

EUROPEAN NEWS

Chernenko 'carrying out official duties'

By David Buchan

PRESIDENT Konstantin Chernenko is "carrying out" his official duties, a Soviet foreign ministry spokesman said yesterday, without specifying whether the Soviet leader, who has not been seen in public since mid-July, had returned from his holiday to the Kremlin.

Mr Vladimir Lomeiko, the Ministry spokesman, was asked at a Press briefing if the interview given by Mr Chernenko to Pravda, the Soviet party newspaper, at the weekend meant that the Soviet leader was back at work in Moscow.

Mr Lomeiko said: "The fact that Mr Chernenko gave these answers shows he is carrying out his duties."

But since these answers may have been supplied in written form, as happened several times during the late President Yuri Andropov's long illness, the interview has not stilled speculation that the Soviet leader, who will be 73 on September 24, has been unwell.

In his interview, Mr Chernenko discussed the issue of space weapons negotiations with the U.S.—one of the two pressing foreign policy problems immediately confronting the Soviet leadership—but he offered no hope that the Soviet Union would attend the mooted negotiations with the U.S. in Vienna later this month.

Mr Lomeiko yesterday confirmed this calling bilateral talks with the U.S. "impossible" and saying that discussion of space weapons would now have to be held in the United Nations-sponsored conference in Geneva.

Poland devalues zloty 8.8% against dollar

By Christopher Bohinski in Warsaw

POLAND HAS devalued the zloty, the national currency, by 8.8 per cent against the U.S. dollar in a bid to spur hard currency exports which are vital for economic recovery and for debt service payments on the country's \$27bn (£20.7bn) foreign debt.

The devaluation, which follows one in March, means that the zloty will have lost 25 per cent in value against the basket of Western currencies since January.

This compares with a 17 per cent increase in consumer prices over the first seven months of the year.

The move comes as hard currency sales abroad of manufactured goods continue to disappoint planners. This is especially true of the engineering sector which had fulfilled a mere 39 per cent of its annual export target by the end of July.

Strong sales of coal and copper in the seven months, however, produced total hard-currency exports valued at \$3.44bn, up by 3 per cent on the same period last year.

Imports, meanwhile, at \$2.5bn, were 1 per cent up on the January-July period last year, giving Poland a \$930m trade surplus to cover interest payments to Western banks.

The new rate of 123 zlotys to the dollar is still some way from the 150 zloty mark, for which exporters have been calling, if sales abroad are to rise appreciably. It is also quite out of range of the 600 zlotys to the dollar on the black market.

Seater adds from Paris: The Paris Club of Western creditor nations will meet from September 12 to 14 to convene its task force on Polish debts and discuss a number of general issues, diplomats said yesterday.

Europe's car companies seek common data link

BY PAUL CHEESERIGHT IN BRUSSELS

EUROPEAN motor manufacturers and component suppliers have taken the crucial first steps towards establishing a common electronic communications system, the first industry-wide venture of its type in the European Community.

Production cost reductions of up to \$500 (384) a vehicle can be achieved by the introduction of such systems, according to American estimates based on the U.S. experience.

The industries from nine countries—Belgium, France, West Germany, Italy, Netherlands, Portugal, Spain, Sweden and the UK—are working on Project Odette, the organisation for data exchange through teletransmission in Europe, it was disclosed in Brussels yesterday.

By the end of the year, a working party expects to have defined what elements from frequently-used documents could be built into computer messages using a Europe-wide code.

Ultimately paperless communication could involve quotations, orders, shipping advice and invoicing.

Mr Alan Shepherd, of the UK Society of Motor Manufacturers and Traders, and secretary of Odette, yesterday envisaged the gradual introduction of computerised communication between suppliers and manufacturers.

In the UK, a clearing house might be set up, he said, so that even the smallest supplier with

basic computer equipment could be part of the wider system. The project started on a UK initiative after it was established that a communications system solely with a domestic base made little sense in the light of the European-wide components trade.

The West German industry had also been looking at a domestic system, while one already exists in Sweden. In France and Italy, there has hitherto been little electronic exchange of information.

The industries are using United Nations guidelines on trade data interchange as the basis for their work but extending them beyond their concentration on the movement of goods.

Spain entry talks hit snag

BY QUENTIN PEEL IN BRUSSELS

NEGOTIATIONS to bring Spain and Portugal into the European Community were in danger of grinding to a virtual halt yesterday, after Foreign Ministers of the present EEC member-states failed to agree their own position on a range of key problems.

Controls on the surplus production of both wine and olive oil and what constitutes an acceptable level of Portuguese sugar-cane imports, were issues still unresolved as the EEC Ministers prepared to meet negotiating teams from the Spanish and Portuguese Governments.

Without any agreed EEC positions, the prospect of progress appeared minimal.

There was also little likelihood of compromise being reached on a timetable for reducing Spanish tariffs on industrial imports, and on the

integration of Spanish steel producers into the EEC steel régime, according to Brussels officials.

The talks are supposed to reach some general conclusion by the end of September, and final agreement before the end of the year, in order to enable Spain and Portugal to join the Ten by January 1 1986.

France and Italy, the two largest producers of wine and olive oil in the EEC, yesterday failed to reconcile their differences on how to control surplus production in time for the latest enlargement talks.

M. Roland Dumas, French Minister for European Affairs, appealed for an emergency plan to resolve the wine issue, calling for a system of quotas or ceilings on production.

Despite enjoying the support of Britain and West Germany—

because it would reduce demand on the over-stretched EEC budget—such a system has been vehemently opposed by Italy.

Both Italy and Greece opposed the introduction of some limits on olive-oil production where the current EEC surplus will certainly be greatly exceeded after Spain joins the Community.

One of the main issues among the Ten was on the question of the number of votes which will constitute a "blocking minority" on Community decisions after enlargement.

This was put at 23 out of a total 76 votes, compared with 15 out of 63 at present. Each member-state has votes allocated according to its relative size. The Ministers also agreed on a proposal to give Portuguese migrant workers and their families access to EEC social security benefits.

Craxi warning over terrorism

BY JAMES BUXTON IN ROME

SIG BETTINO Craxi, the Italian Prime Minister, has warned that Italian terrorism, which has greatly reduced over the past two years, may not have disappeared.

In a report to parliament he said that there were signs that left-wing terrorism could be revived, although perhaps in a different form to that which threatened national stability in the late 1970s and early 1980s.

The report, which covers the period from November 1983 to May 1984, points out that there are still about 300 Italian terrorists, mainly from left-wing groups, living abroad, most of them in France.

Their message, which sometimes surfaces in the form of manifestos found in the streets and elsewhere in major Italian cities, may still find

a response among disenchanted Italians, Sig Craxi implied.

The orders of terrorist acts in Italy dropped dramatically after the spectacular failure of the Red Brigades' operation in the winter of 1981-82, involving the kidnapping of U.S. General James Lee Dozier. After several weeks in captivity the general was freed by a special police squad. Hundreds of terrorists were arrested and terrorist morale collapsed.

There has since been little terrorism in Italy with an entirely Italian motivation. There have been occasional acts inspired and carried out by groups from the Middle East.

About 2,900 Italian terrorists from the left and right are in prison. Many of these have either become penitent—collaborating with

the authorities—or have at least dissociated themselves from terrorism. Many former terrorists have described their activities as misguided in press interviews and pronounced some of the marginal terrorist groups dead.

Nevertheless, the Red Brigades, the leading left-wing group, last February Rome assassinated Mr Leamon Hunt, the U.S. director general of the Sinai multinational peace force, reviving anxieties about terrorism.

Sig Craxi, who evidently based his report on information from the security services, is anxious to dispel any complacency about the recent absence of terrorist attacks, a fact which has made life in Italy considerably more relaxed.

Portugal delays answer on Lisnave aid request

BY DIANA SMITH IN LISBON

SR MARIO SOARES' Cabinet has postponed answering the request by Lisnave, Portugal's major ship repair yard, for urgent financial help until the Finance Minister and other ministers study the yard's problems more closely.

Lisnave has asked the Government to help it to cope with serious financial problems by advancing Esc 180 (\$8.1m) this year and Esc 360 or 420 over the next three years in direct grants, and by allowing a moratorium on interest owed to Portuguese banks on a debt of about Esc 20bn. Lisnave's foreign debt is small, only about \$8m.

Directors of the yard insist the

company can be viable if help is granted quickly. The Portuguese state owns about 30 per cent of Lisnave; the rest is owned by Dutch, Swedish or Portuguese private interests.

Lisnave, once Portugal's premier invisible export earner, has been hampered by the international shipping crisis and the slump in ship repair prices since 1978.

When communist-controlled unions called the tune in the Lisbon industrial belt during the 1975 revolution, the payroll soared to 10,000 people, more than orders or cash flow could justify.

Mobil to claim over buoy

By Fay Gjester in Oslo

NORWEGIAN AND foreign insurance companies, which have provided cover for an oil loading buoy on the Anglo-Norwegian Statfjord Field, will be asked to meet "a significant part" of the estimated Nkr 100m (\$12m) cost of repairing cracks that have developed in the French-built buoy. That was confirmed yesterday by Mobil, operator company on Statfjord.

The claim appears to represent a new development for the offshore insurance market, since the damage to the buoy is the result of fatigue and wear, and not of an accident. Mobil believes, however, that the terms of its policy justify the claim.

Austria's 'apolitical' Finance Minister

By Patrick Blane in Vienna

DR FRANZ VRANTZKY, 46, Austria's new Finance Minister, proudly asserts that he is a businessman and financier, not a politician. However, he is now at the centre of political attention, with barely a month to prepare a budget which many hope will bring a welcome turn to financial realism by the Government.

The expectations are that he will move further than his predecessor to reduce the budget deficit, which stood at Sch 65.5bn (\$3.2bn) last year, and possibly alter the 7.5 per cent tax on interest on bonds and deposits introduced on January 1 this year. He is likely to want firmer action to reduce the vast losses incurred by nationalised industries, which the Government has to subsidise.

To do any of these things he will have to fight hard in the Government. This could prove difficult be-



Dr. Vranitzky: 'not a politician.'

cause he has no political base in the Socialist Party. In all likelihood he will move slowly and cautiously.

Dr Vranitzky, an amiable man regarded as a capable administrator, will bring to his office many years of experience as a banker. He also had a six-year spell as right-hand man to Dr Hannes Androsch when the latter was Finance Minister.

He joined Austria's national bank in 1961, working mainly in the economic department. In 1969 he was made adviser to the bank's first deputy president, dealing with monetary and credit policy.

In July 1976 he left the Finance Ministry to become deputy chairman of the Creditanstalt Bankverein, Austria's largest bank, a job he relinquished in February 1981 to allow Dr Androsch, who left the Finance Ministry after a quarrel with Chancellor Bruno Kreisky, to take his place.

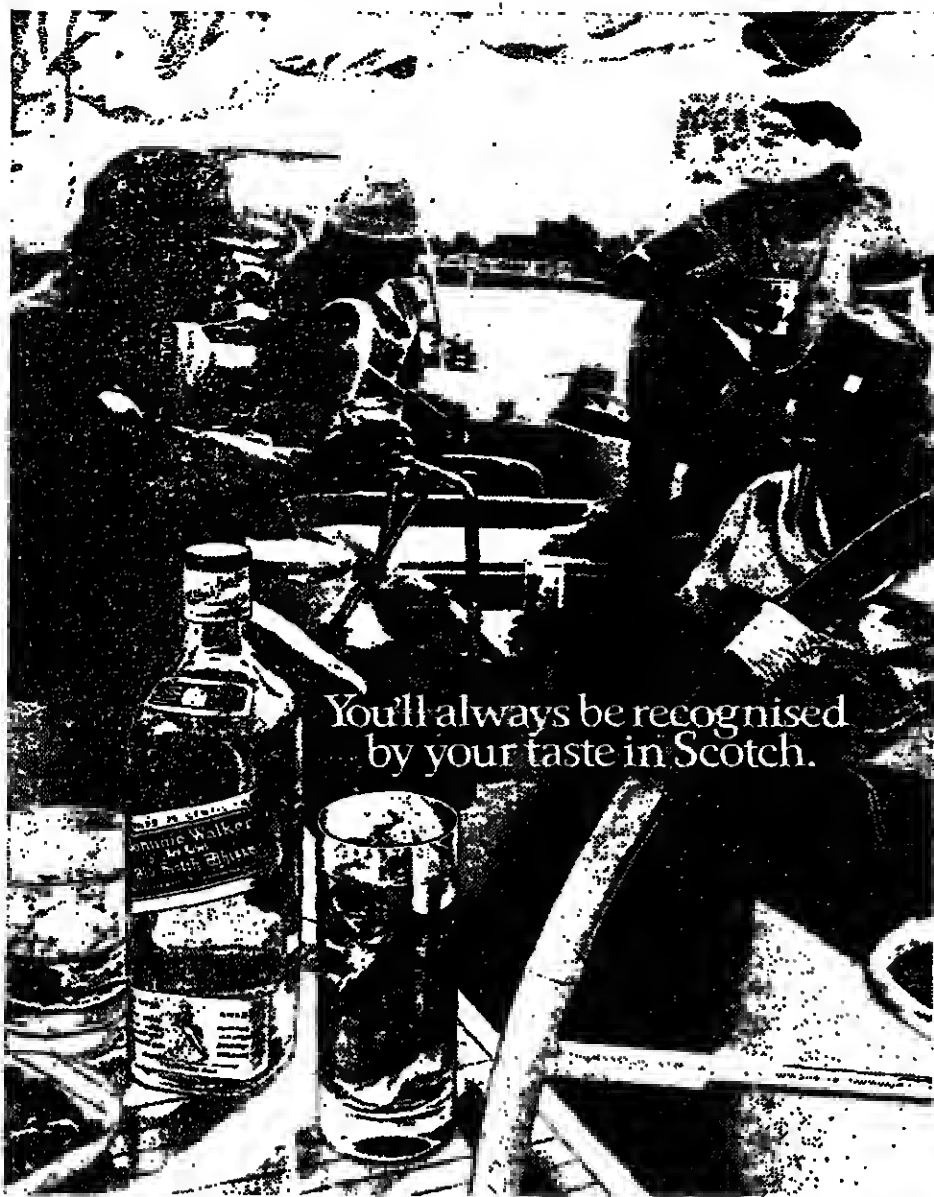
Dr Androsch subsequently became the bank's chairman and general director. Dr Vranitzky then moved to the Österreichische Länderbank, initially as deputy chairman of the board of directors, then as chairman and general director, a position he has held until now.

At the time of his appointment at the Länderbank, the bank was going through a serious financial crisis after the collapse of two of its major industrial debtors. Dr Vranitzky supervised the bank's reorganisation and is generally thought to have done a good job.

His appointment has been welcomed in the banking community, and while he may lack party political experience, he will have the advantage of starting off with considerable support from the financial establishment.

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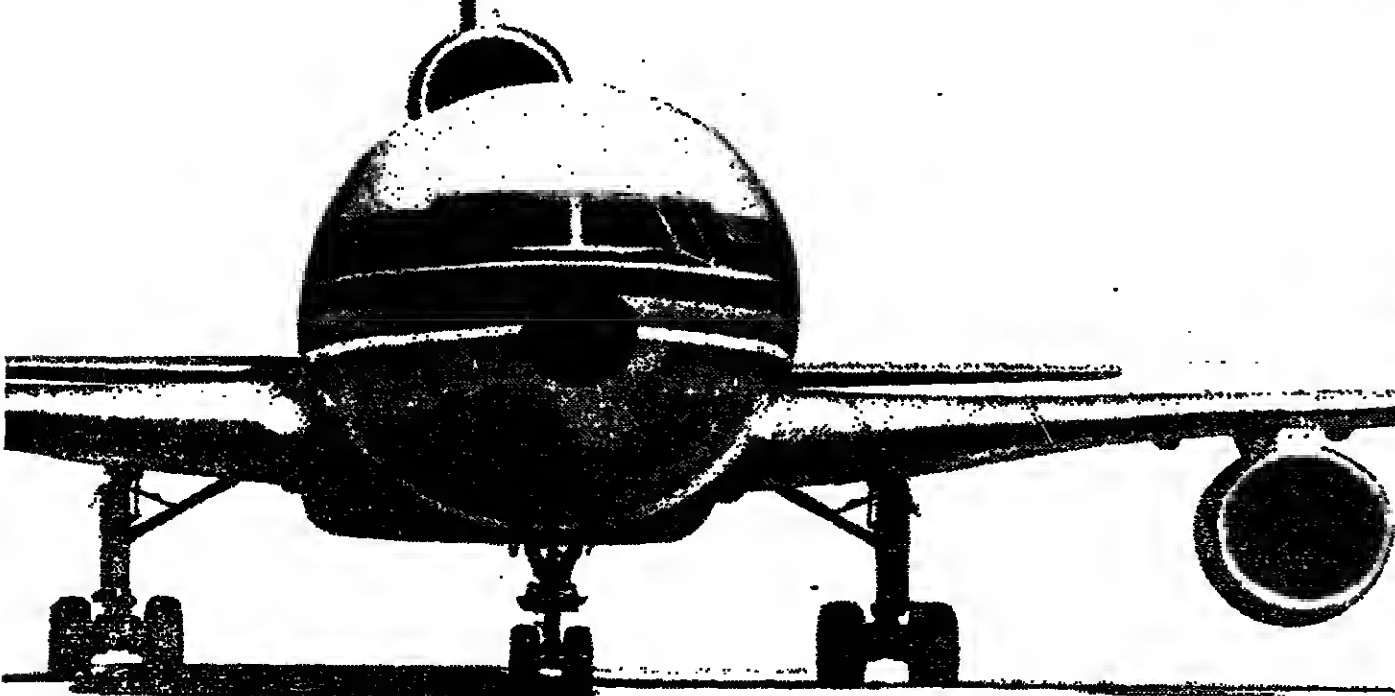


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Innovation key to beating W. Germany's recession

BY JONATHAN CARR IN FRANKFURT

How can companies succeed in a slump? Should they batten down the hatches and sit it out or go for growth, against the recession trend?

A West German bank which concentrates on financing mainly small and medium-sized industrial enterprises has tried to find an answer. Its conclusions, released today, bring some surprises.

Industriekreditbank-Deutsche (IKB-Büro) looked into the performance of 551 of its customer companies during the 1980-81 and 1982 recession.

To produce a fair cross-section, IKB made its choice from three fairly buoyant sectors—mechanical engineering, electrical engineering and plastics processing—and from three notably vulnerable ones—wood processing, stone-working and foundry manufacturing.

Of that total, IKB found that 142 companies—or about 25 per cent—could be classed as successful in that, against the recession trend, they had at least maintained their level of output while achieving cash flow and earnings performance clearly above the average for their branch.

Only 34 companies from the 551 examined had payments problems during the three recession years.

IKB deduces that, despite frequent Cassandre-type cries to the contrary, the fabric of medium-sized industry in West Germany remains sound enough to cope with crises.

That alone is point worth underlining in an economy where companies with between 100 and 1,000 employees account for more than 40 per cent of the total labour force.

Not all the successful companies achieved their results the same way.

IKB identifies two broad groups—one with an "offensive strategy," sharply boosting sales and usually gaining a bigger market share, one with a "defensive strategy," hardly raising output but concentrating on profitability.

Both courses, it should be stressed, brought above branch average results—nonetheless there were more than twice as many "expansive" as "defensive" companies among the "recession winners."

Moreover, the companies which "went or growth" also raised earnings faster than their more cautious competitors.

The "expansive" companies increased average sales revenue from DM 33.3m (£9.7m) in 1980 to DM 47.2m in 1982, while boosting their profits as a percentage of the balance sheet total from 10.7 per cent to 17.1 per cent.

The "defensive" companies pushed up sales revenue in the same period from DM 35.8m to only DM 38m, while boosting their profits yield from 13.2 per cent to just 14.5 per cent.

The IKB study also shows that the success formula in recession does not automatically lie either with sharply cutting back the labour force or by chopping back the number of products on offer to save costs.

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In all the industrial sectors examined, the level of employment in IKB's "success list"

stayed well above the branch average—indeed every second company had more staff during the recession years.

Perhaps more striking is that more than 80 per cent of the successful companies extended their product range during the slump. Only seven companies actually cut back the number of their products—four of them from the "defensive strategy" group.

IKB itself says it was greatly surprised by the answers it received about product range. It warns that merely to bring out more products to try to "diversify out of a slump" is in itself no recipe for success.

But its further questioning revealed that of the many companies which increased their product range, more than half had brought out goods which were not just new for the company but new for the market.

In other words, IKB notes, virtually every second successful company had reacted to the recession with real innovation.

This point appears to go very much to the heart of the matter. The IKB study underlines other key advantages of the successful companies—among them a relatively high level of own capital to borrowed funds, and a markedly lower level of stocks.

But when IKB asked the companies themselves to explain why they were doing relatively speaking, so well, innovation was the factor most often mentioned.

New products generally meant companies could push through prices on the market which allowed higher profits (and lower personnel costs as a percentage of sales).

IKB underlines that amid the intense discussion now going on about new technology in West Germany, the crucial importance of marketing must not be forgotten.

Marcos reacts to tax outcry

By Emilia Tagaza in Manila

THE PHILIPPINE Government is to end tax exemption privileges of all government-owned and controlled corporations in order to support the pesos 67.3bn (\$3.7bn) national budget for 1985.

The revenue-raising move was adopted after earlier attempts at raising public taxes met unpopular response from Filipinos. President Ferdinand Marcos recently issued a decree putting additional taxes on vehicle registration and foreign travel, but this prompted an immediate public outcry.

The budget is lower in real terms than the 1984 budgets of pesos 59.5bn, considering inflation at the two peso devaluations last year. The Philippine Government is committed to reduce budget spending and deficits, in line with the conditions of the International Monetary Fund (IMF), with which the government has been conducting negotiations over 10 months for an SDR 115m standby credit.

Mr Cesar Virata, the Prime Minister and Finance Minister, said the lifting of government corporation tax privileges would raise about pesos 2bn in additional revenues.

Military reshuffle for Thailand

BANGKOK—Thailand's annual military shake-up, regarded as an important indicator of political trends, was announced yesterday with supporters of General Arthit Kamlang-Ek, the powerful armed forces chief, gaining key positions.

Gen Arthit has emerged as one of the most influential military and political figures in Thailand and is thought to be a possible successor to Prime Minister Prem Tinsulanonda.

Nailbiting end to Hong Kong talks

OUTSTANDING differences between Britain and China on the fate of Hong Kong when it passes back into Chinese hands in 1997 are expected to produce a nailbiting finish to secret Sino-British negotiations that have been in progress in Peking for the past 14 months.

Both sides have suggested that an agreement is almost certain to be signed in the last week of this month, perhaps on September 25. But so much ground remains to be covered that one official noted yesterday: "I have to pinch myself when I think it is already September, and that in talking terms we have hardly more than two weeks left."

The authorities in Peking have tended to talk of just three issues still unresolved—land rights and land sales policy, the rights of Hong Kong people holding British dependent territory passports, and aircraft landing rights at Hong Kong's Kai Tak airport. To this list, British negotiators add a fourth issue—that of the shape of Hong Kong's political structure after 1997.

In recent days, Chinese Government leaders picked up by Peking-linked newspapers in Hong Kong have suggested that with the exception of the issue of aircraft landing rights, outstanding differences have been settled. Signals from British negotiators differ sharply, however. They say real difficulties remain, and suggest that Chinese comments are aimed at forcing Britain's hand as negotiating time runs out.

The unresolved issues involve:

● Land rights: This issue splits into two areas. The first, largely resolved, hinges on guarantees over the rights to land ownership of families living in the villages in Hong Kong's New Territories. The second unresolved problem hinges on the fact that in recent years, the Hong Kong Government has earned a substantial share of its income by selling land leases in the territory.

On Hong Kong Island and in

Kowloon—given to Britain "in perpetuity" under two treaties in the mid-19th century—these leases have been for anything between 75 years and 999 years. In the New Territories, controlled by Britain under a lease which expires on June 30, 1997, they last up to 13 years.

China is concerned that if it agrees to honour lease stretch-

ent territory passports should be allowed dual nationality have got nowhere. This is because of China's sensitivity over the recovery of sovereignty, and its belief in the idea of "jus sanguinis" whereby anyone of Chinese descent is a Chinese national.

There are about 3m Hong Kong Chinese who are entitled to hold such British passports. Many people in the territory feel their value has been debased since the UK Nationality Act was passed—they give no right to live in the UK, for example.

But many more are alarmed at the prospect of having to exchange them for Chinese SAR passports—if only because of the extra visas they would need for travel abroad, and the problem of travelling in countries that have no diplomatic relations with China—like Taiwan, South Korea, Indonesia, Malaysia and Singapore.

One observer noted: "The Chinese are willing to let people hold British passports, but insist they are Chinese citizens anyway. They seem intent on obstructing any proposals put forward about the rights that a person might have as a result of holding a British dependent territory passport."

At present, British negotiators are hoping for nothing better than that each side will declare its position, leaving the two to be published side by side in the agreement.

● Aircraft landing rights: This is technically perhaps the most complex of all those before the negotiating teams. Britain's negotiating position is weak because it is only recently that an overtly colonial control has been relaxed to allow Hong Kong to negotiate air agreements autonomously.

China's position has become entrenched because its national airline, normally called CAAC, is also the country's Department of Civil Aviation. Wearing its airline hat, it has seen the return of Hong Kong to Chinese sovereignty as a unique oppor-

tunity for self-aggrandisement. Wearing its civil aviation hat, it has blocked proposals for Hong Kong to retain autonomous control of the rights of airlines to fly into and out of the territory.

Britain's fears are many. Cathay Pacific Airways, which employs more than 6,000 people, most of them in Hong Kong, is the territory's flag carrier even though it is owned by Britain's Swire Group. After a decade of remarkable growth from its home airport in Hong Kong, a transfer of aircraft landing rights to Peking would almost certainly be a death sentence.

Along with Cathay Pacific, Hong Kong's thriving hotel and tourism industries would suffer incalculable damage. As it became "just another Chinese airport," with CAAC perhaps shifting landing rights to nearby Canton, its importance as an international centre of communications would decline, and this would in turn affect its importance as a world financial centre.

The British negotiating team's main hope is that Cathay Pacific is a very "visible" enterprise in Hong Kong, and that China would therefore not dare to sign its death warrant for fear that this would trigger alarm in other sectors of the economy. China is committed to maintaining the status quo in Hong Kong for 50 years after 1997, and such a move would clearly contradict such a commitment.

● Political structure: China has carefully distanced itself from the political reforms currently being debated in Hong Kong in the shape of a green paper. It has signalled on several occasions that it will not allow its hands to be tied in 1997 so that it has to accept a civil service or political institutions with a primary loyalty to Britain.

It is nevertheless committed to "Hong Kong people ruling Hong Kong," and knows that the credibility of its promise to leave things in Hong Kong as they are would be undermined if it altered too much. British

MR CONSTANTINE MITSOTAKIS

The Tall Man tipped to give Greek PM run for his money

BY ANDRIANA IERODIACONOU IN ATHENS

MR CONSTANTINE MITSOTAKIS, 66, was elected leader of the conservative New Democracy Party on Saturday, is a politician of the old patriarchal school.

As Minister of Economic Coordination and subsequently Foreign Affairs between 1978 and 1981, he created something of a personal fiefdom in his home district of Chania in Crete, an island where political passions are as fiery as the local alcohol.

In his plush-carpeted office in central Athens, young men in soft-soled Italian shoes are wont to appear with a lighter at the ready, when he reaches for a cigarette.

Mr Mitsotakis is, literally, widely looked up to—he has been nicknamed the Tall One because of his six-foot, hefty-shouldered physique, distinctive by Greek standards.

In keeping with this Godfather-like image, Mr Mitsotakis' political career, which began when he was first elected to parliament in 1946, has been a controversial one.

Immediately after being elected party leader last weekend, he faced questions on nationwide Greek radio about his defection in 1965 with a group of parliament deputies from the centrist Geiroukion of Mr George Papandreu.

This is still a live issue in Greece, because the formation of the right-wing splinter Government that followed, sparked off a chain of events which eventually led to the Colonels' coup in 1967.

Mr Mitsotakis can also count on it being kept alive by his main political opponent, Dr Andreas Papandreu, the Prime



Mr Constantine Mitsotakis

Minister, who has already publicly denounced Mr Mitsotakis for his 1965 defection.

This is an accusation which the new conservative Opposition leader will have to contend with.

He is expected to fight back by citing his democratic record—he was imprisoned for resisting the Nazis, and later fled during the time of the Greek junta.

Despite any disadvantage, Mr Mitsotakis is widely seen as the man most likely to give Dr Papandreu a run for his money in the next Greek general elections, to be held in October 1985 at the latest.

His election by party deputies with an overwhelming majority of 70 out of 111 votes, is believed to place him in a good

position to preserve party unity while giving New Democracy the sort of political push it needs if it is to attract its fading following.

Mr Mitsotakis is expected to improve the grandiose organisation, in which the conservatives lag far behind the Socialists, and also to put together a party programme both fresh and exciting.

So far, the new opposition leader has been restrained in his statements as to the party's future course, saying only that he is committed to private enterprise and to a foreign policy less ambivalent than the East-West tightrope act being followed by Dr Papandreu.

But perhaps most important, Mr Mitsotakis' election gives New Democracy the sort of vivid leader it has badly lacked since the departure of its founder, Mr Constantine Karamanlis, to become President of Greece, in 1980.

This leadership vacuum was a major reason for the Conservatives' crushing defeat at the hands of the Socialists in general elections in October 1981.

The personality factor is also believed to have influenced many New Democracy deputies' choice of Mr Mitsotakis over his only rival for the leadership, Mr Constantine Stephanopoulos—a man of equally solid political credentials but of a more retiring disposition.

Mr Stephanopoulos had been widely tipped as the favourite by foreign embassies here. But diplomats noted after the voting that Mr Mitsotakis, an English, French and German speaker, has considerable contacts in Western capitals from his days as Foreign Minister.

At the same time, the Government has told the Bank of Norway to charge more for short-term funds in its money market operations, in order to make bank borrowing more costly.

The Central Bank must henceforth keep rates in the 13-13.5 per cent range, compared with 12.5-13 per cent previously.

Finnish budget policy 'will have to stay restrictive'

BY LANCE KEYWORTH IN HELSINKI

FINLAND'S Prime Minister, Mr Kalevi Sorsa, has unveiled a 1985 budget which assumes a similar 4 per cent growth in Gross Domestic Product to that anticipated this year.

The draft budget, agreed by the four-party centre-left coalition, also foresees a 3 per cent rise in real incomes next year and reductions by 1 per cent in public expenditure, and by 1 point to around 5 per cent in unemployment.

Mr Sorsa said the budget, to be submitted to parliament on September 18, continued the economic policy that had "made the Finnish economy one of the best functioning and best balanced in Europe."

He warned, however, that the thrust of policy had to remain restrictive, in order to accumulate resources in readiness for the downturn he expected in 1986.

Norway warns banks on lending surge

By Fay Gjester in Oslo

IF TECHNICAL measures to curb this year's steep rise in Norwegian bank lending do not soon show results, the Finance Ministry may again have to resort to direct regulation, Mr Rolf Presthus, the Finance Minister, warned yesterday.

The Minister's warning came after a weekend increase in primary reserve requirements for South Norwegian banks by 3 percentage points to 10 per cent—the third time this year that the requirement has been raised.

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GOOD PEOPLE MAKE GOOD PARTNERS

OVERSEAS NEWS

Police and Tamil deaths spark fresh tension

By Mervyn de Silva in Colombo

TENSION has returned to Sri Lanka's Tamil northern province and its capital Jaffna after a 10-day lull in the fighting between separatist Tamil rebels and the army.

Four officers died on Saturday when a land mine hit a police convoy and there were reports on Sunday night that at least 10 Tamil civilians had been killed. Mr A. Amirthalingam, leader of the Tamil United Liberation Front (TULF), placed the number of dead at 18, accused the police of their deaths.

The Government announced yesterday that it is awaiting a report from Mr R. Rajasinghem, Inspector General of police, who is now in Point Pedro where the incident took place.

Mr Lalith Athulathudumali, National Security Minister, said the inquiry would also include other incidents such as the burning of a state retail shop, a school library and laboratory.

"If the police are involved, stern action will be taken," he said, adding that 36 soldiers have been confined to barracks after an army unit went on rampage in a Muslim-dominated Mannar, where five people were killed and 125 shops destroyed.

Discipline in the services is worrying the Government, which expects a rebel offensive soon. "The August offensive failed and they will take another two or three months to field well-trained fighters," the Minister said. He claimed the army had killed 40 of their best trained men.

Training of a new paramilitary force is being stepped up at a special camp at Katukurumbura in the south where British ex-military personnel are instructing police commandos. Observers in Colombo say these commandos have become a special target of the Tamil rebels.

In his first press interview, Mr David Mannar, head of the Israeli interests section in the U.S. embassy said Israeli officers are not involved in training Sri Lankan soldiers. Refusing to comment on other forms of Israeli assistance in the field of security, he said: "We are not a front for the CIA," a charge levelled in the Indian Parliament and by the Sri Lankan Opposition.

Bank of Israel proposes drastic austerity programme

BY DAVID LENNON IN TEL AVIV

A COMPREHENSIVE economic programme designed to reduce drastically Israel's inflation rate, cut the deficit on the balance of payments and renew economic growth has been presented to the Government by the Bank of Israel.

Dr Moshe Mandelblat, the governor of the Central Bank, has proposed an austerity programme which, it is expected, will only be given serious consideration when a new government is formed.

The programme, to be implemented in three stages, calls for restricting the amount of money the Government can print to 20bn shekels (\$49m) a month, about one-sixth of the amount injected into the economy last month alone.

The plan envisages salaries being eroded by about 10 per cent to the 1982 level, and subsidies on basic commodities being reduced radically. This would be the workers' contribution to economic recovery, according to Dr Mandelblat.

Under the plan, the government would freeze taxes and cut

the budget by at least \$1bn. Bank credits to the public would also have to be reduced to restrict economic activity.

At the same time, the government should raise money by encouraging savings, selling off state land and borrowing from the U.S. to improve the reserves, which fell by 30 per cent over the past few months.

Most Israeli economists have been pushing for such a programme for the past few years, in spite of the fact that it will create unemployment.

But officials in the Treasury yesterday criticised the Bank of Israel programme, saying that it was urgent to implement a one stage plan to halt the deterioration in the economy, rather than staggering it over three stages, as proposed by the central bank.

A senior Treasury official said yesterday that the entire \$360m settlement budget for this fiscal year had already been spent within the first five months. Continued building has led to a massive overspending of the budget, he said.

Gemayel flies to Syria for talks with Assad

BEIRUT—President Amin Gemayel held summit talks in Damascus yesterday with Syrian President Hafez al Assad on ways of reviving the de facto security process to end Lebanon's civil war.

Mr Gemayel left by air for the Syrian capital without any public announcement and went straight into conference at the Mohajereh Presidential palace. It was his third visit since he turned to Syria for help to end the nine-year civil war after the collapse of the U.S. peacekeeping effort last February.

A Syrian-backed security plan to defuse Lebanese tensions and create a calm climate for political negotiations on dividing power equally between Christians and Muslims has been stalled for about nine weeks by disputes among the principal warring parties.

Lebanon's national coalition government, formed with Syria's blessing, has reopened

all crossings between the Muslim and Christian sectors as well as the city's port and airport.

Progressive Socialist Party (PSP) radio said Druze chief Walid Jumblatt went to Damascus on Sunday night for talks on Lebanese security and political issues with Syrian Vice President Abdel-Halim Khaddam. He returned to Beirut yesterday morning.

As the Damascus summit was under way, reports from Baalbek said Syrian tanks had surrounded the city in East Lebanon's Bekaa Valley after overnight street clashes with pro-Israeli Shiite Muslim militiamen.

The battles erupted when a Shiite tried to drive the wrong way on a one-way street and was stopped by a Syrian military police checkpoint. One Syrian soldier was wounded in the fighting.

Agencies.

Richard Johns on Gaddafi's attempts to bring Libya out of exile

The visionary on a small stage

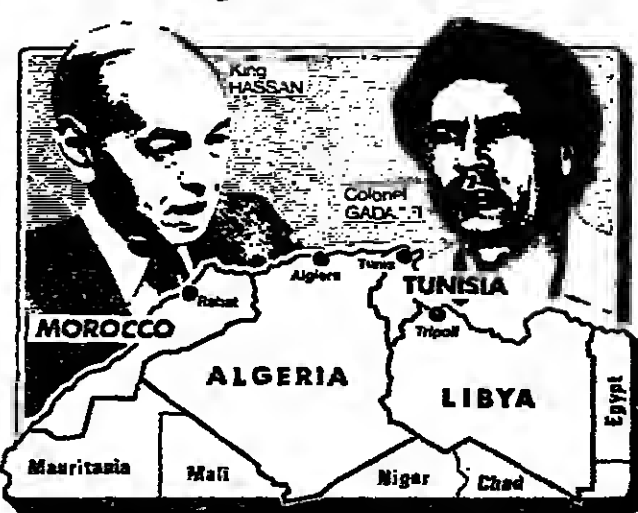
THE WORLD would be a duller, if safer, place without Colonel Muammar Gaddafi. Even in the convoluted world of pan-Arab politics, there could not have been a greater apparent contradiction than his screening with King Hassan on a form of confederation between Libya and Morocco.

Col Gaddafi, it will be recalled, gave vitriolic verbal support to and may have assisted in two bloody coup attempts against the monarch in 1971 and 1972. The pro-Western King who has gone further than any Arab leader to accept Gaddafi's existence, should be anathema to a revolutionary leader unrelentingly antagonistic to the U.S. and the Jewish state since he seized power 13 years ago.

The union will probably prove no more durable than previous attempts in the past with Egypt, Syria, Sudan and Tunisia. The short-term tactical benefits to Col Gaddafi are minuscule. The most immediate perhaps are a boost to prestige at home and an emergence from the isolation that has been his lot since the killing of a British policewoman in London by a member of the Libyan diplomatic mission there.

The agreement with King Hassan could also be seen by the Libyan leader as a means to two related ends which he has consistently pursued—the promotion of Arab unity and the extension of his power beyond the narrow confines of Libya, a stage too small and under-populated for his nationalist and personal ambitions.

He would probably consider the experiment justified since it served only to loosen Morocco's ties with the West, to undermine King Hassan's tradi-



tional authority and to weaken the position of the U.S. in the region. In general, Col Gaddafi is in favour of anything which destabilises the region to his advantage. Libya has denied taking the mines which have damaged ships in the Red Sea but much circumstantial evidence suggests that it did so in a fit of pique after a delegation from Tripoli had been rebuffed early in July by the Egyptian Government.

There is a consistency behind Col Gaddafi's seeming irrationality and bewildering switches of direction. He believes that he has time on his side as he strives to speed up political and social change throughout the Arab world. Born in a tent near Sabha he remains a desert visionary who President Gamal Abdel Nasser's broadcasts and started plotting with his school friends before

enlisting in the army. Yet while his ambition to take upon himself the mantle of leadership once worn by the Egyptian Colossus remains undiminished, the evolution and application of his own political theory in Libya have taken an eccentric course. Other Arab states look on with amusement and amazement, but not without unease.

In the Libyan "Jamahiriya," or "state of the masses" declared in 1977, Islamic socialism and a carefully manipulated direct "democracy" based on local popular committees have done little to galvanise the people into selfless activity for the common good. Profit and property ownership have not been eliminated as Col Gaddafi intends, and state control of trade—extended earlier this year to barbers' shops and patisseries—has led to a large measure of dislocation and, it

must be assumed, discontent. There can be no doubt of his determination to diversify the economy and in particular give the country self-sufficiency in foodstuffs through exploitation of its abundant water resources from aquifers beneath the desert. But after 15 years of his rule Libya remains desperately dependent on its oil revenue, which has been cut by over a half in the past three years causing unaccustomed austerity.

"Through the inspiration of Muammar Gaddafi and the will of the people, the desert shall be transformed into a green paradise," proclaimed a slogan in gold lettering at the dedication of the "Great Man-Made River Project" last week. Wide-spread acceptance of the personality cult which he has increasingly promoted suggests a symbiotic relationship with a segment of Libya's population of 3m or so, mainly those who have grown up under and benefited from his regime.

Equally, many people were profoundly disgusted by the public, televised hanging during the holy week of Ramadan of dissidents summarily tried and executed in connection with the attempted attack on Colonel Gaddafi's headquarters in a barracks in Tripoli last May.

It is very doubtful whether Colonel Gaddafi could transform Libya as he wants in two decades, let alone create a political system applicable to any other Arab society. Meanwhile, his obsession with those Libyans who have chosen to oppose his regime in exile and his campaign to eliminate them smacks of paranoia. But with his ego unbraked by setbacks and hostility, Col Gaddafi is unlikely to be deterred from his mission.

Japan halts Gulf engine exports

By Yoko Shibata in Tokyo

JAPAN'S four outdoor engine makers, Yamaha Motors, Honda Motors, Suzuki Motors and Tohatsu, have voluntarily suspended exports of outdoor engines to Iran and Iraq on the advice of the Ministry of International Trade and Industry.

The move is in response to rising concern that Japanese-made outdoor engines could be used for boat bombs for attacking tankers and military vessels in the Iran-Iraq war.

PLO reconciliation ruled out

BY RICHARD JOHNS IN TRIPOLI

THE CHANCE of a reconciliation between the bitterly divided factions of the Palestine Liberation Organisation (PLO), was dismissed out of hand in an interview here by Col Saad Musa, leader of the dissident opposing Mr Yasser Arafat, the PLO chairman.

Commenting on reports of mediation by Algeria and South Yemen Col Musa—generally known as Abu Musa—described them as "propaganda, not fact". He also ruled out the possibility of a September meeting of the Palestine National Council, the ultimate authority of the PLO, movement, being held in Algiers.

According to Col Musa, President Chadli Benjedid of Algeria had assured President Hafez al Assad of Syria and Col Muammar Gaddafi, the Libyan leader, in his talks with them last month that the planned

PNC meeting would not take place in his capital unless the rift within Al Fatah was mended. He quoted Mr Abdel Halim Khaddam, one of Syria's vice presidents, and Major Abdul Salam Jalloud, Col Gaddafi's right hand man, respectively, as the sources of his information.

If the PNC meeting was to be convened by Mr Arafat, the likely venue would be North Yemen, according to Col Musa.

Croker to discuss human rights with Obote

KAMPALA—Mr Chester Crocker, U.S. assistant secretary of state for African affairs, arrived in Uganda yesterday for talks with President Milton Obote and an opposition leader who has accused the Ugandan Government of widespread atrocities.

The U.S. embassy said it was fair to assume that human rights would be discussed by Mr Crocker, Mr Obote and Mr Paul Ssemogerere, leader of the opposition Democratic Party.

Mr Crocker's surprise visit to Kampala, at the end of a trip through Southern Africa, followed U.S. State Department allegations that "the human rights situation in Uganda has deteriorated alarmingly" over the past year.

Mr Elliott Abrams, Assistant Secretary of State for human rights and humanitarian affairs, made the allegations in testimony before a Congressional committee on August 9 and in interviews with the news media.

He told the committee, "In recent months repeated reports of large-scale civilian massacres, forced starvation and impeded humanitarian relief operations indicate that Uganda has one of the most serious human rights problems in the world today."

He alleged that the violence was increasing despite U.S. appeals to curb attacks on civilians in the army's operations against insurgents. About 200,000 people are estimated to have been killed over the past four years.

AP

Lagos student leaders arrested

TEN student leaders of the banned National Association of Nigerian Students (Nans) are being held in the northern Nigerian university town of Zaria, according to newspaper reports. Reuters reports from Lagos.

It said the students, four of them women, were arrested on Friday when riot police stormed a Nans conference which the police said was illegal.

The Nigerian military authorities who seized power from the civilian government last December proscribed Nans earlier this year.

AMERICAN NEWS

General strike challenge for Alfonsin

By Jimmy Burns in Buenos Aires

ARGENTINA'S nine-month-old radical Government yesterday faced one of its most serious political challenges since taking power. The country's powerful trade union movement held a 24-hour general strike—the first to be called by the Peronist-controlled General Confederation of Labour (CGT) since the end of military rule.

The powerful campaign on state TV and radio aimed at discrediting the strike as an "aggression against democracy" failed to prevent mass walk-outs in factories surrounding the capital and the industrial northern city of Cordoba. The bulk of the workforce in the docks, airports and railways also heeded the strike call and even journalists on the state-run radio stations continuously interrupted news bulletins in solidarity with their union.

However, the "day of action" was not as successful as general strikes held during the days of the military regime. In Buenos Aires, where the country's population of 30m lives and works, commercial life in the city centre remained an air of normality. Privately owned bus services, sectors of the Metro, and many taxis ran skeleton services, banks, shops and most restaurants remained open.

The activity partly reflected the palliative of a recent Government decree which restricts redundancies in the banking sector but more important the continuing popularity of President Raul Alfonsin among the country's middle classes and some sectors of labour.

Nevertheless the impact of yesterday's strike on key areas of industry has once again underlined the considerable difficulties the Government has in reconciling an effective incomes policy with the demands put on it by the international banking community for greater austerity.

A CGT call for a U-turn in economic policy has been made against the background of ongoing negotiations between the Government and the International Monetary Fund on an economic stabilisation programme. According to some reports, the talks have been making substantial progress and a basic agreement could be concluded over the next three weeks.

Reagan promises peace from behind California's Orange Curtain

BY REGINALD DALE IN ORANGE COUNTY, CALIFORNIA, AND PAUL TAYLOR IN NEW YORK

PRESIDENT Ronald Reagan went behind Southern California's "Orange Curtain" yesterday to fire the opening shots in a campaign for reelection to the White House that he is heavily favoured to win.

Returning to his adopted California roots, he launched a populist appeal to the nation's voters by attacking the Federal Government—"those puzzle palaces on the Potomac"—and appealing to Democrats to join his banner.

"Our job's not done... but we've made a pretty good start," Mr Reagan told a "National Campaign Kick-off

rally" attended by 30,000 avid supporters.

The Democratic underdog, Mr Walter Mondale, chose to mark his colours in the union march, marching in a Labor Day parade down New York's Fifth Avenue, a continent's breadth away. It was the start of a barnstorming, cross-country electioneering day, which Mr Mondale was also due to conclude in California last night.

Mr Mondale and his running mate Ms Geraldine Ferraro marched on Fifth Avenue with Mr Mario Cuomo, New York State's Governor and the head of a 250,000-strong

parade of trade unionists, carrying the tools of their trade and sporting Mondale election badges and banners.

The Democratic team, clearly hoping that Labour Day will mark the relaunching of a political campaign which has been dogged in recent weeks by revelations about Mr Ferraro's family finances, left the parade early to join a smaller rally in Merrill, Wisconsin before flying on to Long Beach, California.

Mr Reagan chose peace, prosperity and prosperity as the foundation of his cam-

paign. "Ours is the most peaceful, least warlike nation in modern history," he said. The Republicans, he said, were going to use "this national campaign to build a fire of hope that links all of America together."

Mr Reagan chose conservatism—Orange County—the home of Disneyland and the birthplace of former President Richard Nixon—as his symbolic campaign launching pad.

Orange County, from which Mr Reagan has successfully launched past political campaigns, is not assumed of its conservative reputation—al-

though its promoters angrily deny that it is "an endless suburbia with factories." The local airport is named after John Wayne, the ultimate Reaganite hero, who used to spend time of a converted misadventure at the spectacular local beach.

Roughly halfway between Los Angeles and San Diego, it is a place to which people tired of city life are reputed to retreat—to surround themselves with the locally renowned "Orange Curtain," as if with a security blanket. In some local developments, you have to be over 52 years old to buy an apartment. The county is trying to be

a second "Silicon Valley," in imitation of its northern California rival. The industries here are orientated towards science and high technology, although the most booming business is probably real estate. Almost 90 per cent of the population is white, despite a recent Hispanic influx.

The county, it is correctly said, has no metropolitan heart. But that did not deter hundreds of young Reagan supporters from travelling several hundred miles from northern California to start howling up red, white and blue balloons at 4.30 am yesterday.



Progress on Belize proposals

By Hugh O'Shaughnessy

SUBSTANTIAL progress has been made on the problem of Guatemala's claim to Belize, according to senior diplomats involved in the negotiations.

A new round of talks involving British, Belizean and Guatemalan representatives is expected to be convened shortly to pursue topics raised at the July meeting of the three countries which was held in New York.

Under a plan tabled at the July meeting, Belize would fix its maritime frontier in the Gulf of Honduras, near the boundary with Guatemala, in such a way as to allow the Guatemalans unrestricted access to the Caribbean Sea from their ports to Puerto Barrios, Santo Tomas de Castilla and Livingston.

One of the principal worries of Guatemalan negotiators in the past has been that Guatemala access to the Caribbean might be sealed off by Honduras and Belizean waters.

Under the present proposals Belize would refrain from claiming the territorial limits to which it might formally be entitled. At the same time Belize would not relinquish control over any land area either on the mainland or among the offshore.

In Guatemala City the three principal political parties, the Christian Democrats, the right of centre UCN or National Union of the Centre and the right wing extremist MLN or National Liberation Movement have all indicated that they favour some relaxation of the claim inscribed in the current Guatemalan constitution for sovereignty over the whole of Belize.

The three parties who won the highest share of the votes in the elections for a constituent assembly in the July 1 elections are charged with Guatemalan constitution for elections due to be held next year.

Tim Coone in Managua assesses the Sandinistas' policy of strengthening their air force

War of words over Nicaragua's Achilles heel

THE RECENT announcement that Nicaragua was building a new military airport near the capital came as no real surprise. Nicaraguan Government leaders have for some time admitted that jet pilots are being trained in Honduras, where, according to the U.S., that Nicaragua intended obtaining modern jet fighters. What was interesting, however, was the timing of the announcement.

For simultaneously, the fourth round of talks between Nicaragua and the U.S. was concluding in Manzanillo, Mexico, at which "some progress" had been reported, although both sides are still remaining tight-lipped about the content of the conversations.

However, a foreign diplomat in Managua with knowledge of the talks says that the military balance in the region is a key factor in the discussions and that the blockade to progress lies more with the U.S. than with the Nicaraguans. The U.S. has for its part repeatedly voiced its concern about the size of Nicaragua's armed forces and its development of facilities like the new airfield which could be used by the Soviets and the Cubans.

Nicaragua has reiterated on numerous occasions that it is willing to withdraw all its foreign military advisers (mostly Cubans serving as advisers to the new irregular combat battalions in the mountains and as technical advisers) and to negotiate a regional arms control agreement, in return for a complete withdrawal of all foreign military advisers from

the U.S. will not sign any bilateral agreements with the Nicaraguan government according to Mr Harry Schauldsman, president Reagan's roving ambassador to central America. Tim Coone writes from Tegucigalpa.

Mr Schauldsman arrived in Honduras last Friday for a meeting with the Honduran foreign minister, Sr Paz Barrios, to discuss the results of the fourth round of bilateral talks between the U.S. and Nicaragua, held last month in Manzanillo, Mexico.

Mr Schauldsman refrained from commenting publicly on the contents of the Manzanillo talks but said that "the aim of the bilateral talks is to support and strengthen the Contadora process, and not to arrive at a bilateral agreement."

The Honduran Government is thought to have expressed concern to the U.S. over the

naval fleets of aircraft carriers and battleships cruising along Nicaragua's coastline. The MIGs being sought by Nicaragua are not thought to be any more advanced than MIG 19s, and the inscrutable French Managua are saying that they "have no knowledge of any discussions over purchases of a MiG 19s." The Czech 138 is a subsonic jet trainer.

Without a doubt, Nicaragua now has the most powerful army in central America, has the highest morale, and as a result of the U.S.-backed guerrilla war in the country, probably has the most combat experience.

According to western intelligence sources, Nicaragua possesses around 100 F-5 tanks, 24 BMD multiple rocket launchers, 24 152 MM howitzers, 24 122 MM howitzers, approximately 100 armoured personnel carriers of various types, numerous anti-aircraft guns, and "more than 40" Sam 7 hand-held anti-aircraft missiles.

However, the Achilles heel of Nicaragua's defences is the air

force. It possesses three ageing T-3 jets of Korean war vintage, half a dozen light counter-insurgency aircraft and 12 MiG-3 Soviet helicopters which are used for transport and ground support, as well as several light French helicopters which were bought in 1982.

Against this, Honduras has 13 re-engineered super Mystere jets, 11 A37 jets, and 10 super Sabre jets which have the capability to deal a crippling blow to the Nicaraguan economy in one airstrike.

From the Nicaraguan viewpoint, the ability to mount a retaliatory airstrike would provide a powerful deterrent to Honduras.

According to an intelligence source of a major western power: "We are expecting that Nicaragua will get about two squadrons of jets, or 24 aircraft. But they would not stop an invasion—they would be shot out of sky in minutes unless they had a hundred or so. If the U.S. were to invade, the airports would be the first target."

The new military runway at Punta Huete is presently 2,000 metres long and when complete will be almost double this length. Nicaragua already has two airports capable of handling MIGs—the international airport in Managua and another base at Montelimar, formerly the ex-dictator's private airfield, which can handle a Boeing 707.

Extension work has also been carried out at two Atlantic coast airports, at Puerto Cabezas, where the runway has been widened, and at Bluefields.

In assessing Nicaragua's military build-up, understanding the view of the U.S. is as important as the intentions as important. It is not morose, than its view of Honduras' military muscle. An instructive insight into Sandinista defence thinking comes from Sr Jaime Wheelock, one of the top nine Sandinista leaders, who in his book *The Great Challenge* said in 1983: "We have never discounted the possibility of a direct intervention. If we rely on the lessons of history, we would have to

conclude that imperialism is setting in motion now an escalation which will lead in a determinate moment to direct intervention in Nicaragua by military forces of the United States. We will probably have to fight the United States..."

Such a confrontation is undoubtedly at the forefront of the negotiators' minds in Manzanillo. Mr Langham Motley, Under Secretary of State for Inter American Affairs told the U.S. House Foreign Affairs Committee on July 31: "Our diplomats are working actively to contain the threat posed by the military links of Nicaragua with Cuba and the Soviet Union. The House of Representatives Armed Forces Committee, which made a visit to Nicaragua in July, recommended to Secretary of State, George Shultz, that the talks presently underway between the U.S. and Nicaragua 'could be the start of an agreement through which the Sandinistas renounce any attempt to export their revolution and reduce their links with Cuba and the Soviet Union, in exchange for the reduction of the U.S. presence in Central America and the re-establishment of normal economic relations.'"

The first tentative steps of an agreement have seemingly been made at Manzanillo, and the sudden fanfare of publicity by the Nicaraguans for their new military airbase may signify that the arrival of the MIGs will now depend as much on the outcome of these talks, as on the completion of the pilots' training or the completion of the Punta Huete airport itself.

WORLD TRADE NEWS

Ruhrgas settles price for supplies of Siberian gas

BY JAMES BALL

WEST GERMANY'S major gas importer, Ruhrgas, has agreed to settle the price for its supplies of Siberian gas from the Soviet Union's Gazprom.

The new Soviet contract envisages supplies of Urengoi gas to West Germany reaching 10.5bn cubic metres per year by 1990 with an additional 0.65bn cubic metres flowing into West Berlin the same year.

Supplies will build up to this level gradually over the next six years. Analysts say that the contract's take-or-pay clause is triggered at the 80 per cent "take" level, and a Ruhrgas source told IGR that the same flexibility applies during the build-up period.

The terms of the Ruhrgas contract will not be good news to Norway's Statoil or to other exporters. Nor will they be very well received in Washington DC. The Reagan Administration staged a strong attempt to stop Urengoi gas coming to Europe at all, let alone at prices below other supplies.

Statoil will now be doing well to retain the price it agreed with the British Gas Corporation for Sleipner gas in February. That price was understood to be \$4.10 per m Btu before

the UK Government demanded a cut in the peak levels of supply. With the gas now reaching only 9bn cubic metres a year—from 1986—the field's profits are also reduced with a compensating price increase.

Pressure has also come on Algeria to cut its price to Belgium and France where LNG is now landed at \$4.40 (\$3.94 per m Btu f.o.b.), but this is likely to be resisted by Algeria. It has already lowered the price this year.

However, Gasunie of the Netherlands, which last year was given government approval to seek new export contracts, will have to look long and hard at the new Soviet contracts. It currently exports gas at around \$4.10 per m Btu, but had to offer a three month price concession to Belgium in June to prevent Distrigaz taking spot supplies of Soviet gas.

Like other European gas utilities, Gasunie will also be watching changes in price indices. Its export price is 95 per cent linked to heavy fuel oil—leading to a sharp rise in its prices this year. The effect—at least in the short term—of Ruhrgas increasing the weight of the gas indicator is to stabilise prices. An increasing trend in Europe will be to link prices to those of competing fuels.

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Cairo delays N-plant programme

CAIRO—A \$34bn Egyptian plan to build eight nuclear power plants by the year 2000 will be delayed by at least five years because of problems in financing, Mr Mohammed Osman Abaza, the Electricity Minister, said yesterday.

He also said in an interview that Egypt needed more time to study tenders for the first two plants and would not award a contract before the end of this year.

Five groups submitted bids last November to build two 1,000 MW pressurised water reactors at El Dabas, 150 km west of Alexandria, and a decision had been expected in June.

The groups competing are Kraftwerk Union and Brown, Boveri and Compagnie, both of West Germany, a Franco-Italian consortium led by France's Framatome, and Westinghouse Electric Corporation and Bechtel Overseas, both of the U.S.

Egypt had planned to generate 40 per cent of its projected electricity needs at the end of the century from the eight plants, which were to be largely financed from Egypt's oil revenues. Declining oil prices cut oil revenue to \$2.5bn in 1982-83 from \$3bn in 1981-82.

Renter

UK clothing council sets up trading company

BY ANTHONY MORETON, TEXTILES CORRESPONDENT

THE BRITISH Knitting and Clothing Export Council (BKCEC) has set up a trading company, CEC Ltd, to act as a buying agent in the UK for retailers and wholesalers for parts of the world which are considered to be "difficult" from a trading standpoint.

The move was described last week as "a most unusual step" by Mr Peter Randle, director of the council.

CEC has already been appointed as sole UK agent by Affidac, an international trading company based in Geneva but with strong trading links in the Middle East and Latin America.

The Affidac contract is worth £1m a year to turnover to the UK and CEC will take a commission on that. Two-thirds of the goods supplied will be clothes with the remainder made up of soap, cosmetics, games, toys and other consumer items.

Affidac also has a subsidiary, Summit, in Fort Wayne, Texas, which sells goods into Latin America and CEC will be buying on behalf of Summit.

Mr Randle said the establishment of CEC was "an aggressive and positive move. It coincides with a favourable movement in sterling exchange rates against most currencies

and we expect to see a major increase in exports to a number of markets which have proved difficult in the recent past, especially the Middle East and South America."

The issue of "difficulty" relates not solely to problems of establishing a presence in a market but also to questions of documentation. It has been estimated that 51 per cent of all letters of credit contain errors. Since the letter of credit is the prime document enabling the producer to get his money it is essential it should be completed properly.

On shipping documents the likelihood of error is even greater—78 per cent contain faults according to Mr Randle. BKCEC has an expertise in this field which enables it to assist exporters, especially small companies.

Mr Randle stated that a number of other contracts to supply other areas were in the pipeline, all of them for "difficult" areas. "We don't see the sense of entering into such an arrangement for 'easy' areas," he commented.

Mr Roy Moir, general manager of CEC, said the new company would act independently of BKCEC although it would call on the expertise and services of the council.

Rhone-Poulenc launches leisurewear fibre

BY ANTHONY MORETON

RHONE-POULENC, the leading French chemicals-to-fibres concern, has launched a thermal fibre, Rhovylon, aimed at the growing market for leisurewear clothes such as track suits and sweat shirts.

The company is investing £10m in Rhovylon, which it describes as a "second-generation thermal fibre."

Announcing the launch in London yesterday Mr Marvin Sammakia said the fibre was the result of research and development by scientists of

Rhovyl, the fibre arm of the Rhone-Poulenc group.

"We believe the thermal market is now entering a new phase, with fashion the name of the game. We will continue to support the traditional underwear market but with Rhovylon we have the additional ability to develop sheer and lighter garments."

Rhone-Poulenc has been in thermal underwear for some 20 years but it believes that with the newly developed fibre it is in a position to use it for outer-

wear, and in particular leisure clothes, as well as improved lingerie and general underwear.

To do this it has linked closely with the fashion trade. "Our policy in France is to work with the leading fashion names," Mr Sammakia stated. "Several leading French garment makers are using the new fibre and we have been successful in getting into leisurewear through named goods."

"We want in particular to reduce our dependence on underwear."

Rhovyl's new fibre has been incorporated for the first time in clothes selling in France this season. The clothes are in some 500 stores and the company expects to sell between 60,000 and 80,000 pieces in the country. It has also launched the fibre into Belgium, Canada and Japan and, with the UK launch, expects to earn at least 20 per cent of its turnover from overseas sales.

Eventually, the company hopes that direct and indirect sales of the fibre will account for half its turnover.

Sweden may curb imports of Polish, E. German cement

BY KEVIN DONE IN STOCKHOLM

THE SWEDISH Government is following with concern steeply rising imports of cement from East Germany and Poland.

The Swedish Board of Commerce, which monitors the country's foreign trade, has proposed that formal import restrictions should be imposed following investigation of complaints from the Swedish cement industry about dumping imports from the East Bloc.

The Foreign Trade Ministry has delayed formal sanctions, however, and is waiting to assess the worth of informal indications from both Poland and East Germany, that they will restrict shipments to around current levels.

Mr Carl Johan Aberg, under secretary of state for foreign trade, said yesterday: "If imports stay as they are we are not going to act but if they continue to increase as they did in 1983, and in the first months of 1984, then we will have to do something."

Imports have more than doubled in less than two years. Discussions were held with both Warsaw and East Berlin earlier this year and the problem is expected to be taken up again when the next round of

bilateral trade negotiations with the East Bloc countries begins in the autumn.

The total consumption of cement in Sweden has dropped as a result of the fall in building activity. Consumption fell by 7.7 per cent to 1.8m tonnes last year, but imports from the East Bloc still rose by more than 15 per cent to 232,000 tonnes, accounting for some 13 per cent of the market.

Mr Aberg said that indications from Poland and East Germany suggested that their shipments would in future be limited to 10-15 per cent of the Swedish market.

Last year Sweden introduced a system of supervisory licences for cement imports from the East Bloc allowing it to monitor shipments in advance and it was this information that led the Board of Commerce to call for import restrictions.

Swedish cement production is in the hands of a sole producer, Cementa, in which the Government has a 5 per cent stake. Cementa has warned that it would be forced to close part of its production facilities if dumping was allowed to continue unchecked on its home market.

Swiss grant China credit for capital goods deals

BY JOHN WICKS IN ZURICH

SWITZERLAND has granted China a credit sum of SwFr 80m (£25.4m) for the purchase of Swiss capital goods and services, John Wicks reports from Zurich. According to the Ministry for Economic Affairs in Bern, this will be used particularly in the modernisation of the Chinese machine-building, precision engineering, watch and chemical industries.

The credit will consist of a SwFr 40m interest-free loan from the Swiss Government with repayment in 20 years if used for capital-goods purchases and five years on the case of services and SwFr 40m in the form of a loan granted by a banking consortium. Interest and maturity of the bank credit are said to be "at market conditions."

Broken Hill Proprietary's engineering arm has been contracted to build a \$48m cement plant in Fujian province, China. AP-DJ reports from Canberra. The contract

was signed in Melbourne with Cai Ninglin, vice-governor of Fujian province, on behalf of Fujian Investment and Enterprise Corporation and Fujian Building Materials Industry Corporation. The contract involved a mixed credit finance package involving funds from the Export Finance and Insurance Corporation and the Australian Development Assistance bureau's development import finance facility.

The plant is expected to produce 2,000 metric tons of cement a day.

Tha H. J. Heinz Company has signed a contract to produce baby food in China. AP-DJ reports from Peking. The Pittsburgh-based company has formed a joint business venture with the Chinese and will invest \$4.2m in the \$7m project. Under the contract, a baby food factory with annual production capacity of 2,500 tons will be set up by June 1985 in Canton.

MAN of W. Germany to enter U.S. truck market

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

MAN of West Germany is to enter the U.S. truck market for the first time with the medium-weight vehicle it produces in co-operation with Volkswagen.

The trucks will be assembled at MAN's bus plant in North Carolina using key components such as diesel engines, transmissions and axles from West Germany. Initially, sales will be concentrated on the East Coast.

Sales of the type MAN intends to sell—those between 6 and 11 tonnes gross weight—total about 100,000 a year in the U.S. and there is a trend developing towards diesel-powered versions.

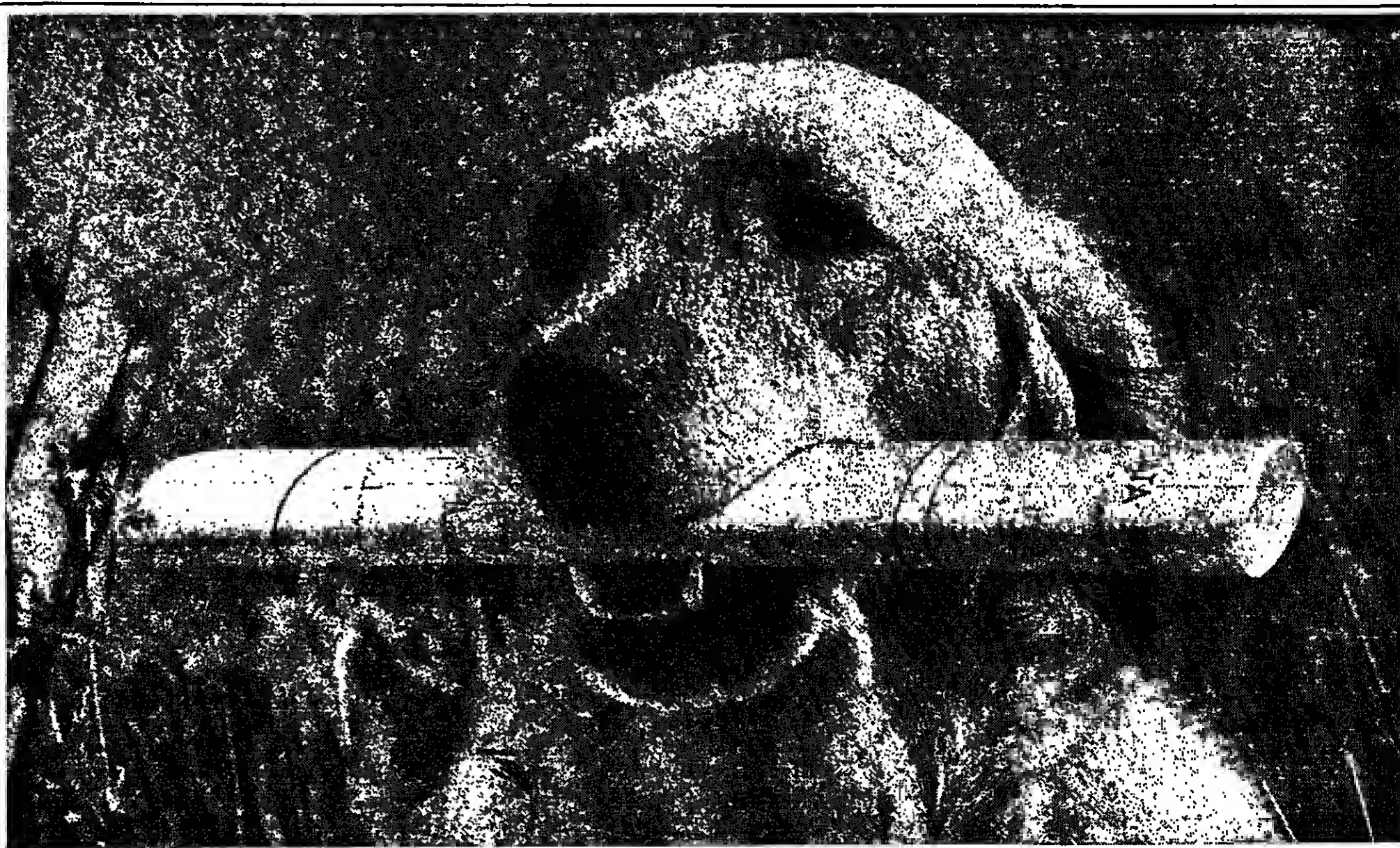
The trend has been helped by the presence in the segment of Iveco, the Fiat subsidiary, which sells 2-wheeled diesel vans imported from Italy.

Dr Gunter Dietz, the head of MAN's vehicle sales worldwide, emphasised that it would be some time before MAN put the finishing touches to its U.S. plans but the company has been more than satisfied with the progress of its bus operations in the U.S.

Since it came on stream in 1981, the company's plant has delivered 1,200 buses and now employs 600.

The MAN-VW joint venture has not been such a success, however, because demand for the 6-11 tonners has been depressed since they were launched in 1979. The original intention was to produce 15,000 of the joint vehicles—known as the MT range—annually with 10,000 going for export. But output has been only about 5,000 a year and Dr Dietz suggests that it will not reach 10,000 until the end of the 1980s.

VW makes the cabs, rear axles and gearboxes for the joint range—which fills a gap between the weight where VW's commercial vehicle range ends and MAN's range begins—while MAN produces engines, frames, front axles and special bodies. MAN's own truck output in the 1983-84 financial year, which ended in June, reached about 17,000, up from 16,000 the previous year but well below the 24,000 for 1981-82.



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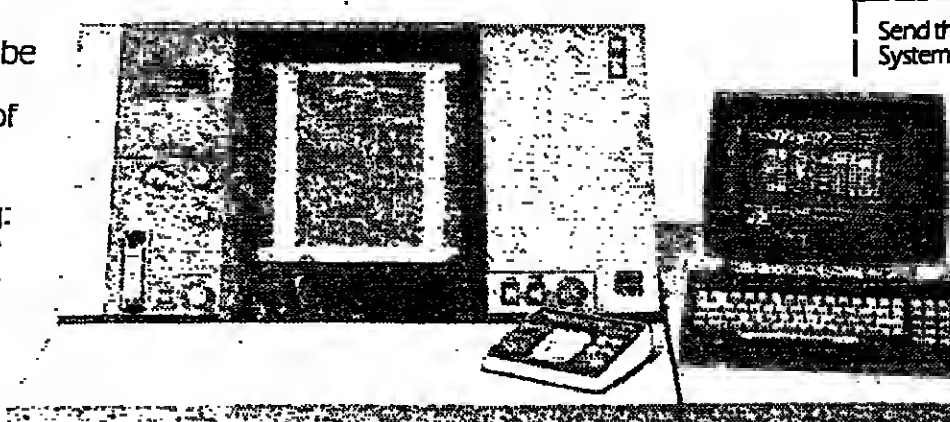
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UK NEWS

Fears of freeze on council spending

By Hazel Duffy

LOCAL authorities' fears are growing that the voluntary restraint on capital spending in 1984/85 introduced by the Government in mid-July has not had the desired effect, and that a statutory moratorium may be introduced.

Some district councils and some large metropolitan authorities, however, have hinted quite loudly that they did not intend to comply with the voluntary restraint.

Returns by local authority treasurers showing their capital commitments are now being analysed by Department of the Environment officials. If they show that capital spending in the current year will overstep cash limits by more than last year's £368m, the Treasury is expected to ask ministers to consider more formal restraints.

Officials believe that their inquiry will show that the "overspend" could be greater this year. The Government could embargo local authorities' funds from the sale of council housing being used for capital spending.

Proposals for protection of savers unveiled

By Eric Short

COMPULSORY registration has been proposed for all financial institutions offering long-term savings and investment contracts and all people selling such contracts.

The proposal was made by the Life Officers' Association (LOA) and 17 other bodies involved in this investment field. The registration would be with a self-regulatory agency (SRA).

Details of the proposals were released yesterday in London. They represent the first constructive moves by a major sector of the investment market to meet the comprehensive reforms of investor protection put forward by Professor Jim Gower.

Prof Gower envisaged protection of investors by a system of SRAs covering the whole investment market. His ideas were elaborated by Mr Robin Leigh-Pemberton, Governor of the Bank of England, and followed up by Mr Alex Fletcher, Parliamentary Under Secretary of State for Corporate and Consumer Affairs.

The committee includes representatives of 18 organisations including the Building Societies Association, the Unit Trust Associations and the British Insurance Brokers' Association. It adopted as wide a brief as possible to include not just life assurance contracts, but all long-term investments.

The general principle is that everyone who derives a material financial benefit by selling or advising on the relevant investments should be regulated.

The proposed SRA would be responsible for controlling five basic areas in investment selling and marketing: licensing of salesmen, advertising, cooling-off periods, complaints procedures, and commissions.

Mr Marshall Field, chairman of the LOA and the committee, said that one major objective was to produce a comprehensive system of control that could not be evaded by intermediaries simply selling other similar products.

Editorial Comment, Page 12

Talbot to resume Iranian contract

By Arthur Smith

TALBOT UK is recalling 730 Coventry workers to resume work on the £120m a year contract to supply cars to Iran - Britain's biggest single motor industry export.

The company sent letters by hand to the workers, most of whom were laid off seven weeks ago because of a delay in payments from Iran. Talbot said letters of credit had now been received for the outstanding sum (thought to be about £15m) and no difficulties were envisaged for the future.

Talbot, the UK subsidiary of Peugeot of France, is highly dependent on the Iranian contract which, despite repeated interruptions for political and economic reasons, is regarded as good long-term business.

The latest delay in payments was caused by Iran's foreign exchange difficulties, which have led to cuts in imports and delays in payment to suppliers.

The recall of the 730 workers will put the engine plant at Stoke, Coventry, on full production after two months. Work for 800 had been found on a separate £15m contract to supply spare parts to Iran.

The £20m investment for a family of medium-range cars - codenamed the C28 - at the Ryton assembly plant, Coventry, is under way. The car, to be launched late next year, will mean a slight increase in the labour force of 1,400 which assembles the Horizon, Solara and Alpine models.

Talbot made a net profit of £3.1m last year after accumulated losses of £392.2m since 1974.

The problems with the Iranian contract represent a jolt to Talbot's aim of achieving a profit in the current year. The UK subsidiary was buoyed by its success in gaining Iran's backing for a £20m new investment in its Coventry facility.

Mr Geoffrey Whelan, who took over as chief executive earlier this year from Mr George Turnbull, did much to push through productivity changes and quality improvements to justify the new investment.

Mr Whelan, in a briefing to the workforce and senior management, has made clear the need to become efficient and profitable in order to generate new investment beyond the C28 and to ensure a long-term future for Talbot UK.

FARNBOROUGH INTERNATIONAL AIR SHOW

British Aerospace plans three additions to its 146 family

By Michael Ddne, Aerospace Correspondent

BRITISH AEROSPACE (BAe) is to extend its family of four-engine regional jet airliners, the 146, by building a larger model to carry 120 passengers, called the Series 300, and cargo versions of the Series 100 and 200 aircraft.

The combined launch costs will be about £400m, in addition to £400m already spent or committed for earlier versions of the 146. That model, which carries a maximum of 100 passengers, will continue in full production. The 145-300 is aimed at meeting a growing need for a 120-seater to increase frequencies of service on short-haul routes.

BAe estimates that this market could exceed 1,000 aircraft worldwide by the end of the century. It hopes to capture a 30 per cent share.

Total orders and options for the 146 so far amount to 81 aircraft and 16 have been delivered.

The company said at Farnborough yesterday that it had started detailed design and engineering of the new aircraft. Its first flight is planned for 1987 and deliveries should start early in 1988. Each aircraft would cost customers \$18m, against \$14m for the current series 100 aircraft and \$15m for the current series 200 aircraft.

The new 145-300 will complement the existing 80-seat Series 100 and the 100-seat Series 200. The high degree of common parts and components of the three versions will allow airlines to adopt a "mixed fleet" approach to their traffic needs.

The aircraft will have an improved version of the U.S. Avco Lycoming ALF-502 jet engine used on existing models, while there will be extensive improvements in wing design and other parts.

BAe sales teams are discussing the new version with many airlines throughout the world. Several have expressed keen interest. The 146's biggest success so far has been orders potentially worth £750m from the California airline Pacific South West.

Competition will be fierce, however, from Boeing of the U.S., with its new Series 200, version of the highly successful 737 jet, from McDonnell Douglas with its proposed MD-87, and from Fokker of Holland with its new F-100.

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Currys to abandon business computers

CURRYS, the electrical retail group, said yesterday it was pulling out of the small business computer market.

Its specialist computer company, Currys Micro-Systems, which has traded as MICRO-C, is to cease business immediately. Five of the six specialist shops will be closed.

Mr Terry Curry, group managing director, said the decision had been taken reluctantly after four years of trading "in an immature, price-sensitive market, beset by ever-reducing prices and margins." The company refused to say how much it had lost on the operation.

Currys emphasised that the decision did not affect its policy on home computers.

A promotion was being launched and sales of home computers through its high street shops were ahead of those at the same time last year, Mr Curry said.

LUCAS ELECTRICAL has successfully appealed to 2,100 shop floor workers at its alternator and starter motor factories in Birmingham to reject union advice and accept a modernisation plan which will mean the loss of 700 jobs over five years.

AUSTIN ROVER, Fiat and Honda announced price increases averaging 4 per cent. Their action followed strong hints from Ford, the market leader, that its prices would rise - also by about 4 per cent - from mid-September.

UNEMPLOYMENT among people gaining degrees at UK universities fell last year for the first time since 1978, the University Grants Committee reported.

More than one in 10 of last year's 74,052 graduates at bachelor degree level were believed to be unemployed at December 31 - 10.1 per cent of the women and 11.4 per cent of the men.

FEAT, Marwick, Mitchell, the largest firm of chartered accountants in the UK, yesterday appointed CDP Waterhouse, the financial services arm of Collett, Dickenson, Pearce, to handle its corporate and product advertising.

The appointment has been made ahead of the relaxation in advertising and publicity restrictions governing the accountancy profession, which will be lifted on October 1.

Scargill meets his media match

ALL THROUGH the day he bestride the Trades Union Congress like a Colossus. Stripped to shirt-sleeves, he met the public on the beaches, in the bars and corridors of the Brighton conference centre, and on the streets, pumping hands of miners and exchanging cheerful banter with friend and foe alike.

Rumours of his movements spread through the crowds of pickets, delegates and reporters. "He told a policeman to move out of the way," one whispered incredulously - and the policeman did.

Other reports seemed less believable - that he had been avoiding journalists; that he had talked of compromise and realism; that he has said the miners must make concessions.

Concessions? There is a confusion. It is not of Mr Arthur Scargill, the president of the National Union of Mineworkers, that we speak, but the new giant of the British Trades Union movement - Mr Robert Maxwell.

IVO DAWNAY attends the first day of the Trades Union Congress and sees one man steal the limelight.

British Printing and Communications Corporation, is Britain's newest newspaper baron. Last month he took control of the Daily Mirror, the leftish, mass circulation newspaper. Since then has stayed in the headlines. First he announced a "Who Dares Wins" bingo game in the newspaper with a £1m prize. Then he cut the price of the Mirror by 1p.

At Congress yesterday, his biggest coup was announced that he had acted as an intermediary between the National Coal Board and the mineworkers' union, which had led to the announcement of fresh talks.

The media were scrambling for details of his coal peace plan, while at the Grand Hotel the great man was fending off "Who Dares Wins" challenges from miners for the famous £1m.

Even here, Mr Maxwell found a point in common with the penniless pickets. "You should know," he told them, "millionaires don't carry any money."

Outgunned by his daunting presence, the 4,000-odd demonstrators in Brighton to support the miners courageously did their best to ignore the intimidation and carry on with their traditional pursuits of chanting and marching.

Beside the Maxwell show, the official activities paled. It was only when King Coal himself, Mr Scargill took to the rostrum that Congress began to look like its usual boisterous self.

Mr Charlie Turnock, the rail workers' leader, went on to promise somewhat surreally that none of his trains would cross a field if it contained a cow with "NUM picket line" painted on it.

Mr David Bassett, the TUC's straight man, warned with his usual succinctness: "Thatcher wants to destroy the 'enemy within' and if she does that to the NUM she weakens all of us."



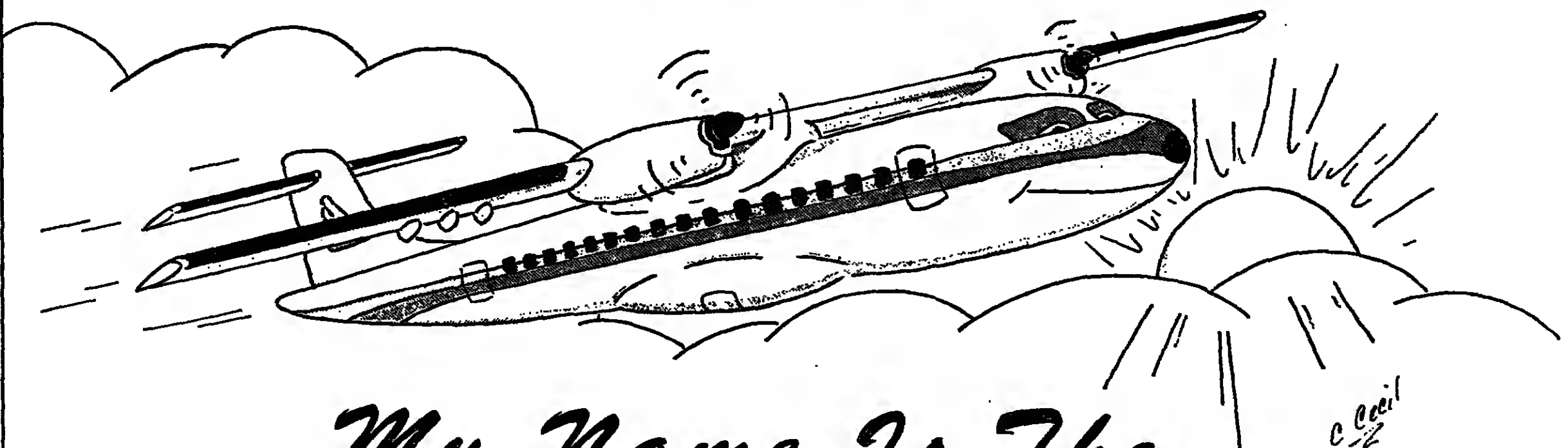
aerospatiale

and



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are my parents



My Name Is The
ATR 42

I Flew For The First Time On August 16, 1984.
I'll Be The Regional Airlines Best Friend!

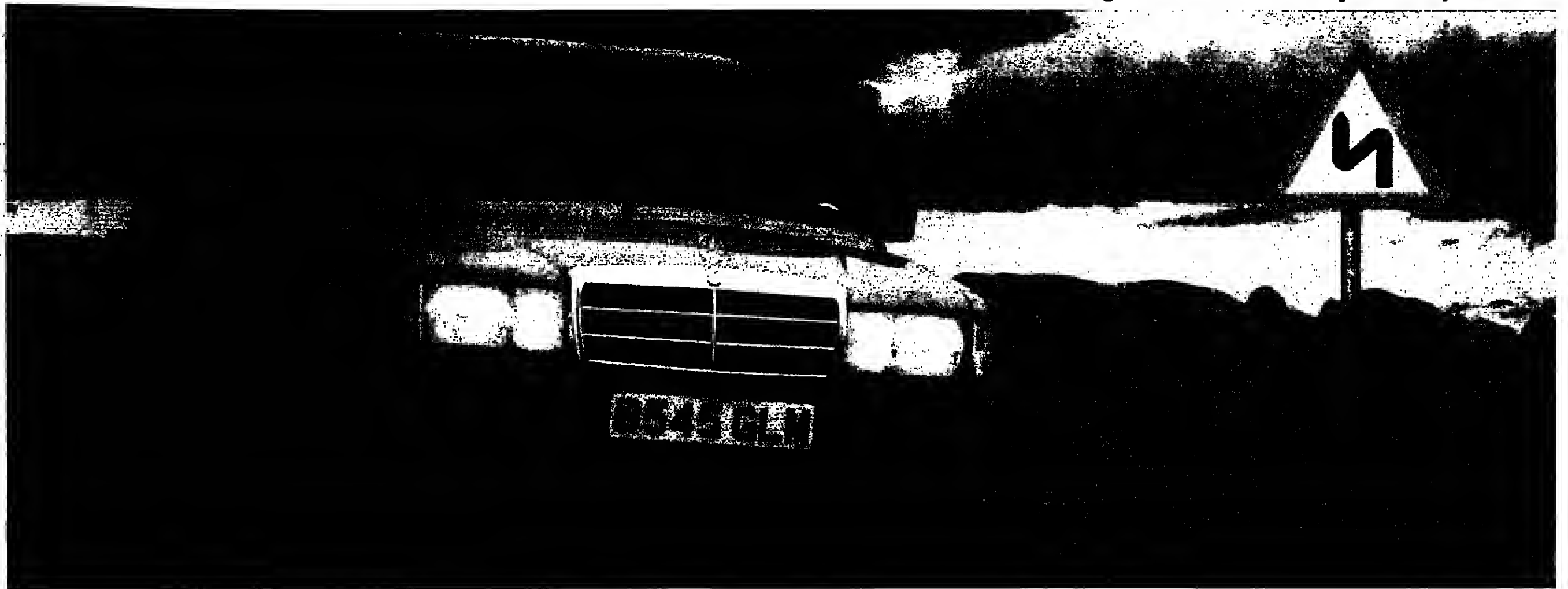
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All offering you the legendary Mercedes-Benz silken ride. With the sort of handling designed to create another legend all of its own.



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The 190 range offers three engine options: 4 cylinder 1997cc, 4 cylinder petrol injected 1997cc and 4 cylinder diesel 1997cc.

EDITED BY ALAN CANE

TECHNOLOGY

SML FINDS A NICHE IN COMPUTER DEVELOPMENT

Search for specialism

BY LORNE BARLING

IN THE formidably competitive UK microcomputer market, there is an increasing tendency for manufacturers to seek a sector of the market they can dominate, an approach which has so far proved successful for Sirius Microtech of Tewkesbury.

The company, known as SML, and in no way linked with Sirius of the U.S. or with ACT (Sirius), has marketed two micros, the Darkstar and the Polestar, the first of which has capabilities which have previously only been available on minicomputers. Their development has been closely linked with work carried out at Bath University.

The machines are aimed at the scientific and advanced engineering markets and have evolved partly as a result of the need for development tools for work being carried out within Bath University and Ramtek, a company involved in video games systems.

Ramtek was subsequently sold and its managing director, Mr Rod Perry, set about raising capital for SML, which was well qualified for various high technology grants since a favourable

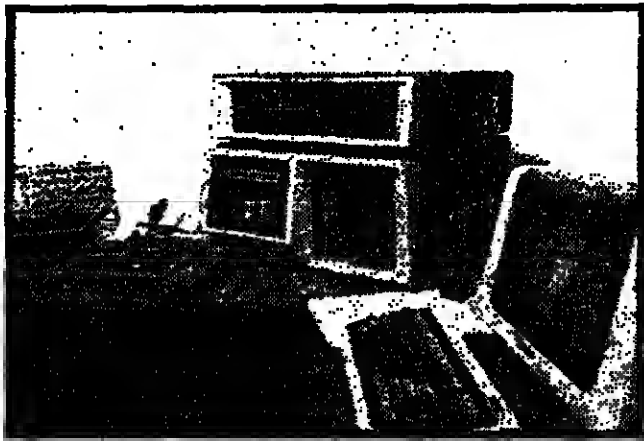
product assessment had been carried out by Cranfield Institute of Technology.

A sum of around £200,000 was raised through the Microprocessor Application Programme, the small firms loan guarantee scheme and private investment, taking SML to the launch of its first computer, Darkstar, in July last year.

This was engineered and packaged on the basis of a design from Bath University, which is paid a royalty on sales and continues to carry out development work for SML.

Darkstar's main use is as a low-cost software development system for more than one user at a time or single user scientific work station in the price range of £5,000 to £20,000. Within six months, a second product was launched, Polestar (Britain's first universal microprocessor development system), whose prices range from as much as 50 per cent below the cost of microprocessor development systems from the American companies.

The system, which developed



A prototype electronic system under test using the Polestar computer from SML. It can be used for a variety of testing problems.

into Polestar, had originally been offered to the UK General Electric Company, which took six months to turn it down, but SML was able to put it on the market within six months of winning the licence to manufacture it.

Darkstar has been bought by BP for analytical work on petroleum cracking plants, and by a number of Government departments. It is also being used for complex work on wind power generation.

The Darkstar algebraic processor is also a powerful analytical tool. It has wide application to engineering and scientific problems, the company said.

"Its standard capabilities include derivation of differential equations, integration, calculations with matrices, factorisation and a most important facility for defining functions and extending programme syntax," SML added. These are used on a wide variety of problems including image analysis, control theory, ship hull design, turbine design and fluid mechanics.

Darkstar also operates a cataloguing database system for libraries and museums which can hold up to 1m records, and this system has recently been sold to the Gulbenkian Institute of Science in Lisbon.

"We are talking to other companies which are interested in manufacturing Darkstar," said Mr Perry.

However, he believes that the sales potential of Polestar, a

universal microprocessor development system, is much larger, though still in a specialised sector of the market. He predicts that SML will sell at least 30 units this year at prices in the £6,000 to £10,000 range, compared with around £25,000 to £50,000 for products from companies such as Hewlett Packard or Tektronix.

Polestar is a universal microprocessor development system which is selling at roughly the price of a dedicated system, with its system architecture designed to ensure that new processors—the calculating heart of any computer—can be used as they become available.

The development of Polestar, and the success of SML, owes much to the working relationship with Bath University, which operates on a number of levels.

The company provides components for work to be carried out at Bath on its behalf; it funds one PhD student working on software development, and pays a percentage of the salary of a research student doing specific tasks for SML.

While there is a tendency for people at Bath to be over-optimistic about the immediate commercial prospects for their achievements, new products are emerging for SML to produce. Overall, the link with Bath University has proved successful, and two graduates have joined the company.

SML is expected to achieve a turnover of around £600,000 this year.

Sponsoring and the art of film making

THE SUBJECT of sponsorship is currently dominating debating circles in television and video. There is a growing mixture of anticipation, enthusiasm, fear and suspicion whenever the matter of sponsorship is raised.

On the one hand, there is no shortage of companies (and cash) looking for opportunities to reach the audiences which television (and video) can uniquely deliver. On the other hand, the programme makers and TV companies are forever anxious to find new ways of financing their business—and sponsorship is a rich seam of gold which so far has been exploited only around the edges.

Such are the simple issues involved. But the broadcasters, in particular, are liable to get rather touchy when sponsorship is mentioned—they may fear the worst excesses of the U.S. style of TV sponsorship, and, at best, are apprehensive that some apparently praiseworthy programme financed by industry will conceal a goody so terrible that batsman, wicket keeper and long stop (the Home Office) would all be bowled over.

Unfortunately, the very word "sponsorship" causes confusion—meaning different things to different people. Those who wish to see so-called sponsored films on broadcast television or cable TV have in mind the distinguished traditions of the documentary film—which was created (with the word documentary) by John Grierson in the 1920s uniquely as a sponsored medium; industry or government paid for the films and their distribution, but in a climate of social responsibility which people like Grierson and civil servants like Sir Stephen Tallents cultivated.

To others, however, sponsorship can mean a company not only paying for the production—but also for the air time—screwing the last second of product exposure out of the opportunity. Somewhere in between are variations and permutations, the most significant of which is really straight investment with connotations of sponsorship because the completion of a particular programme or film might enhance the sponsor's industry or reputation.

Within this range of possibilities are another set of permutations regarding editorial control. The best traditions of the sponsored documentary

have not left editorial control as a stick for the sponsor to wield, but as a consensus between producer and sponsor—an intelligent and responsible view prevailing.

Examples of every hybrid are currently available to see in Britain. One of the latest begins on Channel Four this Friday—a series called *Food for Thought*. Made by Illustra Communications, half of their £500,000 budget came from the Health Education Council (the other half from Channel Four). The HEC gets world non-theatrical rights for its money, and more importantly an audience for its own educational messages—viz dietary habits have a major influence on health.

Last year Channel Four also

Video & Film

BY JOHN CHITTOCK

screened another series that was made possible by sponsorship—*The Spice of Life*. Ostensibly a production from the ITV company TVS, this series about spices and herbs originated through a sponsorship project for the TVS subsidiary company Blackrod—commissioned by Japan's biggest suppliers of spices, House Foods. Their element of £800,000 covered versions for the Japanese market, topped up to a total of £1.3m in the UK by various deals put together by Blackrod, who retained most of the world rights. These deals even extended to book rights and a royalty arrangement with the publishers Rainbird.

Ironically, Channel Four has yet to screen any straight sponsored documentaries—where the origins of sponsorship and editorial influence are self-evident. It has been left to ITV, and to a lesser extent the BBC, to demonstrate the possibilities. The most recent example was ITV's *British Achievement* series last July—a daily screening of sponsored documentaries introduced by Sir Monty Finniston. It was well received and is only one of countless uses of sponsored documentaries on television over the years. Contrary to popular belief, the relevant legislation allows it, with sponsor credits, provided certain

safeguards are applied.

The opportunities for sponsors achieving such screenings have remained, however, rare. With video now providing additional outlets, and cable television promising further exposure, more sponsors are now willing to take a gamble—hoping for broadcast exposure, but comforted at least by direct access to home video audiences.

Such an example is now in production for J & P Coats, a £250,000 video/TV series called *The World of Needlecraft*. Originating as a straight sponsored film project, the concept has been expanded by its producers—Media Software International—to yield a range of distribution possibilities rather like *The Spice of Life*.

The problem which still confronts projects such as this one, however, is uncertainty about achieving a broadcast television release. The chances on ITV and BBC are remote indeed, and Channel Four has demonstrated at worst a neurotic fear of sponsored films and at best (more recently) indifference. They fear editorial manipulation and prefer to have a direct investment in productions as if whoever pays the piper plays the tune.

Yet it may be argued that editorial objectivity is a myth whoever pays. *Food for Thought* contains material about the effect of certain foods on health which some may contest. But of course the food industry would make little headway if it tried to persuade Channel Four to co-finance *A Little of What You Fancy Does You Good*.

The sponsorship debate is now set to become a major issue. The ITV companies realise that a television could siphon off, into production deals, money once destined for them. Channel Four knows that responsible sponsorship offers a solution to the financial conundrum posed by its bid to appeal to tastes and interests not generally catered for by ITV—but it still seems wary.

Only home video remains certainly accessible to sponsors. Until now, that market has been unable to offer audiences big enough to challenge television, and video sponsorship in consequence has been insignificant. But with revised forecasts now seeing VCR penetration reaching a ceiling of 70-80 per cent of all TV homes, it could become the sponsored medium that reaches the parts that others cannot reach.

Stock control

Handy way to data

A HAND-HELD terminal offered by Canon is aimed at those who have to conduct transactions "in the field"—roundsmen for example, or employees who record stock levels or conduct other counts while walking a large ground area.

Known as the Handy Terminal 5000, the unit runs programs written in Basic on the Canon small business computer AS1000. An RS232C converter permits two-way communication with other computer systems by direct connection or over a phone line via a modem or acoustic coupler.

There are 34 keys—12 numeric, six operational and 16 user-definable. A large liquid crystal display of two lines with 20 characters each shows operational procedure, input verification and file inquiry in easily understood, conversational style.

The basic unit with 16k of memory costs £375. Options include additional memory to 96k and a thermal printer costing £195. More on 01-680 7700.

Communications

Small exchanges

TWO EXCHANGE lines and ten extensions can be accommodated by the MiniMaster 5, a telephone exchange introduced by Autonomic and aimed at smaller businesses.

Any telephone approved by British Telecom can be used as an extension instrument, but using basic products the overall cost of the system is about £1,000.

The exchange has facilities often associated with larger systems, such as automatic last number re-dial, call conferencing and call diversion.

There is also an inquiry hold and transfer facility. An extension user can put an incoming call on "hold," hunt round the other extensions for the person the caller wants, conduct a private conversation with him and then put the caller through. More on 01-446 2451.



Testing

Washing machines

ROOVER IS to cut the time and cost of testing its electronic washing machines using an Autoscene computer-based system.

To be installed at Roover's main plant at Merthyr Tydfil, the system incorporates specially developed manipulators, each with tactile feedback, working under microprocessor control. These automatically adjust the control knobs through all the machine cycles.

The testing time will be cut from 30 to less than eight minutes and the company also expects reduced warranty claims on its products.

After the electrical and water connections have been made, every machine is automatically cycled through 10 stages of operation. A 2000 volt insulation test is incorporated as a safety check on each machine.

Full information derived from data logging and analysis of test results is planned, via a link with a host computer at Autoscene, on 03622 43351.

Office equipment

Desk top copiers

DESK-TOP copiers are now becoming very popular. Ricoh has added one to its range which can produce up to 25 copies a minute. It is also able to reduce and enlarge.

The FT4055 is one of five models Ricoh has introduced since the beginning of the year. It has six pre-set reproduction ratios and a semi-automatic document feeder as optional extra. More details from Ricoh at 24-32 Stephenson Way, London, NW1.

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AWARDS FOR ENGINEERING EXCELLENCE

Winning way with innovative design in Britain

AT THE end of next month prizes are to be given for some of the best innovative engineering designs produced in Britain. Called the Archimedes Awards, the competition is run by Eureka, a young journal dedicated to developments in engineering.

The awards are aimed at commercial products which are innovative in terms of technology, or incorporate electronic control or computers in a novel way.

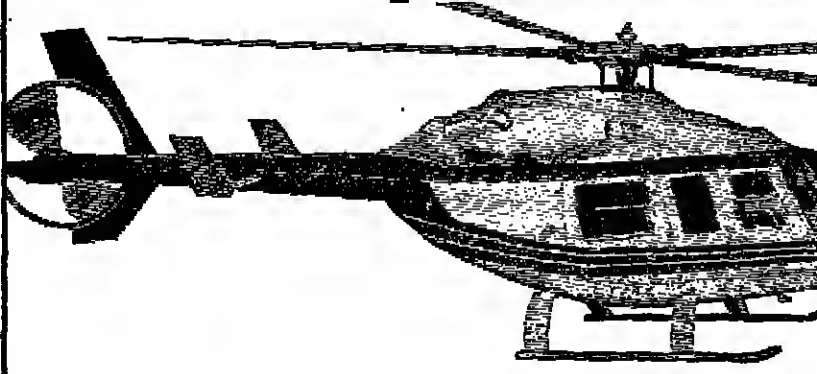
This year some of those products short-listed include Thorn-EMI's infra-red cooking hob, an electronic controller for the UK designed Xerox 1048 photocopier, a clever answering machine that diverts telephone calls and an industrial liquid/solid separator that knows when to clean itself.

Thorn-EMI's hob which has been hailed as the first fundamentally different way of cooking since the microwave oven. The hob has lamps on the underside which generate intense infra-red light to cook food.

The innovation centres around a halogen/tungsten lamp which has an improved output in the infra-red part of the spectrum but has sufficient power in the ordinary visible range to enable users to see that the hob is on. More than one dozen patents are associated with this design. There is also industrial potential for this device.

Another product, the industrial separator, has reached the short list because of its incorporation of electronic control to a basically mechanical system. It is designed by Hococon Developments at Bridgforth in Salop. The filter removes solid particles from liquid by centrifugal action. A detector automatically identifies when there is a build up of sludge, which may impair the separator's operation.

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Publication Date: Saturday, October 13
Copy Date: Friday, September 28

The Financial Times proposes to publish a Survey on Unit Trusts on the above date. Subjects for discussion will include the growth of overseas portfolios and the trend towards specialist funds.

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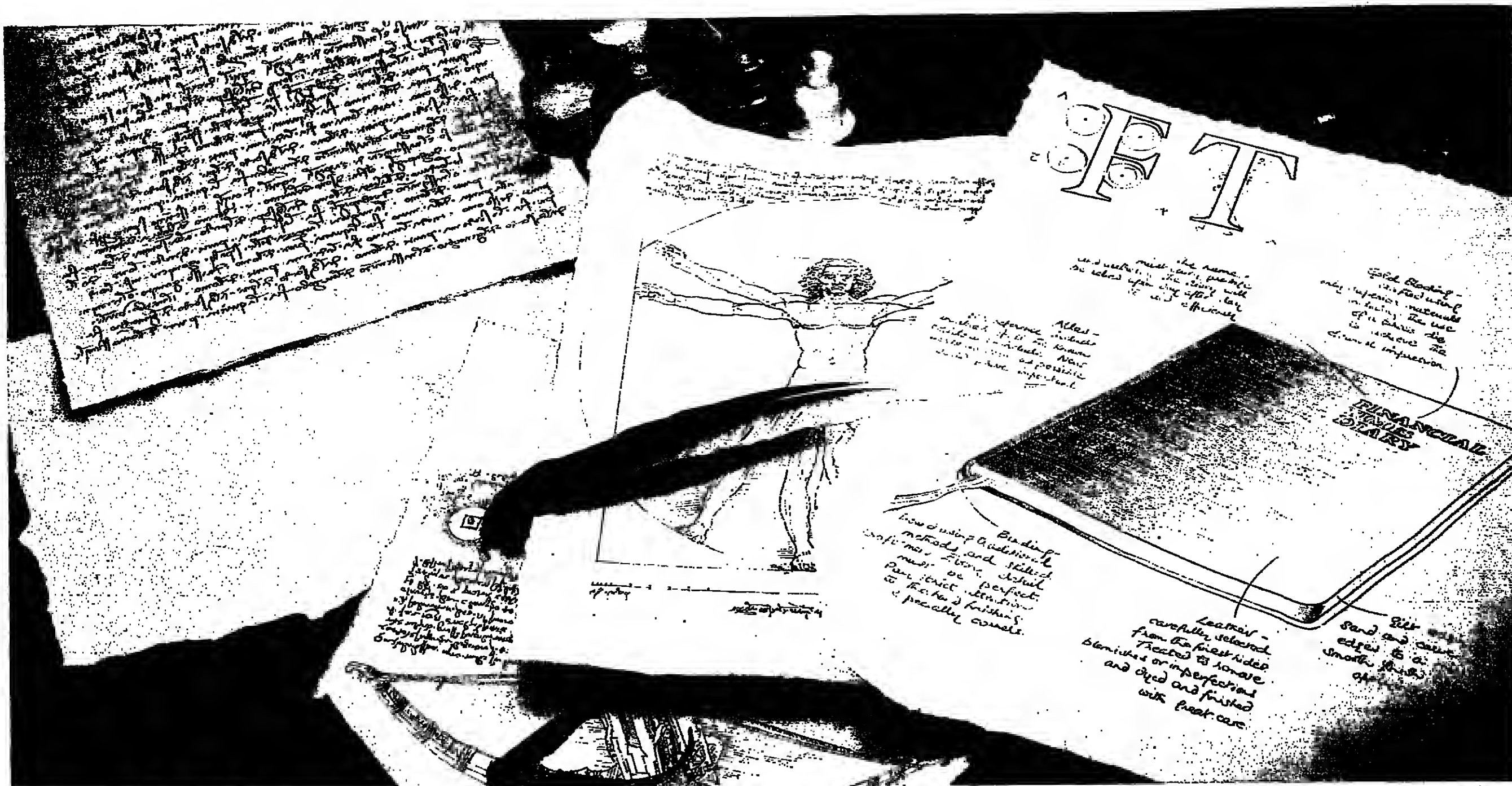
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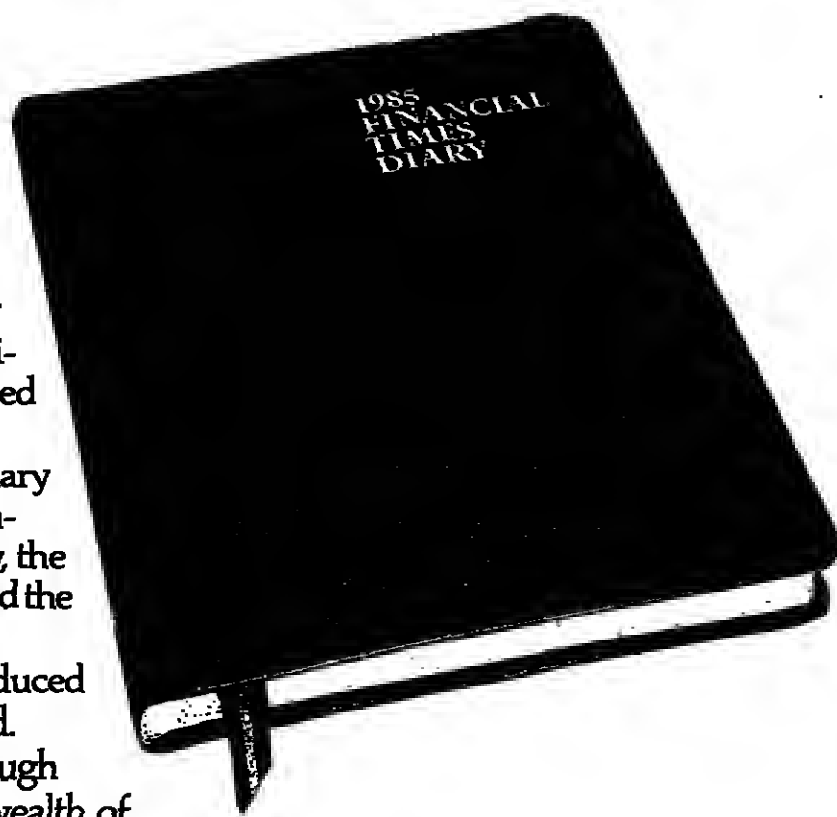
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THE ARTS

Festival

Pucciniano
William Weaver

The Festival Pucciniano, in an outdoor theatre jutting into the lake where the composer loved to go shooting, has just concluded its 30th year. Most of the previous festivals consisted of a few performances of the most popular operas, with big-name singers in the rich years and with routine performers when funds were short.

Recently there have been visible attempts to make the productions interesting to more serious opera-goers; and this year's programme, which included a *Butterfly*, to represent the popular Puccini—featuring a double-bill of *Le Villi* and *Giacca*, which tells pretty much the same story of doomed love. A closing concert also contained scenes from *Edgar*, the *Capriccio sinfonico* (Puccini's school-leaving piece at the Milan Conservatory), and the *Messa di Gloria*.

While it is occasionally given, at least in Italy, *Le Villi* can be considered a rarity, and in this Torre del Lago presentation, it again proved a work of undeniable grace and witful appeal. Puccini's biographers always express their indignation that *Le Villi*, submitted to the Sonzogno competition for a one-act opera in 1883, failed to win even a mention. But, of course, the manuscript that the judges (including two of Puccini's former professors) had to examine was not the opera we see today: two of the best numbers in *Le Villi* were added after the competition.

In any event, the Torre del Lago production, though not perfect, was thoroughly enjoyable; and Cristina Rubin, the betrayed Anna, confirmed the promise indicated in a recent Spoleto appearance. The tenor, Antonio Savastano, was not at his best (the damp weather must have been a trial for all the singers). Carlo Desideri, as Guglielmo, sang his main aria with sober participation. An orchestra largely recruited in the States was adequately conducted by Alberto Ventura; Beppe Menegatti's staging was perfunctory.

Menegatti was also listed as the "producer" of *Giacca*. It is not quite clear what a producer is expected to do with a ballet, but he might have kept one of the huntsmen from chewing gum and he could have persuaded one of the peasants to remove his wristwatch before carrying in a basket of grapes. Still, apart from these (and other) minor defects, the *Giacca* was excellently done; Carla Fracci was in lovely form, especially in the second act, and the young George Ianu was an extremely soulful leaping, striding (and dancing) Albrecht. The Myrtha was also impressive, but since her name does not appear in the programme (as I discovered too late), I can praise her only anonymously.

Seeing *Le Villi* a few days after the Montepulciano production of *Edgar*, Puccini's one-act opera prompts thought about both. To be sure, *Le Villi* is the more coherent, the more "Puccinian" of the two pieces, more successful on its own terms, but *Edgar* is comparatively narrow, while *Edgar* is a much bolder, richer — and, in the end, more exciting — achievement.

Thoughts about these, and all the other, Puccini operas were further encouraged by a three-day Puccini Conference held in Torre del Lago during the festival, presided over by the composer's grand daughter, Simonetta Puccini, head of the Institute for Puccini Studies. The conference brought together a number of specialists, some dealing with minute questions, sometimes with broad themes — suggest that Puccinian musicology is a growth industry.

I would have tried in any case to get to Dublin for ROSC '84, but particular circumstances conspired to make the trip a certainty. More than that I was already to some extent a party to an exhibition, for I had been asked to contribute an introductory essay to its catalogue, necessarily somewhat in advance, and who could ever resist testing anticipation against the event?

ROSC means in Irish "the poetry of vision," which is a conception that can bear the widest interpretation: but in practice, as the label in the series of major occasional exhibitions (begun in 1967 by the efforts and continuing under the active encouragement of that most distinguished of living Irish architects, Michael Scott — the fifth), it has been taken to be principally that modern vision that artists take of their own world, and their experience of it, in their own time. By this singular reading, the opportunity has been contrived to bring to Ireland at significant intervals something of the best of current painting and sculpture in the world at large, by which, on the one hand, to test the quality and engagement of her own working artists, on the other to see it all afresh, to be reassured in a generous yet searching new light.

For the value of the major international invitation exhibition, so mixed as it must be and yet so full of such familiar names (I feel as if in any particular discovery it may throw up, any immediate capacity it has to excite or shock, than in its wider comparative virtues, with their quieter, more insidious yet no less reliable capacity to surprise. No matter how well we know the work, to see it again is to see it afresh if only the effort to do so, for nothing will be quite as we remembered it, or expected it to be.

Light, space, company, even

ROSC '84/William Packer

Poetry of vision

the work itself in our experience of it, all are changed in some degree: which factor multiplies itself dizzyingly with every artist involved. But the quieter virtues are those most easy to overlook, or at least take as read. We accept for their convenience the labels and categories given in advance and the critical prejudices that go with them, our own quite as much as others; and caught on the merry-go-round that is the exhibition circuit, we are all too much inclined to focus desperately on what is nearest to us, under our noses, and forget the wider view. Dublin, however, is not on that circuit, and it may well be that ROSC's greatest service and its real achievement, is to take us for once gently aside, and out of such immediate preoccupation, indeed out of ourselves.

The artists were nominated by a distinguished international jury of curators and collectors, and the list it offered reflected personal interest as well as generally established — it would be unkind to say fashionable — trends. It was all I was given by which to make my contribution, with nothing said of policy or intention, or what each artist would show; and it certainly gave me pause. My misgiving was not so much with all those familiar names in themselves, but rather with the thought that we were to see nothing more adventurous than an anthology of the critical orthodoxies of the past 20 years or so, interesting enough but safe. I must say, however, that misgiving led at once to reflection, and on to the conclusion that such a show, far from being bad, might indeed be rather a good thing. This

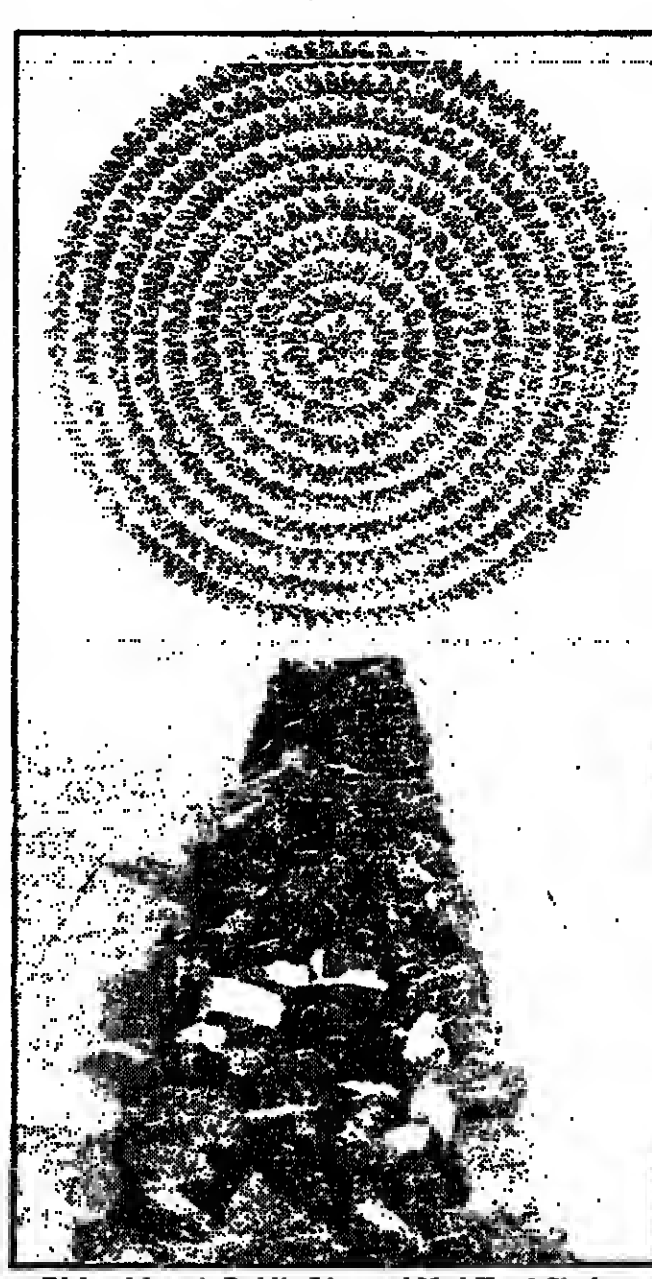
hope was triumphantly confirmed.

The point was easy enough to make: "That only the latest art has any right seriously to engage our attention is a dangerous and destructive heresy, for what is done now can hardly escape the context, the imaginative landscape as it were, out of which it grew, cannot ignore what has conditioned and qualified it... there never was a latest art that could put out of court everything that had gone before." ROSC has here achieved its special coup simply by showing that while these last few years, we have all been so taken up with the New Figurative, the New Expressionism, the New Sculpture of symbolism and retrieval — and here they all are rightly and judiciously represented — there were still minimalists and conceptualists hard and seriously at work among us, some hard-edged even, and abstract expressionists. More important still, some of them seem to be working better than ever, for they have clearly continued to develop as artists, their work quite the most interesting on view.

Some reputations suffer, as they always do on these occasions, but they are few, and none suffer simply for having enjoyed a reputation at some length. Here the newer names are those most called in question, the more established those who supply the interest and surprise, and in one or two cases the most commanding and masterful works on show. Richard Long's Dublin Line of stone along the floor, and his Mud Hand Circles on the wall, together command the upper

end gallery against the fiercest competition from Gilbert & George, which is the one misjudgment in an otherwise excellent hang; and Ellsworth Kelly's tall metal slab, as simple in silhouette as a megalith, and curiously as resonant in association, is for me the most beautiful single piece. It is fascinating to see Carl André moving away from the elegant variations of a too rigorous minimalism into something, for him, with his turf floor, so much more speculative and romantic, and oddly close to Nash and Long. Bill Woodrow looks now as though he is attempting something rather more than the image as technical demonstration, for his Elephant has a real grandeur and emblematic presence. Sean Scully's new stripe paintings, huge, open and banded with a sleazoid freedom, take him too into new and exciting territory; and Albert Irvin, with his magnificent expressionism, is shown at last in the international company he should have kept more than 10 years ago, for he is now over 60 and one of the best painters we have.

ROSC has had no permanent home, and this time it occupies the newly converted Hop Store of the old Guinness Brewery a little to the west of the city centre. Such generous sponsorship in kind, however, must raise the possibility for the future, for though the company is understood to be considering the upper and lower floors for its own industrial museum, nothing has yet been mooted for the two splendid floors in between — and it is a fine conversion. Dublin has yet no proper or even adequate space in which to mount regular exhibitions of modern art of such international quality and standing, and the opportunity now would seem to be too good to miss. The other sponsors of ROSC '84, which continues until November 17, are the Arts Council of Ireland, H. J. Heinz, and Aer Lingus.



Richard Long's Dublin Line and Mud Hand Circles

Irina Arkhipova

Wigmore Hall

Max Loppert

Mme Arkhipova's latest London recital, on Sunday, was fine enough for reckoning in purely musical terms; with the knowledge (gleaned from the New Grove) that next December the Russian mezzo-soprano will be 59, it became a phenomenon of nature.

The voice traces soft high phrases, or pours out long legato lines carefully graded in grow to climaxes of the proudest reticence and astringency, as though the diminution of its vocal substance and compass must be sheer physical impossibility. As, in addition, the artist seems to develop new means of subtle, powerfully economical communication at each fresh appearance, her special glory deserves the widest celebration. The hall was less than full, which was disappointing; at least it was warmly and insistently appreciative.

Unlike Mme Arkhipova's recent Edinburgh recital programme (on which David Murray reported the other week), last night's was shared entirely between a Rimsky-Korsakov first half and a Chaiikovski second. We're unlikely, at least in the concert hall, to have Rimsky's powers as a songwriter tested more considerably, or at greater length, than in these ten song performances. Most of them proved to be delicately tinted, slightly placid, short-winded romances, with an individual turn of melodic phrase to save them from total blandness — although the "Hebrew Song," with its quiet twists and flicks, caught the attention in a rather more immediate way.

Each song gave, at least, the opportunity for a rich range of Mme Arkhipova's smoothly beautiful lyrical singing, and for her pointed but over exaggerated use of hauds and facial expression. Each gave, likewise, the opportunity for Craig Sheppard to indicate a keyed-up, exactly poised sympathy with his partner — the few occasions for purely pianistic display were seized firmly, but with excellent tact.

The Chalkovsky selection began on a very high level, with Pauline's short but marvellously impassioned air from *Queen of Spades*. Mme Arkhipova made of it a marvellous recording some colour; with piano she was here even finer, the intense, rich colouring of the tone being equalled only by its exactitude of emission, the sense of tragic atmosphere subtly restrained. Other notes were sounded elsewhere in the selection — humour and, in the "Gypsy Song," exotic romance. But it was for the Chalkovsky opening and finale that the recital will probably be counted most memorable: "At the Ball," taken more slowly and with steeper, quieter melancholy than I have ever heard it, and a grand sweep into the final "Does the Day Return?" Wonderful singer; let us hope to hear her as often as she is able to come!

A new 'Othello'

A new production of *Othello* opens at the Lyric Studio, Hammersmith, on September 17. The title role in Michael Boyd's production is to be taken by Joe Marcell. Desdemona by Sian Thomas, and Iago by Philip Whitechurch.

'Bass Clef' opens

Described as a "multi-music venue," the Bass Clef opened last Saturday at 35 Coronet Street, N. of Hoxton Square, near to Old Street Tube. Playing on the opening night was the Ronnie Scott quintet and the policy of the club is to cover jazz, African and Latin music. The club is open 12 nights a week as well as evenings and full details of the month's programme are obtainable from 729 2476.

A Woman of No Importance / Glasgow Citizens'

MICHAEL COVENEY

The Glasgow Citizens' open a new season in the Gorbals with a welcome reminder that Wilde's three early social comedies, no less than his masterpieces, are vital pieces of contemporary commentary decorated with both matchless wit and melodramatic convention.

The great virtue of Philip Prowse's spikily entertaining production is that it treats of the apparent weakness (the wit at odds with melodrama) with an evenly gesticulated style and gives full weight to the New Woman question.

Mrs Arbuthnot's son, Gerald, is about to be employed by Lord Illingworth as his private secretary. A curiously appealing tug of love situation develops, with Mrs Arbuthnot's final decision, influenced by Gerald's plea, as he tries to engineer his own parents' marriage, that she has a duty to all other women.

Mrs Arbuthnot, the wronged woman, and her nameless son "rank among the outcasts" — Jill Spurrier's pale and rigid mask of the spurned drawing room epic, her granite-like stoicism, prepares the ground for the final grand slam of a man's yellow glove across the owner's face.

Mr Prowse has designed a large semi-circular walled garden setting with gilded pots, banks of daffodils and narcissi — a "real" lawn. This is the home of Lady Hunstanton (compressed to "Hunston") populated by a glittering array of fin de siècle visions in black lace and satin, dog collar necklaces studded with jewels, Beardsley hats and feathers.

Paul Rhys's Gerald may at first appear to be a Rupert Everett clone but he has his own attractive line in casual enthusiasm. Other guests

include a Lady Caroline of vicar (Derwent Watson) whose Fidelis Morgan whose remark about admiring femininity in a woman is humorously offset by her own many strides and grim assault on her needlework; a Frenchified Lady Stutfield from Anne Lambton (who is informed that Life is "a marmoset quart d'heure made up of exquisite moments"); the pompously Scottish MP of

Laurence Rudi; and a shouting unwise wife a reclusive invalid, deaf and living entirely on jellies she has touched nothing solid in years. This society is viewed through two separate refractory agencies. First, the straight-talking voice of the social future, the American Hester Worsley (Yolanda Vaszquez); and second, the spiritually compromised, the same character goes

Allooby (Roberta Taylor) and Lord Illingworth (Robert David MacDonald).

These voices of comparative reality cut through the picture of privileged lassitude composed by the production. As the talk flows, an unnamed house guest mimes a ludicrous croquet game around the garden with a mallet but no ball, clicking his own clicks; later, the same character goes

on all fours through the drawing room kicking his imaginary tiddly-winks.

Thus we see an illustrative echo of one of the play's most renowned motifs: the derisory definition by Illingworth of the Englishman's notion of sportive health as galloping after a fox — "the unspeakable in full pursuit of the unspeakable." It is symptomatic of the evening that no great provision is made

for this line which is delivered almost half-heartedly and upstage. (I was surprised, too, to miss in this of all theatres the line "Moderation is a fatal thing. Lady Hunstanton. Nothing succeeds like excess.")

Still, you feel like cheering most of the critical attitudes expressed on Purity (i.e. Puritanism), the role of women, and the sheer rhythmic brilliance of so many lines and scenes. Hester is the daughter of a millionaire philanthropist who made his fortune in American dry goods: "What are American dry goods?" "American novels," Lady Hunstanton herself (Ida Schuster) is a delightfully muddled hostess given to startling doubts: someone's family was too large — or was it her feet?

Wilde, who was newly infatuated with Lord Alfred Douglas who wrote the play in 1893, had a Lord Alfred in the cast list whose remarks, chiefly concerned with the glamour of being in debt, are incorporated elsewhere; Lord Alfred is deleted with no great loss. The servants, too, are condensed into the soigné Francis of Colin Wells who sports a white jacket for Lady Hunstanton and top hat and riding boots for the final act in Wrookley, Mrs Arbuthnot's home.

The chill melodrama is underpinned by the vengefully repeated maxim "Children begin by losing their parents. The servants, too, are condensed into the soigné Francis of Colin Wells who sports a white jacket for Lady Hunstanton and top hat and riding boots for the final act in Wrookley, Mrs Arbuthnot's home.

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Arts Guide

Opera and Ballet

Aug 31–Sept 6

LONDON

English National Opera, Coliseum: The opening performances of the ENO season are given over to revivals of *The Flying Dutchman* (an exciting, though often questionable, Dutch Romantic production particularly notable for Josephine Barrow's passionately gripping Senta) and of ENO's deathless Barber of Seville, with Della Jones, John Brecknock, and Alan Ope back in their familiar leading roles.

WEST GERMANY

Berlin, Deutsche Oper: The week starts with *Aida*, sung in Italian, with Julia Varady in the title role and Carlo Cossentino as Radames. Mazon Leconte has Charles Vandenberg as conductor in *Beethoven's Ninth*. The cast includes Pilar Lorengar and Vassil Melikow. Die Lustigen Weiber von Windsor features Norma Sharp and Helmut Berger. *Turn of the Mind* is a Philippe Desmet production and has Lucia Alberti in the title role. The Magic Flute rounds off the week (84381).

Hamburg, Staatsoper: Der Barbier von Sevilla is finely interpreted by Rachel Jonsson and the Krakow. Another is of respectable standard with Judith Beckmann in the title role and Franz Ferdinand Nentwig in the part of Mandyka. *Tosca*, produced by Jean Pierre Ponnelle, has

Bra Martin in the title role and Franco Bonifazi as Cavaradossi. *Othello* is directed by Giuseppe Patané. (351151)

VIENNA

Staatsoper: *Tosca* conducted by Kulkas with the Vienna Boys Choir; *Madame Butterfly* conducted by Kulkas. (5324/2655)

Volsperg: *Die Fledermaus* conducted by Bauer-Thussel. Winner Blum conducted by Rudolf Bibl. (5324/2657).

TOKYO

Shonshi Singing and Dance Troupe (National Theatre). *Pieces from the Tang dynasty* (818-902 AD) which influenced Noh and Kabuki and their precursors, Gagaku and Gogaku (5890031).

NEW YORK

New York City Opera (New York State Theatre): The premiere of *Leila* Mansouri's production of *The Mikado* conducted by David Stahl with Elizabeth Hynes and Bruce Reed highlights a week that also includes Mansouri's production of *La Rode* and Frank Corsaro's productions of *La Traviata* with Leigh Munro, *Rigoletto* conducted by Mark Plotkin and an evening of *Cavalleria Rusticana* and *Pagliacci* conducted by Klaus Weise. Lincoln Center (8705570)

Automobile and Culture/Los Angeles

FRANK LIPSUS

Having disposed of human prowess at the Olympics, Los Angeles is returning to what Americans at ways contend was their favourite sport — cars. Two major local cultural institutions — the new Museum of Contemporary Art and the Mark Taper Forum, the best supported local theatre — are giving new meaning to the term "autoerotic."

While there are auto shows and car museums scattered throughout the American countryside, the museum gives perspective with 30 cars surrounded by 190 works of art, ranging from a copy of Leonardo's spring-driven car that looks like a moving toy of the pre-microchip era to paintings by Diego Rivera, Edward Hopper and Henri Matisse.

Called *Automobile and Culture*, the show expects to celebrate but instead points out the ambiguity — at least in artists' minds — of man harnessed to the power of machines. Some of the machines are beautiful and deserve to be included among man's ingenious designs, but Californians are bound to walk out of the exhibit still feeling reassurance that the culture brought by cars is what they want.

Organised chronologically, the show points up the growing pessimism associated with cars. Letting Diego Rivera was one of the few to celebrate man's ever-increasing dependence on mechanical ob-

jects. His *Detroit Industry* looks like the Broadway set of *Stueney* Todd with its symmetrical machines to which people are colourfully garbed appendages.

Even an American optimist like Grant Wood painted a dramatic scene called *Death on the Ridge Road*, with two cars and a lorry about to collide on the crest of a hill. Leonardo was prescient in seeing a mechanical vehicle as both blessing and curse in his *Design for a Scythed Vehicle or War Machine*.

Matisse's *Through the Windshield* describes the impact of cars on man's vision: the road itself dominates the centre of the canvas, and from the perspective of the seat behind the driver, the painting is framed by the car's doors and roof.

If cars limited man's vision, they also opened new roads, which Matisse's poster preferred to emphasise with the theme "the one adjusted to the wheel of Fortune." It shows a scantily garbed goddess with a feather in her hand escaping on a winged wheel from some poor peasant woman sitting forlornly with a punctured inner tube.

The cars themselves inspire confidence and optimism. Stationary, they emit no fumes and have nice decorations like the silver archer of the 1933 Pierce Arrow. They make a

particularly appropriate setting for week-long performances mounted at the museum by the Mark Taper Forum.

One of New York's favourite narrative artists, Spalding Gray, will tell his audiences *A Personal History of My Car* and weave their stories into his, while another practitioner of the trade, Bill Telen, uses mime, movement and storytelling for his *The American Yoga*. Chris Hardman's story, *Adjusting the Idle*, is being put on audio cassette tapes for spectators to take with them into different galleries.

With partial sponsorship by the Olympic Arts Festival, the exhibit shows what people expect of Los Angeles and gives an unnecessary narrow view of the museum. Its first show last year had works belonging to eight significant modern art collectors, including Charles and Doris Saatchi, the Weisman family, Dominique de Menil, Peter and Irene Ludwig and Giuseppe and Giovanna Panza di Biumo.

The Olympic Arts Festival, which had dance and theatre companies from round the world, was turned into a media event that some doubt will have a lasting impact on the Hollywood style of trivialisation. The car show does not help dispel the qualms, but the museum remains to transmit the original inspiration for more and better arts in Los Angeles.

Dux Magnus/Toronto

FRANK LIPSUS

The anniversary of Saint-Casimir's death 500 years ago is being commemorated by Lithuanians everywhere in the world but Lithuania. As a climax to the celebration, the world congress of Lithuanians being held in Toronto this month will see the premiere of an opera based on Casimir's life, written by a Chicago Lithuanian, Darius Lapinskas, who has conducted the opera companies of Stuttgart, Tübingen and Libeck.

His opera combines Casimir's life with the history of Lithuania and shows that the real martyr is the country. Casimir died in his bed peacefully of consumption at only 28 years old. He was known for his piety and for adopting Lithuania under royal patronage at a time when the Jogaila dynasty, in which he was the second son of Casimir IV, ruled both Poland and Lithuania and had designs on Hungary through Casimir's mother, Elizabeth of Austria.

In those days Lithuania stood at the crossroads, not the periphery, of Europe. Its period of greatest independence was in Casimir's heyday 501 years ago, but history turns out to be a repetitive losing struggle

against Russia. Casimir's closest ally without struggle was his miraculous appearance at a battle urging his countrymen on — a 100 years after his death.

Gregorian chants, folk songs and modern polytonality are all part of Dux Magnus, which transforms the pious but unheroic life of the saint into martyrdom. Having been made a saint within 50 years of his death because he wore a hair shirt, practised celibacy and had miracles attributed to him, Casimir was soon attached to Lithuania's age-old struggle with Russia when his apparition appeared at the battle of Polotsk in 1518.

The opera translates these events into surreal scenes where Casimir is mistaken for soldiers and freedom fighters of different ages, while he responds to the appeal of a young Lithuanian peasant woman of his era. "Take a look. See for yourself how much they need you."

The final scene reminds Lithuanians of the most recent humiliations. It was the Soviets, in an effort to suppress Lithuanian Roman Catholicism, who removed Casimir's casket from the cathedral in Vilnius

and moved it to the suburbs. The finale of the opera shows Lithuanians of the world uniting in their homeland to put the beloved silver casket back where it belongs.

The opera draws on the considerable talents of other Lithuanians exiled abroad who work with orchestras and operas on two continents. Laima Rastenis, the mezzo-soprano from the Stuttgart Opera, will be singing along with contralto Slava Zemelyte from the Canadian Opera and Santa Fe veteran Lenor Rogers Scanlan. The Lithuanian world organization gave \$100,000 to mount the production, which is being performed by the New Opera Company of Chicago in Toronto's Ryerson Hall before the congress that commissioned it.

Dux Magnus has similarities with a familiar genre of East European opera dating to the middle of the last century, which features characters dressed in peasant clothes singing patriotic songs. While many East European countries are better off now than when their operas were written, Lithuania has certainly earned the commiseration the opera expresses.

WORLD VALUE OF THE POUND
every Tuesday In the Financial Times

Letters to the Editor

Management education

From the Principal, London Business School
Sir—I read with interest the article (August 22) by Michael Dixon "Survey gives MBAs the thumbs down" but found it difficult to recognise my own school in many of the assertions based on a report—as yet unpublished—from Harbridge House Europe. May I, however, respond to a number of the comments made in the article in order to put London Business School in perspective as regards its MBA programme.

Places are extremely competitive. There are about five applications for each of the 110 annual places on the full-time programme, and 10 per place for overseas applicants. With the part-time programme, for which most applicants are company sponsored, applications are running so strongly for our entry next January that the tempo of publicity has been deliberately lowered to avoid undue disappointment. On the objective measures available, our intellectual standards are at least equal to those of leading world business schools.

Applicants have substantial work experience. The average age on MBA graduation is 29 years for the full-time programme, and some three years older for the part-time programme. Expectations are then high, but so is the graduate's willingness to justify himself or herself.

Graduates have been widely

recruited. The 800 LBS graduates over the last 12 years who sought jobs in the UK went into 400 different companies, of whom about three-quarters were UK based. Under 10 per cent of graduates went into consulting.

The industry spread has widened. The school's first graduates (1968) went primarily into manufacturing industry. In more recent years, graduates have wanted to widen the range of opportunities. Our placement programme and the formation of sector clubs has helped them to do this. Over 200 companies come each year to interview graduates, while many others interview at their own premises. Graduates on average get around four job offers each.

We are certainly not complacent and take all criticisms seriously. We exist to enhance the standards in the interests both of the individuals and of the economy generally. Other countries, e.g. Germany and the U.S., take management education extremely seriously and believe that it is an important, but not the only factor, in higher economic performance. We, and others, are attempting to rectify this gap in the UK and believe that constructive assistance, from all the parties concerned, can help us to achieve significant results in the fullness of time. (Professor) P. G. Moore, Sussex Place, NW1.

I WANT NO NABBY-PAMBIES ON MY TEAM — NOW GET OUT THERE AND RIP-OFF OUR SHAREHOLDERS



Independent directors

From the chairman, Wider Share Ownership Council.
Sir—Mr Peter Brown (August 30) underestimates his case. No decision either to take or to recommend action involving or likely to involve a transfer of resources from shareholders to executives should be made by the executives themselves. This obviously applies just as forcibly to the introduction of a share option scheme as it does to the remuneration of executive directors.

It will be tragic if these share option schemes, conceived with the admirable objective of giving executives a stake in the fortunes of their company and consequent incentive to increase its profitability, become discredited as a result of actions which are simply calculated to benefit the executive at the shareholder's expense.

Edgar Palmountain, 126, Hayes Lane, Kenley, Surrey.

Airline routes and market forces

From the Deputy General Manager Policy Licensing, Civil Aviation Authority.
Sir—Mr David Lindsey (August 15) and Mr Brian Murphy (August 23) put questions to the Civil Aviation Authority about how its proposals for airline substitution on some routes are consistent with a belief in competition and market forces.

If international scheduled air services operated in something like a free market these questions would be very pertinent. But they do not and although the Government and the CAA would like to see a more open system the fact is that there are very few countries indeed which would accept the right of airlines to come and go as they please. Mr Murphy's analogy of Marks and Spencer breaks down because there are no artificial barriers preventing smaller shops which wish to

compete with it from doing so.

The recent review of civil aviation has therefore had to consider how competitive balance can be achieved in an industry in which one airline has a dominant share of the British effort and where, because of the positions taken by foreign Governments, the option of licensing additional airlines to compete freely with it is simply not available on most scheduled international routes. After extensive consultation and detailed analysis, it concluded that the transfer of routes which together amount to some 7 per cent of British Airways' scheduled service revenue was necessary if a competitive structure and the advantages which flow from that are to be sustained. T. C. Bass, 45-59, Kingsway, WC2.

What the consumer wants

From Group Captain B. Grant.
Sir—Mr B. Murphy (August 23) would be interested in what the Government has to say in answer to his questions on the rights of individual employees and customers affected by the Civil Aviation Authority report. Since the Government's capacity to vacillate over the clear CAA's professional advice is now measured in months, I doubt that he can expect too much by way of early response from that quarter.

I believe, however, his questions are capable of quick and clear dispatch.

What the consumer wants is firmly based competition to produce competitive airfare, good services and a sensible development of our airports. In other words, choice. British Airways has many monopolies, but quality of service is not one of them. The consumer would be advantaged less and gain far more from the change than he is from the status quo.

What those employed in aviation seek is legitimate security of employment and expanding opportunity. In my experience, where action to secure this aim is clear, transitions are made, and the industry is not reluctant. The examples are too numerous to mention in detail; but the private sector has many ex-service men who successfully transferred from military to independent in civil aviation.

being analogous to parts of Marks & Spencer being given to small shops. I had no idea that my underwear supplier operated under government franchise nor that there are no British Home Stores, C & A, Littlewoods, Debenhams, etc. in Muswell Hill to provide balanced competition.

(Group Captain) B. P. Grant, Fagus, 65 New Town, Copthorne, Sussex.

Opposition to any transfer

From the Chairman, Airport Committee, West Midlands County Council.

Sir—Michael Donnan's report, August 23, quoted me correctly in relation to the comments I made following the recent applications by British Midland Airways to operate the present British Airways routes at Birmingham Airport.

The lead in to my comments, however, and the article's heading do suggest some misunderstanding of the point being made. We, at Birmingham, are not critical of airlines wishing to introduce route applications

and therefore are not critical of BMA for applying for them. What we do not wish to see is an airline removed from the airport, quite the opposite. Our fundamental criticism of the Civil Aviation Authority proposals is that the introduction of one airline for another does nothing to develop the quality of service that is available at the airport or introduce any competition and for this reason we are albit with some with the proposal to transfer routes. Colin Beardwood, Birmingham Airport.

Support for portable pensions

From the Head of Policy Unit, Institute of Directors.

Sir—The Institute of Directors survey questions on pensions which caused Mr M. R. Oldfield (August 21) such alarm are an indication of a strong measure of support among company directors for the thrust of the Government's plans to facilitate greater personal involvement in end portability of pension provision.

Directors were asked whether or not they approved of the Government's proposals: a different question to that which Mr Oldfield sought to answer, whether they were already making such arrangements.

Reasons for arms control

From Mr D. Cormack.

Sir—"Arms control is a subject which, almost by definition, does not lend itself easily or fruitfully to ethical discussion," writes David Earnshaw (August 29). Ethical questions "vitiate," he says, "more realistic assessments of the international political environment."

It was an ethical revulsion against the Nazi programme of genocide less than 40 years ago that caused us to distinguish "crimes against humanity" from military and political means and ends. If we now lose sight of the ethical reasons for

arms control, there may not be another generation to hold us guilty of crimes against humanity.

Mr Earnshaw cannot be surprised that those who hold ethical objections to the threatened use of nuclear weapons (on however "limited" a scale) go far beyond churchmen and women, philosophers, writers and artists. Mothers, in fact, the only people left out in the cold of political "realism" seem to be the politicians, yet they are the ones who will kill us all if we let them. David Cormack, 91 Kirkdale, SE25.

GEOSTATIONARY SATELLITES

Battle for a place in space

By Peter Marsh

GOVERNMENTS AROUND the world are preparing themselves for a series of battles over what may seem an unlikely natural resource—segments of nothingness far above our heads at about a tenth of the distance between the earth and the moon.

The arguments have similarities with other debates that have split the world along North-South lines, for example about how to allocate the mineral riches of the seabed or of Antarctica.

On this occasion, the discussion concerns something less tangible (but no less important) than possible supplies of materials—the vantage point that a particular section of the heavens provides for practitioners of computer and communications technologies. A ring in space some 36,000 km above the Equator is the perfect position in which to site communications satellites. In this arc, called the geostationary orbit, space bodies move at the same velocity as the Earth.

They appear to hover above a fixed point on the globe's surface, so acting as a convenient relay site between radio stations.

The industrialised world accounts for virtually all the 120 or so satellites that are transmitting and receiving in the geostationary belt. (Another 80 are physically in position but are no longer active.)

Governments and commercial organisations will inject into the orbit over the next six years about 200 more satellites, according to Arianspace, the French company that sells rocket launchers.

The demand is so great that some developing countries fear they will be squeezed out of prime positions in the orbit, providing them with another handicap to competition with the Western world in information-technology industries.

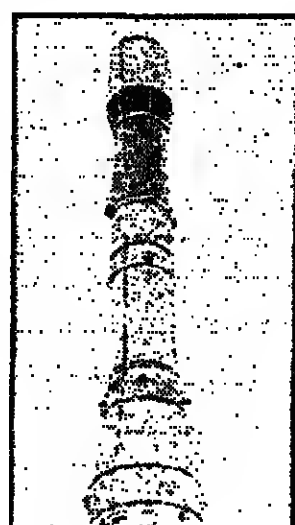
In a move that the West has so far resisted, the Third World has called for a rigid planning system to carve up the resource in a detailed way to give every country a fair share.

Physical room is not the problem—the geostationary circle stretches for 26,000 km, or about seven times the circumference of the earth. Scientists have calculated that even if the orbit were filled with the absurdly high number of 18,000 satellites, then one craft would on average collide with another only once every 400,000 years.

THE CLUB

Country/organisation	No. of geostationary satellites
U.S.	47
Soviet Union	30
Intelsat	17
Japan	6
European Space Agency	6
Canada	5
Indonesia	3
Italy	1
France/Germany	1
(Joint)	
France	1
Britain	1
India	1

Note: only active satellites included. Sources: ITU and industry information.



Europe's Ariane

The difficulty is that the frequencies used by communications satellites are limited by international agreements that govern use of the airwaves. The vehicles must share a small section of the frequency spectrum.

To avoid overlapping of beams and electrical interference, satellites must be spaced apart by as much as 4 degrees of the geostationary circle—so restricting the number of craft that can be squeezed into the orbit.

Overcrowding promises to become particularly acute in sections of the ring where a lot of countries lie within the same relatively small range of longitudes. An area ripe for contention concerns the slice of the arc which Western Europe's satellites would have to share with any that African nations inject into orbit.

The Third World's arguments are not as academic as they might seem. Among developing countries that have announced plans to launch geostationary satellites are Colombia, Mexico, Brazil, Cuba, Iran, Pakistan, Nigeria, Peru and South Korea.

These countries want to join the "geostationary club." This currently comprises the U.S., Soviet Union, Canada, Japan, Britain, Italy, West Germany, France, India and Indonesia, together with transnational groups such as the European Space Agency and Intelsat (a consortium that operates satellites for international telephone

calls). The arguments over carving up the geostationary resource were rehearsed at a meeting last month of a working group of the International Telecommunication Union, a technical agency of the United Nations. The ITU has the unenviable task of sorting out countries' grievances over radio and telecommunications.

The gathering, in Geneva, featured a series of five papers given by developing nations that have proposed new ways of dividing up the orbit. The proposals would change or disperse with the system in which slots are allocated.

Under current procedures, countries advise the ITU of the satellites they would like to place in orbit. Engineers examine the characteristics of the proposed spacecraft—frequencies, beam spread, signal power end so on—and ensure that the signals will not interfere with other transmissions.

The leading countries seeking to change the rules include Colombia, India, Algeria, China and Iran.

The reformers say that the current system enshrines a "first come, first served" approach under which countries which have obtained slots in the past automatically gain the right to keep the best positions for themselves. The most radical suggestion is to produce a plan for as long as 20 years which would give

every country a set series of orbits for specific telecommunications applications. The plan would to some extent take into account existing satellites but would dispense slots to countries as a basic political right.

A precedent for a new scheme for geostationary satellites is the series of agreements hatched in 1977 and in 1983, which produced a set of slots in the geostationary ring for TV broadcasting vehicles.

The Third World has said that something approaching this system could be applied to satellite links between fixed points. Not so, say the developed countries.

To provide a rigid set of rules that legislate for all the types of communications traffic would be horrendously difficult.

The arguments will come to a head next August, at a five-week meeting of all the 150 or so members of the ITU. The gathering, one of a series of world administrative radio conferences that divide up sections of the airwaves, has been called expressly to work out a new set of rules to govern use of the geostationary arc.

So mammoth is its task that the gathering is in two parts—it will reconvene in 1985 by which time the ITU hopes the issue can be settled.

The industrialised countries feel that one of their strongest cards concerns changes in technology that, by relieving pressure on frequency space, could make new regulations unnecessary. For example, since the U.S. launched the first geostationary satellite in 1963, engineers have devised ways of squeezing more radio traffic into a set frequency channel.

Led by the U.S., the industrialised countries hope that over the next 12 months, in informal meetings with the Third World, they can propose enough technical arguments to tone down demands for a revolution in satellite allocation procedures. In this way, possibilities of a confrontation next summer will be minimised.

But the U.S. has also hinted that if the other countries fail to see its point of view, it would take the matter very seriously. With the Reagan Administration generally disillusioned with aspects of UN machinery, that could even lead to a threat to repeat the hard line it took with Unesco and pull out of the ITU.

Poor British car purchasers

From Mr J. Thomas.

Sir—How predictable to see the director of the Society of Motor Manufacturers and Traders (August 24) and the president of the Motor Agents Association (August 28) leaping to the defence of the present cartel operated by motor manufacturers and dealers.

What about the poor British car purchaser, who seems to have been subsidising most of Europe for at least the past four years?

If car prices were more in line with the rest of Europe then maybe motorists like myself would change their cars more often, whereas at present seeing the pitiful defence of the present cartel

makes me want to keep my present car for many years until we British are at least treated like Second Rate Europeans (to which we are accustomed) rather than Third Rate Europeans as the Multi National Car Manufacturers obviously feel we should be. As the meantime I hope the Financial Times continues to give publicity to this continuing racket—a situation which both European and British Parliaments seem incapable of dealing with.

J. R. Thomas, 33, Birchill Crescent, Birchill Park, Orkney, Isle of Man.

The certainty of uncertainty

From Mr T. Lomas.

Sir—Although I would agree with Mr Beck (August 29) that the only certainty about any forecast of the future is its uncertainty it would be a pity if his criticism of the value of logic and mathematical models in the production of forecasts should detract from their real value when used intelligently. Mr Beck is, presumably, not attacking logic and mathematics per se.

I would suggest, Sir, that if a hammer is used to drive home a screw the resultant disaster is the fault neither of the hammer nor the screw but of that of the

operator for so clumsily misusing the two most useful devices.

The undoubted value of logically based mathematical models lies in their predictive ability but rather in their facility for the exploration of the likely consequences of alternative actions based on various sets of assumptions or, to put it more simply, the examination of "what if" type questions.

T. Lomas, 21 Clarence Road, St Albans, Herts.

Likely to end in tears

From the Chief Economist, Quilter Goodson and Co.

Sir—Anatole Katsenky's assessment of the U.S. fiscal policy/natural rate of unemployment debate (August 14) is a little unkind to those who argue "that the unemployment rates in Europe are already at or below their 'natural' or non-accelerating inflation level" (among who he numbers Mr Lawson, the Organisation for Economic Co-operation and Development and the International Monetary Fund.)

He cites four arguments in favour of "a deliberate boost to Europe's growth rate" and against the "natural rate" school. A major part of the current unemployment in Europe is "almost certainly cyclical" rather than structural, the U.S. experience, nominal GNP targets (which could act as built-in stabilisers for an aggregate demand boost) and "a tendency to rise towards whatever level actually prevails in the labour market."

Few would dispute that some of the current unemployment in Europe is cyclical. There is no inconsistency in accepting that and also maintaining that an aggregate demand boost is ill-conceived. A body of theory now exists demonstrating that economies may experience classical unemployment (due to non-market clearing real wages) and demand-deficient (Keynesian) unemployment, simultaneously; e.g. when actual unemployment is above the natural and inflation is decelerating.

But this does not mean that the correct policy response is demand stimulation, which was rapidly dissipated in higher inflation rates in Europe throughout the 1970s. Since we do not know precisely how the overall unemployment figures decompose into classical and Keynesian unemployment, building macro-economic policies on hopeful guesstimates of the natural rate is likely to end in tears. Also, judging by European inflation rates, which are certainly no longer decel-

erating it seems improbable that the European economies are operating much above their natural rates; a strong blow for the case for unsustainable growth.

American experience supports this observation. The strength of the recovery was under-estimated by Keynesian macro-economic forecasts because such models failed to incorporate the impact of the unanticipated expansion in monetary policy during 1982-83 which had substantial real economy effects.

The fiscal deficits had little impact on output and employment until monetary policy eased, although they have probably helped move the economy in the short-term from the very depressed level of capacity utilisation in 1981-82.

In any case, the employment gains have not been as spectacular as Mr Kinnock would have us believe; at 7.5 per cent, the unemployment rate is still above the U.S. natural rate (hence U.S. inflation remains subdued) and the proportion of permanent employment gains is relatively low.

On nominal GNP targets, I cannot see how they form any part of a case for demand stimulation. The levels at which such targets are set are independent of their operation. Also, central banks operate quasi-monetary growth ranges combined with velocity projections.

Any tendency for the natural rate to rise towards the actual rate reflects an uncompetitive labour market in which mobility is low (due to mortgage subsidies, non-portable pensions, etc.). Merely relaxing aggregate demand does not address the cause of the problem. The more flexible U.S. labour market has not displayed this tendency.

Overall, the real test of the U.S. experience is how long its recent employment gains will last. "Classic" demand-led recovery have a habit of moving fairly rapidly. Robin R. Marshall, 31-45, Gresham Street, EC2.

David Wheeler of BUPA chose MSA's General Ledger Why?

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POLITICAL CRISIS DEEPENS AS PERES ATTEMPTS TO FORM COALITION

Israel may face new elections

BY DAVID LENNON IN TEL AVIV

ISRAEL'S POLITICAL crisis deepened yesterday as Mr Shimon Peres, the Labour Party leader and Prime Minister-designate, turned again to the small religious parties in an attempt to form a narrow coalition government.

Efforts to form a government of national unity with the Likud bloc, led by Mr Yitzhak Shamir, broke down at the weekend and if the religious parties will not support Labour, the only alternative appears to be new elections to break the deadlock.

Mr Peres said yesterday that that was the worst possible option, considering the country's "catastrophic" economic position.

Israel's central bank yesterday submitted a set of economic measures to the Government designed to correct the country's rocketing inflation and balance of payments deficit and to renew growth.

The austerity measures would restrict the money supply, cut real wages and subsidies and reduce government spending.

Observers in Israel were not prepared entirely to rule out the possibility of a national unity government, saying that the hardening of positions at the weekend may have been a tactical move by Likud to try to win more concessions from Labour.

If both main parties remain adamant, Mr Peres will have to try to form a coalition without Likud. For that, Labour would need the support of at least two of the small religious parties that backed the Likud in the outgoing government.

So far they have shown no signs of any willingness to join a narrow-based coalition under Mr Peres. The National Religious Party told Labour and Likud officials at meetings yesterday that it would join only a broadly based coalition.

Labour politicians accused the Likud of causing the collapse of the national unity talks on Sunday night by going back on an agreement reached last week between

Mr Peres and Mr Shamir. The Likud made new demands because some of its ministers felt that the agreement between Mr Peres and Mr Shamir was too heavily weighted in favour of Labour.

Mr Shamir demanded that the Prime Minister's post in a unity government rotate each 12 months, instead of 24 months, which Mr Peres termed "ridiculous". Likud is now also seeking rotation of the defence portfolio, and there are sharp differences over the question of Jewish settlements on the occupied West Bank.

Bank of Israel proposes austerity programme, Page 4; Hapoalim results, Page 15

Liberals face heavy defeat in Canada

BY BERNARD SIMON IN TORONTO

CANADIAN VOTERS are expected to give a strong mandate to the opposition Progressive Conservative Party in today's general election, ending 21 years of almost unbroken Liberal rule.

Mr John Turner, Prime Minister since Mr Pierre Trudeau resigned at the end of June, faces the humiliation of being Canada's shortest serving Prime Minister this century, as well as losing in the Vancouver constituency, where he is standing for election.

Opinion polls are unanimous that the Conservatives, led by former iron-ore company president Mr Brian Mulroney, are set for a country-wide sweep. If the polls are correct, the Tories will win enough votes in the election to form a majority government in the 282-seat House of Commons. Most polls reflect, however, a substantial number of undecided voters.

The party is expected to achieve a particularly significant breakthrough in Quebec, where it holds

only one of 75 parliamentary seats. Observers predict that the Tories will win at least 20 seats in Quebec. When parliament was dissolved at the end of June, the Liberals held 135 seats, the Conservatives 100 and the socialist-leaning New Democratic Party 31. The rest were vacant or held by independents.

The snap election was called by Mr Turner barely a week after taking office, in the hope of capitalising on a sudden surge in the Liberals' showing in the polls, after Mr Trudeau's resignation and publicity generated by the contest for a successor.

He began the campaign by promising a break with unpopular Trudeau policies, proposing a big cut in the budget deficit and more business-oriented energy and investment policies. However, in an effort to shore up support among lower-income and ethnic groups, traditional backbones of the Liberal vote, Mr Turner was forced to move

back towards the left during the latter stages of the campaign.

He retained senior Trudeau ministers in his Cabinet and brought several Liberal Party power brokers into his campaign team, thus failing to attract many voters who most of all want a change from the style and policies of the Trudeau era.

The Liberals' predicament was highlighted by Mr Trudeau's appearance at several campaign meetings in Montreal late last week. It is an open secret that relations are cool between the former Prime Minister and Mr Turner, who resigned as Finance Minister from the Trudeau Government in 1975. The two men have not once appeared on the same platform during the campaign.

The Conservatives have shrewdly moved to the left during the election run-up, taking care to avoid hints of tax increases or social spending cuts.

Sensing victory, Mr Mulroney has avoided specific policy statements in the past few weeks, sticking to the Conservatives' main theme of offering a change from the long period of Liberal rule.

Mr Mulroney is the Conservative Party's first leader from Quebec, and his roots in the province are a key factor in the recent revival of the Tories' fortunes there.

The Conservatives have also had the advantage of a highly efficient organisation supported by the "blue machine" of Ontario's powerful Conservative Premier, Mr Bill Davis.

The New Democratic Party, whose main strength is among trade unionists and on university campuses, appears to have recovered some of the ground lost earlier in the wake of weakening trade union influence in the economy. The NDP may play a pivotal role in the next government if neither main party wins an overall majority.

Sinowatz picks his own team in Austria

BY PATRICK BLUM IN VIENNA

DR FRED SINOWATZ, the Austrian Chancellor, reshuffled his Government yesterday, making a clean sweep and cutting the umbilical cord that tied him to Dr Bruno Kreisky, the former Chancellor and Socialist Party leader, to establish his first independently chosen team.

The new government strengthens the pragmatic right and marks a clear break with the era of Dr Kreisky, whose shadow had often eclipsed the less charismatic Dr Sinowatz.

Four ministers - Dr Herbert Salcher, Finance; Herr Erwin Lanc, Foreign Affairs; Herr Karl Lauscher, Transport; and Frau Elfriede Karl, Family Affairs, all close to Dr Kreisky - lose their jobs.

They have been replaced by men and women who either have a long friendship with Dr Sinowatz, such as Herr Leopold Gratz, the new Foreign Minister, or who represent the more conservative wing of the

Socialist Party, such as Dr Franz Vranitzky, Finance Minister, and Frau Gertrude Fröhlich-Sandner, who takes over at the Ministry for Family Affairs.

Herr Ferdinand Lachner, until yesterday the moderate and technocratic Secretary of State for Economic Affairs in charge of industry at the Chancellery, will combine some of his former duties in his new position as Minister for Transport and the Nationalised Industries.

The three Liberal Party ministers in the coalition Government are keeping their posts.

Explaining the changes, Dr Sinowatz said yesterday that the Government was now confronted by new tasks and challenges and that the Government had to be changed to meet them.

With his new team, Dr Sinowatz hopes to stem the sharp decline in the Government's and the Socialist Party's popularity. The Socialists

share of the vote has been falling steadily since the coalition with the Liberals was formed in May, 1983, after the Socialists lost their overall majority in a general election the previous month. Some of its support has been going to the conservative People's Party, some to the greens (environmental party) and the rest just falling away.

Since the coalition Government was established, Dr Sinowatz never appeared fully in control. Although he repeatedly rejected suggestions that his was an interim administration, internal party feuding seemed at times to paralyse the Government. Important decisions were deferred as left and right-wing factions fought out their quarrels in public.

Dr Sinowatz was not helped in his task by constant sniping from the sidelines by Dr Kreisky. The most significant change is the removal of Dr Salcher and his replacement by Dr Vranitzky, until

now head of the Österreichische Länderbank. Dr Vranitzky's appointment has been welcomed by bankers, whose relations with his predecessor had become increasingly strained, if not outright hostile. They hope he will bring a note of financial realism to government economic policy.

Herr Gratz, the mayor of Vienna, who now takes over at the Foreign Ministry, has had relatively little experience in foreign affairs. He was Education Minister for about a year before resigning in 1971.

Herr Gratz has been mooted as the Socialist candidate for the presidential election in 1986. His most likely opponent then will be Dr Kurt Waldheim, former UN General Secretary, who is expected to stand for the People's Party.

Frau Fröhlich-Sandner is a former teacher and Vienna education administrator.

Editorial comment, Page 12

Brooke Bond spurns Unilever

By Ray Maughan in London

BROOKE BOND, the tea and meat extract group which is resisting a £234m (£122.5m) offer from Tate & Lyle, yesterday rejected a £355m cash counter-bid from Unilever, one of the largest companies in Europe. The defence said that Unilever's terms of 114p a share were "unattractive considering Brooke Bond's profits and prospects and the absence of any alternative consideration which could cause shareholders capital gains tax problems."

Meanwhile Tate & Lyle, the sugar refiner, is considering its response to Unilever's weekend intervention and expects to set out its next move later in the week. The signs are, however, that Tate is preparing to bow out of the contest in the face of the strength of a very much larger adversary.

Mr Neil Shaw, Tate's managing director, said: "I think from an institutional point of view our price is not out of court, but we do not have a lot of leeway and we will not use all we have because we do not think Brooke Bond is worth a much higher price. After all, we are not Unilever."

Tate's terms are worth 104½p a share, taking its own share price at 382p, up 10p, but Brooke Bond is still well clear of both offers and closed last night at 117p, up 3p.

Unilever's interests in the tea market, held through Thomas Lipton, operate almost entirely outside the UK, and its strongly branded grocery products such as Walls and Bird's Eye, are seen as offering a good commercial fit with Brooke Bond's own plantation and packaged grocery products.

The manner of Unilever's approach, however, initiated last Friday without disclosing a bid price, appears to have eliminated any immediate prospect of agreement between the two sides. Sir John Cuckney, the chairman of Brooke Bond, said although he doubted whether such a merger would be referred to the Monopolies and Mergers Commission, he was "disappointed" by Unilever's tactics.

Unilever has been following the contest between Brooke Bond and Tate & Lyle since hostilities began at the end of July. Because the defence is advised by Lazard Bros, Unilever's usual merchant bank, the Anglo-Dutch group called in Morgan Grenfell.

In the past few weeks Unilever has acquired 4.8 per cent holding in Brooke Bond, which compares with the 1.21 per cent holding accumulated by Tate & Lyle throughout the course of its own offer.

It remains open to the two other parties which are believed to have been negotiating informally with Brooke Bond to launch a serious counter offer.

See Lex, this page

THE LEX COLUMN

Just Unilever's cup of tea

If there ever was a white knight waiting to rescue Brooke Bond from the unwanted embrace of Tate & Lyle, Unilever would not seem to be it. Although Unilever's cash bid of 114p a share appears to knock Tate's aspirations on the head, it has met with only the most grudging of receptions from Brooke Bond. Gratitude for the rescue does not extend to acceptance, at this level anyhow.

Since Tate has reportedly already had something of a mauling from its institutional shareholders over the existing bid - and could expect more for raising the stakes - the fact that Brooke Bond's share price is above Unilever's opening bid, at 117p, lends credence to the thought that there might still be a third contestant.

The uncannily good fit which would result from injecting Brooke Bond's brands into the Unilever grocery list makes this deal much more appealing than the offer from Tate. It would make Unilever the world number one in tea by miles, and there is an almost equally tasty blend to be made from mixing Oxo with Unilever's own bouillon output.

Unilever finds the whole Brooke Bond range uniformly appetising - with the obvious exceptions of Malmison Denny and the butchers' shops. There is scope for eliminating overlaps in research and marketing. As if this were not enough, Unilever's shareholders stand to see an addition of about 5 per cent to earnings per share on the basis of Brooke Bond's estimated earnings.

In theory Unilever could still afford to pay about half as much again without short-term dilution. Even if no American interloper appears, it might very well be persuaded to sweeten the terms a little. These Brooke Bond earnings are clearly at the top of that group's compass, however, while tea plan-

tions in Asia can - as Unilever must be aware - prove rather a mixed blessing.

Citicorp/Kemp-Gee

You could almost hear the eggs breaking at Vickers da Costa yesterday as the next omelette from the kitchens of the City Revolution hit the public menu. Stockbroker mergers have always been notoriously difficult to pull off and it will be little comfort to anyone in Vickers' domestic operation that one of the few recent successes was based on a thorough shake-out of J. and A. Scrimgeour by Kemp-Gee in 1980 - to put together the firm which Vickers will now be joining.

Citicorp, which plans to take full control of the merged firms in due course, only acquired its interest in Vickers last November. The U.S. group is clearly in no mood to dilly dally on its way to a global securities business. Combining SK-G's powerful UK presence with Vickers' overseas operations should take it a long way down that road. However, Citicorp will now have to pull together the component parts of the business - in marked contrast to both Security Pacific and the Hongkong Bank, which have picked up ready-to-use international firms - and Vickers' eventual ride on the Citicorp wagon will not have gone unnoticed at SK-G.

How effectively the bank's terms will have smoothed away any fears on this score is far from clear, with incentive schemes and the like having to mitigate a fairly concentrated ownership of SK-G equity. None of the partners will be under any illusion about retaining full autonomy, however, so all eyes will need to focus on the potential rewards of turning Citicorp capital into UK dealing profits in the reformed City.

The scope evidently exists, too, for SK-G to expand overseas; but

the most obvious direction for the emerging group would lead it towards the institutional market in the U.S. - and only Citicorp can judge the legal obstacles on that route.

Barlow/Bibby

Barlow Rand's proposed acquisition of J. Bibby is a deal which in principle makes plenty of sense for both companies. Barlow has an obvious need to increase its non-South African exposure and ownership of Bibby would also widen its spectrum of products. From Bibby's point of view - that of a company diversifying away from agriculture in an industrial direction - it seems attractive to fall in with a large and muscular partner which has similar ideas.

To replace the long established minority shareholder, Tiger Oats, with its ultimate parent fits in with this thinking since Tiger is itself busy deepening its interest in the food industry.

The possibility of a bid from Tiger has glimmered through Bibby's share price for a decade, and since Tiger came into Barlow's hands the probability can only have increased.

The price for control of Bibby has also been ploughing upwards more consistently than almost anything in the London market, however. Although that means a handsome profit for Tiger, at 293p - up 86½p yesterday - the likely exit multiple must be something like 20 times 1984 earnings. Moreover, the good will included in such a price would amount to about £180m, quite a lot to write off at one go.

Details of the financing have still to be backed out, working through thorny problems such as South African exchange controls and the willingness of Barlow's main shareholder - Old Mutual - to face dilution.

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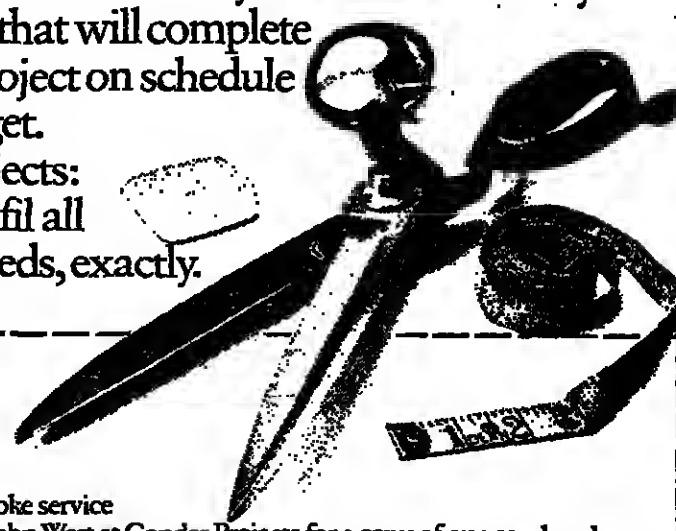
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UK coal board and miners plan new talks

Continued from Page 1

Mr Scargill himself made a determined speech in which he said there were "no such things as uneconomic pits." He gave no public sign of softening his union's stance.

The mass picketing in the coalfields, which he had called for yesterday to coincide with the first day of Congress, did not lead to heavier picketing than usual. The National Coal Board claimed that the trickle back to work was continuing.

In the docks dispute, there were further signs that the national strike, called 11 days ago by the Transport and General Workers' Union (TGWU), was weakening. The 90 dockers at Fleetwood, Lancashire, returned to work. At Hull, traditionally one of the most militant ports, employers said 86 of the 800 dockers had crossed picket lines and returned to work. An unofficial meeting attended by 200 men had voted to end the stoppage.

French unions stage protests against layoffs

Continued from Page 1

The unions also stepped up their protest action against the Government's plans for the bankrupt Creusot-Loire heavy engineering group. About 3,000 people from Le Creusot, the main industrial site in Burgundy, of the engineering group, blocked the nearby railway station of Montchanin yesterday.

A similar occupation took place at the railway station of Chalon-sur-Saône, the other important Creusot-Loire industrial site in Burgundy.

However, the protesters, who included local Socialist Party leaders, decided to lift their rail blockade last night after the Government agreed to hold consultations with workers' representatives and trade union delegates.

Mme Edith Cresson, new Minister of Industrial Redevelopment and Foreign Trade, agreed yesterday to meet the unions to discuss the 2,500 redundancies envisaged.

Le Creusot cuts 'spell doom'

Continued from Page 1

Its most important conversion in recent times - and one that the pro-Socialist CFDT union largely blames for its present troubles - was its massive investment to become an equipment supplier for the French nuclear programme.

Its main activities today are focused on turbines, compressors, nuclear and hydraulic equipment, rail and metro bogies, and armaments. From more than 10,000 in 1976, the workforce has been slumped down by natural wastage to 5,684.

The plan announced on Friday envisages the workforce's being cut by a further 1,800 with up to another 900 redundancies possible if Creusot-Loire's order book does not pick up. The unions are unanimous in saying that is unacceptable.

"If the Government sticks to its plan," says M. Jean Bolivar, a local official of the Communist-led CGT union, "it will, in time, mean the disappearance of the works at Creusot. We are not going to allow that."

The management at the Creusot site broadly agrees with that judgment. It believes that such a cutback would not permit the engineering complex to fulfil existing orders.

The energy division has sufficient contracts to keep it working close to full capacity until mid-1985, but the management believes its chances of winning fresh orders would be reduced because the highly qualified and precision-trained workforce might be too stretched.

The management also thinks the cutback will provoke "hard and bitter strikes."

Creusot-Loire's rail activities are to be taken over by Jeumont Schneider, the electrical equipment manufacturer, it was confirmed yesterday. Jeumont-Schneider, part of the Schneider engineering group, has been successful in its bid to establish a big private-sector rail industry in France. Included in the takeover will be Creusot-Loire's traction division at Le Creusot, wagon manufacturers Carol et Fouché and Material Traction Electrique (MTE). The new industrial consortium that has taken over Creusot-Loire was initially opposed to spinning off the traction division, but its objections appear to have been overruled by the Government.

Yesterday's demonstration apart, however, what has so far made the Creusot-Loire dispute different from other big industrial conflicts in France has been the absence of any significant strike action.

One senior local manager explains: "The industry in this town has two centuries of paternalism behind it. The employers had duties as well as rights. In the depression in the 1930s there were no redundancies or unemployment. The company had the duty to preserve jobs. The whole town is impregnated with that spirit."

The unions do not share such a benevolent view of industrial paternalism. However, M. Bolivar of the CGT agrees that Le Creusot, unlike some industrial centres of the north of Lorraine, has no history of violence.

Several other factors have so far helped to prevent the temperature from reaching boiling point. The most important, according to M. Michel Detrou, local correspondent for the Lyon-based daily Le Progrès, has been uncertainty over the Government's intentions and over the impact of strike action.

"People have seen the collapse of order books and are nervous that strikes could worsen the situation," he says.

Another factor is that some divisions will not be as badly affected as others, thus putting strains on workforce unity. The precision tooling required in the nuclear industry means that workers are used to op-

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud
Amsterdam	10	10	10	10	10	10
Antwerp	10	10	10	10	10	10
Birmingham	10	10	10	10	10	10
Bombay	10	10	10	10	10	10
Buenos Aires	10	10	10	10	10	10
Calcutta	10	10	10	10	10	10
Canton	10	10	10	10	10	10
Cebu	10	10	10	10	10	10
Colon	10	10	10	10	10	10
Hankow	10	10	10	10	10	10
Hong Kong	10	10	10	10	10	10
Kobe	10	10	10	10	10	10
London	10	10	10	10	10	10
Lyons	10	10	10	10	10	10
Manila	10	10	10	10	10	10
Medan	10	10	10	10	10	10
Osaka	10	10	10	10	10	10
Paris	10	10	10	10	10	10
Shanghai	10	10	10	10	10	10
Singapore	10	10	10	10	10	10
Tokyo	10	10	10	10	10	10
Yokohama	10	10	10	10	10	10

FINANCIAL TIMES SURVEY

The province is among China's top four in terms of foreign trade yet, apart from products such as Shantung silk and Tsingtao beer, is still relatively unknown to the West.

SHANDONG

Christian Tyler

IN A RURAL town in north-east China they are celebrating this month the birthday of the man whose influence on the history of the country can be compared with that of Plato in the West. The philosopher Confucius was born 2,535 years ago near Qufu, capital of the province of Shandong.

Confucius not only reminds the people of Shandong of their long history. Reestablished by the Communist Party, his reputation is playing its part in the provincial authorities' energetic efforts to make Shandong better known to the wider world through tourism, inward investment and trade.

Shandong (meaning "east of the mountains") is the second or third most populous province in China, among the top four in terms of foreign trade and is a leading producer of hydrocarbons, minerals and agricultural produce. Yet apart from one or two products, such as Shantung silk and Tsingtao beer, it is still relatively unknown in the West.

Open-door policy

The open-door policy launched by Deng Xiaoping five years ago has focused foreign eyes mainly on the special economic zones in southern China, not least because of their proximity to Hong Kong.

Now that the government has added Shandong's two principal ports to the list of coastal cities enjoying special commercial privileges, the province is almost obsessively wooing "foreign friends" that it can

call its own.

As in other Communist—and not only Communist—countries, the further you go from the capital the more relaxed the atmosphere becomes. Although only half-a-day's train ride from downtown Peking, the people of Shandong are cheerful, humorous and self-assertive.

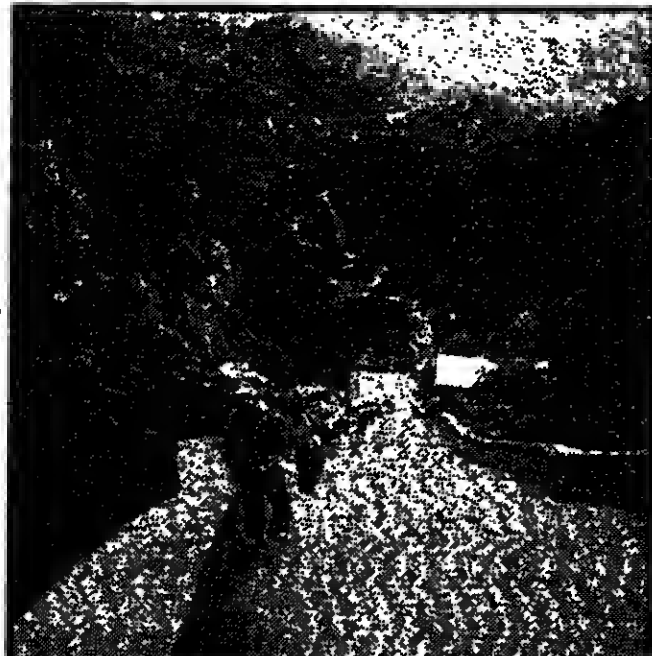
The genuine hospitality of local officials in heavy industrial cities like Zibo and Weifang alleviates the ugliness of their surroundings. In the big coastal city of Qingdao, for all its polluting haze of burnt coal and its crumbling architecture, there is a seaside atmosphere that is almost carefree.

Living standards are rising rapidly in the case of the economically liberated peasants, famine has been eliminated and consumerism has arrived. Shandong is still, like most of China, very much a peasant society with about 90 per cent of its population working on the land.

Hemmed in by huge dykes, the erratic Yellow River, Huanghe, washes the silt down from central Asia. On either side the flat and treeless northern plain is meticulously cultivated down to the last square metre.

Every landscape is dotted with figures, squatting in the fields, pulling handcarts, or slowly bicycling along the dusty intersecting paths. Despite the province's large output of tractors, mechanical implements of any kind are rarely seen outside the towns.

Out of season the peasants may be given temporary work on construction sites in the cities. If unemployment and crime are a problem in this highly regimented system, then



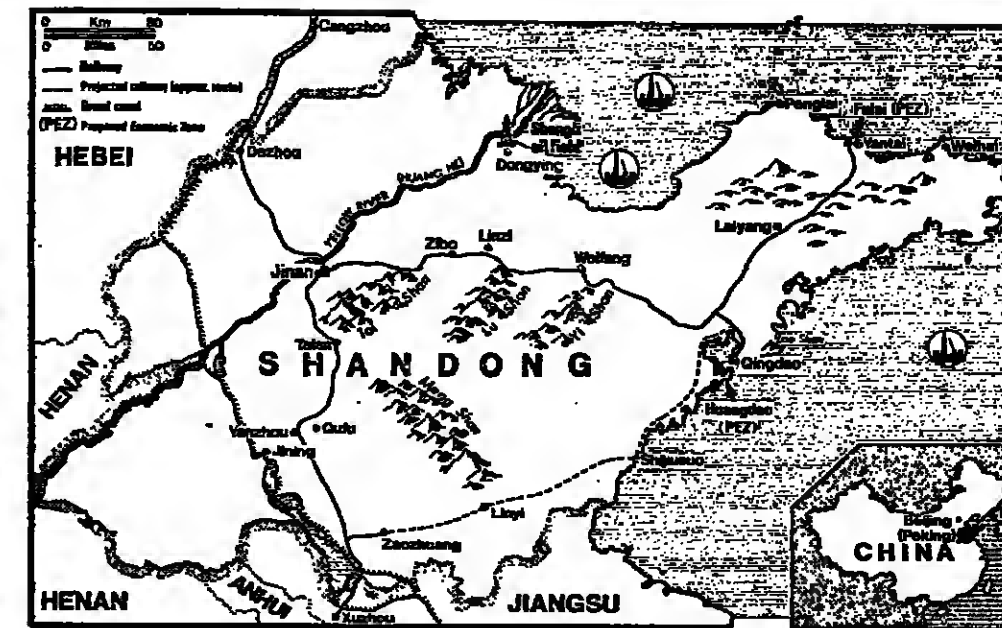
The final part of the 16 km ascent by 7,000 steps up Mount Tai, China's most sacred mountain. The mountain in Shandong province rises to 4,500 feet.

officials do not admit it. They do, however, wage a constant verbal campaign against "leftists", the truculent remnants of the ideology of the disastrous Cultural Revolution which shattered the province's life in the late '60s and early '70s and whose influence has clearly not been entirely purged. Decentralisation, administrative reform, the "open door" and the deployment of individual as well as collective incentives have not, however, lessened the authorities' close control of people's daily lives. Everybody is accountable to somebody. That, as well as the financial penalties, probably

explains the success — in the cities at least — of the one-baby birth control policy.

Physically, the Shandongese confound the western stereotype of the Chinese race: they are generally tall, with aquiline features and high colouring. They say their women are the prettiest in all China. They have a reputation for independent-mindedness and initiative, perhaps a legacy of their own past.

One of the biggest peasant rebellions in China's history (described in Wiltold Rodinaki's "The Walled Kingdom") erupted in Shandong in 18 AD under the leadership of a Taoist



Basic Statistics

(change on year in brackets)
U.S.\$1=2.25 yuan
Area: 153,380 sq km
Population: 75.6m
Exports: 3.55bn yuan (+14.3 per cent)
Imports: 6.23bn yuan (-8.0 per cent)
"National" income: 34.7bn yuan (+9.8 per cent)
Industrial output: 40.56bn yuan
Agricultural output: 26.7bn yuan
Average per capita income: Peasants: 367.5 yuan (+21.0 per cent)
Urban workers: 789 yuan (+2.5 per cent)
SOURCE: SHANDONG STATISTICAL OFFICE, 1984.



Confucius, the philosopher born 2,535 years ago: his reputation is playing its part in making Shandong province better known to the West.

secret society called The Red Eyebrows. Remains of their headquarters can still be seen in the hills.

Shandong was also a centre of the anti-foreigner Boxer Rebellion at the turn of this century. (The Boxers were so called because of their enthusiasm for ritualised martial arts and because of the word for clenched fist in their title).

It was the killing of two German missionaries at the end of the last century that gave Germany a pretext for occupying the province. They built a large European town round the harbour of Qingdao, installed the now-famous brewery, and —

Chinese, but contacts with other Western countries are still relatively few.

Provincial planners have high hopes of the special development zones being built outside Qingdao and Yantai. They are seen as a way of attracting foreign capital and even some wholly-owned foreign enterprises to a region that has seen little direct investment from abroad so far.

They have drawn up a list of over 400 projects, mainly small scale, in which foreign equipment, joint production and equity joint ventures are being sought both to modernise existing industries and to expand into new fields like electronics.

As a "smokeless industry," tourism bulks large in the plan. Negotiations are already in train with a U.S. company, for example, for a 6,000-bed resort, complete with golf course, amusement park and racetrack, for Yantai Island, at Taishan, porters stagger up the 7,000 steps of the sacred mountain with bricks and sand for a guest house being built on the summit, and for a replica Song Dynasty street where locals in ancient dress will entertain the curious.

In Qufu, the ravages of the Red Guards' vandalism have been almost completely repaired. A new hotel is going up opposite the vast temple of Confucius, and the sage himself is back, in effigy, on his altar — just in time for his 2,535th birthday.

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Editorial production:	
Arthur Dawson	

Output

(Selected products, 1983 with percentage change on 1982)

AGRICULTURE			
(bn kg)	1983	%	
Wheat	12.0	(+45.6)	
Maize	8.22	(-3.1)	
Cotton	1.23	(+27.6)	
Peanuts	1.5	(+7.1)	
Tobacco	0.221	(-37.3)	
Silk	0.122	(+3.1)	
Fruit	2.11	(+36.2)	
Aquatic products			
('000 tonnes)	675	(+2.6)	
TEXTILES			
Cotton thread			
('000 tonnes)	269.0	(+0.7)	
Cotton cloth			
(bn metres)	1.26	(-2.1)	
SNK products	48.0	(+3.6)	
OTHER			
Tractors (large and medium)	125,000	(+3.5)	
Bicycles	2.33m	(+17.2)	
TV sets	130,000	(+34.3)	
Beer			
('000 tonnes)	155	(+34.1)	
Steel (m. ts)	0.99	(+10.1)	
Coal (m. ts)	43.9	(+3.0)	
Oil (m. ts)	18.4	(+12.4)	
Plastics			
('000s)	18.4	(+5.2)	

Source: Shandong Economic Commission

QINGDAO — AN IDEAL PLACE FOR INVESTORS AND TOURISTS

Qingdao, a famous industrial city and tourist resort in China, is located on the west of the Yellow Sea, in which the Jiao Zhou Bay provides great advantages for the open port. Qingdao is rich in natural resources, very convenient for transport and has laid a solid foundation for various industries, it also has a long tradition and experience in foreign trade and cultural exchanges, so it is well-known as one of China's five major ports open to international trade.

With mountains to the north and surrounded by sea on three sides, it has mild climate and picturesque scenery. The most famous attraction is Lao Shan Mountains in the suburb, which is called "the fairyland on the sea".

Now Qingdao is one of the 14 coastal cities that are further opened to the outside world. Qingdao warmly welcomes friends from all over the world to hold with us import and export business talks and investment and co-operation consultations on the following projects that we have tentatively formulated:

TEXTILES INDUSTRY:

To introduce technology and equipment for manufacturing weft-knitted under-wear, knitted velour, imitation chamois leather, heavy fabrics, synthetic filament and tyre cord fabrics; to import rapier looms and jet looms.

LIGHT INDUSTRY:

To introduce technology and equipment for manufacturing high-quality wine, whisky, chocolate, children's nutritional peanut butter, quartz watches, medicinal capsules, coloured film, paulownia solid wood furniture, chemical fibre carpets, goatskin tanning, electric handtools, electronic cigarette lighters, electronic organs and ventilators (window air-conditioners).

ELECTRONIC INDUSTRY:

To introduce technology and equipment for manufacturing microcomputers, Doppler traffic control radars, fibre-optic cables (image transmission), coloured T.V. picture tubes, video recorders, laser video disks and laser video disk systems.

MACHINERY INDUSTRY:

To introduce technology and equipment for manufacturing bearing seals and sealing tape, gas-cutting machinery, high-speed cutting nozzles and normal nozzles, double disk friction press, food baking ovens, and dry charged storage battery.

RUBBER INDUSTRY:

To introduce technology and equipment for manufacturing radial tyres, synchronous power transmission belts, rubber shock absorbers, rubberised fabric goods for tourism, latex chemical gloves, high pressure rubber hoses, inner tubes for truck tyres, coloured bike tyres and jogging shoes.

CHEMICAL INDUSTRY:

To introduce technology and equipment for manufacturing disperse navy blue H-GL, pyrethrin insecticide, high-quality bleaching powder and marine paint.

BUILDING MATERIAL INDUSTRY:

To introduce technology and equipment for manufacturing graphite sealing ma-

terials and lubricant, granite, marble, float glass, asphalt felt, asbestos-cement articles and asbestos products.

MEDICAL INDUSTRY:

To introduce technology and equipment for manufacturing such bio-chemical medicines as insulin, pepsin, oxytocin, etc.

AQUATIC PRODUCTS INDUSTRY:

To invite foreign capital to farm marine products such as prawns, sea cucumbers, abalones and scallops; to introduce technology and equipment for farming kelp and processing its by-products.

TOURIST SERVICES:

To invite foreign capital to develop Xue Jia Dao and Shi Lao Ren (old stone man) tourist zones with such facilities as restaurants, hotels, international conference hall, golf courts, holiday villages, etc.

We are open to suggestions for other project investment possibilities. Under the present laws and regulations laid down by the China Government, we provide most preferential conditions for foreign investments in the forms of joint ventures, co-operative production, compensation trade or 100 percent foreign owned ventures. The specific form can be determined through consultation. We ensure all foreign investors and co-operators the legitimate interests and rights.

For further information, please contact:

Qingdao Office for Inviting Foreign Capital and Technology
17, Hubei Road, Qingdao, China.
Cable: TITB QINGDAO
Telex: 32246 FTOQD CN



SHANDONG 2



Qingdao Associated Textiles Import & Export Corporation

Address 3 Guantao Road, Qingdao, China
Telephone: 24948, 24145, 26255
Cable: QATEX QINGDAO. Telex: 32141 QATEX CN

Qingdao Associated Textiles Import & Export Corporation is approved by our government and registered in the General Bureau of Industrial and Commercial Administration as a united enterprise of industry, commerce and import & export business. Our corporation has a host of spinning, weaving dyeing, printing & knitting mills, each of which has a long and splendid history. They are also equipped with advanced production facilities and possess high technical capability. Our products, all of top quality and in fashionable styles, are available in a wide range of varieties. Our corporation enjoys high prestige and strictly observes contracts.

We import new technology, equipment and materials. We export ring-spun yarn and OE yarn; grey, dyed, printed, yarn-dyed and dobby cloth; sportswears and other knitwears of pure cotton, pure synthetic fibres and blended fibres. We also engage in business on compensation trade, processing with customers' materials and designs and cooperative production. We cordially invite you to come to Qingdao to have business talks with us. Inquiries by correspondence are also welcome.

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We offer you smooth and lustrous silk materials specially produced in Shandong Province, the earliest silk producer of China. Our finished products are available in a wide range of varieties, always in oriental style, of superb craftsmanship and with complete specifications.

We are also in a position to enter into such agreements as compensation trade, cooperative production, joint venture, etc.

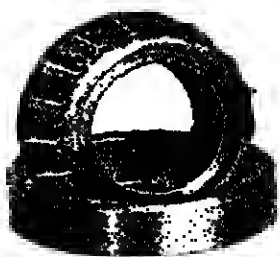
We cordially welcome friends from the commercial and industrial circles all over the world to develop business, exchange know-how and cooperate with us.

CHINA SILK CORPORATION SHANDONG BRANCH QINGDAO I/E BRANCH

32, Lai Yang Road, Qingdao, China.
Cable: CHINASILK QINGDAO. Telex: 32144 SLKQD CN. Tel: 85010, 83685

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Mr. Chen Fengyi, managing director.
Yantai Bearing Factory, China.
Address: 7, Qing Nian Road, Yantai, Shandong, China.
Cable: 0256 Yantai Tel: 3677



Welcome mat greets entrepreneurs

BETWEEN the clichés and jargon that punctuate every conversation on China's plans for economic development, officials make no bones about the reasons for so zealously wooing entrepreneurs from overseas—much as China's industry is hopelessly old and inefficient, and it must be replaced urgently either through direct purchase or foreign investment.

There are three snags with direct purchase. First, it means spending foreign exchange, which China is reluctant to do. Second, cash can buy a machine but not the skills needed to operate it. Third, while allowing China to bridge one lost generation of technology, direct purchase leaves it no better equipped to keep abreast with technologies now in the making.

As a result, China's approach to economic co-operation with foreign companies is almost completely pragmatic. As such, its willingness to consider one kind of collaboration—say a 100 per cent foreign-owned company on Chinese soil—rather than another—say a compensation trade arrangement—will vary from project to project, depending on a range of factors.

Foremost among these are:

- 1 Is the venture intended to produce goods mainly for the domestic market?
- 2 Is the venture in a sector where urgent improvement is necessary—like energy or communications?
- 3 Does the venture involve high technology, or does it involve a significant amount of training for Chinese workers in areas where the country is short of expertise?
- 4 Is the venture likely to stimulate a number of other local industries, or earn substantial quantities of foreign exchange?

If a venture is intended to produce goods mainly for the domestic Chinese market, then the preference is for direct purchase. The Bank of China nevertheless noted recently: Foreign investors who supply China with advanced technology

and equipment will be allowed to sell a portion of their goods in China.

If a venture is intended to produce goods exclusively for export, then the partners are likely to find the Chinese authorities at their most flexible, with options ranging from compensation trade to 100 per cent foreign equity control.

Apart from the established special economic zones in southern China, Qingdao, Yantai and 13 other coastal cities in China have recently been given leeway to do their own deals, and have been empowered to offer a range of tax incentives depending on the nature of a venture.

Attached to these cities, special development zones have been plotted—in the case of

foreign investors' profits will be tax free. What counts as reasonable will no doubt be thrashed out case by case.

The 160 projects detailed by the Shandong authorities in a report published in May in which foreign co-operation and investment is being sought "on the basis of equality and mutual benefit" appears in fact to be an ideas list rather than an exhaustive or definitive one.

When asked about specific projects, the authorities in Qingdao and Yantai made it clear that those listed by the provincial authorities were by no means the only ones, nor was there any clear priority being given to some projects against others. The aim of the list seems to be to give potential investors an idea of the sorts of ventures industrialists in Shandong themselves are keen to expand.

In the end, the limiting factor is likely to be the foreign exchange at the provincial authorities' disposal, and the extent to which a venture draws on it. The economic commission reported in May that Shandong has so far spent US\$170m for its own first batch of projects. Its new powers allow the city to approve without reference to higher authorities projects using foreign funds of up to US\$10m.

It is thus clear that a project tapping only a small amount of China's foreign exchange—perhaps a compensation trade deal, or a deal with most of the foreign exchange being provided by a foreign partner—will be cleared more quickly and easily than one which requires the Chinese partner to provide more than US\$5m in foreign exchange.

In the words of the Shandong economic commission, priority will be given to existing enterprises in electronics, light industry, food processing, aquatic products, textiles, clothing, instruments, microelectronics and fine chemicals. The main aim is to attract technology intensive and knowledge intensive enterprises. Within these broad limits, the authorities seem open to suggestions.

Economic co-operation

DAVID DODWELL

Huangdao near Qingdao, and Fushan near Yantai, these are greenfield sites—where similar preferential treatment can be given to ventures.

These sites are being set aside in these zones for expatriate homes, and that extensive leisure amenities are being planned, makes it clear that Chinese authorities expect a significant share of ventures set up in the zones to use foreign resident staff in senior management positions.

At the same time, laws are being clarified or amended to answer the frequently voiced worries about remittance of profits and tax on profits. Ventures in the development zones will pay just 15 per cent income tax, the ventures outside the zones attracting the same rate if they produce high technology goods, or if the foreign investment is more than US\$30m.

The Shandong economic commission adds in a recent report: "Reasonable remittance of

Emphasis on growth in special zones

CHINA'S STRATEGY for engaging foreign enterprises in the development of its economy—through equity joint ventures, wholly foreign-owned ventures, compensation trade and the like—is closely interwoven with its so-called special economic zones.

The four zones in south-east China that have been developed over the past three years, and especially the thriving Shenzhen zone which hugs the border with Hong Kong, have become China's "open door" to the West. They are the centres for new co-operative high technology industries and the channels through which foreign capital and expertise is being drawn into the country and its exports expanded.

Shandong province has gained a chance to join the action with the state council's decision in March to extend to another 14 coastal cities the special economic zone status, and the right to offer especially attractive incentives to woo foreign firms.

Foreign companies can form joint ventures with Chinese enterprises in virtually any part of China and all such ventures are allowed tax holidays in the initial years of operation, easier access to domestic markets, relaxed customs conditions and comparatively low charges for Chinese goods and services.

But the Chinese government has been anxious to concentrate growth in the special zones. The additional incentives offered in the zones—and now extended to Qingdao and Yantai—have meant that most of the 200-odd equity joint ventures formed since 1979 have been based in the zones, and predominantly in Shenzhen.

Perhaps the biggest draw card of the zones is their tax rate on profits of 15 per cent, compared with 33.3 per cent elsewhere in China. This rate is lower even than Hong Kong and can be negotiated lower still in cases where the Chinese are particularly anxious to get access to certain high-level technology.

There are no tariffs applied to goods imported to or exported from the zones by joint ventures, provided imported goods are not redirected to other parts of the country. Land rentals and other service charges are generally lower than other areas.

The zone authorities have a high degree of autonomy and flexibility in negotiating agreements and are able to approve most joint venture deals without reference to Peking. This has meant a significant reduction in the amount of "red tape" which faces foreign companies dealing elsewhere in China.

Enterprises within the zones are also allowed to hire and fire workers and negotiate on wage levels, although staff must usually be engaged through an official labour agency and wage levels are significantly above the rest of China.

Last September, the central government announced a further liberalisation of the general concessions applying to joint ventures in China.

The new provisions have extended the tax holiday for new ventures to the first two profit-making years. A 50 per cent tax reduction applies in the subsequent three years of operation. Joint ventures engaged in low profit operations in farming and forestry can be granted tax cuts of between 15 and 30 per cent for a further 10 years beyond the initial five-year concession period.

The government also announced that joint ventures adopting advanced technology and manufacturing products still imported by China will be able to sell more of their output on the domestic market. However, this concession has not been spelled out and it appears that individual enterprises must negotiate hard for small concessions in this area.

While the overall incentives will, on paper, make the Shandong port cities as attractive to foreign investors, the reality might not be so. At least

initially, Qingdao and Yantai will be clearly disadvantaged by their relative inexperience in negotiating such arrangements.

Foreign businessmen thinking about compensation trade or dealing in the simple purchase of Chinese goods will find the provincial import-export corporations serve effectively and have considerable experience. But the same cannot be said in the case of joint ventures involving foreign equity interest, particularly among the 150-odd projects specifically drawn up by the Shandong and Qinghai authorities to attract foreign interest.

For such ventures, the import-export corporations neither have the experience nor the authority to guide potential partners. While the authorities in both Qingdao and Yantai have autonomous powers (Qingdao for a long time past, Yantai since it was recently declared one of the new special economic zones), a potential foreign partner is probably best advised to go first to the economic commission in Jinan, the provincial capital, if he in any way uncertain about who his Chinese partner will be.

The authorities in Jinan, formerly senior to those in Qingdao and Yantai, will at an early stage be informed of the venture plans anyway, and will point the foreign company in the most appropriate direction. A branch of the China National Technical Import Corporation is soon to be opened in Qingdao,

along with a branch of the Shandong International Economic and Technical Co-operation Corporation, but it is not yet clear when a prospective joint venture partner would turn to these bodies rather than those that already exist.

This said, the whole point of transferring power to the authorities in Qingdao and Yantai is to reduce the bureaucratic obstacles to increased international trade, and to co-operative ventures. So if the authorities in Jinan have a clear idea of what he wants to set up a venture in, and knows who he wants as a partner, he is free to contact a company directly.

If the investments involved total less than US\$50m then he need go no further than the local administration for final approval.

While the authorities in Qingdao are used to having such powers—it has had semi-autonomous branches of the Bank of China and the Foreign Trade Bureau for some years—the authorities in Jinan, who openly admit they are feeling their way with the new powers, it is likely that they will for some time seek detailed advice from higher authorities in Jinan or Peking.

A foreign co-operative venture, whatever its foundation, is unlikely to be discussed for long before the Bank of China becomes closely involved. The bank is the state authority responsible for foreign exchange business and while there is not yet a full branch operating in Yantai, the branch in Qingdao has operated as Shandong's regional headquarters for more than 30 years.

With 13 sub-branches under its jurisdiction, it had assets in 1983 of Rmb 21bn, 15.3 per cent of the total assets of the Bank of China.

The bank acts as an adviser to any Chinese company planning projects involving overseas purchases, or any international co-operative venture. Mr Dong Jiansheng, deputy general manager of the Shandong Branch, made it clear that the bank would examine such projects in close detail, and none would go ahead without their approval.

Having won the bank's approval, however, financial backing is then virtually certain. The Bank of China of Qingdao Trust and Consultancy company has just been set up as a wholly-owned subsidiary to make direct investments in domestic industry and joint ventures.

All of the authorities approached in Qingdao and Yantai emphasised that a foreign partner involved particularly in compensation trade with a Chinese partner, if worried about financial penalties that might result if deadlines for delivery were missed, or if quality did not reach a desired standard, should make sure that contracts cover these matters in detail.

PROFILE: LIANG BUTING



Liang Buting, Governor and joint party secretary of Shandong province; chief lobbyist for his region's interests

Governor in the powerhouse

THE CULT of personality, raised to new heights by Chairman Mao, is being assiduously erased by his successors. All the emphasis in China today is on collective leadership: even the history of the Communist revolution is being reassessed in these terms. Political leaders like Liang Buting, governor and joint party secretary of Shandong Province, are therefore reluctant to talk about themselves.

The provincial governor is a man of power, circumscribed as that power may be by the national leadership in Peking. Yet with the gradual economic emancipation of the provinces, the governor has an important local as well as national role to play, as chief lobbyist for his region's interests. It is no surprise to discover the thus provincial rivalry is keen, if discreetly veiled from the outsider.

Those who know him well say that Liang, who is a native of Shandong, takes a close personal interest in the province's economic relations with the outside world. Foreign businessmen who run into difficulties are not discouraged from contacting the governor's office in Jinan. Liang, a well-preserved 50-year-old, displays all the caution of one who has risen through the ranks of the party. But he is eloquent about the qualities of the Shandongese—their independence-mindedness, their initiative, their thirst for travel and innovation.

Think tank
He is clearly anxious to capitalise on these qualities and has, for example, commissioned a "think-tank" whose job will be to identify economic opportunities within the province and to monitor developments in international markets. At some stage he may invite foreign specialists in.

Lack of qualified people is the chief handicap, Liang says, and he declares himself far from satisfied at the rate at which foreign technology is being transferred. He admits that negotiations with foreign firms can be difficult, but adds: "If we can't find a way out of the problem then we may have to make some compromise and pay more. If we really want the technology we are ready to pay for it."

Like all those in positions of power under the Deng leadership, Liang chafes the limits for the damage they did to China's economy. This may be to a large extent a ritual denunciation for foreign ears. But at the same time Liang, like so many of the technocrats who have been installed in local enterprises, shows genuine determination to repair the damage, with foreign help if that can be bought on reasonable terms.

One accomplishment is that he has corrected the Leftist deviationist policy and opened up to make China more vigorous than before," he said. He claimed that there were now few people—and none of any influence—who were still fighting a rear-guard action against the line laid down five years ago.

As a young man in the war against Japan, Liang was put in charge of training cadres and in the final struggle against the Nationalists he rose to become a regimental commander. After liberation he was appointed to the central committee of the Youth League and then became deputy director of an agricultural institute in Peking.

During the Cultural Revolution he spent nine years in the north-western province of Qinghai, working in the fields. He dismisses that period of his life with a wave of the hand as something quite typical for his generation. Pressed to describe that experience, he said it was something "unpleasant and abnormal" that would never be repeated. He became a party secretary in Qinghai for three years and then asked to be returned to his native province.

Christian Tyler

SHANDONG 3

Trend to fine fabrics

THE STREETS of Shandong's industrial cities are not the place to see the latest fashions, for that you must go to Peking. Yet consumer taste is an increasingly important consideration for the managers of the province's important textile industry. That, and the demands of the international market place, have made the re-equipment of ageing factories one of the most urgent of the tasks the provincial government has set itself.

For example, traditional cotton garments of which Shandong is a major producer, are gradually giving way to lighter and finer synthetic fabrics. At the same time efforts are being made to upgrade the quality of the native cotton cloth and to meet international standards of dyeing, printing and finishing so that the province can get on to level terms with its other Asian competitors.

About a quarter of the output is exported, to the value of US\$200m last year, with nearly 70 per cent sold to Hong Kong, Macao and Asia. The provincial textile bureau expects to raise that by 10 or 20 per cent this year and says it could do even better were it not for the stiff quotas imposed by the U.S. and EEC. Yet managers readily admit that lack of expertise is a big constraint on the export of finished products.

The province has spent some \$10m on imports of equipment—and some products not available in China—in the first half of this year. About the same will be spent in the second half and the budget for 1985 is bigger still, according to Yuan Jin Gul, senior adviser of the Shandong textile bureau.

About half of the equipment will come from Japan—which set up many textile plants



Export Industries
The province is modernising many of its basic industries including textiles, discussed here.

during its occupation of the province, and most of the rest from the EEC, especially West Germany and Italy. Ranked as China's leading cotton-grower, Shandong produced 280,000 tonnes of cotton last year, a small increase on 1983. Its factories turned out 1,260m metres of cloth (1,250m) and 48m metres of silk textiles, compared with 46.3m the year before.

Some of the textile mills in Qingdao, centre of the industry, have been allowed to deal directly with the outside world. An association of eight mills, vertically integrated and chosen for their productivity, was formed three years ago.

With the help of a remittance yuan 30m (US\$13.3m) fund for imports provided through the provincial government, the Qingdao Associated Textile Import and Export Corporation

can organise its own supplies, products and sales, financial management and contacts with foreign firms. It has sent delegations to Japan, Hong Kong and West Germany looking for equipment and potential equity partners.

Gao Zheng Qian, the association's vice-manager, said he was anxious to repair the "weak link" in the chain—the printing, dyeing and finishing end, where bottlenecks mean the mills are working at only 70 per cent of capacity.

A manager at the Qingdao printing and dyeing mill, the biggest in Shandong, confirmed the problem. "We could sell a lot of printed fabrics for summer wear if we could get the quality. We sell a lot of low-quality fabric to Japan, but it's very difficult to compete with them in high quality goods."

Japanese companies are sometimes reluctant to part with the technology that Shandong needs and wants, while happy to sell equipment. "They are frank about it," one manager said. "They say they need five years to adjust to the competition."

Export companies like that in Qingdao may soon be established in the provincial capital of Jinan and in the industrial city of Weihai. Like so many of the plans for giving factories a measure of autonomy, this one is still officially "under discussion."

One man who is looking forward to that decision is Bao Zho-Xin, a 52-year-old graduate of Yao Tong scientific university in Shanghai and deputy director of Jinan No 2 textile factory. "It would be more convenient to meet customers face to face and to get market information as quickly as possible," he said. "At present it's difficult because

you have to go through the import-export corporation."

The factory plans to spend 500,000 yuan this year on quality testing instruments, 300,000 yuan on machinery for producing broadloom cloth (65-75 inches) and 250,000 yuan on energy-saving devices. The plan is to lay out some 10m yuan over five years on replacing machinery which mainly dates from the 1960s.

A well laid-out mill, less than 30 years old, it has 10,000 sq m of vacant land which Bao would like to see occupied by a joint venture with a foreign partner to produce the polyester fabric that is increasingly in demand in the province.

Cotton may be the staple of the province's textile industry, but its silk is probably better known to the outside world. Shantung silk (to give the old spelling) still has its place in the economy, though Jiangsu province, its neighbour to the south, is ranked first in China followed by Henan province and Peking.

But Shandong claims to be the country's leading producer of wool carpets, with seven large enterprises and thousands of peasant outworkers supplying them.

The U.S., Japan, Britain and West Germany and the Middle East are seen as the best markets for the reproduction of oriental designs in which the province specialises. Mills in Qingdao and Weihai recently delivered a two-ton carpet for the ruler of Kuwait.

Hand-made and machine-finished, these mock antiques were poetically described by the manager of a factory in Weihai as "the export of Chinese culture and art to serve humanity."

Christian Tyler

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Japan shows the way

Engineering

CHRISTIAN TYLER

WHAT JAPAN did in the 1950s, China is doing today. Whether they have to buy, beg or borrow it, the Chinese are determined to get their hands on the latest engineering technology, and often enough it is Japan that finds the best of the nervousness of her huge neighbour's modernisation programme.

One can see an example of that at the No 1 machine tool factory in Shandong's provincial capital, Jinan. On one side of the factory's exhibition hall stands the Mazak lathe developed in conjunction with the Japanese company Yamazaki.

Beside it, painted a different colour, is a remarkably similar machine developed and sold by the factory itself. Yes, they do look the same, said the factory's deputy director, but they are different inside.

Asked to explain the difference, he admitted that his model is just a faster version of the Yamazaki design. Across the hall a Soviet-designed lathe

testifies to the former technological partnership with the Soviet Union. It, too, has its Chinese derivative.

The Jinan-Yamazaki agreement is one illustration of how the often-quoted principle of "mutual benefit" can work out in practice. However carefully the initial agreement may be drafted, both parties may come to feel exploited by the other; and whatever safeguards are built in, technology has a tendency to leak out.

Under a 1979 agreement, Yamazaki supplied the design and some specimens for nothing, but charged for the know-how. It supplies some motors and bearings and takes 60-70 per cent of the product (totaling 400-500 machines a year) for sale in Japan or abroad. The rest are sold inside China.

Last year about three-fifths of the machines sent back to Japan were sold on to the U.S. and Western Europe. Having with Japanese help, developed an export-worthy product, the Chinese now feel aggrieved that they cannot export direct and get the big mark-up. The Japanese, for their part, appear to be upset about the look-alike, and rival, machine.

Apart from machine tools, Shandong's heavy engineering industry produces generators,

pumps, forging and casting machines, boilers, diesel engines, trucks, farm tractors and other agricultural implements.

There are 800 factories employing 220,000 workers and a modest export trade, mainly with the poorer Asian countries.

A number of technical missions have already been established with Japanese and Western companies. For example, the tractor factory at Weihai had a fuel-efficient engine designed for it by the British firm of Ricardo Consulting Engineers, which is also involved at Linyi engine plant.

Another UK company, Instra, is expected to help with design equipment and the truck producers are looking to the British Midlands for advice on developing a low-speed agricultural truck.

This search is probably helped by the fact that Jinan and Coventry are twinned cities.

In all, according to Liang Shu Wei, director of Shandong machine-building bureau, the industry has contacts with seven advanced countries: Japan, the U.S., Italy, Britain, West Germany, Spain and Sweden. On the light engineering side, the province hopes to buy a production line for Agfa cameras from West Germany, while a joint venture in Jinan for a washing machine factory with an Italian company has

apparently reached the formal signature stage.

Incidentally, the news that Italian-designed washing machines may be coming on the market has created a lot of excitement in the better-off families, one woman said.

They are saving for the day when the machines reach the shops. The machines are likely to cost about 500 yuan (\$220), about one month's basic wage for a factory worker.

One of Shandong's liveliest enterprises is the big tractor works near the south western town of Yanzhou, where Taishan 12 hp and 25 hp tractors are made at the rate of over 8,000 a year.

Under its 38-year-old director Yu Ke Ji (see below), the works is among the best examples of what Shandong is trying to achieve in terms of industrial efficiency, product quality and foreign trade. One mark of its success is that last year it was given permission to handle its own exports, thus bypassing the bureaucracy.

It has not done so yet, it was explained, because the procedure is too complicated and communications are too primitive. Like its sister plant in Weihai, the Shandong tractor works is hoping to import foreign technology and has been talking to the Japanese concerns Kubota and Yamaha, to Massey-Ferguson and to Fiat.

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PROFILE: YU KE JI

Red Guard to technocrat

YU KE JI is the kind of man you expect to see only in a socialist film, the hero perhaps of a semi-documentary epic intended to inspire peasants and workers to still greater efforts: while publicising the success of the new party line.

The real Mr Yu has no such pretensions. But his short career—he is only 38—proves that the policy of replacing old, ill-educated party placemen with young, able technocrats is more than just talk.

Born in a peasant family in Tain at the foot of the sacred Mountain, Yu went to college, became a Red Guard, recanted, found work in a factory, and rose to become its director in May this year.

The directorship of a big state factory like Shandong Tractor Works is still a political appointment to be decided in Jinan. "They investigate your personal attitude, they collect the workers' opinion, and they report to the provincial bureau," Mr Yu explained.

He has been a member of the Communist Party for eight years but insists that membership is not a pre-qualification in China today. Modest, experienced, and politically orthodox, he is self-confident enough to answer the kind of questions Westerners like to ask.

The Cultural Revolution began when Yu was a student at the agricultural engineering college in Zibo, and he joined the Red Guards for about a year.

"Mao's intention was good—to make our country better. But unfortunately things went the opposite way because of Lin Biao and the Gang of Four and then the movement did great damage to the country."

"At the beginning, as a Red Guard, I just wanted to follow

Chairman Mao's thought. Gradually people found that the Cultural Revolution was a disaster and they began to reject it."

"From wherever you stand the Cultural Revolution was a mistake, and the Communist Party learned their lessons from it. There won't be another one. Workers, peasants and intellectuals all welcome the open-door policy."

"At the beginning local government and some local units had differences with central government about joint ventures with foreign firms. Now they are agreed. Our leaders learned their lessons from history. The policy is beneficial both to the Chinese and the people of the world."

Was it hard for his parents to see their son go off to college? "No, because living standards are rising the peasants feel grateful to the Party. They are delighted to send their sons to make a contribution. Peasants and workers can combine the country's prosperity with their own interests."

These are, of course, the politically correct responses but it would be churlish to doubt their sincerity. On industrial matters, Mr Yu argues, with equal conviction, that it is management that must take the "responsibility for promoting efficiency and it is no good blaming the workers."

Mr Yu's wife teaches Chinese at a middle school and they have two sons, aged 13 and 11. How did they manage that in the face of the stern one-baby birth control programme? Mr Yu smiled. The one-child policy was introduced just as their second was born.

C.T.

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AQUATIC PRODUCTS INDUSTRY:

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LIGHT INDUSTRY:

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MACHINE-BUILDING INDUSTRY:

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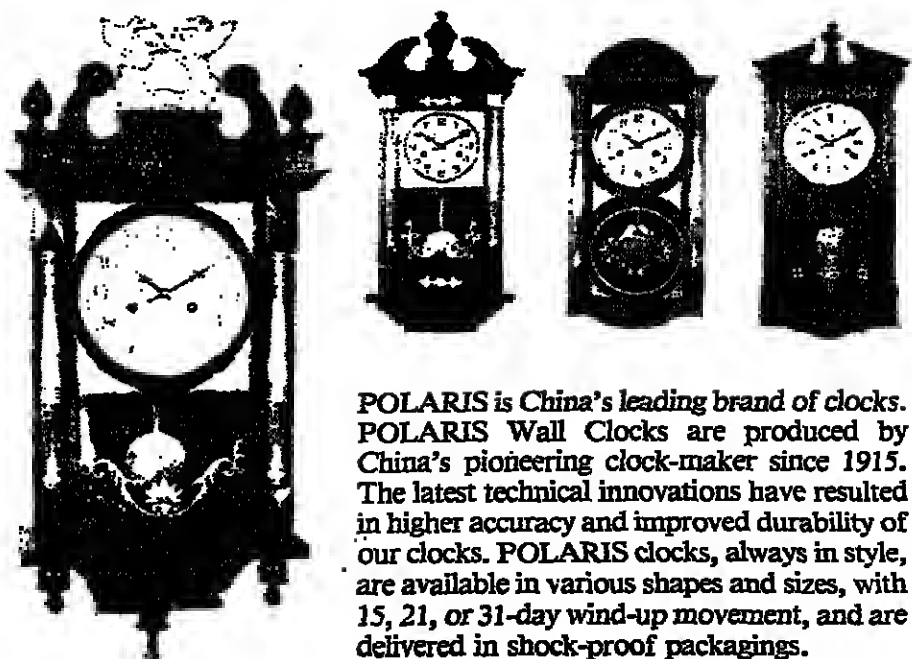
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Incentives used to boost output

Agriculture

DAVID DODWELL

THE SCENES of village hay-making across the fertile sedimentary plains of the Yellow River in Shandong province are evocative. The harvest, unlikely to be as good as the bumper crop of 1983, is nevertheless likely to confirm the province as one of China's most important grain suppliers. It is not just grain that makes Shandong such an important agricultural province. Vast areas of calm, shallow sea along its 3,200 km coastline, provide almost limitless opportunities for aquaculture even though China's deep-sea fish stocks have been seriously depleted after years of over-fishing.

Applies from Yantai, peaches from Felcheng, pears from Laishan, peanuts from Yantai, are known throughout China even though until recently China's national food supply network was so appalling that these fruits remained the fiefdom of local Chinese peoples' imaginations. Yantai's pears — up to six inches long — have for years been an important export, as have its scallops, abalone and sea cucumbers. A number of seaweeds are grown commercially, mainly kelp, which is processed into sodium alginate and sold to textile companies in Japan.

On this foundation, Shandong has built up substantial indus-

tries based on agriculture. Most prominent are the brewing and wine-making industries based on Qingdao and Yantai, Qingdao beer — sold abroad as Tsingtao beer — has been a major export since 1954, and in 1983, two thirds of its annual output of 80m bottles and 25m cans was sold abroad.

It has the country's largest food canneries, exports most of China's bristles for paint brushes, sausage casings, and has diversified into rabbit farming, carpet making and rural handicrafts like straw products.

Three crops

In the middle of this year's main harvest — most parts of the province manage three crops every two years — it is difficult to imagine the turmoil of the 1950s and 1960s which brought hardship, and sometimes destitution to China's rural population. The country was then virtually closed to foreigners, and the few statistics reflect nothing of the human tragedy.

Since then, Deng Xiaoping's liberal economic policies have brought dramatic changes, despite a series of droughts and the population increases. From disastrous food-grain shortfalls in the middle and late 1960s, Shandong has once again become self-sufficient, and in 1983, after a record wheat harvest amounting to 270m kilos, it became China's third most important supplier of grain, providing about 7 per cent of the national surplus.

Over half of the province's agricultural land is now irrigated, and fertiliser use is higher



A pastoral scene in Yantai, where harvesting is still carried out by primitive methods.

than in almost any other province in China. Each agricultural brigade averages five tractors — though most of these seem to be used to ferry vegetables to the free market around the main towns rather than in the fields.

Average household incomes in the countryside, amounting to about RMB1,000 (US\$449) a year, are double the average in 1979, and underpin a standard of living much higher than is possible for most industrial urban workers in the Yantai area, 7 per cent of the peasant households moved into newly-built homes in 1983 alone. Almost all villages have electricity, and rural families are understood to account for a majority of the colour television sets owned in the province.

The authorities claim, however, that the best rural incomes go to those brigades which have practised diversified economy. This somewhat oblique phrase refers to those which have used spare resources and manpower to open up small businesses — and these can take many shapes.

They might simply involve setting up tractor workshops, or making handicraft products. But at the other end of the spectrum, some agri-brigades have practised diversified economy with such enthusiasm that there is barely anything that is agricultural about them.

The people of Changyu agri-brigade, for example, who live close to the tourist spot of Penglai about 60 kms west of Yantai, no longer practice agriculture at all. Apart from opening a hotel to cater for tourists, they have opened a restaurant in Peking called The Drunken Man, which is by all accounts prospering nicely.

The Ximuli and Xiguan agri-brigades 20 kms east of Yantai have similarly abandoned their fields. About 2 per cent of the earnings come from agriculture. The rest comes from wood processing, electro-

nics, toy-making, the manufacture and repair of agricultural machinery, machine making, forging and casting plants, and even the supply of trucks for inter-city transport.

The brigades have each imported about 1,000 workers to fill the jobs they have created, and best salaries reach RMB 4,800 a year. Two storey houses were selling in the village for RMB 12,000 apiece, with buyers being given three years to pay.

These are without question model brigades, living in model model homes, and earning salaries that meet in China can still only dream of. It is nevertheless significant that they are being put forward by the authorities as examples of what can be achieved, and what is being encouraged, under Deng Xiaoping's "responsibility system."

New freedoms

Inevitably, as the authorities in Qingdao and Yantai begin to capitalise on the new freedoms provided by Peking since they were designated open cities, seeking foreign investment and international co-operative ventures to modernise local industry and boost exports, so Shandong's agricultural sector has not been left far behind.

Already, the Qingdao brewery is talking of expansion, and the wineries in Qingdao and Yantai are seeking opportunities to make wines that appeal to a western palate, including lings, chardonnays, and even champagne.

Yantai's canned food factory is looking for foreign partners to improve packaging, while shrimp and other seafood exporters are looking at projects to improve deep-freezing and packaging facilities. At present, the province's authorities will only admit to discussions taking place with foreign companies, but the mood of change is such that it is unlikely to be long before some ventures materialise.

Canning is a major industry

Food processing

DAVID DODWELL

QINGDAO BEER — known to beer drinkers outside China as Tsingtao beer — may be the best known of Shandong's exports, but brewing is just one of a wide range of industries that have grown up and flourished on the back of the province's agricultural wealth.

Alongside brewing, an important wine-making industry has emerged — both of these brought in by thirsty German missionaries at the turn of the century, and based on hops and grapes brought in from Europe. Just as important, a substantial canning industry has been based on the province's apple, pear and peach orchards, broadening nowadays to include vegetables, meat products and even kelp.

The shallow seas along Shandong's 3,200 km coastline sustain such marine wealth that industries have grown up processing prawns, mackerel, mussels, abalone, scallops, sea cucumbers, and a range of seaweeds — most important of which is "Haidai" or kelp, which is mainly processed into sodium alginate for Japan's textile industry.

Animal husbandry plays a lesser role but nevertheless supports industries exporting rabbit hair, yarn, sausage casings and bristles for paint-brushes.

Qingdao brewery, founded as a joint venture between a German and a British businessman in 1903 (Mr Liang Toogwei, today's vice-director, claims no-one now knows who they were), now produces 90m

bottles and 25m cans of beer each year, accounting for about 6 per cent of China's national output. Two thirds of its output is exported, including all of its canned beer.

While many of China's industries even today clutter inefficiently along using machinery 30 years old or older, Qingdao brewery has kept pace with international competition by investing in new equipment, often from overseas. A bottling line bought from Setz of West Germany in 1972 is about to be joined by a second line from the same company.

Daiwa of Japan supplied the canning line in 1980 in a compensation trade deal involving a middleman based in Hong Kong. The cans themselves are paid for in cash, and imported from Hong Kong.

An expansion plan which is costing Rmb15.7m (US\$6.7m) is in progress, which involves a major new warehouse, and even now, plans for a new brewery are being laid. Capacity which now stands at 640,000 hl a year, is expected to reach 1m hl by 1986.

Imported vines

Shandong's main wineries, in Qingdao and Yantai, are also planning major expansion. Both were founded at the turn of the century — Yantai by a Chinese patriot named Zhang Pishi in 1903 who had been much impressed by Brandy that he had tasted while visiting Singapore, and Qingdao by German missionaries in 1914.

Both grew up using a wide variety of imported vines from Europe, but the Chinese penchant for sweet, oxidised "desert" wines and "Bailand", or brandy, means their grapes tend to be mixed indiscriminately.

As a result, the majority of sales have in the past been in the domestic Chinese market, or to overseas Chinese in south-east Asia and the U.S.

Just recently, in response to the Government's call to open up to the outside world, and above all else to boost exports, both wineries have tried seriously to produce wines that appeal to a Western palate.

Joint ventures to produce rieslings, a chardonnay and even a red "Cabernet d'est" are being negotiated, while Yantai brewery is discussing how it might make champagne in collaboration with a U.S. company.

Canning is also a major industry, and an important source of exports, a significant proportion of the canned peaches, pears and cherries eaten in Europe and the U.S. comes from China.

At Yantai's canned food factory, which produces 21,000 tons of canned food every year, products range from fruits like apples, pears and cherries to luncheon meats and sardines, and even kelp.

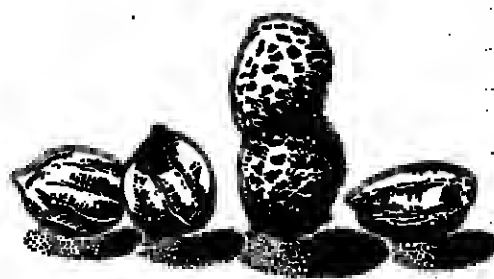
A major exporter — up to 70 per cent of some product lines are sold overseas — the factory has been given the green light for new investments. It has just installed equipment from the UK to make concentrated fruit juices, and is talking to possible foreign partners about a project to can asparagus for the European market. Interestingly, the factory's

"HSU-JI" CHINESE GROUNDNUT KERNELS H.P.S. GRADED

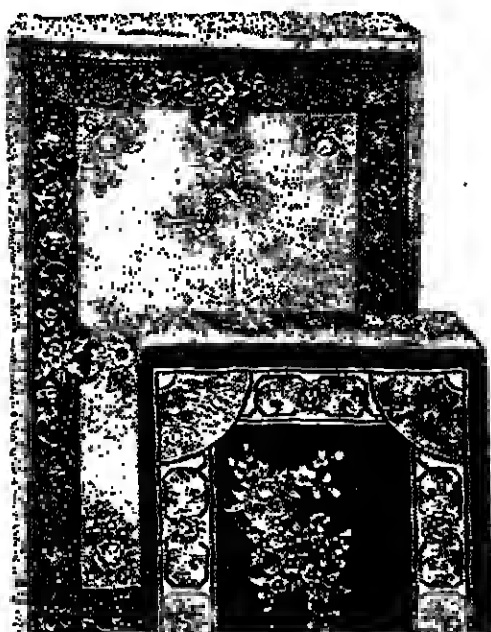
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Daunting task to raise standards

Quality control

CHRISTIAN TYLER

A HUGE BANNER hung from the workshop roof cries out in bold red characters: "Putting quality first is the most important thing."

Beneath it a bulletin board lists the rewards for good performance: first prize, a trip to Peking and tour of the Forbidden City; second prize, a visit to the seaside in Qingdao; third prize, a day out climbing the sacred Mount Tai.

The emphasis everywhere on quality is one of the central planks of the economic and industrial modernisation programme launched by Deng Xiaoping five years ago. Indeed, the open door to foreign investment and technology is really subordinate to this internal reform.

Quality control can be said to include everything from installing process control equipment, to re-educating workers, and replacing ineffective older managers.

The policy was clearly stated by Shandong's governor, Liang Binying, in his report last year to the provincial People's Congress: "Because of the influence of Leftist ideology and the traditional economic management system, we used to

attend solely to output values, quantity and speed, and we turned to the neglect of quality and results."

"Some units and localities paid attention only to their own economic results to the neglect of the economic results of the collectives. Although the situation has been changed, some comrades still fail to change their thinking and attend only to speed."

But it is not merely attitudes that need to change. Shandong was given the basis of a modern industry by the occupying Germans (before 1914) and the Japanese. But since 1949 the legacy of a factory organisation system modelled on Soviet practice, and the disruption caused by the Great Leap Forward and the Cultural Revolution, have left the province with a daunting task in making industrial products good enough to compete in international markets.

Capital-physical, technical, organisational and financial—are all in short supply.

A tour of nearly 20 factories—including the best the province has to offer—and conversations with numerous managers and officials affords enough evidence of the constraints under which the provincial economy is labouring.

But it also confirms the view that real change is occurring and that there is wide

spread determination—among managers at least—to introduce efficient labour practices and to wrest even more autonomy away from an often stifling bureaucracy.

Managers are generally shy of revealing how far the shake-out has gone in their own enterprises, so it is difficult for a visitor to judge the success of this part of the reform programme. In many places quality control systems are being introduced: for example, workers on tractor assembly lines are required to sign a docket attached to the machine so that faults can be traced back to individuals.

Workers are expected to turn up on time and stay for fixed hours. Many shops are well laid out, clean and busy, but many others are dark Dickensian dens where the workers have little or nothing to do. Much factory housing is squalid and decrepit; and it is affecting to see how bright and cheerful inside the families manage to make them.

The obstacles to producing quality goods begin outside the factory. Electricity is rationed and continuous production is therefore often impossible. Raw materials are scarce or irregularly distributed, which leads to serious and costly overstocking.

Although many shops boast modern machinery, and even whole assembly lines from Japan (see panel), West Germany, Switzerland and elsewhere, the bulk of the plant is antiquated, at least by international standards.

In one impressively-run cotton-spinning mill in Jinan, for example, a progressive management, alert to the demands of the international market, is struggling to replace machinery that is up to 30 years old. Here they hope to buy quality-testing instruments from Switzerland: at present the finished fabric is checked by human hand and eye.

A measure of the change now taking place is that the manager freely admits that his production process is badly outdated.

Even with modern machinery installed, the educational and training process will have to continue. According to another manager, a point which stimulates the workers' zeal is that it is still difficult to persuade workers to following the operating instructions carefully. "They want to produce more, and more quickly," he said.

Theoretical study sessions, usually held weekly, are an attempt to correct this, but their value, if they have any value, is impossible for the visitor to assess.

Considerable efforts are being made to raise the level of technical skill and most of the big factories have their own training institutes. Managers, too, are required to sit examinations to fill the gaps in their own education.

Oil and coal riches untapped

AS WELL as large reserves of oil and coal, Shandong is well endowed with mineral riches in the form of gold, of which it is one of China's principal producers, iron ore, copper, raw materials supporting a diverse chemical industry and china clay for porcelain manufacture that is said to date back 5,000 years.

Even without a major offshore oil discovery in the Bohai Gulf or Yellow Sea, where foreign companies are active, the province accounts for some 15 per cent of China's oil output. The Shengli oilfield in the Yellow River delta is the second largest in China after Daqing in Heilongjiang province and accounts for the bulk of the 18.4m tonnes of crude lifted last year (a 12.4 per cent increase on 1982).

The extent of the untapped reserves at Shengli is not known, but officials speak of the field matching or overtaking Daqing. Meanwhile, a new field has been discovered in the south at Zhunyu and extending into the neighbouring province of Henan.

Shengli pipes a third of its crude oil, and some gas, 90 km south to the big Qilu petrochemical complex at Zibo near the city Linzi, the ancient capital of Qi state. After a false start due to a financial planning blunder, Qilu is now being expanded to a big ethylene complex, at a cost of 4.7bn yuan.

The British contractors John Brown and Davy International are supplying respectively a polyethylene and oxo-alcohol plant while a variety of

Raw materials

CHRISTIAN TYLER

Japanese companies are installing ethylene, polyvinyl chloride and caustic process plants. Vinyl chloride and aromatics plants have yet to be started.

According to Qilu managers, the work originally due to be finished two years ago is meeting its new deadline of 1986. Qilu is essentially a chemical city with a population of 23,000. The complex, part of the national petrochemical corporation Sinopec, makes a healthy profit in price structure laid down by the state.

It pays only 103 yuan a tonne, a quarter of the world price, for its crude and sells its products at around 500 yuan a tonne. It is looking for foreign partners for possibly equity joint ventures in plastics reprocessing.

Coal reserves are spread throughout the province, but the big field is around Yanzhou in the south-west. Here one of the 10 largest mining developments in China is under way.

The province produced nearly 44m tonnes of coal in 1983 and is expected to expand to 100m tonnes by the end of the century as part of the state's ambitious target of doubling its 600m-tonne output.

The mining machinery market is in many ways the most promising of all for manufacturers. Evidence of this huge programme can be seen at the new mine at Xing Long, near Yanzhou city. So far 400m yuan has been spent on the mine—gradually working up to its planned 3m tonnes capacity—and on the flats, schools, hospital, palace of culture and other amenities for the 4,000 workers and their families. Incidentally, the coalface worker is paid some 300 yuan a month, more than a senior manager, and three or four times the average industrial wage; pit-bosses mine get 150 yuan a month, and the surface workers nearly 100.

Another coal mega-project is planned nearby. The proposed Xing Long 2 mine could cost around 600m yuan and is intended to be a joint venture between the Chinese National Coal Development Corporation and Shell Coal International.

Last month, Fluor (Great Britain) was appointed managing contractor for a full feasibility study. The mine has a projected capacity of 4m tonnes a year. Altogether the latest provincial five-year plan calls for new capacity of 13.5m tonnes a year.

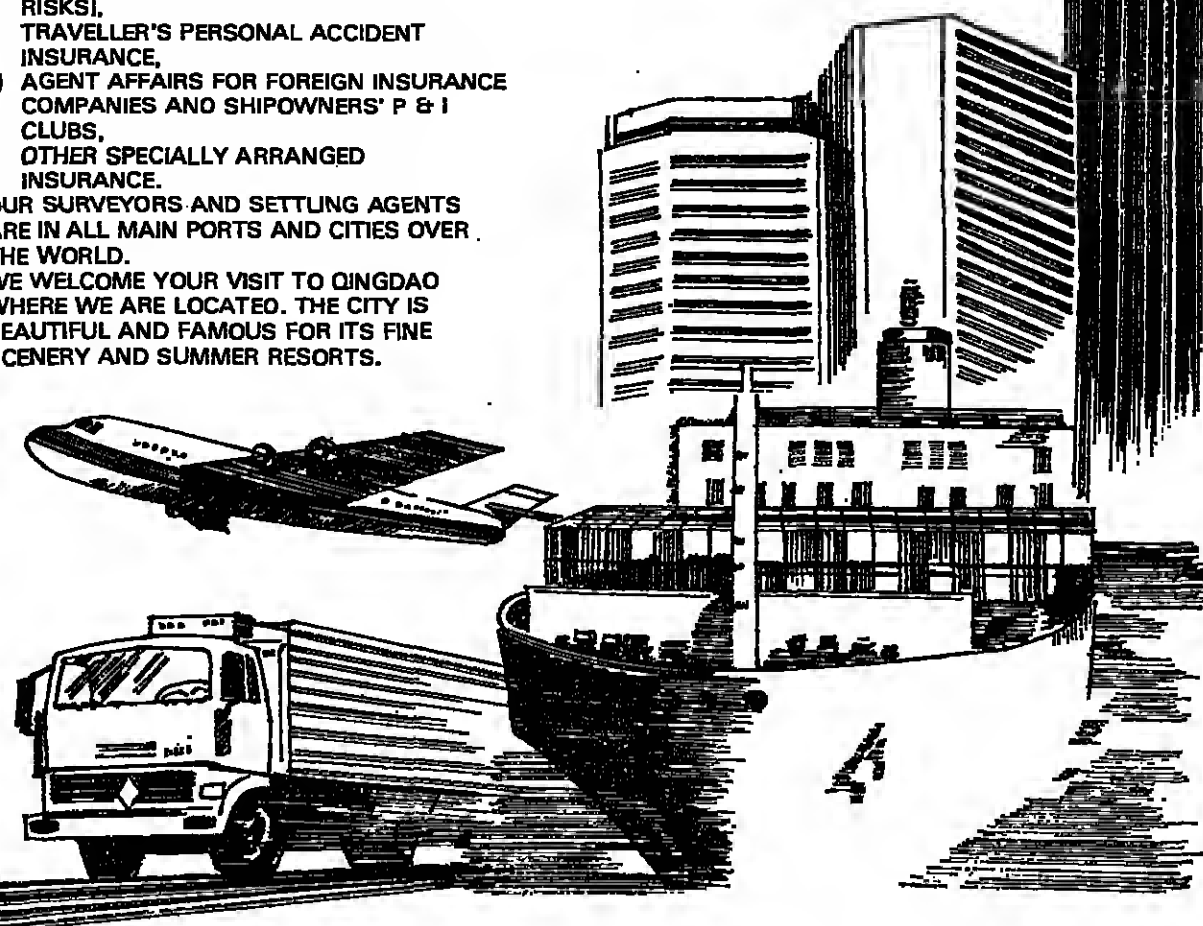
Coal is the commodity upon which industry depends, its humble cousin clay is the staple of one of Shandong's consumer export industries. At Boshan, one of the cities in the industrial centre of Zibo, they have made porcelain for thousands of years. Indeed, Boshan claims to have the finest porcelain clay in China.

Today, however, ceramics have assumed greater importance. About 23,000 people are engaged in this industry in 77 different factories. Backyard pottery still exists, and are once again allowed to ply their trade, but most of the artisans have been drawn into factories where a craft shop atmosphere and layout still persists.

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That was the solution for a factory in Weifang which makes tape-recorder motors under a three-year agreement with a Japanese company.

In a loose, sunny mystic room about 100 young people, mostly girls, deftly assemble the tiny parts that have been stamped out on Japanese machines downstairs.

They work in disciplined silence—although there was an outbreak of whistling and cheering as this visitor left the room—and are told not to exceed their daily output quotas in case that leads to mistakes. One girl said she produced 100 pieces a day for a wage of 50 yuan (under \$25 a month). But the jobs were rotated from time to time and the work was agreeable.

As evidence of what the assembly line has achieved, the factory director, Cheng Bing-kuan, said they had reduced the rate of "wow" (background noise interference) to 0.2 per cent, against the 0.3 per cent required by the standard.

For the late 1970s tech-

nology the assembly line is using the Chinese are paying in instalments over three years, though they have paid \$2m outright for 46 imported machines. About \$3m is being spent annually on imported components and spare parts.

The contract stipulates that local content shall rise from 30 per cent in the first year to 100 per cent in the third. Output was 700,000 pieces last year. It will be 800,000 this year and 1m in 1985.

At least 50,000 pieces have to be sold back to Japan over the life of the agreement so that their quality can be monitored. The Chinese insisted on the 1m target for next year as their way of testing Japanese claims for the quality and efficiency of the process.

If the target is not reached, the Chinese will demand a reduction in the payment due next year. But the state has told the factory to aim for an output of 2m pieces next year, presumably because of the big pent-up demand in China for cassette and radio-cassette players. Weifang supplies motors to more than 20 tape recorder factories in China.

CHRISTIAN TYLER

Major ports plan

SHANDONG'S farmers have a habit of harvesting at drying their wheat on the province's main roads. This colourful practice makes long-distance road travel slow and sometimes alarming, and makes it hard to believe that communications in Shandong are among the best in any Chinese province, with literally billions of yuan now being spent on further improvements.

The focus for these improvements is Shandong's two recently-designated open coastal cities, Qingdao and Yantai, with their attached economic development zones. A third focus is Shijiu, now being built up from a tiny fishing village 65 km south of Qingdao to become one of China's main coal export terminals.

The aim is to make sure that as the area's export industries grow, as they are intended to do as part of the policy of "opening up to the outside world," and as foreign investors respond to appeals to set up ventures in the special export zones, the infrastructure will exist to allow them to operate effectively.

The job is a mammoth one, since road and rail networks have been badly neglected over recent decades. Similarly, political upheavals during the 1960s and 1970s meant that supplies of electricity and water to many areas did not keep pace with demand, while supplies of raw materials for many industries became uncertain.

At the heart of development plans are Shandong's main ports—Qingdao, already the country's fourth most important port, handling 22m tons of cargo in 1983; Yantai, Shandong's oldest port, which has fallen behind Qingdao because of poorer rail links with inland China; and Shijiu, which until two years ago was a sleepy fishing village of 4,000 people, but will soon be one of China's main coal-exporting terminals, with an industrial city of over 100,000 people around it.

At Qingdao, which is normally congested, a new 30 and 50 ship at anchor waiting for one of its 23 berths, a new 100m modernisation plan

is close to completion. This involves a new bulk cargo and container wharf, which will boost the port's container handling capacity from 20,000 20ft equivalent units in 1983 to 50,000 tons in 1985.

Nearby Huangdao Island has been identified as Qingdao's future special economic zone, with a 1bn yuan plan intended to develop a port, industrial park, airport, roads, and rail and road links with the city. At

Infrastructure

DAVID DODD

present, Huangdao is the site of the main oil jetty for the Shengli oilfield, 250 km away. The two-berth jetty, which can take vessels of up to 50,000 dwt handles 10m tons of oil a year for export.

In both Qingdao port and at Huangdao, the authorities own plain that poor rail links with inland China are hampering growth. So the double-tracking of the main line from Jinan and Peking, due to be completed at the end of 1985, will be an important breakthrough.

Yantai port, established more than 40 years before Qingdao, now has just eight berths, handling vessels of up to 10,000 dwt. Last year it handled 61m tons of cargo, most of it fertilizer and timber. Work has already begun on a 330m yuan modernisation programme which involves building six new berths, three of them with the capacity to handle vessels up to 25,000 dwt. By 1990 the port is expected to handle 10m tons of cargo a year, with a target of 20m tons by 2000.

Most sweeping of all is the 700m yuan investment in Shijiu port, a project being handled by the Ministry of Transport in Peking rather than the local authorities, with 300m yuan worth of soft loans from the Japanese Government.

Work on the coal jetty, which when complete will handle 15m tons of coal a year from mines at Yanzhou in the west of Shandong, from Henan and

Shanxi, is now running six months ahead of schedule according to Mr Wang Weiping, seconded by the transport ministry to oversee the project. He, with joint venture partners Mitsui Mills Machinery Co, predict it will be ready by July next year.

Eventually, Shijiu is expected to grow to a city of 200,000 people, with a major conventional cargo port. While Shijiu has not been named as one of China's 14 coastal cities—to select a third in Shandong province might raise the level of controversy with other provincial authorities—it has been given the same freedoms being given to Qingdao and Yantai. Plans for a special export zone are already being drawn up.

Critical to Shijiu's growth is the major new railway link with the large coalfields of central China. This line, due for completion at the end of 1985, will first of all link the port with Shandong's coalfields around Yanzhou, then continue into Henan via the city of Heze, and eventually to Xian, the capital of Shanxi. A second line, linking Shijiu with Qingdao via Huangdao, is also being built.

Shandong authorities are also at present improving air travel links with the outside world, in part to make it easier for business travellers to reach the province, but mainly so that they can boost the embryonic tourist industry.

Qingdao's Liuting airport has already had its terminal and aircraft waiting areas expanded, and expects the runway to be lengthened by the end of 1985. Boeing 747s will then be able to fly directly to the city and direct flights are planned to Hong Kong and Japan.

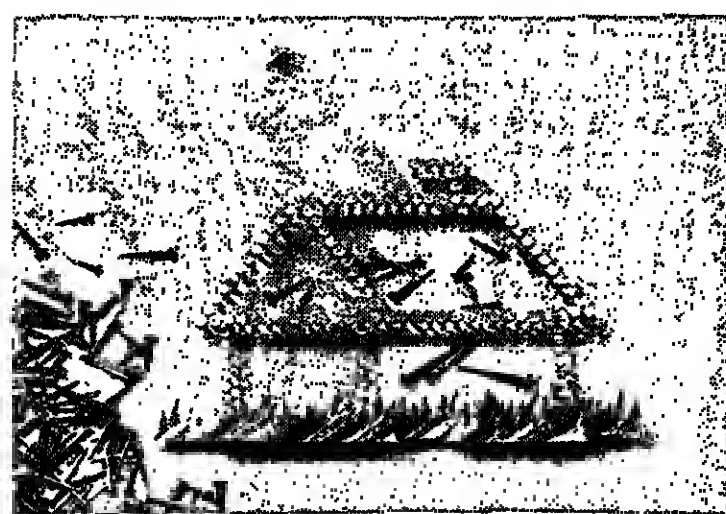
Even though the Yellow River flows through Shandong, water shortages have been a problem recently. The province has experienced drought for four of the past five years, and this has forced the authorities to ration supplies to industry at certain times. Plans are being formulated to link Qingdao to the Yellow River by means of a 290 km pipeline.



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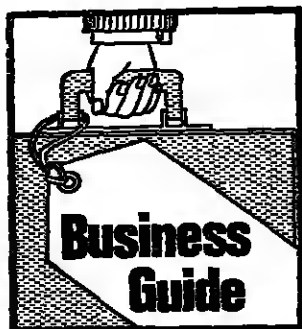
Main Specifications

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Construction weight (kg)	785	1220	2060
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SHANDONG 6



By Christian Tyler

Travel: There are air connections from Beijing and Shanghai to Qingdao and the capital Jinan. Qingdao also connects with Dalian across the Bohai Gulf. The sleeper train from Beijing to Qingdao, calling at Jinan, Zibo and Weifang is recommended but only if you go "soft class."

In the land of Confucius it is polite to return banquets

From beaches to sacred peaks

Minibus or car transport will usually be available in the towns. Local buses very crowded but frequent.

Hotels: There are hotels assigned to foreigners in the principal cities, and sometimes overspill in guesthouses normally reserved for overseas Chinese. You will have to eat at foreigners-only tables, and pay much more than the Chinese for both rooms and meals. Room rates range up to 70 yuan (U.S.\$33) a night, but it is worth asking if there are any discounts to be had. Hotel restaurant food is good; eat à la carte and pay as you go—it's cheaper and less filling. Banquets are unavoidable and should be reciprocated, despite the cost. If you can't handle the mao tai spirit, don't make ostentatious protests.

Restaurants: Some upmarket

places are being opened; ask at the hotel. The ordinary restaurants are very basic and unhygienic, but worth a visit to see how privileged foreign visitors are.

Places of interest: Shandong has a long and interesting history. You should find time to take in the principal sights. Don't miss Tai'an, for the ascent of Mt Tai, first of China's five sacred peaks. Motor road and cable car to the summit, if you are in a hurry or overweight. Better to walk part or all of the 10 km ascent; there are 7,000 steps rising 4,500 ft and beautiful sights on the way. Allow four hours, and prepare to sweat. Not to be missed either is Qufu, a short drive from Yanzhou, the birthplace of Confucius. With its shrine, mansion (in which you can stay) and family

cemetery, the complex rivals the Forbidden City. Jinan has a fine "mountain of a thousand Buddhas," and springs (notably Baohu Park) in the centre; but they are mostly dried up at present. Round Zibo and its satellite cities there are important remains of very early Chinese civilisation. Qingdao has good beaches and interesting European architecture from the period of German occupation: excursion to nearby Mt Laoshan recommended. Other resorts are Penglai, Yantai and Weihai on the northern coast.

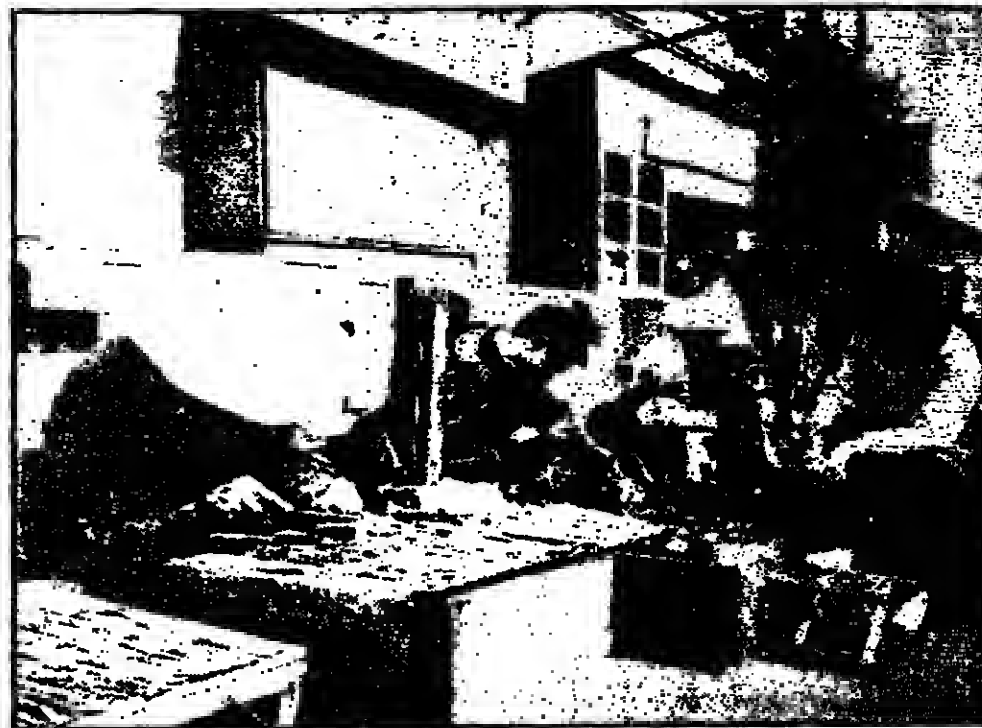
Visas: Apply through embassies or in Hong Kong. You will need support from a sponsoring organisation in the province. A separate travel permit listing places to be visited will be issued on arrival.

Currency and shopping: Foreigners are given RMB foreign exchange certificates but small amounts of local currency can be used. Credit cards can only be used to guarantee personal cheques. Hotels and Friendship Stores generally have a good selection of souvenirs. Silk, hand-made crochets, jade, carved stone, cloisonné and hand-painted glass snuffboxes are good buys. Take advice before buying paintings, unless you are an expert. Beware "antiques." There is no tipping.

Useful addresses: Qilu Advertising Corp, Foreign Trade Bureau, 11 Nanhai Road, Qingdao; tel 32038 LUXQD CN.

China International Travel Service (Luningshe); 5 Dong Chang'an Tie, Beijing; tel 554192, telex 22350 CITSH CN. Also at 372 Jing San Road, Wei Liu, Jinan.

CAAC airline reservations: tel Beijing 5820, 55719. Most of the import-export corporations are based in Qingdao: ask Qilu for details. Provincial bureaux are in Jinan. Office hours: 8-12, 2-6, Mon to Fri, Sat 8-12.



Street cobbler at the free market, Qingdao

Three cities in one

On Qingdao pier on any hot June afternoon, photographers in bright jackets, flat hats and some with dark sunglasses snap day-trippers—mostly pretty girls, young couples or mothers and daughters—in much the same way they would on Blackpool promenade.

A quarter of a mile around the pier, on the city's number one bathing beach, a Disneyland village of changing-houses is close to completion just three months after the quaint but ramshackle wooden bathing huts that have lined the beach for 50 years were demolished. A team of contract workers has worked round the clock—by floodlight, often into the early hours of the morning—to make sure the houses were ready for the great tourist influx at the beginning of July. Over 1m Chinese tourists visit Qingdao each year, and in peak season, as many as 150,000 bathers pack the beach.

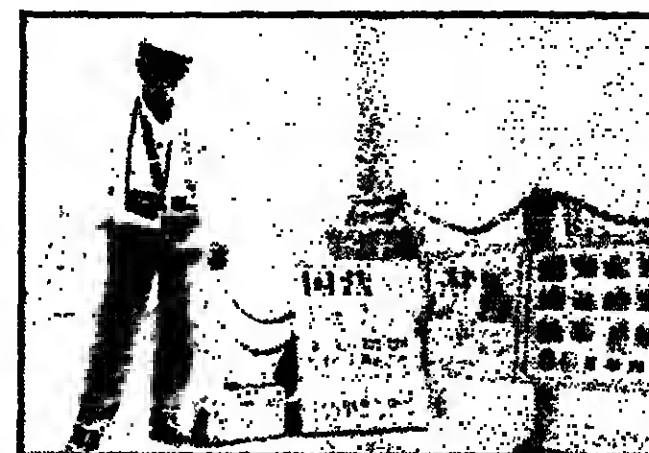
These two images reflect just one of the three cities that make up Qingdao—behind the sedate tree-lined boulevards of the city the holidaymakers see lie one of China's largest ports, both commercial and naval, and a major industrial city—but they give an important insight into the independent-minded people of the region, and into the changes that have been occurring in China over the past four years.

The photographers are, in official language, "practising diversified economy." They are part of Deng Xiaoping's effort to invigorate a moribund economy and eliminate unemployment.

So too are the free markets, colourful outlets for self-employed traders who, formerly denounced as "capitalist roaders," are today not only tolerated but encouraged.

The labourers building the changing houses worked on a piece rate contract where they were to be paid the same whether the job took two weeks or two months—an arrangement impossible to imagine four years ago, but ample proof that Chinese workers, like those in most countries, will work all hours if the material incentives are powerful enough.

While Shandong as a province has played a long and important part in China's history, Qingdao itself is quite young. Growth towards the present city of 1.1m people really began at the turn of the century, while the city was a German colonial possession. The port



Waiting for day trippers, a photographer ready to take a quick snap on Qingdao pier

Qingdao

David Dodwell

dates from 1904, as does the Qingdao brewery, whose beer is even today probably Qingdao's most famous single export.

Young as it may be, Qingdao is now China's fourth largest port, handling 22m tons of cargo last year, and one of China's leading industrial cities. Major enterprises have grown up around Shandong province's natural wealth in agriculture, marine products, minerals like coal, granite and marble, and gold.

Fast growth has bred a confidence in future growth, which is no doubt one of the reasons why Qingdao has been chosen as one of the 14 Chinese coastal cities to be opened up to the outside world.

Already, within months of winning the new "open city" powers—which include the power to agree industrial ventures of up to U.S.\$5m without reference to higher authorities, to offer preferential tax rates, and to make direct contact with potential overseas partners—the city has pinpointed 88 industrial projects in which it is seeking foreign collaboration, has mounted a large international trade conference, and has detailed plans for expansion of its port, establishment of a special economic zone, and development of tourism.

Confidence also comes no doubt from the fact that most factory managers have a long-standing involvement in export trade, and have clear ideas on how to increase it.

Exports last year were worth Yuan800m—about 10 per cent of the city's industrial output—and have grown over the past four years at a rate of 10 per cent a year.

Its authorities have a familiarity with the ways of international business that is uncommon in China. The Bank of China, for example, has had its regional administrative branch in Qingdao for over 30 years. In 1983, the assets of the branch amounted to Yuan21bn—15.3 per cent of its total assets nationwide.

The investment programme intended to pave the way to closer involvement with the outside world is a substantial one. Projects aimed at rejuvenating outdated equipment are expected to absorb Yuan2.5bn between now and 1990. The first stage of the new economic zone at nearby Huangdao is expected to cost Yuan200m. Double tracking of the railway to Jinan and Feling will be completed next year, as will expansion of the city's airport at Licun to allow it to take Boeing 747s on international flights from Japan and Hong Kong.

Tourist townships are planned for the long, and at present empty, beaches at Kueladiao, west of the city, and at Shilaoren, eastward on the road towards the grand and mystical Laoshan mountain chain—even today seen as one of the main homes of Taoism.

The authorities talk of causing US\$40m a year from tourism by 1990, with sea cruises from Japan and Hong Kong, international conferences, and centres for water sports. One can only conclude that the city's promenade photographers are in for a busy time.

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SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Tuesday September 4 1984

International Commercial Banking
BNP
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French insurer set to take control of Banque Worms

BY PAUL BETTS IN PARIS

L'UNION des Assurances de Paris (UAP), France's largest nationalised insurance group, is about to take control of Banque Worms, the country's fourth largest, state-owned investment bank. It will be the first significant merger between a leading French insurance group and a leading French investment bank.

Banque Worms is to hold a board meeting today to finalise the negotiations with UAP and approve the merger. The negotiations between the country's biggest insurance company and the investment bank were confirmed by a Banque Worms official yesterday.

The proposed merger might set a trend in France after the increasing mergers of financial service groups in the U.S. and the UK. The merger is clearly designed to help UAP to diversify its operations while strengthening the position of the investment bank.

UAP, whose chairman is Mme Yvette Chassagnat, reported a strong financial performance last year with net profits of FFf 804m (\$90.7m). That was a 40 per cent increase over the previous year's earnings.

Banque Worms, on the other hand, suffered a further fall in net profits last year as a result of in-

Royal Bank of Canada in venture with China

ORION ROYAL Pacific, the Hong Kong-based merchant banking arm of the Royal Bank of Canada, and the China International Trust and Investment Corporation (CITIC) have set up a joint venture company to provide financial advice, project finance and syndicated credits to companies doing business in China, write David Bodwell in Hong Kong and Bernard Simon in Toronto.

The new institution, to be known as China Investment and Finance (CIF), has been under negotiation for almost 10 months. It is scheduled to begin operations by December with total shareholders' equity of \$4.1m, and both partners will have a 50 per cent stake.

The venture is likely to provide a powerful combination, since CITIC is a key player in a wide range of projects in China that involve foreign participation.

Under an agreement signed yesterday, CIF will be created from an existing Hong Kong-based deposit-taking company, RoyEast Investments, which is owned by the Royal Bank. It already has a paid-up capital of \$2.05m and CITIC will acquire its 50 per cent holding by injecting a further \$2.05m.

Mr Geoff Styles, Royal Bank's senior executive vice-president for world corporate banking, said: "The prospects of trade and project financing in China are really just starting to open up." Royal Bank has had a correspondent relationship with the Bank of China since 1954 and was the first Canadian bank to open a representative office in Peking.

CIF will initially concentrate on project and trade financing and syndicated loans for Chinese borrowers. Among the projects in which it is likely to be involved is the supply of Canadian equipment for a new coal mine in China. Mr Styles said, however, that the venture's activities would not be confined to Canadian suppliers and lenders.

Its operations may be expanded later to include leasing, commercial lending and capital market issues. The institution is a registered Hong Kong deposit-taker. The chairman of China Investment and Finance will be Mr Song Ziming, a vice-president of CITIC. A senior Royal Bank official, Mr Robin Gray, has been appointed managing director.

A similar Hong Kong-based venture oriented towards general financial services was set up earlier by the Bank of China in partnership with the First National Bank of Chicago and the Industrial Bank of Japan.

Oilmen decide to mind their own business

ATLANTIC RICHFIELD'S announcement that it was taking a \$785m writedown in its third quarter and selling large parts of its relatively young metals and chemicals operations is the clearest signal so far that the U.S. oil giants are admitting that many of their recent diversification moves have failed.

When Fortune magazine recently asked Wall Street analysts to name the most disastrous takeovers of the last decade, it found that four out of the seven acquisitions most frequently mentioned had been made by cash-rich U.S. oil companies. Of the remaining three cases, Baldwin-Union and Wickes each filed for bankruptcy after they had consumed their respective takeovers of Mgc and Gamble-Skogmo and Pan American barely escaped a similar fate following its 1980 takeover of National Airlines.

Given the financial strength of Atlantic Richfield (Arco), Mobil, Exxon and Standard Oil Company of Ohio (Sohio), to name the worst offenders, there was never any suggestion that their core businesses would be hurt by the huge losses run up by some of their acquisitions. Nevertheless, there are clear signs that many are radically rethinking their diversification strategies and concentration on what they understand best - the oil business.

Arco's latest annual report explains why there was such pressure on the oil companies to diversify out of the oil business in the late 1970s. "Amid threats of government-mandated divestiture and continuing price controls, the petroleum industry faced the dilemma of how to grow and prosper," the company explained.

Arco decided to buy Anaconda, one of the biggest U.S. mining groups, in 1977. The mining business was depressed and Arco was able to pick the company up at less than book value, hoping that in time the investment would come right. However, it has been overtaken by the depth of the recession in the industry. Between 1980 and 1983 Anaconda's minerals operations, basically copper, molybdenum and coal lost \$728m and in the first six months of the current year lost another \$44m.

Anaconda's metal operations made money initially but have found recovery from the recession difficult, losing \$239m in 1983-84 and another \$102m in the opening months of the current year.

Earlier this year Arco announced plans to sell most of Anaconda's old aluminium operations to Canada's Alcan and in late July announced an "orderly divestment of other units in the company's Arco Metals division."

Arco's action will focus attention on British Petroleum's majority-owned U.S. subsidiary, Sohio, which has been struggling for the last four years with its \$1.8bn investment in Kennecott, the world's biggest privately-owned copper producer. Sohio's earnings have been heavily penalised by Kennecott's losses.

Sohio bought Kennecott for much the same reasons as Arco bought Anaconda, but paid a much higher price, roughly one and a quarter times book value. Since then Kennecott has lost around \$400m. It

US OIL COMPANIES' MAJOR DIVERSIFICATION MOVES				
Date	Cost (\$m)	Company	Approx. 1983 revenue (\$m)	
Mobil 1974-76	1.8	Montgomery Ward Container Corp.	6.6	Sixth biggest U.S. retailer
Arco 1977	0.7	Anaconda	1.8	Biggest U.S. paper packaging group
Exxon 1979	1.2	Reliance Electric	1.4	U.S. mining and metal group
Sohio 1981	1.8	Kennecott	0.7	Electrical components
Occidental 1981	0.8	Iowa Beef Processors	6.7	Biggest U.S. copper producer

has dipped into the red again this year.

Mobil's experience with Cootainer Corporation has not been much better. Its earnings have fallen steadily from \$71m a year in 1980 to break even last year on sales of \$1.8bn. Management has been reorganised and a major cost-cutting campaign instituted but Cootainer Corporation is still a long way from matching the sort of return Mobil demands from its oil operations.

Aside from the above well publicised blunders, U.S. oil companies have spent billions of dollars over the last decade expanding into chemicals, oil shale, coal and uranium. Some of the ventures have been successful and provided the companies with new sources of income, but it is evident that much of the money has been spent unwisely.

Indeed it could be argued that several of the big oil companies have been squandering their resources in their attempts to diversify and would have been better off handing the cash back to shareholders. This message seems to be getting across.

Arco sweetened the news of its massive writedown by announcing that it planned to buy back up to 25m of its shares, or 10 per cent of its equity, which will cost it over \$100m. Several other U.S. oil majors, including Exxon, Sohio and Standard Oil Company (Indiana) have also spent substantial sums buying in their shares in recent months, which is one of the easiest ways of giving money back to shareholders.

WILLIAM HALL

FIERA di MILANO
3/6 OCTOBER 1984

Farmitalia hit by drug withdrawal

By James Buxton in Rome

FARMITALIA Carlo Erba, the Italian pharmaceutical company, has made special provisions of L10.5bn (\$6m) for losses incurred through the withdrawal from sale of its anti-arthritis drug, Flisint.

The Milan-based company, part of the Montedison group, withdrew the drug from the market last month.

The L10.5bn provision is gross of tax. Taking tax into account, the measure will cost the company L6bn.

Sales of the drug, which was introduced in 1982, were worth L37bn in 1983. This was 5 per cent of a sales figure of L738bn, on which the company made net profits of L68.5bn. This year it expects to record sales of about L90bn and make a proportionately bigger profit.

Flisint was withdrawn after several other anti-arthritis drugs had been withdrawn. Britain's committee on medical security reported at the time that 217 patients had suffered adverse reactions as a result of using Flisint and that the use of the drug was linked with seven deaths in the UK.

Germany challenges UK-Brazil mining deal

BY ANDREW WHITLEY IN RIO DE JANEIRO

April from CRM, the Rio Grande do Sul state-owned mining company, stating that it had won the U.S. \$21m contract to provide longwall mining faces for a major new coal mine.

The project - part of the development and modernisation of Brazil's coal-mining industry - is being financed by the Inter-American Development Bank. The order excited strong competition from four countries: the UK, West Germany, France and Japan.

The challenges to the Dowty order, which breaks new ground for British companies in southern Brazil - a region traditionally dominated by German industry - have been based on allegations of irregularities in the tender award, as well as on more generalised political grounds.

Gewerkschaft Westphalia AG and Hermann Hemscheidt, the two German rivals, have over the past few months both tried either to have the decision reversed or force the cancellation of the tender.

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Sharp interim recovery for Bank Hapoalim

BANK HAPAOALIM, Israel's second largest bank, has reported a net operating profit of U.S.\$8.2m for the first half of 1984, marking a sharp recovery from the record U.S.\$101.1m operating loss for the whole of 1983. Israel's other three largest banks also declared operating losses for 1983.

The bank's consolidated assets dropped from U.S.\$19.5bn at the end of 1983 to U.S.\$18.5bn at the end of 1984. The bank said it had decided to change its emphasis from increasing assets to increasing profits, and had therefore run down its less profitable or money-losing operations.

The half-year report showed total operating profits of 8,554m shekels, or U.S.\$36.2m, but adjustment of the accounts for the constantly falling value of the shekel brought the net figure to U.S.\$8.2m. Israel's annual inflation rate at the end of July stood at 354 per cent.

Fresh aid for Arbed likely

SAARBÜCKEN - the Saarland state cabinet plans to approve fresh aid of about DM 100m (\$34.8m) to Arbed Saarstahl today, Herr Edmund Hein, Finance Minister for Saarland said.

The aid, which forms part of a mini-budget due to be approved by the state parliament later this month, will bring total cash support to Saarstahl this year to around DM 200m.

Banque Nationale de Paris

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3rd September 1984

Sime
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HIGHLIGHTS OF PRELIMINARY ANNOUNCEMENT OF THE RESULTS FOR THE YEAR ENDED 30TH JUNE 1984

SUMMARY OF CONSOLIDATED RESULTS

	1984 M\$ Million	1983 M\$ Million
PROFIT BEFORE TAXATION	214.3	110.9
PROFIT AFTER TAXATION	121.9	69.0
EARNINGS	84.8	55.2
EXTRAORDINARY PROFITS	22.2	75.2
GROUP PROFIT ATTRIBUTABLE TO SIME DARBY BERHAD	107.0	130.4
	M. Sen	M. Sen
EARNINGS PER SHARE	10.8	7.4
DIVIDENDS PER SHARE—NET	6.5	6.5

Continental Gummi to go on with tyre launch

By John Davies in Frankfurt

CONTINENTAL - GUMMI, West Germany's biggest tyre maker, is continuing efforts to introduce its new type of tyre, the so-called ContiTyre-System.

Herr Wilhelm Schaefer, the board member responsible for tyre marketing, said he believed that the new tyre could be launched on the market in about two to three years.

In the meantime at least one car model equipped with the ContiTyreSystem would be on display at the International Automobile Exhibition in Frankfurt late next year. However, he declined to disclose which car manufacturer was involved.

The new tyre, unveiled by Conti-Gummi late last year, would look over the rim of a wheel rather than hanging from it and the company claims it would be safer, would last longer and reduce fuel consumption. The Hanover-based company envisages linking up with partners to produce the new tyre.

Herr Schaefer said that Conti-Gummi had spent more than DM 30m (\$10.3m) on development costs for the new tyre so far and envisaged a total outlay of about DM 80m. Investment in technology is part of its "survival strategy."

Conti-Gummi lifted its group sales revenue to DM 1.65bn in the first half of this year, up 1.3 per cent on the same period last year, despite the seven-week engineering strike which shut down most vehicle assembly in West Germany.

The company's tyre division, embracing the Continental and Uniroyal brands, increased its sales revenue by 5 per cent to DM 967m. Herr Schaefer said that the strike cost the tyre division about DM 60m in lost revenue.

Herr Schaefer said that although motor vehicle makers were trying to make up for lost output, they would probably miss out on production of 300,000 vehicles this year. This meant that Conti-Gummi would miss out on an order for half a million tyres.

But Herr Schaefer said that all divisions—tyres, technical rubber products and other operations—were still profitable. After a big improvement in profits last year, the company made a dividend payment of DM 3 per share—only its second payout since 1971.

The West German company increased the number of car tyres sold in the first half of this year by 1 per cent despite the strike, while the number of truck tyres sold was up 7 per cent.

INTL. COMPANIES & FINANCE

Nimslo looks for a new image

BY ELAINE WILLIAMS IN LONDON

NIMSLO International, the troubled 3D camera manufacturer, is planning a major reorganisation of its business and product line, according to Mr James Davidson, the new chairman.

He is expected to announce radical changes after the company's half-year results at the end of the month.

Mr Davidson, previously deputy chairman, has taken over from Mr Jerry Nimslo, the founder of the company, who resigned from Nimslo at the weekend.

Nimslo is expected to expand its

activities in the professional camera market where it sees its best chance of making a profit. This follows disappointing sales in the consumer camera market which resulted in heavy losses last year. This change will take place over the next year or so.

In addition, the company wants to bring down the price of its camera and the processing cost of the film.

Mr Davidson feels the price of £70 to £90 (\$91-\$117) for the basic camera is too high for the average user.

Output may be reduced to meet lower sales than expected. Discussions are being held with Sunpak and Rieh.

The camera was initially produced at the Timex plant in Dundee, Scotland.

Both Timex and Nimslo are owned in part by Mr Fred Olsen, the Norwegian tycoon.

More than \$50m was raised in the UK for the venture as well as an undisclosed sum from the Olsen group. Before a single camera was sold in 1980 the company was capitalised on the London stock market

at £250m. By 1983 its value had dropped by more than 80 per cent.

The camera has four lenses placed side-by-side. It employs ordinary film but uses two frames per picture. When printed, the multiple images are placed on top of one another to produce a three-dimensional effect. 3D cameras are not new, camera enthusiasts have produced such images for many years, but the technique had not been thought suitable for general use.

Nimslo's disappointing sales have borne this view out. The company suffered a loss of \$31m in 1983.

Interim setback at Cheung Kong

BY DAVID DODWELL IN HONG KONG

CHEUNG KONG, the Hong Kong property group, has announced pre-tax profits for the six months to June 30 of HK\$12.2m (US\$23.2m), a fall of HK\$12.2m.

The group also revealed extraordinary losses of HK\$126.3m, which stripped profits to just under HK\$18m, compared with HK\$159.7m last year.

Mr Li Kashing, the chairman, said full-year profit would be "far lower" than last year.

The property market remained weak and he expected "no substantial general upturn in the near future." However, the interim dividend has been maintained at 15 cents a share.

The poor results were largely expected because the results of several of Cheung Kong's

troubled subsidiaries and associates have been released, indicating the parent company's likely performance.

International City Holdings, in which a widely-publicised HK\$1bn property deal with the Peking-controlled Ever Bright Industrial collapsed in June, made provisions of HK\$508.6m in its accounts for the first half.

The effect on Cheung Kong, which has a 30 per cent holding, was a HK\$11.4m cut in ordinary profits and an extraordinary loss of HK\$30.3m.

Green Island Cement, of which Cheung Kong holds 32 per cent, announced a half-year loss of HK\$40m, and an extraordinary loss of HK\$30.3m resulting from writing off its investment in China Cement, a

joint-venture cement company in Hong Kong.

The impact on Cheung Kong was a HK\$13.4m cut in ordinary profit, and an extraordinary loss of HK\$27m.

Cheung Kong has written off its own HK\$98m investment in China Cement—a company whose current financing situation is "very serious," Mr Li said.

Losses would have been greater had it not been for an extraordinary profit contribution of just over HK\$70m from Hutchison Whampoa, a trading associate.

Cheung Kong, with debts at the end of 1983 of HK\$2.2bn, and interest payments amounting to HK\$207m, has become increasingly dependent on the strength of Hutchison.

Pargesa net shows another strong surge

By Our Financial Staff

PARGESA, the Swiss holding company which is also a major bank, reports another strong surge in profits and plans to further increase its dividend.

Net profits for the year ended June 1984 have risen to SwFr 88.7m (\$36.9m) against SwFr 30.4m a year earlier and profits of SwFr 11.9m for the preceding six months period.

The dividend is going up from SwFr 40 a share to SwFr 48. Pargesa, which in 1981 took control of Paribas Suisse, has expanded rapidly in recent years. It holds a near 25 per cent stake in Groupe Bruxelles Lambert, Belgium's second largest holding company, and is itself backed by major shareholders.

These include the Albert Frere Group of Belgium, Power Corporation of Canada, Volvo of Sweden and the Becker group of the U.S. Earlier this year Pargesa in conjunction with GBL, took a 29.9 per cent stake in the London merchant bank Henry Ansbacher.

The company has interests in Drexel Burnham Lambert, the New York securities house, and Radio Luxembourg.

● The latest Swiss government bond fell short of its SwFr 250m (\$130.7m) market when applications closed on Friday.

The issue has raised just SwFr 230m with the minimum tender price set at 99.8. The 12-year bond carries a coupon of 4.2 per cent. The issue has had to struggle against a background of very firm Swiss short-term interest rates following the weakness of the Swiss franc

Mack Trucks to reduce output by 13%

BY PAUL TAYLOR IN NEW YORK

MACK TRUCKS, the U.S. heavy truck manufacturer in which Renault of France has a 45 per cent stake, plans to cut production significantly in November, because of expected lower demand over the winter months.

Mack, which in common with other U.S. truck makers, accelerated production earlier this year, to meet the booming demand, said it would cut daily production rates by 13 per cent, from 154 units a day to 134 units.

Mr John Curcio, president and chief executive, emphasised that such adjustments "are normal procedures, reflecting anticipation of traditional reduced industry demand during the

winter months, and the desire to maintain prudent inventory levels."

He said initially Mack had responded cautiously to the sharp rise in demand late last year but added that factory sales increased by 130 per cent in the first six months of this year, with an industry average increase of 119 per cent.

Mr Curcio added that the heavy duty truck industry was closely tied to national economic activity—with growth rates that "should tend to level off somewhat with the recently reported slowdown in GNP growth."

Despite this, he said Mack's full year results this year would

be the highest since 1979 in terms of sales, production and earnings.

Last year Mack lost \$26.2m on sales of \$1.2bn, but it reported net earnings of \$31.6m on sales of \$1.01bn in the first six months of the year.

● Mr Marvin Runyon, president of Nissan Motor Manufacturing, said that Nissan's U.S. operations would not be profitable next year, as originally projected. Because of an extra \$35m investment for retooling associated with Nissan's plans to produce passenger cars at its Smyrna, Tennessee plant (announced in May), which has been building small trucks, the U.S. operations would not be profitable until 1987, he said.

FT

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DAY TWO

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September 4, 1984

INTL. COMPANIES and FINANCE

Strong commodity prices lift Sime

BY WONG SULONG IN KUALA LUMPUR

SIME DARBY, Malaysia's biggest non-oil company, has reported a 94 per cent increase in pre-tax profits to 214.3m ringgit (US\$98m) for the year to June on turnover up 13 per cent to 2.46bn ringgit.

The results, which exceeded the projections of most analysts, were made largely on the strength of commodity prices. The performance of Sime's other activities was subdued.

After tax and minority interests, net profit was \$4.8m ringgit, up 33 per cent. In addition, there was an extraordinary gain of 22.2m ringgit compared with 75.2m ringgit previously resulting from the sale of Sime's 10 per cent stake in Mills and Allen, the U.K. insurance broker, and the sale of Taping Consolidated and after deducting a write-down of 17m ringgit on the value of its Hong Kong properties.

Sime's plantation division recorded earnings of 151m

ringgit, up by more than 180 per cent. Although production of palm oil and rubber was down by more than 10 per cent, the impact was well absorbed by a surge in palm oil and rubber prices.

Results of the tractors division, the group's second biggest earner, were disappointing. It was plagued by stiff competition, high stocks and bad debts aggravated by exceptional rains in East Malaysia which virtually halted logging.

The division made pre-tax profits of 9.1m ringgit, against 5m ringgit previously, but this was due to cuts in costs rather than sales and there is little evidence of an early recovery.

The Hong Kong and Philippines divisions saw a mild recovery. Profits could have been higher but for political uncertainty and a 30 per cent devaluation of the peso.

Sime is paying a final dividend of 6.8 cents on 783m

shares, making an unchanged total of 10.8 cents for the year.

Sime's three listed subsidiaries—Tractors Malaysia, Consolidated Plantations and Benta Plantations—have also declared final dividends of 20 cents, 18 cents and 48.3 cents respectively. This brings their total dividends for the year to 30 cents (unchanged) for tractors, 28 cents (10 cents previously) for ComPlant and 58.3 cents (3.3 cents previously) for Benta.

Genting, the Malaysian casino, hotel and property group, has announced a further diversification into plantations with the purchase of a 15,000-acre company in the east Malaysian state of Sabah for 68.7m ringgit (U.S.\$29.8m).

The purchase of Sabah Development Company from the Kwan family will be satisfied by a cash payment of 13.7m ringgit, and an issue of 13.09m

Genting shares valued at 4.2 ringgit each. With the purchase, Genting's plantation acreage will rise to nearly 70,000 acres.

Sabah Development Company owns two estates in Sabah. One, in Labuk district, covers slightly over 10,000 acres and is planted with oil palms, while the other of 5,000 acres in Kinabatangan is being developed for cocoa.

Genting said that, after completion of the purchase, it would take steps to allow 30 per cent Malay ownership in the new company in line with the government's New Economic Policy.

Kien Huat Realty, a company owned by Tan Sri Lim Goh Tong, Genting's chairman, will also buy 25 per cent of the new Genting shares from the Kwan family at 4.2 ringgit each. Genting shares are being traded presently at around 6 ringgit.

Komatsu hit by fall in exports

By Yoko Shibata in Tokyo

KOMATSU, THE Japanese construction equipment maker, has reported a 6 per cent drop in consolidated net profit from ¥14.75bn to ¥13.8bn (¥57m) for the six months ended June 30. Parent company results, issued in late July, showed a 12.4 per cent drop, blamed on shrinking export business to the Middle East, and were described by the company as the main reason for the drop at group level.

Consolidated sales for the six month period, at ¥352.7bn, were down 8.2 per cent from the first half of last year.

Domestic sales of both construction equipment and industrial machinery showed strong gains in the half year, thanks to replacement purchase by Japanese companies. Domestic sales rose 9 per cent to 44 per cent of the total.

Komatsu is predicting a ¥16bn drop in group sales to ¥316.5bn for the current year as a whole as a result of its difficulties in the Middle East. Export sales dropped by nearly 22 per cent in the first half of this year to ¥167bn, despite a marked recovery in those destined for the U.S. market.

With the continued recovery in U.S. markets the company says that full-year group earnings should reach the ¥26.3bn achieved in 1983.

Poor interim results from Singapore store groups

BY CHRIS SHERWELL IN SINGAPORE

TWO PROMINENT Singapore department store groups—C. K. Tang and Isetan—reported poor interim figures yesterday because depressed trading conditions have continued to plague the state's retailing sector.

Tang moved further into the red, reporting an after-tax operating loss of S\$820,000 (US\$427,000) for the six months to June on turnover down 8 per cent to S\$30.6m. Profit in the same period last year was S\$696,000.

Isetan reported an after-tax operating profit for the six months to May of S\$1.16m,

almost 80 per cent down on the S\$5.6m achieved in the corresponding period of 1983. Turnover was 4 per cent higher, at S\$62.4m.

The disappointing performance of the retailing sector as a whole is the result of greatly expanded shopping facilities, fewer visitors, and a strong Singapore dollar. No matter how resilient the impact of the poor conditions and intensifying competition.

Tang said yesterday that a recovery was not expected until the next half year and Isetan said profit in 1984 would be less than for 1983.

Advance in profits and higher payout at Sasol

BY JIM JONES IN JOHANNESBURG

SASOL, the South African oil-from-coal producer, earned a pre-tax profit of R431.2m (¥274m) in the financial year ended June 30 1984. The after-tax profit was R412.4m. In the previous year pre-tax profit was R388.2m and after-tax profit R332.2m but the directors say that the two years' figures are not strictly comparable.

In November last year the group raised R78m by means of a rights issue of 187.5m new shares and used the money to buy the state's 50 per cent

interest in the Sasol 2 production facility. This left Sasol owning all of the Sasol 2 plant. Earnings per share increased to 73.3 cents from 61.9 cents and the total dividend has been raised to 33 cents from 25 cents. The directors warn that the group's tax liability will increase significantly in the current financial year but nevertheless after-tax profit is expected to show a satisfactory increase.

The state owns 30 per cent of Sasol through various state-owned companies.

Earnings at Boral up 74%

By Lechlan Drummond in Sydney

BORAL, the Australian building products group, has scored an impressive 74 per cent jump in net earnings from A\$54.6m to A\$95.1m (US\$60.8m) for the year to June 30.

Improved conditions in the Australian housing and road construction market and in the increasingly important U.S. housing sector were behind the increase, which came on a 24 per cent increase in sales to A\$1.36bn.

A large part of the improvement reflects the benefits from the A\$200m takeover of BML, the concrete and gravel group, almost two years ago—an acquisition which contributed only A\$7m last year but which will have contributed close to A\$30m this time.

U.S. operations boosted sales by 60 per cent to more than A\$100m and were strongly profitable. Boral continues to expand its roofing tile, brick, and fly ash interests there.

Boral was well along the growth path for the first half, with earnings A\$16m ahead to A\$43m, but put on a further A\$52m in the final six months. Pre-tax earnings for the year were up from A\$92.6m to A\$153.4m.

The company is hopeful that continued efforts to reduce costs and increase efficiency will allow for further earnings growth in the current year now that its main trading markets have reached a demand plateau.

Tight control and strong cash flow allowed Boral to reduce borrowing by some A\$50m to around A\$280m in the latest year, and its interest bill was trimmed by A\$5m to A\$36m.

The annual dividend has been increased by an effective 10 per cent with an unchanged total of 15 per cent this year, but with the final dividend of 7.5 per cent payable on capital to be increased by a one-for-five scrip issue. Profits per share rose from 23.6 cents to 41.1 cents.

Boral is currently bidding for control of Oil Company of Australia and has lifted its stake to some 68 per cent. It has been opposed in its buying by BT Australia, the merchant bank which has built up a stake of almost 12 per cent, enough to block Boral from compulsorily acquiring OCA.

Family Bank takeover approved

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINE Central Bank has approved an acquisition move that would pave the way for the creation of the largest local privately-owned commercial bank in the country. The Bank of Philippine Islands (BPI), with total resources of 12.1bn pesos (US\$667m), will absorb the Family Bank and Trust Company, whose total assets amount to 8bn pesos, making BPI the third largest bank in the country after the state-owned Philippine National Bank (PNB) and the local branch of Citibank.

Dr Jose Fernandez, the Central Bank governor, said prompt approval of the acquisition was given because there was no legal impediment to the move and because it was in line with the Central Bank's policy of encouraging bank mergers.

A day before the BPI-Family Bank negotiations were announced, Mr Fernandez launched his "crusade for sound and responsible banking," aimed at cleaning up the troubled hidden banking system by reducing the number of financial institutions in the country, leaving only the more stable and efficient banks.

BPI has grown considerably in the last few years, helped by the earlier acquisition of four institutions—two banks, a finance company, and a leasing company. Details of the acquisition of Family Bank are not yet known and the actual purchase price to be paid by BPI would depend on the results of an audit being undertaken on Family Bank's assets and liabilities. Family Bank's net worth is thought to be around

800m pesos.

Family Bank was one of the worst affected by the widespread bank-run last month triggered by the temporary closure of Banco Filipino, the Philippines' largest savings bank. Family Bank suffered from its image as a savings bank, since it was the largest savings bank before becoming a commercial bank in 1981.

Although Family Bank survived the bank run without asking for emergency funds from the Central Bank, its financial condition was considerably weakened. Included in BPI's acquisition are two of Family Bank's subsidiaries, Fillinvest Credit Corporation, the country's largest financing company, and Fillinvest Finance (Hong Kong), a deposit-taking company.

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SECURITY PACIFIC NATIONAL BANK
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THE SANWA BANK, LIMITED
CONTINENTAL ILLINOIS NATIONAL BANK
AND TRUST COMPANY OF CHICAGO
THE ROYAL BANK OF CANADA GROUP
BANKERS TRUST COMPANY
LLOYDS BANK INTERNATIONAL LIMITED
BANK OF AMERICA N.Y. & SA
AMERICAN SCANDINAVIAN BANKING
CORPORATION
CONTINENTAL BANK OF CANADA
THE DANBA BANK, LIMITED
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COMPANY LIMITED
THE NATIONAL COMMERCIAL BANK
OF AUSTRALIA LIMITED
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CORPORATION
SECOND NATIONAL BANK OF SAGINAW

AGENT

THE CHASE MANHATTAN BANK, N.A.

JULY 1984

This announcement appears as a matter of record only.
 These notes were offered and sold outside the United States of America.

U.S. \$500,000,000

Sears Overseas Finance N.V.

Zero Coupon Guaranteed Notes due July 12, 1998

Unconditionally Guaranteed by

Sears, Roebuck and Co.

Goldman Sachs International Corp.

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Dean Witter Capital Markets—International

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July, 1984

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U.S. \$150,000,000

Nordiska Investeringsbanken

(Nordic Investment Bank)

Zero Per Cent. Bonds Due 1994

The following have agreed to subscribe for the Bonds:

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BANQUE PARIBAS

DAIWA EUROPE LIMITED

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COMMERZBANK AKTIENGESELLSCHAFT

CRÉDIT LYONNAIS

KANSALLIS-OSAKE-PANKKI

MERRILL LYNCH INTERNATIONAL & CO.

MORGAN STANLEY INTERNATIONAL

ORION ROYAL BANK LIMITED

PK CHRISTIANIA BANK (UK) LIMITED

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SALOMON BROTHERS INTERNATIONAL LIMITED

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The Bonds, in the denomination of U.S. \$5,000 each, at an issue price of 31.75 per cent., have been admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the Temporary Global Bond. Particulars of the Issuer and the Bonds are available in the External Statistical Service and may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including September 18, 1984 from:

Cazenove & Co.
 12 Tokenhouse Yard,
 London EC2R 7AN.

Morgan Guaranty Ltd.
 30 Throgmorton Street,
 London EC2N 2NT.

September 4, 1984

BfG Finance Company B.V.

(Incorporated with limited liability in the Netherlands)

U.S. \$100,000,000

FLOATING RATE NOTES DUE 1996

(REDEEMABLE AT NOTEHOLDERS' OPTION IN 1991)

Secured by a Deposit with

BANK FÜR GEMEINWIRTSCHAFT AKTIENGESELLSCHAFT

(Incorporated with limited liability in the Federal Republic of Germany)

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period 4th September, 1984 to 4th December, 1984 the Notes will bear interest at the rate of 12 1/8% per annum. The Coupon Amount per U.S. \$10,000 Note will be U.S. \$306.48. The Interest Payment Date will be 4th December, 1984.

Agent Bank

Samuel Montagu & Co. Limited

Société Générale



U.S. \$250,000,000

Floating Rate Notes 1990/1995

For the six months 4th September, 1984 to 4th March, 1985 the Notes will bear an interest rate of 12 1/8% per annum and the coupon amount per U.S. \$100,000. will be U.S. \$6,284.62.

Agent Bank

Samuel Montagu & Co. Limited

UK COMPANY NEWS

Hawley, up £6m, lifts payment

SATISFACTORY trading across the board in its main areas of activity enabled the Hawley Group to lift its pre-tax profits by nearly £6m over the first six months of 1984.

With current trading up to expectations, the directors, headed by chairman Mr Michael Ashcroft, are anticipating a "more than satisfactory" outcome for the full year.

Profits for the opening half accelerated from £5.1m to £11.0m and shareholders' dividend for the period is being stepped up by 0.15p to 0.70p net on the capital as enlarged by the £24.3m rights issue of last March.

Earnings rose by 1.6p to 4.2p per 12p share.

Turnover of the group, which is now seeing the benefits of its acquisition and reorganisation programme carried out over the last few years, showed a sharp improvement from £51.37m to £119.23m.

The Hawley Group's main activities are security services, cleaning and maintenance, home improvements and travel.

At the annual meeting in May Mr Ashcroft said the three main activities were capable of above average growth and would sustain the group's growth over the next decade.

Shareholders were told that plans were at an advanced stage, in conjunction with the British Car Auctions Group, to transfer certain of their joint interests into a separately quoted investment company which would be self-financing and professionally managed.

Tax for the half year accounted for £1.37m more at £2.67m. The charge was calculated at rates enacted in the Finance Act 1984. An adjustment to take account of the change in deferred tax will be included in the year-end accounts but this is not expected to be of a material nature.

Minorities took £1.9m (£1.55m) after which profit for the half



Mr Michael Ashcroft, chairman of Hawley Group.

year emerged at £6.44m, compared with a previous £2.32m. Dividend payments will absorb £1.44m (£1.20m) to leave a retained balance of £4.99m (£1.54m).

Group pre-tax profits for the 1983 year totalled £14.23m. The figures were achieved on a turnover of £138.98m.

Including results from the successfully integrated Kitchens Direct acquired last March, Kean and Scott Holdings, Hawley's 75 per cent owned subsidiary, increased taxable profits from £1.44m to £4.15m in the first half of the year.

The interim dividend is doubled to 0.66p net per share. Last year's total was 1.1p.

The directors of this home improvement manufacturer, state that trading conditions continue to be generally good, and the impact of the Budget changes in VAT has been in line with expectations.

They anticipate a "more than satisfactory" outcome for the year as a whole.

With comparable figures including results from Alpine Holdings from March 1983, turn-

over rose from £14.29m to £34.37m. The charge for tax was up from £260,000 to £1.36m, with earnings per share given as 8.1p (1.5p).

The company's shares are traded on the USM.

Excluding results of subsidiaries disposed of Hawley subsidiary Insight Group showed a considerable improvement in the same six months.

This travel agent and tour operator, formerly known as Black and Edgington (Holdings), lifted pre-tax profits from £280,000 to £1.05m and is to pay an interim dividend of 0.75p.

The figures for the comparative period include the results of all subsidiaries then owned and relate to Black and Edgington. They are therefore not directly comparable.

Turnover totalled £29.8m (£26.81m). There has been a record number of tourists in the UK during 1984 and the company anticipates a continued improvement in the second half.

Tax took £495,000 (£150,000) and minorities £127,000 (£83,000). An extraordinary credit £359,000 (debit £121,000)

relates to profit on the disposal of Black & Edgington Fire cover by certain other closure costs. Earnings per share are quoted as 2.49p (0.65p).

Electro-Protective, ... the Hawley subsidiary which operates entirely in the U.S., boosted its taxable surplus from US\$3.09m to \$3.35m (£2.56m) in the period, on turnover which increased substantially from \$25.65m to \$35.94m.

The interim dividend is to be raised by 0.12 cents net per share to 0.72 cents. Last year the total was 1.72 cents.

comment

Now that Hawley has shunted off those distracting peripheral activities into Midepsa, it is a little easier to see where its mainstream operations are bearing.

There have still been enough acquisitions and disposals to make pure profits comparisons a little artificial, yet a 61 per cent increase in earnings makes a striking contrast to Hawley's recent earnings record. Kean & Scott has had an unquantifiable uplift from new owner Kitchens Direct, as well as a short-term boost from the rush to beat VAT on home improvements.

Electro-Protective's growth looks less exciting because it has been spending heavily on centralising its monitoring stations—however, it has still managed a 15-20 per cent increase in turnover.

Provincial, meanwhile, has been busy expanding through a number of small acquisitions on both sides of the Atlantic. Now that 50 per cent of its trading profits derive from the three clear divisions of security, cleaning and home improvement, the Hawley empire has reached a more coherent shape in which it can afford to concentrate on organic growth rather than acquisition. If full-year profits double to £29m pre-tax, that leaves the shares unchanged at 8p, on an undemanding 8.4 times prospective earnings.

Further progress at Arrow Chemicals

Arrow Chemicals Holdings continued to progress over the 26 weeks ended June 29 1984 and in their interim report the directors forecast an improvement in profits for the full year.

Pre-tax results for the opening half rose by £49,000 to £235,000 despite taking account of higher interest charges which surged by £24,000 to £72,000.

Earnings were shown at 1.8p (1.4p) per 25p share and the interim dividend is being increased from 0.5p to 0.6p net on the enlarged share capital.

Turnover totalled £5.22m (£3.16m) and of the operating level profits pushed ahead from £269,000 to £342,000—the group is engaged primarily in the sale of chemical products.

The directors say the group is continuing its steady advance. The latest acquisition, Nielsen Chemicals, has been disappointing but management changes recently effected should produce better results in the second six months.

Neither Nielsen's results nor those of Emken International were included in the group's interim figure as both companies were acquired after the half-year stage.

Arrow's home and export sales increased by 13 per cent and 34 per cent respectively in the first six months, the highest growth coming from the group's aerosol filling and packaging company, Greenhill Chemical Products, which increased its sales by 38 per cent.

Group pre-tax profits for the 1983 year rose to £316,000 (£360,000). Turnover amounted to £7.3m (£5.36m).

CFS set for Unlisted Market

CFS, a financial advisory and investment group, is planning to join the Unlisted Securities Market later this month.

The group, which advises individuals and companies on tax, insurance and investment, is planning to place about 25 per cent of its equity and raise between £100,000 and £200,000. It is anticipated that CFS will have an initial market value of about £3m.

CFS was involved in a management buyout in 1975 from Lazard Brothers, a subsidiary of the Pearson Group and Gray Dawes, an Incheop offshoot.

Profits have risen from £61,000 before tax, on turnover of £266,000, in the year to September 1983 to £190,000 on turnover of £380,000 last year. In 1983, 40 per cent of CFS's profits were derived from the UK, with the balance coming from overseas customers.

The group forecasts that pre-tax profits will rise to £250,000 on turnover of £4m in the current year to the end of this month.

London & Gartmore assets down by 32p

Net asset value per 50p share of the London & Gartmore Investment Trust fell by 32p to 270p over the 12 months ended June 30 1984 after deducting prior year tax.

Available income for the year was little changed at £112,000 (£113,000) after tax of £65,000 (£61,000). Gross income rose from £490,000 to £560,000.

The dividend is the same at 1.5p net per share. Earnings came through at 2.63p, against a previous 2.65p.

Increased demand boosts AP to £3m at halfway

INCREASED demand for products in original equipment and export markets has been experienced by UK divisions and overseas subsidiaries at Automotive Products for the half year to June 29 1984.

Pre-tax profits rose from £1m for the comparable period ending on June 24 1983 to £3.1m.

For the second half the directors say that the immediate outlook remains favourable for overseas companies. However, as predicted at the last annual meeting UK demand has faltered following strikes in the UK and Germany.

In the previous second half profits came to £3m. Profit margins remain adequate in the UK they say and "unrelenting effort" to reduce costs continues.

As also predicted at the annual meeting, dividends are being restored to former levels, with an interim of 1p in August 0.5p. In the last full year a total of 1p was paid.

For the half year net earnings per 25p share were shown as improving from 0.52p to 3.73p. Group sales of this vehicle and aircraft equipment manufacturer, moved ahead from £110.5m to £129.1m—a 17 per cent rise.

Operating profits rose from £2.7m to £7.6m, to which associates added £0.3m (£0.1m). Interest charges fell from £3.9m to £3.5m, and there was a £1m charge for reorganisation and severance costs. Operating losses

HIGHLIGHTS

Lex looks at Unilever's bid for Brooke Bond and the prospects for any new entrants in this epic takeover battle. Staying with the takeover news in the grocery trade the column then moves across to examine the bid for J Sainsbury from Barlow Bank which appears to be diversifying away from its South African base. Finally Lex comments upon the latest round of City change where Citicorp is shaping up as the proprietor of Scrimgeour-Kemp-Gee and Victoria de Costa. Elsewhere on the companies front Hawley has brought out its half time figures which seem to put the group on track for a £29m profit figure for the year.

discontinued activities last time came to £0.9m.

Tax has been estimated at £0.6m (£0.3m) and this time there were extraordinary costs of £0.1m. Attributable profits emerged up from £0.7m to £2.4m, from which dividends will absorb £1m (£0.7m).

comment

This was to be the year when Automotive Products showed its long suffering shareholders what it could do. But after the £2m profit of the first quarter the latest figures suggest that AP is not going to do that much at all. The £1m provision against further cutbacks—£700,000 of the charge relates to jobs likely to go in the second half—is ample evidence of the continuing pres-

ures on its mainstream UK component business. It now looks as if the full year will produce little better than £2m at the pre-tax level which is a far cry from earlier City estimates, some of which had been as high as £12m.

Presumably, a full recovery in the dividend is sacrosanct, given the directors' earlier remarks, which indicates a 7 per cent yield after yesterday's 7p fall to 85p. The company is unlikely to be tempted into a rights issue to ease its borrowings in the foreseeable future—net debt of around £45m is equal to 50 per cent of shareholders' funds—maybe after this disappointing set of figures there is an opportunity for those who believe AP has got its long-term future right, that the company is not totally friendless.

E I S ahead but holds interim

AN INCREASE of £277,000 to £2.63m in first half 1984 profit before tax has been achieved by the EIS Group of engineers, and all companies are trading profitably with the exception of Kontak. However, the company is following a conservative dividend policy at the moment and has decided to maintain the interim at 1.65p.

Mr M. A. Walters, the chairman, reminds shareholders that the normal dividend policy is to relate the payment to the performance for the year. In the light of the possibility of further national industrial unrest in the autumn, the directors consider it prudent to leave any dividend increase to the final stage when the results are known and the economic background for 1985 can be sensibly assessed. In 1983, the final was 3.85p and the profit £3.62m.

Most group companies are performing at least in line with continuing to concentrate on finding suitable acquisitions. Currently there are rather more cases for review than a year ago but the company is maintaining its "high selectivity" criteria.

A senior executive share option plan is being introduced.

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business environment and is yielding a satisfactory return on the investment.

The value of orders in hand is over £29m and while the hydraulics and precision engineering division is adversely affected by the reduced Kontak contribution, in general there has been reasonable growth in order intake rates in the other sectors. Competition for the work available continues to be severe.

Turnover in the half year was up from £13.98m to £22.83m. After tax £21,000 (£21,000) and minorities £2,000 (nil), the attributable profit is £1.51m (£1.47m) for earnings of 8.13p (8.10p) per share. The group now provides fully for deferred tax at future rates except for capital gains which is unlikely to arise in the foreseeable future.

This follows the extraordinary provision of £1.52m made in the 1983 full accounts.

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to a fault, is playing a very straight bat, the moment, not wanting to commit itself this side of the docks' strike. Its point, the logic of which is difficult to fault, is simply that direct and indirect exports account for roughly two-thirds of group sales, so the company, prefers to postpone the decision on any dividend increase for as long as possible. While this may be frustrating for investors, it should be pointed out that this same conservative management has produced consistent profits and dividend growth for more than a decade—and the interim has often been held. On the trading level the only concern at the moment is at Kontak, where demand for tractor valves is tied up with the direction of agricultural policy in the EEC and some domestic labour unrest. Elsewhere, EIS is combining organic growth with a flair for opportunistic acquisitions such as Francis Shaw, which has bolstered the defence plant activities. EIS has about £5m cash to play with so there is plenty of leverage for the pattern to continue apace. With orders in hand showing a 20 per cent underlying increase on a year ago, a solid £4.1m pre-tax looks in the bag barring any dockside nasties. At 147p, unchanged on a 26 per cent tax charge, the shares are selling on a multiple of 9, which looks about right.

comment

EIS management, conservative

Amex boosts UK travel interests

American Express, the diversified U.S. financial services group, yesterday confirmed that it has purchased P&O Travel, the retail travel agency arm of Peninsular & Oriental Steam Navigation Company.

The acquisition of P&O Travel, which includes 30 high street travel agencies, makes American Express the fourth largest travel agency group in the UK in turnover terms and the third highest in business travel.

American Express is not publishing the purchase price, believed by outside observers to be in the region of £3m.

The combined group will have a turnover of £320m in the current year to December.

P&O Travel made about £250,000 before tax on sales of £39m in its last financial year, and is predicting that turnover will rise to £43m this year. Its net assets are valued at £400,000.

The American Express Travel Service now operates from 109 outlets in the UK. It is part of a network which provides travel services in more than 1,000 offices in 128 countries.

Mr Alberto Modolo, vice president of American Express Travel, said the purchase was an enthusiastic about our new acquisition and the potential this will give for expansion in the UK.

American Express's travel-related financial services will be introduced to the P&O outlets over the next few months.

Mr Modolo, who has been pulling out of peripheral activities ever since Mr Jeffrey Sterling became chairman a year ago, following the launch of Travel House's so far unsuccessful takeover bid. In June, P & O sold its oil trading operations to InterNorth of the U.S. for £42m, and disposed of its former City headquarters for £71m to Union Bank of Switzerland.

months, and the P&O Travel name will eventually disappear, he said.

A medium-sized travel agency has either got to consolidate with a larger company or risk going out of business within a few years, warned Mr Modolo.

Within the past two years, American Express has bought two travel agencies in the U.S. and France and will consider making further acquisitions.

P & O, meanwhile, has been pulling out of peripheral activities ever since Mr Jeffrey Sterling became chairman a year ago, following the launch of Travel House's so far unsuccessful takeover bid. In June, P & O sold its oil trading operations to InterNorth of the U.S. for £42m, and disposed of its former City headquarters for £71m to Union Bank of Switzerland.

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Wace back to profit with £125,000 midway

FOR THE first time since 1980 the Wace Group has traded profitably, and has shown a turnover of £210,000 to a profit of £125,000 for the first six months of 1984. Because of the deficit in distributable reserves, however, no dividend can be paid at present.

BIDS AND DEALS

Fraser worried by newcomers' intentions in boardroom vote

BY CHARLES BATCHELOR

Hence of Fraser, the Harrods department store group, yesterday appealed to its shareholders to back the company's efforts to fight off an attempt by Lorrain to appoint new directors to the Fraser board.

The next episode in the six-year old battle for control of Fraser will be the annual meeting on September 28.

Prof Roland Smith, Fraser chairman, said yesterday he was particularly concerned that a number of wealthy private individuals, who together own 7.8 per cent of the company, would back a Lorrain attempt to vote Mr Ernest Sharp, a non-executive director, off the board.

The large private investors, most of whom live abroad, include Dr Ashraf Marwan, an Egyptian businessman with 4m shares (2.3 per cent) of Fraser, Mr Jack Hayward, with 2m shares and Dr Joern Kroka, a West German, with 650,000. "There has been continued buying of shares by Swiss-based total percentage of shares held by investors recently taking the by potentially unpredictable wealthy individuals to 7.8 per cent."

Fraser is also concerned about the voting intentions of the Merchant Navy Officers Pension Fund, with 5m shares. The fund voted in favour of the demerger of Harrods but has not in the past voted against members of the board, Prof Smith said.

Fraser shareholders will vote

on the re-election of Prof Smith, Mr Sharp and Mr Roland "Tony" Lorrain, chief executive of the Lorrain trading group, which has a 29.9 per cent stake in Fraser. Lorrain will attempt to get two of its own directors, Mr Terry Robinson and Mr Paul Spicer, elected to the Fraser board but it has dropped an earlier attempt to achieve the election of 12 of its own nominees.

Lorrain is also asking shareholders to approve two resolutions calling for the Fraser directors to take no action which would "prejudice the issue of the demerger of Harrods" during the Monopolies and Mergers Commission enquiry now under way, or which would "encumber or alienate" Harrods property until one month after the commission has reported.

Lorrain was required to give undertakings to the Secretary of State for Trade and Industry not to vote its stake in Fraser to oust Prof Smith but has given no such undertaking concerning Mr Sharp.

Mr Spicer said: "It is not a real election if 30 per cent of the electors are not allowed to vote."

The Fraser board is not opposing the re-election of Mr Lorrain but it pointed out that he had attended only four board meetings out of 34 since his last re-election in 1981.

Fraser's shares fell 5p to 270p yesterday while Lorrain fell 1p to 140p.

Barlow Rand's approach to Bibby Sowing the seeds for a £260m takeover

BY RAY MAUGHAN IN LONDON AND JIM JONES IN JOHANNESBURG

TWO EVENTS at the beginning of June may have helped to shape J. Bibby's future.

On June 7, Mr Mike Rosholt and Mr Warren Clewlow, respectively the executive chairman and chief operating officer of Barlow Rand, replaced the Tiger Oats and National Milling representatives on the Bibby board.

At the same time, Mr Leslie Young announced that he would relinquish his position as executive chairman, moving upstairs to take Mr Peter Wood take over as chief executive.

Mr Young, a leading figure in the Liverpool community, has been closely identified with the upsurge in Bibby's fortunes over the last decade. Recruited from the ladies' underwear division of Court, Mr Young was appointed managing director in 1968. Mr Young was chairman five years ago.

The group which the South Africans now want to use as a springboard for serious geographical diversification was founded in Lancaster in 1929 when a Mr Edward Bibby acquired a water-powered corn mill.

By the time his son and grandsons were in the business, the mill had become a private company, Bunge & Co. at the turn of last year. The edible oils operation was sold

At the end of the Victorian era the Bibbys diversified by putting up a seed-crushing mill in Liverpool to make cattle cakes, selling the oil by-products at first to the linoleum industry and, shortly afterwards, to manufacture its own soap products.

The second strand of the business was started in the onset of the 1930s slump when a paper making operation was started in partnership with Henry Cooke in Beetham, Cumbria.

In modern times, Bibby had been through the fires come the start of the last decade and the purchase price in excess of £260m which Barlow Rand will have to find this week contrasts with a market capitalisation of under £3m back in 1970.

Mr Young's response to that malaise was to cut out the businesses which Bibby lacked the muscle to compete effectively. Princes Foods, the grocery subsidiary, went to the Italian Buitoni pasta group while Clip-200, which sold pigs and chickens into the Italian market, was acquired by a Spanish company, Liquigas.

One of the biggest up-heavals, not least in Bibby's history, was in 1971 when the Edible Oils business, a private company, Bunge & Co. at the turn of last year. The edible oils operation was sold

simply because it could not meet the required return on capital targets.

The 1983 divisional breakdown makes the point well enough. The key hospital and laboratory supplies sub-group turned in 49.1 per cent on capital employed. Among the other leaders in Bibby's industrial side, paper and converted products, industrial services and laboratory glassware provide usefully better than 20 per cent on capital.

The traditional feeds and seeds operation produced almost 30 per cent on capital although another of Bibby's principal concerns in recent years has been to balance the assets it uses in the industrial and agricultural divisions.

The process is almost complete. In 1971, agriculture absorbed 70 per cent of Bibby's resources. Last year, its requirement was down to 52.4 per cent of the total.

Barlow Rand's inheritance, as it starts its first major move outside South Africa, is an acquisition, spread operation generating a rising stream of cash — £22.4m in 1973 — and enjoying profits growth which is widely expected to run into a ninth consecutive year. The market's target this year seems to be £22m against £18.5m in 1983.

Emray stake ownership sparks off investigation

MR NORMAN TERRIT, Trade Secretary, has appointed Mr Ian Satter, of stockbrokers Straus Turnbull, and Mr Philip Bovey, a solicitor with the Department of Trade, to investigate the ownership of shares in Emray, vehicle distribution and financial services group.

At issue is a 27.6 per cent stake in Emray sold in March by Taddale, property investor, to a group of investors headed by Mr Murdoch Morrison, an industrial consultant who is amalgamating the Greenfields Leisure and Blacks Camping equipment groups.

Mr Morrison and two asso-

A springboard for growth

Barlow Rand is widely acknowledged as being one of the bluest of South African blue chip investments.

Consolidated turnover of the diversified group is approaching the £100m (£49.95m) a year level. It employs almost a quarter of a million people and operates in virtually every sector of the South African economy.

At present, Barlow Rand has a market capitalisation of £1.5bn. The group was founded in 1929 as a Burton-based trading house. The development into its present form stems from 1927 when the Caterpillar dealership was acquired. This led to increasing involvement in construction and engineering.

In 1971, control was acquired of the Rand Mines Mining House, a development which provided much of the impetus for organic and acquisitive growth thereafter.

In the year ended September 30 1983 mining provided 6 per cent of £12.2m of the group's turnover and 21.2 per cent of its £600m operating profit before investment income and taxation. Turnover contributions of the group's other major divisions were: cement, lime and paint

6.5 per cent; ferro-alloys and stainless steel 2.2 per cent; electronics and general engineering 13.6 per cent; heavy equipment 5.1 per cent; building and construction supplies 9.4 per cent; packaging, paper and appliances 10.2 per cent; food and beverages 4.7 per cent; foreign textiles 4.2 per cent; foreign group services 0.6 per cent.

Barlow Rand is South Africa's largest manufacturer of cement, its only manufacturer of stainless steel and its second largest private sector coal producer. It also manages the country's largest packaging group and brings together a number of companies which are among the largest in the country.

The group currently feels constrained. It says gaining market share in South Africa is difficult, particularly as in its major fields of interest it is faced by equally large companies who are determined not to lose market share.

Until its present proposed bid for control of Bibby, Barlow Rand has been looking for growth in Africa. Its foreign interests are relatively unimportant and are confined to the distribution of mechanical handling equipment in Britain, Belgium and the U.S.

Bibby would be used as a

springboard for geographical diversification.

Although operations have been largely confined to South Africa, growth has not been restrained. Turnover, which totalled £1.07bn in 1976, had risen to £7.5bn by 1983. For the 12 months ended March 31 1984 the figure was £4.71bn.

For the respective periods pre-tax profits were £141m, £108m and £392.7m.

However, being confined to South Africa, where the corporate sector is largely controlled by a handful of giant corporations, has its limitations. Barlow Rand's largest shareholder is Old Mutual, South Africa's largest insurance group, with a 31 per cent stake. Old Mutual acquired its holding in Barlow by exchanging assets for new shares. This led to Barlow's association with Bibby in 1982.

The insurance group exchanged a controlling stake in the diversified food group Tiger Oats for shares in Barlow Rand.

Tiger has long held a 28 per cent stake in Bibby but has been content simply to have this as a portfolio investment rather than to use it to control Bibby or as a platform for non-South African ventures.

See Lex

The Engineering Group plc

(Incorporated in England under the Companies Acts 1948-1983 — Number 99077)

OFFER FOR SALE by HARVARD SECURITIES LIMITED

(Licensed Dealer in Securities)

4,784,001 Ordinary Shares of 1p each at 25p per share payable in full on application

The subscription lists will open at 10.00 a.m. on 3rd September, 1984 and will close at 3.00 p.m. on 12th September, 1984. No application has been made for the offer to be made for any part of the Company's share capital to be admitted to the Official List of The Stock Exchange or to the Unlisted Securities Market. Harvard Securities Limited has undertaken to make a market in the Ordinary Shares of the Company. Application forms and copies of the Prospectus dated 30th August, 1984 upon the terms of which alone applications can be made can be obtained from:

HARVARD SECURITIES LIMITED
Harvard House, 42-44 Dolben Street
London SE1 0UQ 01-928 2661



Enterprise Oil plc

Offer for Sale by Tender of Ordinary Shares by Kleinwort, Benson Limited on behalf of The Secretary of State for Energy

Second Instalment Due 12th September 1984

On behalf of the Secretary of State for Energy, Kleinwort, Benson Limited wishes to remind holders of Letters of Acceptance that the second instalment of 85p per Ordinary Share MUST BE PAID BY 5PM ON 12TH SEPTEMBER 1984. Cheques for the amounts due, made payable to "Enterprise Oil for Sale" and crossed "Not Negotiable", must be forwarded with the LETTERS OF ACCEPTANCE to the APPROPRIATE RECEIVING BANKER whose name and address appear in the Box on the right-hand side of page 1 of the Letters of Acceptance.

Registration of Renunciation

The attention of holders of renounced Letters of Acceptance, i.e. those with Form N completed or marked "Original Duty Renounced", is drawn to instructions 6, 7 and 8 on page 3 of the Letter: it is essential that both the Registration Application Form (Form Y on page 4) and the Duplicate Registration Application Form (Form Z on page 5) are completed before fully paid Letters are lodged for registration of renunciation by 3pm on 28th September 1984.

Dalgety to sell stake in NZ company for £11m

Dalgety, the international agricultural manufacturing and trading group, has agreed to sell its 21.7 per cent stake in Dalgety Crown Corporation a New Zealand associate, to Cable

Prime, a New Zealand company, for £11.3m cash. Dalgety's stake in Crown was reduced from 56 per cent about a year ago and further moves planned by Crown would have reduced its holding even further, Dalgety said.

"This would have left us with an insignificant holding in a company with less than half of its business in food and agricul-

Acceptances push Finlan stake in Lincroft to 38%

John Finlan, the construction and property development company chairman, announced yesterday that his 53.8m bid for Lincroft Kilgour had met with 14.7 per cent acceptance.

Together with the 1.09m shares—23.7 per cent—bought by Finlan during the course of its offer this takes the effective Finlan holding to 38.49 per cent of the Lincroft equity.

The Takeover Panel last week took the unusual step of allowing Finlan to extend its bid for Lincroft, a textile and investment group, beyond the normal 60-day deadline.

The acceptances came from the holders of 67,681 shares, representing 15.7 per cent of the votes.

BIDS AND DEALS IN BRIEF

Gordon and Gotch Holdings, exporter of publications and operator of computer services, is pulling out of a joint venture company, Hachette Gotch. This company has experienced a varied trading performance since 1982 and Gotch considers that the opportunity to dispose of its 50 per cent interest represents a "satisfactory conclusion".

Hachette Gotch provides Gotch with an exporting, marketing and distribution service covering Europe, the Middle and Far East, and North and South America. The other 50 per cent partner is Continental Publishers and Distributors, a subsidiary of Hachette SA, Paris.

Gotch will sell its shares in Hachette to CPD, for which it will receive a nominal £500. It will pay £778,000 and waive a £500,000 loan to Hachette to make good its 50 per cent share (£1.28m) of net liabilities. There is a contingent liability to pay Hachette a further maxi-

Strikes receives approach

A take-over bid may be on the way for Strikes Restaurant, the London hamburger chain which floated 10 per cent of its shares on the Unlisted Securities Market in April 1983.

Strikes, whose shares are 90 per cent held by Comfort Hotels, said it had received an approach to buy the chain and recommended offer being made for all its share capital.

Its shares rose 25p to 86p yesterday to value the company at £5.3m.

Strikes has about 25 restaurants in central London and made a pre-tax profit of £718,000 on turnover of £1.6m in the year ended January 1 1984.

Rugby Portland

Rugby Portland Cement purchased on August 31 Addison Corporation, a U.S. company involved in the wholesale distribution of building materials.

Addison, with headquarters in Atlanta, Georgia, operates through six branches serving some 14m people in the states of Alabama, Georgia, Tennessee, Florida and North Carolina.

The sub consideration for the purchase was U.S.\$11.9m of which 75 per cent will be paid in January 1985. At June 30 the value of the assets acquired was \$8.4m and during the six months ended then, the company earned pre-tax profits of \$872,000; corresponding net profits amount to \$488,000.

with the acquisition of Beck/Amley Corporation and these shares have been admitted to the Official List by the Council of the Stock Exchange. The acquisition of the whole of Beck/Amley, which imports and distributes replacement parts for imported vehicles in the U.S., has now been completed.

J. F. Nash and Partners has disposed of 251,000 (18.31 per cent) of Brosgrove Casting and Machining ordinary shares. These have been placed with institutions and private clients. Mr B. M. Sedghi (non-executive director) has acquired 20,000 Brosgrove ordinary.

As a result of a recent purchase, TMC Holding Corporation holds 109,836 ordinary shares in Birmingham Mint (5.38 per cent).

NOTICE OF REDEMPTION TO HOLDERS OF COURTAULDS INTERNATIONAL FINANCE N.V. 9% GUARANTEED LOAN DUE 1985 UNCONDITIONALLY GUARANTEED BY COURTAULDS PLC

NOTICE IS HEREBY GIVEN that pursuant to Condition 5 of the terms and conditions of the Loan and Clause 2 of the Trust Deed dated as of 5th day of October 1970 between Courtaulds International Finance N.V. "the Company", Courtaulds Limited, "the Guarantor", Lloyds Bank Limited "the Trustee" the Bonds bearing the following serial numbers have been drawn for redemption on 1st October, 1984 by operation of the Sinking Fund at the redemption price of 100% of the principal amount thereof. The redemption payment of each Bond drawn for redemption will become due and payable on 1st October, 1984. Interest on each such Bond will cease to accrue on and after such date. The balance of US\$281,000 of the Sinking Fund requirement has been satisfied by the delivery of Bonds acquired by the Company as permitted by the said clause 2.

19	25	37	39	40	47	49	59	66	88
185	198	198	198	198	198	198	198	198	198
196	223	226	249	250	253	270	271	282	284
297	314	322	324	332	340	369	373	376	383
383	484	478	477	494	510	506	516	510	512
522	523	545	552	553	558	562	584	589	596
618	620	646	688	694	675	687	688	697	704
1033	1076	1075	1089	1098	1099	1130	1133	1169	1170
1172	1176	1197	1213	1240	1273	1283	1288	1302	1305
1314	1325	1332	1333	1363	1364	1365	1396	1398	1399
1408	1415	1416	1428	1443	1446	1453	1477	1481	1494
1495	1508	1517	1519	1527	1533	1539	1564	1569	1574
1555	1588	1575	1582	1591	1594	1594	1625	1625	1627
2108	2119	2123	2128	2142	2144	2152	2202	2247	2330
2250	2354	2402	2453	2513	2573	2579	2581	2641	2674
3005	3008	3050	3059	3061	3063	3063	3069	3089	3290
3092	3098	3104	3110	3246	3360	3363	3397	3400	3407
3418	3421	3427	3433	3438	3443	3448	3453	3468	3481
3499	3501	3505	3511	3525	3533	3561	3564	3576	3593
3633	3644	3644	3657	3661	3679	3681	3683	3763	3767
3733	3737	3738	3743	3748	3753	3763	3768	3881	3887
3882	3910	3918	3921	3925	3927	3930	3942	3943	3944
3949	4011	4018	4023	4029	4030	4077	4086	4089	4093
4099	4110	4113	4121	4126	4136	4142	4147	4152	4153
4440	4485	4503	4529	4530	4539	4544	4547	4551	4554
4573	4588	4594	4594	4600	4605	4614	4627	4637	4681
4685	4693	4698	4704	4713	4723	4734	4737	4741	4743
4765	4788	4794	4798	4802	4804	4807	4822	4825	4828
4857	4872	4877	4888	4889	4891	4893	4894	4898	4948
4950	4952	4955	4959	4962	4964	4969	4989	5012	5015
5023	5027	5031	5034	5037	5040	5043	5048	5051	5054
5095	5098	5102	5105	5108	5111	5117	5118	5125	5126
5297	5304	5305	5311	5312	5319	5327	5331	5364	5379
5381	5385	5390	5393	5396	5403	5413	5418	5423	5427
5495	5501	5507	5523	5530	5542	5551	5552	5563	5576
5595	5598	5620	5623	5624	5639	5640	5642	5644	5645
5650	5653	5658	5660	5663	5665	5668	5671	5674	5677
5687	5690	5693	5696	5698	5701	5703	5705	5707	5710
5718	5721	5723	5725	5728	5730	5732	5734	5736	5738
5740	5742	5744	5746	5748	5750	5752	5754	5756	5758
5760	5762	5764	5766	5768	5770	5772	5774	5776	5778
5780	5782	5784	5786	5788	5790	5792	5794	5796	5798
5800	5802	5804	5806	5808	5810	5812	5814	5816	5818
5820	5822	5824	5826	5828	5830	5832	5834	5836	5838
5840	5842	5844	5846	5848	5850	5852	5854	5856	5858
5860	5862	5864	5866	5868	5870	5872	5874	5876	5878
5880	5882	5884	5886	5888	5890	5892	5894	5896	5898
5900	5902	5904	5906	5908	5910	5912	5914	5916	5918
5920	5922	5924	5926	5928	5930	5932	5934	5936	5938
5940	5942	5944	5946	5948	5950	5952	5954	5956	5958
5960	5962	5964	5966	5968	5970	5972	5974	5976	5978
5980	5982	5984	5986	5988	5990	5992	5994	5996	5998
6000	6002	6004	6006	6008	6010	6012	6014	6016	6018
6020	6022	6024	6026	6028	6030	6032	6034	6036	6038
6040	6042	6044	6046	6048	6050	6052	6054	6056	6058
6060	6062	6064	6066	6068	6070	6072	6074	6076	6078
6080	6082	6084	6086	6088	6090	6092	6094	6096	6098
6100	6102	6104	6106	6108	6110	6112	6114	6116	6118
6120	6122	6124	6126	6128	6130	6132	6134	6136	6138
6140	6142	6144	6146	6148	6150	6152	6154	6156	6158
6160	6162	6164	6166	6168	6170	6172	6174	6176	6178
6180	6182	6184	6186	6188	6190	6192	6194	6196	6198
6200	6202	6204	6206	6208	6210	6212	6214	6216	6218
6220	6222	6224	6226	6228	6230	6232	6234	6236	6238
6240	6242	6244	6246	6248	6250	6252	6254	6256	6258
6260	6262	6264	6266	6268	6270	6272	6274	6276	6278
6280	6282	6284	6286	6288	6290	6292	6294	6296	6298
6300	6302	6304	6306	6308	6310	6312	6314	6316	6318
6320	6322	6324	6326	6328	6330	6332	6334	6336	6338
6340	6342	6344	6346	6348	6350	6352	6354	6356	6358
6360	6362	6364	6366	6368	6370	6372	6374	6376	6378
6380	6382	6384	6386	6388	6390	6392	6394	6396	6398
6400	6402	6404	6406	6408	6410	6412	6414	6416	6418
6420	6422	6424	6426	6428	6430	6432	6434	6436	6438
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6480	6482	6484	6486	6488	6490	6492	6494	6496	6498
6500	6502	6504	6506	6508	6510	6512	6514	6516	6518
6520	6522	6524	6526	6528	6530	6532	6534	6536	6538
6540	6542	6544	6546	6548	6550	6552	6554	6556	6558
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6580	6582	6584	6586	6588	6590	6592	6594	6596	6598
6600	6602	6604	6606	6608	6610	6612	6614	6616	6618
6620	6622	6624	6626	6628	6630	6632	6634	6636	6638
6640	6642	6644	6646	6648	6650	6652	6654	6656	6658
6660	6662	6664	6666	6668	6670	6672	6674	6676	6678
6680	6682	6684	6686	6688	6690	6692	6694	6696	6698
6700	6702	6704	6706	6708	6710	6712	6714	6716	6718
6720	6722	6724	6726	6728	6730	6732	6734	6736	6738
6740	6742	6744	6746	6748	6750	6752	6754	6756	6758
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6800	6802	6804	6806	6808	6810	6812	6814	6816	6818
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6860	6862	6864	6866	6868	6870	6872	6874	6876	6878
6880	6882	6884	6886	6888	6890	6892	6894	6896	6898
6900	6902	6904	6906	6908	6910	6912	6914	6916	6918
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7020	7022	7024	7026	7028	7030	7032	7034	7036	7038
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7080	7082	7084	7086	7088	7090	7092	7094	7096	7098
7100	7102	7104	7106	7108	7110	7112	7114	7116	7118
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7280	7282	7284	7286	7288	7290	7292	7294	7296	7298
7300	7302	7304	7306	7308	7310	7312	7314	7316	7318
7320	7322	7324	7326	7328	7330	7332	7334	7336	7338
7340	7342	7344	7346	7348	7350	7352	7354	7356	7358
7360	7362	7364	7366	7368	7370	7372	7374	7376	7378
7380	7382	7384	7386	7388	7390	7392	7394	7396	7398
7400	7402	7404	7406	7408	7410	7412	7414	7416	7418
7420	7422	7424	7426	7428	7430	7432	7434	7436	7438
7440	7442	7444	7446	7448	7450	7452	7454	7456	7458
7460	7462	7464	7466	7468	7470	7472	7474	7476	7478
7480	7482	7484	7486	7488	7490	7492	7494	7496	7498
7500	7502	7504	7506	7508	7510	7512	7514	7516	7518
7520	7522	7524	7526	7528	7530	7532	7534	7536	7538
7540	7542	7544	7546	7548	7550	7552	7554	7556	7558
7560	7562	7564	7566	7568	7570	7572	7574	7576	7578
7580	7582	7584	7586	7588	7590	7592	7594	7596	7598
7600	7602	7604	7606	7608	7610</				

Myson doubled halfway and dividend in sight

PROFITS MORE than doubled to £2.25m for the half year ended June 30 1984 are reported by the Myson Group of heating and ventilation engineers. It was only three years ago that the group was reporting annual losses of over £7m, although that did include nearly £2m of exceptional items.

Following the approval of the accounts to cancel the share premium account, the directors intend to recommend an ordinary dividend to be announced with the year-end results. The last payment was of 1p in October 1980.

In his interim report, Mr R. A. Wheeler, chairman and chief executive, says the main improvements in the group's trading performance over the same period in 1983 have been increased sales by the domestic companies and a greater increase in profits. All companies are profitable and this is improving.

Trading losses in the industrial companies were reduced, and the transfer of Myson RCM from Wembley to Wolverhampton last year has resulted in profitable operations. Engineering companies increased their sales and profits.

Interest charges were cut from £732,000 to £307,000 with

some help from the proceeds of the June 1983 rights issue. Since the end of June trading conditions have continued reasonably well, says Mr Wheeler. Results from the industrial activities will benefit from the merger of the axial fans and roof unit businesses of Colchester from the end of this month.

For the first half group turnover rose from £25.65 to £27.27m and the trading profit moved ahead from £1.73m to £2.25m, even after allowing a provision of £195,000 for costs to be incurred of transferring the roof unit business to Colchester. There is a tax charge of £338,000 this time, leaving the net profit at £1.92m (£1.02m). After preference dividends of £150,000 (same) relating to the half years only, net earnings are shown to be £1.77m. Pre-tax profit for the year 1983 was £3.04m.

There is an extraordinary charge of £250,000 which relates to a provision on the company's claims made by certain French institutions arising out of the liquidation of a French subsidiary in September 1981. An appeal will be made against the judgement.

The capital scheme involved cancelling the £6.35m share premium account and transferring it to general reserve. The

£1.92m deficit on general reserve could then be cancelled and leave the reserve in credit to the tune of £4.35m. The holder of the preference capital is Barclays Bank.

comment

The two former GEC directors, Ray Wheeler and John Salkind, continue to improve the performance of Myson, the heating and air conditioning group which they joined three years ago with the backing of an institutional consortium when the group had reached its nadir. They expect the last loss making business to return to profit by the year end but are by no means complacent. They see much room for improvement, particularly on the industrial side, and are continuing to invest in plant and equipment, at a high level. With borrowings down to £23m against shareholders' funds of £13m, the group is now in a strong position to consider suitable acquisitions. The group still has a strong institutional shareholder backing and demand is strong enough that a vendor placing should go smoothly if the group needed to raise further money. The shares rose a further 71p on the figures anticipating a further strong improvement in the second half to perhaps a 25m profit and a return to dividends.

Vinto group well ahead after first six months

FIRST HALF pre-tax profits of J. N. Nichols (Vinto) improved by £170,000 to £2.38m and Mr Peter Nichols, the group's chairman, says he expects the rise in earnings to continue.

He explains that the first six months' figures included an 18.5 per cent volume increase in UK sales and tells shareholders that this growth, linked with the continuing expansion of the group's overseas franchise operations, should ensure that the rise in earnings experienced in the first half to June 30, 1984, will continue.

The net interim dividend is being effectively increased from 3.106p to 2.5p from basic earnings of 7.7p, compared with an adjusted 6.5p.

Turnover for the half year moved ahead by £369,000 to £10.38m and operating profits rose from £1.77m to £2.05m. Profit on other activities was £100,000 to £280,000—the Manchester-based group manufactures fruit compounds and cordials.

The first half pre-tax profits for the 1983 year reached a record £2.99m. Sales were up from £16.7m to £19.43m helped by two months of fine summer weather.

Sales of Vinto cans exceeded expectations and Mr Nichols said in his annual statement that he felt sure this trend would continue in 1984. Export sales were also expected to increase.

The better trend experienced by Vinto's Foundries and Engineering has continued into 1984. For the first half the company has produced a profit before tax of £207,000 from a turnover of £3.61m.

The last full accounts covered the 15 months period ending December 31 1983. For the nine months to June 30 the company incurred a loss of £572,000 on turnover of £16.88m. But by the end of the 15 months period the loss had come down to £100,000.

Tax for the 1984 half year took £10,000 to leave the net profit at £287,000, against a loss of £575,000 after tax of £2,900 in the comparative nine months. Redundancy and reorganisation costs came to £1.72m (£1.94m) and were charged as extraordinary items.

Ley's is a subsidiary of Williams Holdings.

MANAGEMENT

I believe that strong management is the essential ingredient of continued success. In this area we are vigorous and objective in the way that we recognise and reward performance. We appointed three Divisional Executives of the Group with effect from the beginning of the current year. This is the first step in the evolution of a new senior structure which will preserve the benefits of decentralisation and bring a sharper executive focus on related businesses.

OUTLOOK We now own a food manufacturing and distribution Group with a common commercial logic. Our existing businesses have potential in identified areas which we intend to realise. Despite current exceptional raw material prices affecting some of our major subsidiaries we expect to show further progress in the current year.

The Group has the resources to support expansion of our existing businesses and to make acquisitions in areas which we know. We remain determined to use those resources sensibly and to adhere to the criteria which we have set. I am confident that our strengthened team will succeed.

Geoffrey Hawkins
Chairman & Chief Executive
10th August 1984

Interim: James Gattie, Brooks Street Bureau, Bank Street, London, W1A 1AA. Tel: 01-479 0000. Fax: 01-479 0001.

Future Dates: Associated British Ports Sept 13, 14, 15; Associated British Ports Sept 13, 14, 15; Associated British Ports Sept 13, 14, 15.

Interim: (K.O.) International Sept 5, 6, 7; Interim: (K.O.) International Sept 5, 6, 7; Interim: (K.O.) International Sept 5, 6, 7.

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Interim: (K.O.) International Sept 5, 6, 7; Interim: (K.O.) International Sept 5, 6, 7; Interim: (K.O.) International Sept 5, 6, 7.

MINING NEWS

Guinea diamond mine expands

BY GEORGE MILLING-STANLEY

THE GOVERNMENT of Guinea plans to grant mining rights to a new area containing six kimberlite pipes and potentially rich in alluvial diamonds to the Aredor consortium, which operates the world's newest diamond mine in the west African state.

The grant could more than double the consortium's diamond reserves, according to Mr Robert Strauss, chairman of Australia's Bridge, Oil, which owns the operating company Aredor Services. The consortium is shared equally between Aredor and the Government of Guinea.

The new ground, totalling 300 sq km, lies on the southern boundary of the existing lease area, less than a mile from Aredor's gravel washing facilities.

These facilities are already being expanded from the present 250,000 to 400,000 cubic metres of diamondiferous gravels a year to 750,000 cubic metres, and the expansion is expected to be completed by April.

Mr Strauss said the consortium had known the potential of the new area for some time, and had been pressing the previous government to add it to the project.

"We believe the kimberlite pipes and the alluvials contain not less than 2.5m carats of diamonds," Mr Strauss commented (there are 142 carats to the ounce). Proven reserves in the present area are around 2.1m carats.

The first 68 sq km of the new acreage, containing the kimberlite pipes, are expected to be in production next April, with the remaining 232 sq km coming on stream from January, 1986.

It is hoped that the expansion will enable the venture to overcome the dilution of the present areas and meet production targets by increasing throughput.

Mr Strauss said that the Aredor partners expect to sell their first batch of between 20,000 and 30,000 carats of diamonds later this month or in October.

The mine, which opened in May, has experienced some early production problems which have cut recovery rates below initial expectations, but Mr Strauss said these difficulties will be more than offset by the better quality of the diamonds being found.

Recovery rates are improving, from 44 per cent of estimates in May to 74 per cent in July, he added.

Mr Strauss said that 95 per cent of production so far is of gem quality, with an average stone size of between 1.2 and 1.8 carats. Diamonds of 3 carats and above made up more than one-third of the output, with some stones larger than 20 carats.

This suggests that the average value per carat will be "well above the U.S.\$185 figure used in the feasibility study," Mr Strauss said.

The Government, through two of its financial institutions, has a loan exposure of P65.46m in North Pava.

In addition, the company has obligations of U.S.\$65.5m (\$50m) with equipment suppliers abroad. The latter, however, are guaranteed by the Government's Philippine National Investment and Development Corporation.

Similar relief was given to North Pava Mining which incurred a net loss of P65.8m between August 1983, when it started commercial operations, and the end of the year. In the following six months the company has lost a further P256.8m.

The mine was not only unfortunate enough to come on stream at the wrong time when copper and gold prices were falling, but also it experienced technical defects in its two ball mills which required costly corrections.

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New chief for F. S. Ratchliffe

Mr David Cooper-Smith, chairman of the West Bromwich Spring has been appointed chairman of F. S. Ratchliffe Industries. The previous chairman, Mr F. S. Ratchliffe, has accepted the post of vice president. Mr Peter Riley, a local solicitor, has also been appointed to the board.

Mr David Wyeth has joined BARONSMEAD ASSOCIATES as director of technology. He was with Imperial Software Technology as operations and marketing manager.

Mr Anthony Foreman has been appointed to stockbrokers RESELTINE, MOSS AND CO. to expand financial planning services.

ARTHUR ANDERSON AND CO. has admitted as partners Mr Charles Forbes, Mr Nigel Howes, Mr Murdoch McKillop, Mr David Marks, Mr John Bess, Mr Graham Walker and Mr Michael Whiting. The new principals are Mr Nicholas Fitzgerald and Mr Clive Leyland. Admitted as partner to the management consultancy are Mr David Andrews and Mr Nigel Backwell.

Mr Michael Ireland, Blackburn has accepted an invitation to join the board of FLIGHT REFUELLING (HOLDINGS), Wimbomb. He recently retired as a partner in Laurens, Frost and Co.

Mr Bob Gilkes, having completed his term of office, has resigned as chairman and managing director of TORCH to take up other interests in the computer industry. Mr Peter O'Keefe has accepted an invitation to become chief executive of Torch on secondment from Acorn Computers.

The INSTITUTE OF DIRECTORS has appointed a new public relations director. He is Mr Tim Devlin, national director of ISIS (the Independent Schools' Information Service). He takes up his appointment on November 1 and will succeed Mr David Burnside who leaves the Institute to become deputy head of public affairs at British Airways.

Mr Clifford Ross Cope has been appointed treasurer, finance

department of the BRITISH NATIONAL OIL CORP. from September 4. He was financial manager at British Gas.

Mr Gerrit van Ling has taken over as managing director of UKF FERTILISERS. Ince, Chester. He succeeds Mr William van Aselt who has been appointed commercial director of the UKF Group in Utrecht, Holland. Mr van Ling was formerly general manager of the UKF plant at IJmuiden, Holland.

Mr Ralph Neill and Mr Graham Harding have been appointed directors of A. & S. ANDREWS, a Ford main dealer of Ealing. The garage is part of the Taylor Woodrow Group. Mr Neill joined the group in South Wales in 1967 and is on the board of Taylor Woodrow Plant Co. Mr Harding joined Taylorwood-Santa Fe in 1977. He joined A. & S. Andrews as chief accountant in 1983 and was appointed company secretary later that year.

Mr John S. McCracken, resident director, Scotland and Northern Ireland, IBM United Kingdom, has been appointed a director of BRITISH RAIL (Scottish) board. He takes the place of Mr A. Ross Bell, who retires in October.

Mr Brian Haughey has been appointed director of sales and marketing at A. BAYESTOCK AND CO., with responsibility for the company's 80-Perp range of nursery furniture and toys. He was UK sales director for Pedigree Dolls and Toys.

Lord Erroll of Hale is retiring as chairman and director of ASEA LTD but will continue to serve the ASEA Group as general adviser. Mr Percy Barnevik, president and chief executive officer of ASEA AB, will succeed Lord Erroll as chairman of ASEA LTD.

Managing director of JOHN KENZIES Mr Douglas Macdonald has accepted an appointment in Switzerland, and resigned from the board. Mr C. R. Lacey has been appointed deputy chairman and Mr F. Callaghan managing director. Mr R. P. Williams, Mr D. J. Mackay and Mr R. Black have been appointed to the board.

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REGIONAL REPORT BY NICK GARNETT

The county's economic performance in the face of change has been comparatively healthy. Questions still need answering on the mix of industries and the issue of local government reorganisation.

West Yorkshire

Strains and affluence

WEST YORKSHIRE, Britain's largest metropolitan county in geographic area, has managed to sustain both a juggling act and an illusion during the past few years of industrial restructuring and recession.

It has escaped the more traumatic effects of change yet has failed to tap into the principal benefits of new technology and government investment. On balance, however, its relative economic performance has been healthier than almost anywhere in the North.

For all its image of being a dour hard-working traditional manufacturing area, there have also been profound positive developments in a range of activities from urban regeneration to tourism, product innovation and small business support.

West Yorkshire, whose 2m population ranks it the third largest metropolitan county, is a circular-shaped area wedged between the Pennines and the plains of Humberside. Its main urban settlements of Leeds and Bradford and the smaller clusters around Halifax, Huddersfield, Dewsbury and Wakefield consume the whole of the centre of the county.

Around these concentrations, more open country in the west and south-west stretches to Lancashire and the High Pennines, and in the north the rural beauty of the Yorkshire Dales. The South-West, with its coal mining has some close affinities with South Yorkshire.

The county's 12.7 per cent unemployment rate puts it on the British average and is more uniform than in most other areas of the North, ranging from the 11.4 per cent of the Halifax travel-to-work area to 14.9 per cent in Bradford which

has endured some of West Yorkshire's most painful factory closures.

The whole of the county was an intermediate assisted area until 1982 but this status is now reserved only for Bradford (excluding Keighley), small pieces of the Wakefield district and Ryhill village.

A familiar juxtaposition of affluence and deprivation runs through the county — the relative prosperity in the smart towns such as Ilkley and Wetherby, and the inner city pressures of the main cities. Leeds says it needs £458m over the next decade to repair and improve its decaying council houses. Bradford's social and educational services are feeling the strain of increasing numbers of elderly people and a rising child population among the Asian community who make up 20 per cent of the old city area's population.

Incentives

Much of West Yorkshire's physical fabric also reflects the more traditional faces of its manufacturing base. A recently published outside consultants' joint report for the county council and Greater Manchester argues that more government cash incentives should be provided for the demolition or conversion of disused textile mills.

The county's industrial framework is marked by a preponderance of diversified locally-owned family businesses, a general absence of big manufacturing sites, and relatively placid labour relations which have proved to be a source of strength. The county's economic structure is home-grown and naturally developed, not an

artificial creation built on the back of regional development grants.

Mr Bryan Bigley, director of the CBI's Yorkshire and Humberside region, points to a range of sectors which have been improving profit performances during the past 18 months.

There is still too much dependence on traditional industries such as general engineering. Textiles shed 65,000 jobs in Yorkshire and Humberside during the 10 years to 1981, most of them in West Yorkshire where textile jobs accounted for 20 per cent of employment in some towns. A disproportionate number of women lost their jobs in this huge reversal which probably means the county has considerable hidden unemployment.

What some see as government delays or deliberate stalling on the use of EEC funds for both the restructuring of and the introduction of new machinery into the textile industry has bred frustration. Bradford, Calderdale and Kirkstall have been designated textile closure areas for building refurbishment and small firm grants from next year.

The county is weak in new high-technology companies with some notable exceptions such as Systime and Microvitec. This underlines the fact that much of West Yorkshire's employment will still have to be generated by traditional manufacturing and a number of job support agencies see their main role now as nurturing already existing businesses. Job shedding though has continued here. Some 12,000 redundancies were registered in West Yorkshire manufacturing in the 18 months to June.

One further weakness was spotlighted by a study two years ago by Prof Michael Hampshire of Salford University into 61 predominantly manufacturing companies in Calderdale. This revealed a lack of sufficient knowledge among senior management to make judgments on the application of micro-electronics and a lack of confidence to seek external advice.

The county has a major stake in financial and commercial services. Leeds is an important financial centre and regional capital with offices of government departments and the Bank of England. The county as a whole is in the top league for building societies with the headquarters of the Halifax, the world's biggest, and many others including National Pro-

vincial, Yorkshire, Leeds, Bradford and Bingley, Leeds and Holbeck and Skipton.

A number of other themes are newer. Questions still need answering on the issue of reorganisation once the metropolitan county council is scrapped—the control structure for the expanding Leeds-Bradford Airport, the continuation of centralised traffic control and bus services operations for example.

Cllr John Gunnell, the council's Labour leader, has been elevated to frontline spokesman for all the metropolitan county authorities. Abolition will be damaging for democracy and disruptive to services, he says. "Transport will be in a dreadful mess."

Mr Bigley expresses the business view by saying it should be possible to save costs borne by ratepayers by taking out one local government tier.

Some of the more recent positive developments have come from the local authorities. The economic development unit set up by Bradford Metropolitan Council in 1978 was one of the first of its type in the country. With a gross yearly budget of £1.3m, the unit has lent £4m to industry and helped promote the leisure industry, from special weekend breaks to attracting the World Speedway Championships.

The county as a whole has made significant strides in developing tourism, punctuated by the securing of awards such

as that recently conferred on the Armley Mills Museum in Leeds.

Closures

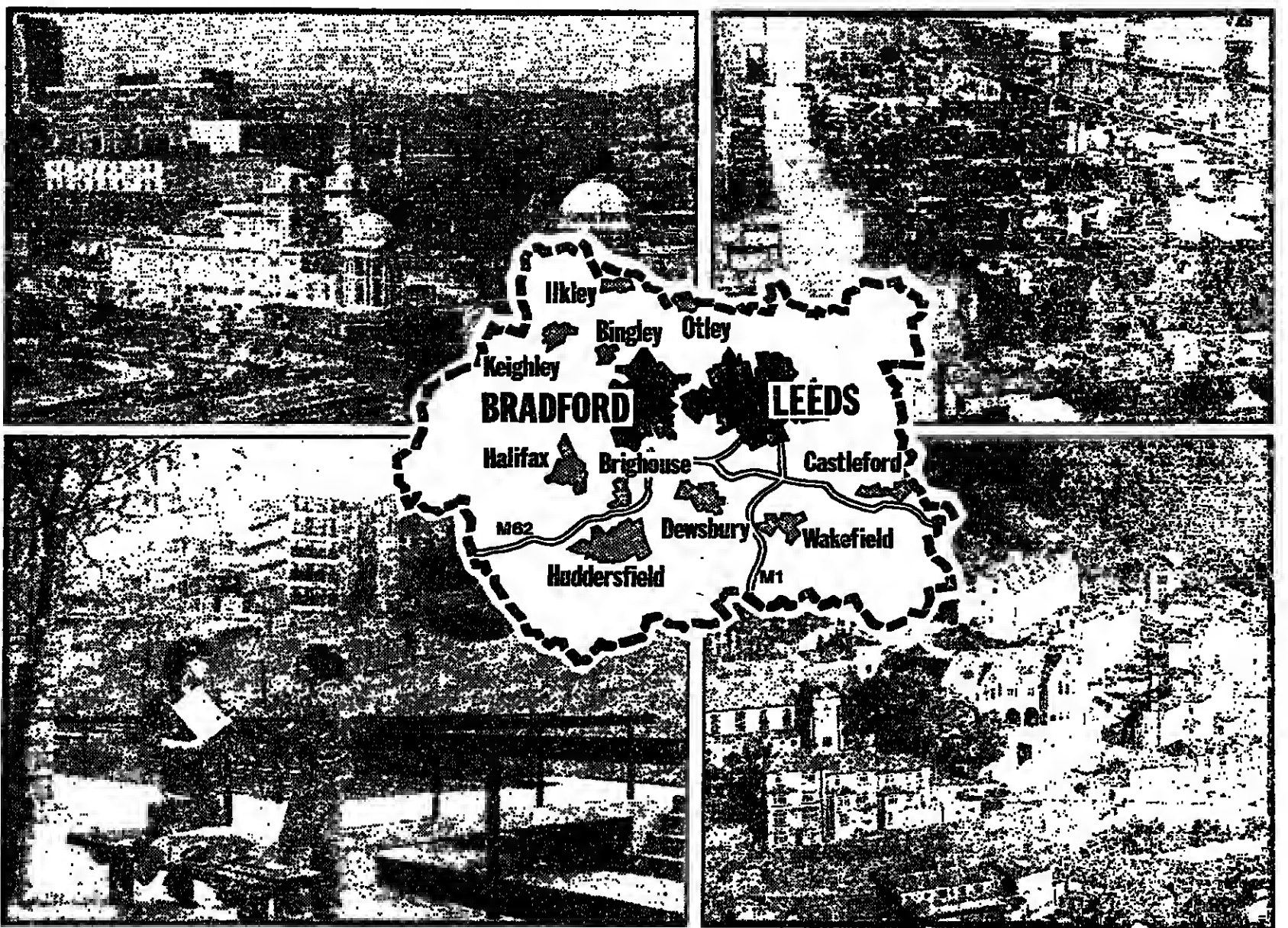
Calderdale council has instituted a huge environmental metamorphosis in Halifax over the past 10 years through a radical programme of stone-cleaning and new city centre building using traditional materials.

Leeds City Council has begun a number of initiatives including grants up to £2,500 towards development of high-technology products and a new technology centre with training places for 80 people, low-cost industrial units and space for research and development work.

New business support agencies include the Kirkstall and Wakefield Enterprise Trust, the Leeds Business Venture and the Bradford Enterprise Agency. The West Yorkshire Enterprise Board, set up by the county council, is one of the new breed of local authority-created employment support bodies run as commercial companies and has assisted 21 companies in its first 18 months.

Bradford Microfilms' Saltire workshops and Dean Clough Mill are notable examples of cheap accommodation for new business start-ups.

All in all, the will is there to tackle the problems and alter the county towards a strong future. But there is much yet to be done.



THE ENTERPRISE BOARD REVERSES THE TREND, COMBATS INVESTMENT OF OVER £3,000,000 TO 21 COMPANIES SUPPORTING 1,400 JOBS

THINGS HAVE TAKEN A TURN FOR THE BETTER.

Since the West Yorkshire Enterprise Board first started trading in 1983, our aims have been clear.

We want to strengthen the economic base of the County, backing manufacturing or related service industries, creating and safeguarding jobs.

So far, we're right on target.

By the 30th of April 1984, we had committed investments totalling £3,259,000 to 21 West Yorkshire companies—averaging about £150,000 per company.

There are more than 1,400 jobs associated with these investments—an investment-per-job of less than £2,500.

In addition: in our first 18 months, we made a trading profit of £356,100.

Things have definitely taken a turn for the better.

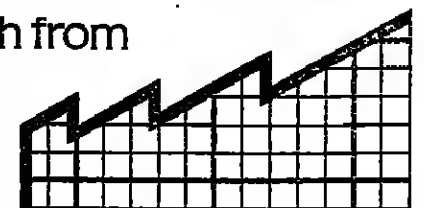
But this is only the beginning of the story. We're constantly looking for new business.

But that business needs to have sound prospects—be working under good management, with competitive products and holding a fair share of a viable market, with a future.

Talk to us about an enterprise like that, and we'll give you the full benefit of our professional advice.

And we'll back you with cash, both from ourselves and from our friends in the private sector.

For the people of West Yorkshire, we'll get it right.



WEST YORKSHIRE ENTERPRISE BOARD

WEST YORKSHIRE 2

Diversity staves off worst of recession

Industry

WEST YORKSHIRE'S industrial structure demonstrates some prominent characteristics which, in contrast to many other manufacturing areas, have given it a natural resilience to the worst effects of structural change and recession.

A diversified economic structure has allowed the county to show a better economic performance over the past 12 months than most others in the North.

These positive features include a well-developed spider web of small, independently minded family businesses, a general absence of the branch plant syndrome, no one-company towns and a dearth of very large, vulnerable manufacturing sites. Few companies, if any, employ more than 1,500, with typical factories having workforces of between 200 and 500.

These factors have been underscored by generally non-frictional labour relations and the absence of two industries—flocks and mass-production car building—which have historically poor strike records.

Over-dependent

It is true that these characteristics do rub shoulders with some profound weaknesses. The county is still over-dependent on traditional industries such as textiles, clothing, engineering and coal, the first three of which have endured massive job losses.

Many family-owned businesses have been partly undermined by poor investment and a lack of professional management. Mr Bryan Bigley, director of the CBI's Yorkshire and Humber-side region, says companies are now tending to invest to their limits even though margins are frequently too poor for adequate levels of expenditure.

"There is also a growing move towards bringing in non-executive directors to broaden the horizon of existing members of the board," Mr Bigley says.

The county has not escaped big plant closures over the past

six years and Bradford has suffered more than its fair share of them. These have included the plants of Thorn EMI, International Harvester and Renold's Croft gear works.

Rank Optics and Leyland's C. H. Roe bus building company have both shut in Leeds as well as scores of textile-related mills in the county. But the scale and number of these closures have been nothing like those in many other regions.

West Yorkshire also suffers from a lack of high-technology companies. There are a few notable exceptions. Systime in Leeds employs 1,000 making a range of business computers including its new S series, also producing software and providing a range of services. Forty per cent owned by Control Data, Systime had a £46m turnover last year.

Microvice in Bradford, set up in 1979 with the help of the local council's Economic Development Unit, now employs over 200 manufacturing visual display units and other products. Farnell at Leeds and Wetherby is an important instrument manufacturer.

Much of the Engineering sector is still struggling but the broadness of its structure in the county will ensure that most of what has remained will survive and perhaps grow.

Machine tools, much of it developing out of the textile industry, has taken some savage knocks and is only slowly recovering. Companies such as Dean, Smith and Grace and Landis Lund remain but other names like Asquith, Thomas Sirk and N. C. Ashton have either disappeared from the county or gone to the wall. Halifax has suffered the decline of this industry more than any other town.

While West Yorkshire is not a big builder of vehicles, the supply of components is important through companies such as Associated Engineering, Bradford and Cummins-owned Holset, the Huddersfield turbo-charger manufacturer now pulling out of recession.

Mining supply companies, anxious to see the end of the coal industry dispute, include Fletcher, Sutcliffe, Wild and British Geoffrey Diamond at

Wakefield. Companies like process plant engineers Peabody Holmes Claydon's fabrication and engineering operations in Leeds, Yorkshire Switchgear and the Crane division of NEL, testify to the diversified nature of this sector. Hopkinson in Huddersfield is one of the world's leading valve manufacturers, successfully moving into the nuclear field.

The traumatic years of decline in textiles now appear to be over. Many of the mills that are left in Bradford, Huddersfield and Dewsbury are working double shifts clawing back more UK business and raising sales to the U.S. and Japan.

Direct selling

A core of a dozen companies including Parkland, Allied Textiles, Illingworth Morris, John Foster and Bulmer and Lumh are keeping the flag flying. Many of them like Peter Black have been running successful direct-sell mill shops. Carpets have taken a beating, Homfray and Crossley closing in Halifax.

Clothing, centred in Leeds and with its roots in Jewish tailoring, has taken some hefty knocks which have hurt companies like Burton. But the industry is fighting back through better designs and revamped retailing, with Leeds-based Hepworth revitalising its retailing image with its highly-successful chain of Next shops. Companies in this sector include Centaur, Executex and Sumrie. S. R. Gent and United Drapery Stores (UDS).

Food manufacturing and services are well developed in the county with production sites such as those of Seabrook Crisps, Ben Shaw's softdrinks, Fox's Biscuits and several sweet manufacturers but it is in food retailing that West Yorkshire is particularly strong. A number of chains are centred in the county including Asda (the retailing division of Leeds-based Cleckheaton, Morrisons of Cleckheaton, Morrisons of Bradford and Lawrence Batley's cash-and-carries.

The county has a small chemicals industry, including growing out of textile dyestuffs. Companies such as Allied

Colloids represent successful exporting stories. Other companies include A. H. Marks, Hickson and Welch, the Swiss company Sandoz, Yorkshire Chemicals and ICI.

In the glass industry, the container manufacturer Gregg at Knottingley has ridden out the recession but Rockware's Castleford plant has been one of the casualties. In rubber, big locally based companies include BBA and Scandura at Cleckheaton and Minix.

The county's coal industry which has suffered from the general drift of mining development from west to east has seen the loss of seven pits and 3,000 jobs since 1979. The NCB though has been investing in a number of collieries including Kinsley Drift, Kellingley, Woolley and the Prince of Wales.

Kitchen and bathroom equipment is a growth sector in which West Yorkshire is represented through companies like George Moore at Wakefield, Symphony in Leeds and Sowerby Bridge-based Spring Ram currently building a new factory in Bradford.

In printing, Howson Algraphy near Leeds has invested heavily in new plant, and other companies in this sector include John Waddington whose plant also manufactures Monopoly sets, Grattan and Empire Stores in Bradford represent the county's main thrust in the mail-order business.



Checking truck flywheel housings at Kelghley Foundries, the former Leyland company which was the subject of a management buy-out last year.

Successful performance despite the critics

Enterprise Board

THE West Yorkshire Enterprise Board, set up by the county council to raise the level of industrial and commercial investment, is one of a new breed of local authority-created agencies whose social remit is to support or help to create jobs while acting as a commercial company.

Its first full-year trading figures, just published, reveal a healthy performance which some of its earlier critics, including Tory councillors, have admitted to be successful.

The Enterprise Board now operates with £7.5m in council grants and has been negotiating substantial loans from the City. It secured yearly pre-tax profit

of £241,000, taking into account a £115,000 general provision set aside against the possibility of business failures.

It has also invested about £3m in 21 companies together employing about 1,400, most of them in manufacturing. It has yet to have a company fail on it, though a recent attempt to provide rescue finance for a foundry company RMI (Bingley) founded over union opposition to changes in employment conditions.

Such a performance does not stop criticism from some of the business community who are hostile to direct local authority involvement in industrial finance and support. For them local authorities can exert an influence distorting to the market and detrimental to competing companies which are not receiving assistance.

It has been a hard-working and in some cases harrowing time for the managing director, Mr Alan Pickering, and the board's staff, of four managers and one solicitor.

Principles

With almost 600 inquiries made to the board and 100 active or "open" inquiries at any one time, Mr Pickering is planning to increase the staff by five—another investment manager, another solicitor, an analyst and two investigating accountants.

Three principles constitute the board's unofficial charter: to act as a commercial operation; to be self-financing in the medium term (believed to be possible if the board does not invest more than £3m a year); and to be free from political interference.

The board is controlled by six councillors who are the sole voting directors. Mr Pickering, a former Tory councillor, made it clear from the start that he did not believe the board could work properly if there was political interference and that he would not agree to serve under such a regime.

PROFILE: CLLR. JOHN GUNNELL

Speaking up on the media

LIFE is a little quieter now for Councillor John Gunnell, Labour leader of West Yorkshire County Council and a Leeds University lecturer.

At the height of the Metropolitan county council's abolition debate, Cllr Gunnell's work schedule rocketed as he took on the role of public relations representative for the authorities.

In one 24-hour period he was on just about every national and local television and radio station, beginning with ITN's "News at Ten" and ending up on the BBC's "Sixty Minutes".

As more of the details of what abolition will mean become clear, Cllr Gunnell, leader of the council since Labour took control three years ago, should again enjoy fame of a minor national figure known to many—at least by the sound of his voice on radio.

While the political move towards abolition draws to an inevitable conclusion, the 50-year-old councillor for the Hunslet area of Leeds has got on with the job of mixing tea with the work of one of the busiest local politicians in Britain.

Indefatigable work on a

This was in line with the thinking of the council's moderate Labour controlling group, which also decided that local authority officers did not possess the required skills for the specialised work of investment management.

Investment decisions on the use of the board's functions of secured lending, venture and development capital are made by the board's staff, and their advice has not been challenged.

A third of the companies assisted by the board have been management buy-outs, another third were seeking what was in effect survival money, and the remainder needed financing to expand or re-equip.

One of the latest and largest financial arrangements made by the Board is the putting up of £420,000 for Joseph Rhodes of Wakefield—the machine tool manufacturer subject to a management buy-out from the Hanson Trust—in a joint deal with Wakefield City Council.

Boxford, a Halifax machine tool manufacturer bought out by management, has received £25,000 in return for 25 per cent of its share capital. The company's plant and assets were bought by the Board for £300,000 and are being leased back over 5½ years.

The Board has made a loan of £30,000 to Naylor Developments which is beginning to manufacture a replica MG TF sports car in Bradford. The company has since raised £350,000 through a shares issue, meeting a condition whereby the Board will now provide a further £150,000.

Other loans concluded by the Board include one with Kelghley Foundries, formerly a part of BL, and another with Stotts of Halifax, a general printer which has been assisted with a £220,000 printing press leased back to the company by the Board.

"We intend to run a profitable business here and not be a drain on the ratepayers," says Mr Pickering.



Cllr John Gunnell: Fame

EEC, Central and Local Government Schemes of Support Specifically Available in West Yorkshire

Scheme	Benefits	Area(s)
EEC Textile Closure Area (ERDF)	Starts early 1985. Grants for building refurbishment and small firms	Bradford MD, Calderdale MD, Kirkstall MD
Coal Closure Area (ECSC)	Low interest loans for investment, at 3.5% below UK commercial lending rates	Leeds, Dewsbury, Wakefield, Castleford
European Investment Bank	Low interest loans	West Yorkshire
Central Government Assisted Area (Intermediate)	Regional selective financial assistance	Bradford, Bingley, Shipley
Urban Programme Areas	Loans and grants for small firms and co-operatives	Leeds MD, Bradford MD
Enterprise Zone(s)	Rate relief exemption for between 7 and 10 years; 100% capital allowances; exemption from DLT	South Wakefield
Rural Development Commission	Announced June 1984. A wide range of grants and services for small firms including grants for building conversion and concessionary loans for tourist as well as manufacturing authorities	Pennine area (Todmorden, Hebden Bridge, Marsden)
Urban Development Grants	Grants by DoE towards joint/private sector projects	Leeds MD, Bradford MD, Wakefield MD

West Yorkshire Metropolitan County Council

West Yorkshire Enterprise Board	The board provides venture and development capital for almost any form of investment	West Yorkshire
Small Firms Employment Fund	Loans and grants of up to £15,000 for firms employing up to 25 people	West Yorkshire
Job Incentive Scheme	Grants of £25 per week West Yorkshire to firms employing up to 25 people to take on an unemployed person	West Yorkshire
Sites and Premises Scheme	Financial assistance to assist the development of job creating schemes which would not otherwise go ahead	West Yorkshire

Myth
Who but a fool would start up a business in this day and age?

Mythbreakers
Who indeed - here are 20 successful companies who are nobody's fools

NAYLOR CARS
HALSON PACKAGING
UNIJIG
BUSINESS INFORMATION TECHNIQUES
MICROVITEC
NETWORK ELECTRONICS
SYSTECH
NEWCO
REHILL BROTHERS
SPRING RAM PLC
SELECTIVE PAPER
SPECTRUM COMPUTER SERVICES
KKAIS BAKERIES
THORBURY WOODWORKING
NEW PLAN FURNITURE
AMBASSADOR BILLIARDS
DRUM ENGINEERING
BOWERS INTERNAL GAUGE
TEBRO TOYS
TROUGH BREWERY

We helped them start up or expand their business, we could do the same for you.

BRADFORD ECONOMIC DEVELOPMENT UNIT
Jacobs Well, Bradford

RING BRADFORD 753782
for details

KIRKLEES
West Yorkshire

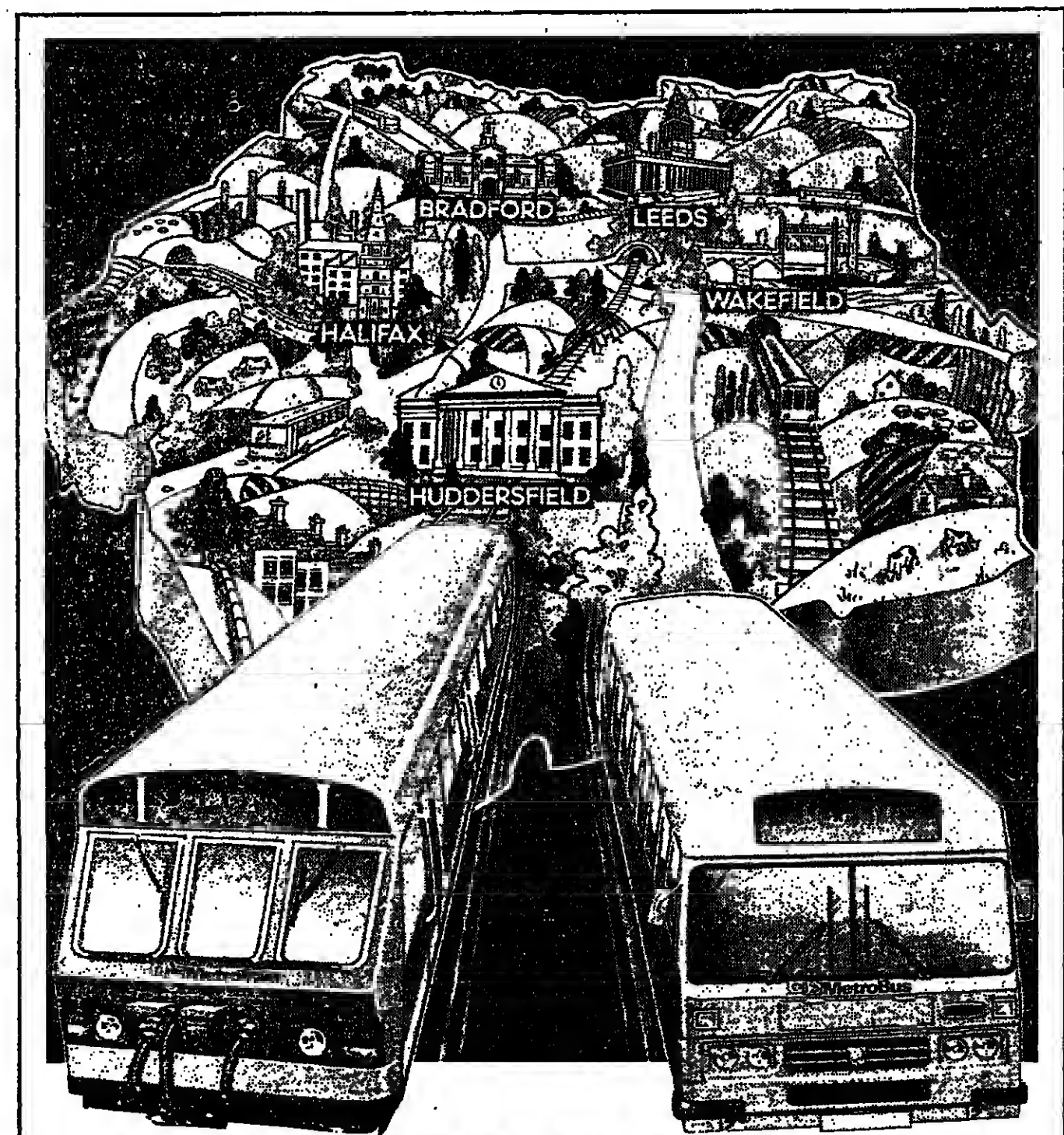
EXPAND IN KIRKLEES

The Metropolitan Borough of Kirklees is one of five districts in West Yorkshire. It covers an area of 162 sq miles and includes some of the best known industrial and commercial centres in the UK including Huddersfield, Dewsbury and Batley.

Kirklees Council's Employment Development Office can give advice and assistance to firms seeking relocation; small and medium sized industries; start up firms and businesses; co-operatives and tourist ventures.

The Council can help in many ways including premises, serviced sites and industrial land, incentives—rent guarantees and capital grants and an assistance scheme for small businesses.

For further information contact:
Alan Goodrum, Kirklees Employment Development Office,
Estate Buildings, Railway Street, Huddersfield, HD1 1JU.
Tel. Huddersfield 22133 ext. 210



West Yorkshire Metro, a name that sums up the entire public transport system for the largest Metropolitan County in the United Kingdom.

MetroBus and MetroTrain is a transport system offering services to link towns and cities within the whole West Yorkshire community. No small task!

Yet Metro has achieved much more than just the smooth day to day running of such a complex web of transport services. Strategic pricing policies and innovative marketing and advertising, have resulted in increased passenger traffic of nearly

7 million journeys on the previous year.

The demand for public transport has increased in every segment of the market due to the introduction of a wide range of ticket schemes, including the hugely popular Off-Peak fares.

Through continuous development and innovations, West Yorkshire Metro plans to maintain the high standards that make its public transport system one of the finest in the country.

MetroBus MetroTrain
West Yorkshire Passenger Transport Executive

WEST YORKSHIRE 3

Cashing in on past and present

Tourism

THE COACHES, usually loaded with elderly visitors, sometimes spotted pulling out of Eholst, the village near Bradford where some scenes of the Emmerdale Farm soap opera are shot, are an illustration of what has been happening in West Yorkshire's tourist industry.

The city of Bradford Metropolitan Council has picked up a clutch of awards for the way it has marketed its own area, which encompasses not only the 44 mill shops and industrial museums of a manufacturing city but also many of the county's familiar tourist haunts.

Again, weekend breaks—some of them organised on a theme basis—have been mushrooming throughout the county as a significant factor in the county's tourist business. These accounted for 20,000 bednights in Bradford last year and 15,000 in Leeds.

Indeed, West Yorkshire's tourist officers have used the county's natural and man-made features to such an extent that the tourist industry is developing as quickly there as anywhere in Britain.

West Yorkshire County Council estimates that £52m was spent in the county on business and leisure tourism last year, supporting upwards of 14,000 jobs and 700 places offering accommodation. Though no accurate figures are available the Yorkshire and Humberside tourist board estimates that about 5m people yearly stay overnight in the county.

Brontes

Two handicaps West Yorkshire's older buildings are in poor shape, hindering the county's attempt to break the blacker side of the "muck and brass" view still held by many potential visitors. But the county and the tourist board are keen to see the refurbishment of more older buildings, particularly those "listed" and in conservation areas.

Both are hoping that the area's tourist potential will continue to develop as the sights—and sites—are made more attractive.

clude Harewood House, the Pennine village of Heptonstall, Halifax's magnificent former wool-trade Piece Hall, the weavers' cottages at Golear, the Victorian model village of Saltaire and Harry Ramsden's, the world's largest fish and chip shop.

The popular Keighley and Worth Valley Railway provides both a ride on steam trains of the past and a very useful connection to Howarth from the British Rail Station at Keighley.

New attractions in the past three years have included the National Museum of Film, Photography and Television in Bradford, Armley Mills Industrial Museum in Leeds and the bird garden at Letherington Hall, Aberford. A new co-operative run, though fitfully operated, boat service has opened on the Rochdale Canal between Hebden Bridge and Todmorden.

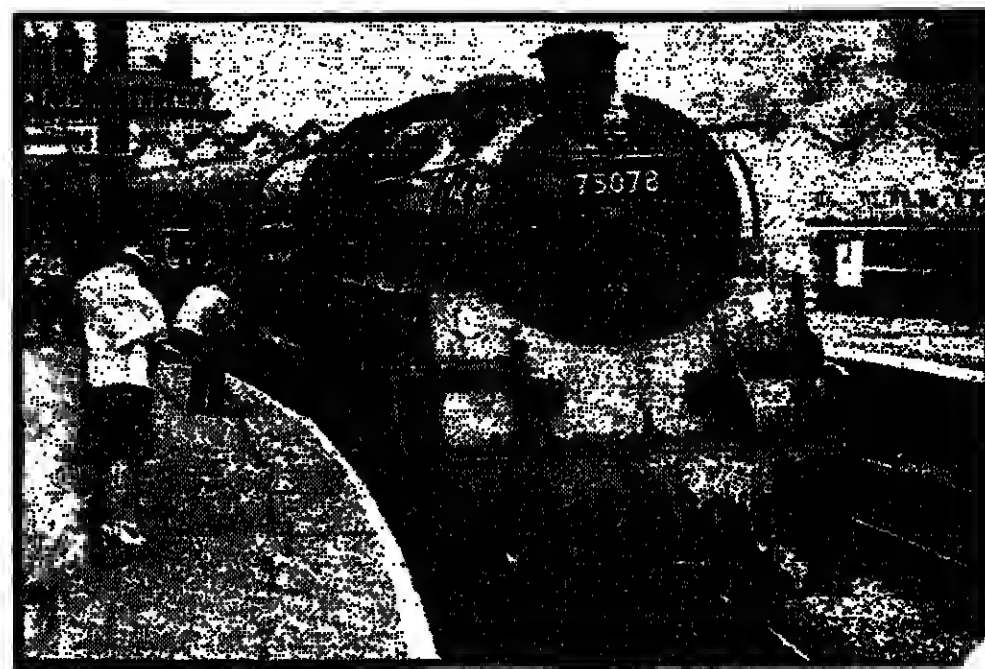
Developments under way include a multi-location Spenn Valley Transport Museum, featuring trams and the Kirkstall Brewing Museum in Leeds.

Other local authorities have been watching the progress of the county's development of these visits. Of these Mr Philip Round, the county's tourism officer, singles out television programmes as having had a profound impact. Among the TV films partly or wholly shot in the county are "Last of the Summer Wine" at Holmfirth, "Foxy Lady" at Hebden Bridge, "In Loving Memory" at Luddenden, and "Emmerdale Farm".

A new offering next year will be the "Inheritance Road", a 140-mile tour around the county, several of its stately homes, spa towns and pennine villages.

The outer fabric of some of West Yorkshire's older buildings is in poor shape, hindering the county's attempt to break the blacker side of the "muck and brass" view still held by many potential visitors. But the county and the tourist board are keen to see the refurbishment of more older buildings, particularly those "listed" and in conservation areas.

Both are hoping that the area's tourist potential will continue to develop as the sights—and sites—are made more attractive.



A whiff of steam and smoke on the Keighley and Worth Valley Railway

Far-reaching changes bring modern system

Transport

PUBLIC TRANSPORT in the county has been undergoing far reaching changes in the past few years — in part resulting from a consultants' report by Booz Allen Hamilton into the structure and operations of the West Yorkshire Passenger Transport Executive.

Under one innovation, passengers can buy SaverStrip pre-purchase tickets for use on both local bus and rail services at 1,200 outlets including Post Offices. These offer 12 rides for the price of 10.

Other changes introduced following the report include the rationalisation of maintenance and repair facilities, route replanning and fare restructuring. Last year the number of passenger journeys on services directly operated by the PTE rose to 189m from 183m in 1983.

West Yorkshire is now operating the only British Rail/Leyland railbuses in the country. Bradford is the home of one of Europe's biggest transport interchanges, though it is now seen as being too big for current requirements. This point is underscored by the reduction in Inter-City express train services to Bradford.

The county also has a longer-term proposal to build a new radial road east of Leeds, superseding the A64.

The Sheepscar Junction north of Leeds has benefited from this, while Scoot, a system which continually updates traffic flow information in relation to traffic light timing is being introduced at Wakefield.

Labour councillors believe the change-over period when the County Council is abolished will leave transport control in difficulties. Questions have certainly to be answered — for example, on the controlling of the central computer station in Leeds, which monitors traffic movements county-wide.

Freight transport by canal is nowhere near as developed as in South Yorkshire, though West Yorkshire is trying to encourage greater use of the canal system between Leeds and the River Ouse.



The extended runway, above, will enable the airport to take 747 Jumbos

£22m plans under way

LEEDS-BRADFORD Airport at Yeadon is at last beginning to look like an airport. Its development has hitherto been sluggish, expansion constrained by public inquiries, local residents' opposition, some wavering in political commitment to growth, and physical site drawbacks.

Last year its passenger throughput was just 808,000, a third of that of Newcastle and much less than a half that of the East Midlands, both of which have smaller passenger and freight catchment areas.

But the foundations have been laid for what its own administrators and the three local authorities who run it hope will be a springboard for trebling the number of people using Yeadon.

As part of a £22m development programme, the single runway is being extended by 2,000 ft to allow it to take a Boeing 747 "Jumbo" with full payload. At present the Boeing 737 is the biggest that can use Leeds/Bradford and even that relatively small aircraft cannot land or take off with optimum fuel and passenger loads.

The runway extension, due for commissioning early next spring but with the possibility of being ready for use before the turn of the year, is being carried out together with the upgrading of lighting and navigation aids.

The first phase of extending the passenger terminal is due for completion next spring with a second phase scheduled to be finished by the summer of 1986.

These changes will increase the size of the arrivals area, improve baggage handling by means of automatic equipment, enlarge the area for concen-

sions and provide a duty-free shop for the first time.

A third phase, incorporating a small multi-storey office block as well as improved passenger facilities, will go ahead only if rising demand warrants it.

The three local authorities of Leeds, Bradford and West Yorkshire County Council, whose councillors sit on the airport joint committee of 21 elected members, have already put their minds to reversing a

Leeds/Bradford Airport

steep decline in the amount of freight handled by the profit-making airport.

A film cargo complex was opened last year but the fall in freight — against the international trend — can only be arrested when the runway extension is completed. One of the main reasons for the near-continuous slide in freight handling is the reduced availability of aircraft capable of using the short runway.

A new road layout around part of the airport perimeter has been completed together with a doubling of car parking spaces to 1,000.

"The future is bright," says Mr Gordon Dennison, the airport director. "Radical change will come from 1985 onwards." This should add to the financial performance of the airport which made a net trading surplus of £1.3m last year, a doubling in three years.

Signs of an improvement in services are already emerging. Scheduled daily air services from Yeadon by companies like British Midland, Air UK and radius.

Aer Lingus are restricted at present to other UK airports as well as Amsterdam, Paris and Dublin.

The Canadian airline Wardair has announced its intention of using Yeadon as soon as possible and is also interested in starting weekly charter flights across the Atlantic from there next year. Even without the runway extension, Spantax, the Spanish tour operator, will soon be operating from Yeadon and next year two foreign operators will offer flights to Bulgaria and Yugoslavia.

The restrained optimism of airport officials is based on the size of the catchment area—4.6m people living within reasonable driving distance—and projected figures by outside sources. Indications in the Civil Aviation Authority annual statistics and figures produced by Pest, Marwick, Mitchell suggest a growth in passenger traffic of between 1m and 1.5m.

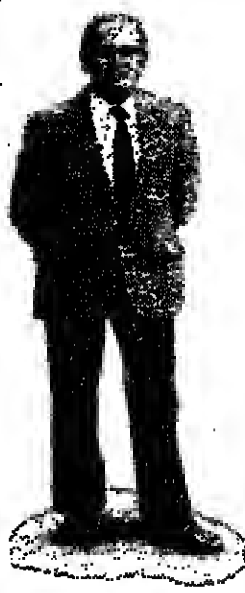
The threatened abolition of the West Yorkshire County Council and the uncertainty surrounding whatever new controlling body takes over is an obvious cause of concern.

The airport management also knows that further development is needed. The catering services for supplying in-flight meals and drinks need to be extended and there are no covered facilities for maintenance work on large aircraft.

An ironic comment on the lethargic growth of Yeadon airport is that Newcastle and East Midlands Airports have much smaller passenger catchment areas. Only time will tell whether Yeadon can take full advantage of the opportunities provided by the large population living within a 20-mile radius.

HOW MANY JOBS CAN £35,000 CREATE?

THE GOVERNMENT'S ANSWER



Government figures show that regional assistance is costing about £35,000 per job created. The County Council's support for local business works out at about £2,000 per job. We firmly believe that in today's situation, there is a need for all agencies with an interest in the local economy to play a part, particularly in helping small businesses to make a go of things.

Working with local Chambers of Commerce and business enterprise agencies, and in co-operation with the High Street banks, the County Council has developed a range of schemes to meet the needs of businesses.

For instance, we offer grants and interest-free loans to small firms. More than 2,500 jobs have been created in just two-and-a-half years—at an average cost of under £550 a job!

We also refurbish old factories and we build new industrial units jointly with private developers and our West Yorkshire District Councils. An investment of about £5.5 million

WEST YORKSHIRE'S ANSWER



since 1977 has created or saved 2,100 jobs, and another 5,200 new jobs are in prospect.

That's not all. Our effective public transport system, buses and local rail services, keeps down journey-to-work costs and minimises city centre congestion.

Our Trading Standards Department provides a first-class service for industry and commerce as well as ensuring fair play in the market place.

We maintain one of the best local highway networks in the country and at the same time we have an enviable record for opening up new industrial sites with new roads. Year by year, we are reclaiming considerable areas of derelict land, to provide a more attractive environment for business investment.

We're working hard to build a partnership with the private sector. And we know we're giving value for money!



WEST YORKSHIRE
Metropolitan County Council

COUNTY HALL, WAKEFIELD, WEST YORKSHIRE WF1 3QW.

THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

FEW PEOPLE need reminding that these are tough times for small computer hardware makers.

They have come under increasing pressure from larger competitors and unable to achieve their economies of scale, some of the smaller hardware companies have even been forced to go to the wall. Casualties have included Dragon Data (subsequently taken over) and Tycom earlier this year, and before them, Grundy Business Systems and Iotek.

It is a time the more striking than, to find that one of the minnows of the £1.7bn UK computer hardware industry, Haywards Heath-based ATS Communications, is not only thriving but is also arguing that it has a long-term future making microcomputer-driven screen-based telex terminals.

ATS is a textbook illustration of a small company which has identified a niche which—so far at least—bigger groups have passed by, either because they perceive it to be uneconomic or because their research departments are fully occupied pursuing ventures more closely related to their mainstream business.

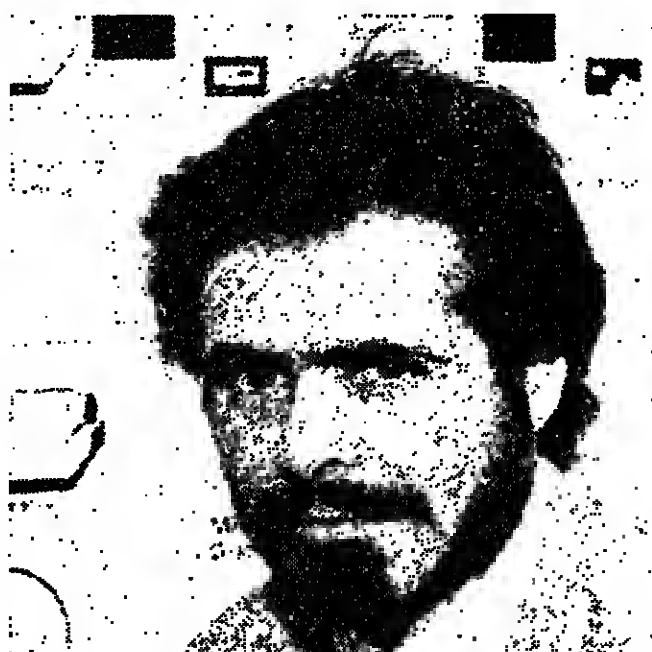
In the past five years, the ATS group's profits have climbed from £194,000 before tax to £382,000. But it has stumbled alarmingly along the way. Its founder, whose skills had always been more technical than saleslike, failed to market their products adequately.

That shortcoming, allied with an ambitious capital spending programme, sent ATS's profits plummeting, from £311,180 in 1980 to only £56,496 two years later. In an attempt to gain a keener commercial edge, the directors head-hunted a new managing director in April last year. Their chosen trouble-shooter was Tony Stenham from Thorn EMI, who wasted no time in creating a new sales force and suggesting a number of new products.

Profits for the year to next December are now expected to be more than tripled at £1.1m on turnover of £7.8m, and the group is planning to achieve a public quotation within three years.

ATS developed its first product, a visual display unit compatible telex terminal from its original business as a communications consultancy. The most sophisticated of its range of terminals can receive, store and transmit messages simultaneously from up to 40 points and communicate with office computers.

Its market looked distinctly limited until the liberalisation of the UK telecommunications industry two years ago ended British Telecom's monopoly of



Tony Stenham: created a new sales force

The search for a safe niche

William Dawkins on how ATS Communications hopes to avoid major competition

the telex terminal business. But Stenham is convinced that his market will remain too small and specialised to be attractive to the computer and telecommunications majors.

"Our part of the telex terminal market is probably worth £45m," he says. "A large company could take £20m of that without running into monopoly problems, which is simply too small to be worth it. They will instead take it on as a marginal activity and sell somebody else's products carrying their own name, so that they don't have to invest in the engineering."

Indeed, ATS's list of distributors for its range of terminals reads like a roll-call of the telecommunications industry's top players. They include Plessey, STC, Racal, Case, Hasler, and British Telecom, which last month awarded ATS an order for its City Business Terminal, worth a minimum of £1.5m to ATS's turnover over the next year.

"Our main business is in

PBX and telephone equipment, but when it comes to selling through our direct sales force, we find that it is advantageous to have a broader range of products," says Robert Harrison, Plessey Office Systems' marketing manager.

Harrison spotted ATS at the telecommunications industry's annual trade show, two years ago and is now the company's biggest private sector national distributor, with orders worth about £1m per year of an own label version of ATS's Vitel III wordprocessing telex terminal.

The BT City Terminal, however, is potentially ATS's most important product, since an estimated 80 per cent of the UK's telex users still buy their terminals from British Telecom. BT also sells telex terminals made by STC, Trend and Transtel, but those are printer-based, rather than intelligent terminal-based products.

ATS's £1,500 machine combines a personal computer, wordprocessor, message switch

and communications terminal in one package, and the group is targeting for orders to rise from 1,000 units next year to 3,000 annually in the next three or four years.

The group started business 15 years ago, but did not start manufacturing until 1972, when it became clear that the equipment needed to put its consultancy advice into practice did not exist. The London Fire Brigade's need for a speedier and more flexible telex terminal led to its first contract, to make a telex-compatible VDU for the brigade's mobilisation system.

As its consultancy work created more manufacturing business, ATS soon found itself in the happy position of being able to sit back and simply wait for customers to telephone their orders into its head office. It was only when ATS's markets became more competitive in anticipation of the industry's forthcoming deregulation that it saw the need for a sales force—yet it still found itself somehow being left behind.

"We tended to have a block of salesmen who just dealt with anybody who came along," says Stenham. The sales force was simply not up to dealing with a wide range of customers.

So Stenham disbanded the sales department and re-formed it into four sections: an original equipment manufacturer distributor division, where staff handle companies like Plessey who adapt ATS products for use in their own systems; an office equipment dealership sales force; a joint venture division, in which technical directors liaise with groups like BT which need outside assistance; and a systems division, where products are tailored to suit individual needs.

So far, the medicine seems to be working. ATS is in the process of moving into a new 50,000 sq ft factory over the road from its present offices, and Stenham believes that by developing new lines from his existing products and pursuing industrial customers, he could lift group sales to £20m.

If the market has that much scope, however, it invites the question of whether a major group like Plessey would simply wait for ATS's products to become fully established, and move in, on the back of ATS's success, as a manufacturer.

"I don't think that the size of the telex terminal market as a proportion of our total business, or its likely future development is such that Plessey would choose to push ATS out by making its own screen-based terminals," says Plessey's Harrison.

"It just wouldn't make economic sense

In brief...

THOMSON Local Directories has produced a 25-page booklet—*The Small Businessman's Guide to Advertising*—which sets out some of the steps to take when you are planning your own advertising campaign. It looks at the pros and cons of using various forms of advertising media—cinema, direct mail, newspapers, posters, parking meters etc.—and has some useful general tips among the predictable "plug" for its sponsor. It is available free from Jon Holman, Public Relations Manager, Thomson Directories, 296 Farnborough Road, Farnborough, Hants GU14 7NU.

DR GEORGE Mathewson, chief executive of the Scottish Development University Enterprise Lecture on the subject of "Enterprise and Individual Initiative" on Wednesday October 17. Sponsored by Lloyds Bank, the aim is to stimulate discussion and introduce new ideas capable of encouraging enterprise development in the Northern Region of England. Details from Derek Craven, Durham University Business School, Mill Hill Lane, Durham.

COMMUNITY Roots Trust, a charity particularly concerned with ethnic groups, is organising a Self-Help Trade Fair at the Wombey Conference Centre on June 14 and 15 next year. The project is a response to the continuing problem of high unemployment among black people and the difficulties black businesses face in getting support from financial institutions and voluntary, local and central government agencies.

The aim will be to assist those who see self-employment as an alternative to the prospect of long-term unemployment and to help small businesses get on to a sound footing and expand. The fair will consist of an exhibition of supporting organisations and a series of seminars and discussion groups.

Approximately half the 71 stands will be sold at commercial rates but there will be subsidies for organisations such as voluntary agencies and colleges on tight budgets. Entries should be directed to Dr Adrian Collett, Community Roots Trust, 2/3 Rectory Road, Stoke Newington, London N16 7QS.

T. D.

Management accounts

A clear picture at hand

WITH just six employees (besides himself) on the payroll and a projected turnover this year of £200,000, Roger Bricker admits his small company is in many ways "a very common animal."

Bricker, on the other hand, is justly proud that his exhibition design, graphics and display consultancy is unusual in at least one respect. For, unlike many companies of its size, Roger Bricker and Associates produces regular monthly management information showing draft profit and loss accounts, balance sheets, and lists of debtors and creditors outstanding at the time.

Earlier this year the Government's official report on businesses which have used its Loan Guarantee Scheme severely criticised the poor quality of management information in many small firms. A number of advisers agree that this is one of the major shortcomings, particularly of the newly established business.

Bricker had run through four different accountants in five years—and had suffered many frustrating meetings with his bank manager—before bumping into Tony Partis last May. Partis was just setting up a franchise in the North London based Accounting Information Development Service—a business aimed precisely at fulfilling his needs.

AIDS throughout the UK now provides computerised accounting and book-keeping services for around 550 companies which cannot afford the services of a full or even part-time bookkeeper (Partis in Kingston services 14 of them). Clients fill in their bookkeeping and accounting records on the services standard forms and return them to headquarters where the information is processed on a central IBM mainframe computer.

The value of regular financial reporting was illustrated at a meeting between Bricker, his banker, Malcolm Unwin, of Midland's Kingston and Richmond Area office, and his accountant, Peter Rose, of the small Sutton-based firm of Hanks and Company. "Businesses tend to start, when someone has an idea at home and sits down to do the business plan at the kitchen table," observes Unwin, who has seen many new propositions across his desk over the years. "But there are one or two employees the proprietor can do the book-keeping by himself. In my experience the



Roger Bricker (left) and Anthony Partis

problems arise when a company is going through the transition stage to becoming large enough to hire someone else full time.

"Too often the result is that when businesses come to see their bank manager the information is out of date. We can see the way their overdraft account has been run—but too often the two parties are having to guess how much working capital is required."

Unwin admits that "10 to 20 years ago" companies could get by on historic information. "Nowadays," he says, "the economy is changing so quickly you just have to do some forward planning."

Since receiving monthly management accounts, Bricker's cash flow has also improved. "We found that debtors just weren't paying, whereas creditors were paid the moment they made a fuss," observes Unwin.

AIDS (they've got used to the jokes) has not always been popular with accountants, who in some cases see the service as a threat to their own work.

Not so Bricker's accountant, Peter Rose, who says properly prepared monthly figures cut down time spent on the audit and increase the time available for providing general advice. Six months ago, for example, he suggested that Bricker switch from sole trader to corporate status, a move which has enabled him to pay less tax on

his profits and which has afforded him (in theory at least) the protection of limited liability.

There is, meanwhile, no shortage of software for companies which want to set up their own monthly management accounting system on micro computer. And many accountancy firms are moving into this market.

None of this deters Mike Salinger, AIDS' ambitious managing director, who talks about 1,000 clients by next June and the addition of two new franchises each month. Salinger stresses that his company does not do audits or offer tax advice: "Our key contribution is to interpret the financial information. We help enforce the discipline of monthly book-keeping instead of waiting until the end-of-year audit."

After setting up costs Salinger reckons that a typical client will spend £200 to £300 per month for his company's service.

Franchisees—mostly, so far, chartered accountants looking for a new career—have to pay £5,000 outside London or £10,000 inside. He or she must then develop a client base paying the service a 10 per cent royalty plus 40 per cent of the selling price for the processing work done on computer.

Tim Dickson

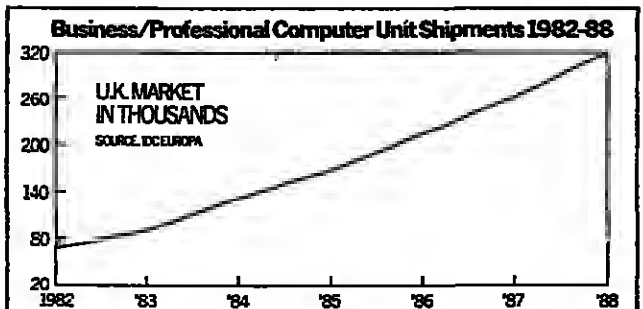
Franchises

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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday September 4 1984

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LONDON

Bid moves lift the lethargy

GILT-EDGED stocks and leading shares showed underlying strength in London yesterday, reflecting hopes that the market has lost its summer lethargy. Activity was further enlivened by takeover speculation.

Unilever's weekend counter-offer for Brooke Bond aroused considerable in-

terest, as did talk that the original bidder, Tate and Lyle, would soon reply. Speculation in the food sector was further fuelled by Barlow Rand's takeover bid for J. Bibby.

All three UK companies advanced with J. Bibby up 88p to 293p, Brooke Bond up 7p to 117p and Tate and Lyle 10p higher at 382p.

Throughout the session the FT Industrial Ordinary share index displayed insignificant fluctuations, but it improved after the official close of business to settle a net 1.4 higher for a four-day advance of 22.7 to 855.1.

Government securities edged quietly upwards with investors hoping for a favourable money supply trend.

Chief price changes, Page 28; Details, Page 29; Share information service, Pages 30-31

TOKYO

Lacklustre day holds no surprises

INVESTORS selected incentive-backed issues in a lacklustre Tokyo market yesterday, in the absence of any particular motivating factors, writes Shigeo Nishiwaki of Jift Press.

Trading centred on biotechnology-related and automotive stocks, but blue chips closed mixed after small-lot buying and selling.

The Nikkei-Dow market average added 9.48 from Saturday to 10,830.08, on volume which shrank from Friday's 330.18m shares to 204.35m. Gains outnumbered losses 329 to 318, with 176 issues unchanged.

Investors have been monitoring moves on Wall Street, and many followed New York's lead to take a Labor Day holiday of sorts on the sidelines. One brokerage house executive said the Tokyo Stock Exchange had been a photocopy of the New York market since early August.

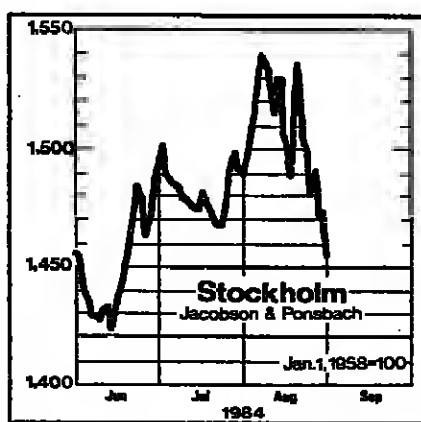
The most heavily traded issue was Koito Manufacturing, which advanced Y8 to Y566, with 8.04m shares changing hands. The rise apparently reflected good demand for its automobile headlights in the U.S. Koito seemed to have marked as relatively low-priced Toyota Motor Group companies. Toyota Tsusho, another part of the Toyota group, gained Y25 to Y458.

Tokyo Car went up Y13 to Y424, reflecting an increase in demand for containers, with non-residents continuing to buy. Trading of 4.66m shares made it the second busiest. Maruyama Mfg rose Y35 to Y120.

Among biotechnology-related stocks, Meiji Seika Kaisha, reported to have discovered an antibiotic that alleviates influenza symptoms, put on Y22 at one stage but settled Y11 higher at Y535. Kuraray finished at Y872, down Y5, as profit-taking increased after a Y15 advance. Crown Radio, showing improved business, soared Y100 to Y2,110. Jujiya registered a daily limit gain of Y80 to close at Y450, reflecting profits accruing from the sale of real estate.

Of the blue chips, Hitachi dropped Y8 to Y845, but Matsushita Electric Industrial added Y20 to Y1,650.

Bond prices rose as some institutional investors and securities companies became encouraged by the view that U.S. interest rates had peaked. The yield on the benchmark 7.5 per cent government bonds maturing in January 1993 dropped from 7.205 per cent on Saturday to 7.16 per cent.



SWEDEN

Wage earner funds carry mild impact

AFTER MONTHS of delay, Sweden's controversial "wage-earner funds" are starting to buy shares on the Stockholm Stock Exchange in what many of Sweden's business community have termed "the next step towards socialism," writes David Brown in Stockholm.

The funds have raised a total SKr 1.5bn (\$180.5m) through levies on corporate profits since the start of the year, in the midst of an uncertain and lacklustre performance by the Swedish bourse. Their initial investment has been modest.

When the scheme for wage-earner funds was rammed through parliament last December by the ruling Social Democratic Party, it was attacked by the neo-socialist opposition parties, the business community and a majority of Sweden's voters.

In the following month, however, as the stock market began to mark time, many brokers, paradoxically, began to see the scheme as a major potential source of new capital. The union-controlled funds will raise up to SKr 2bn every year until 1990.

Stock market dealing volume is down by 11 per cent over last year's level, says Mr Bengt Grönquist, the bourse chief. After notching up a 400 per cent climb in share values in the three years to the end of 1983, the exchange has done little so far this year.

The Vekans Affarer index is 2.3 per cent down on its level at the start of 1984, and the differently weighted Jacobson and Pensbach index up by a bare 0.6 per cent.

The market already appears to be saturated by new issues. Including the Jumbo SKr 3bn subordinated loan to be issued by investment companies at the centre of the Wallenberg empire, the total

level of new paper this year has already exceeded the SKr 11bn of last year.

"The level of supply and demand is reasonably balanced at the moment," says Mr Krister Wallin, president of the Montagu & Co brokerage house, "but I don't think the market will take any more."

At the same time, a change in the government share savings scheme for small investors may produce an outflow of SKr 3bn at the start of next year, according to Mr Leif Vindevag, a capital markets specialist at SE Banken, Sweden's largest commercial bank.

More worrying still is the fact that foreign shareholders, who played a major role in last year's upturn, became net sellers in the first half of this year - prompted by the sense that Swedish shares were no longer a bargain, by uncertainty over the effects of the wage-earner funds, and by the threefold rise in turnover tax imposed late last year.

Compared with net purchases of SKr 4.2bn in equities in the first half of 1983, foreign investors sold SKr 500m over the same period this year. The trend to net disposals was reversed in July and August, but the level of foreign interest looks unlikely to return with the same force as last year. Meanwhile, the wage-earner fund scheme has "neither influenced the market nor scared anyone off," says Mr Vindevag.

Up to the end of last month, the funds had invested a total of only SKr 200m, mainly in blue-chip stocks. The rest of

THE PRICES of several leading issues closed sharply lower following thin trading on the Stockholm exchange.

The most actively traded shares were Electrolux B, which slid SKr 6 to SKr 248, and Volvo B, which closed down SKr 9 at SKr 234. Both companies last week reported strong profit results, and the falls surprised the market.

Overall, falls outnumbered rises by the ratio of almost 5 to 1.

National holidays caused the closure yesterday of U.S. and Canadian sharemarkets.

the money has been placed in interest-bearing government bonds controlled by the state pension scheme.

"Brokers are ringing me up all day," says Mr Bo Dahlgren, who has just moved into his sparsely-furnished new downtown office as president of the Stockholm-based East Fund.

"My feeling is that share prices will continue to slide for a while," he says. "Perhaps if they start moving up again towards the end of this year, we might consider buying more heavily."

On this basis, it seems unlikely that the wage-earner funds will make up for a lack of interest by domestic small savers and the absence of major institutional buyers at home and abroad, analysts suggest.

"We can no longer produce a boom on our own," observes Mr Vindevag. "We now depend on a coincident development in, for example, New York."

EUROPE

Turnover takes turn for better

THE MOST promising pointer for the European bourses, in a steady though uninspired session yesterday, came not from the trading floors themselves but from the exchange authorities in Frankfurt and Amsterdam, which each reported share turnover for last month at around double July's level.

While this improvement has by no means been matched in all other Continental centres, it indicates a return of institutional operations on a scale not seen since the buying surge that marked the start of the year.

Amsterdam share turnover in August soared from Fl 3.51bn to Fl 7.24bn, with bonds registering a more modest rise from Fl 4.72bn to Fl 5.45bn.

Frankfurt bond activity - spurred by hopes that coupon tax will soon be abolished - jumped from DM 3.10bn to a record DM 7.72bn, while equity business was up 48.6 per cent at DM 3.72bn. Dealings in the two markets remained moderately active yesterday despite the North American holiday.

Domestic bond prices gained up to ¼, and the Bundesbank supplied DM 31.8m in paper.

In the Dutch market, Unilever received a positive response to its bid for Brooke Bond of the UK, gaining Fl 4.80 to Fl 278.80. The rejection of the offer made little difference.

Gains among bonds ranged to 30 basis points.

A firmer bias emerged in restrained Paris trading. Among those faring best were Bouygues and Michelin, up Ffr 14 apiece to a respective Ffr 640 and Ffr 817, but declines were suffered by CIT-Alcatel, off Ffr 33 to Ffr 1,105, and La Redoute, down Ffr 25 to Ffr 1,125.

Amid renewed unrest at Citroën, Peugeot dipped Ffr 1.90 to Ffr 207.10.

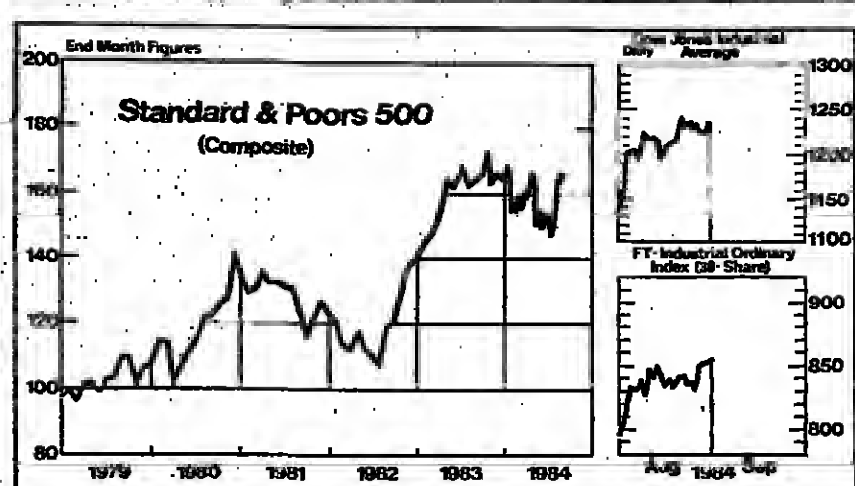
Zurich drew demand for tour operator Kuoni, which added SwFr 350 to SwFr 8,400, while an earnings and dividend boost at Pargesa took it SwFr 85 higher to SwFr 1,380.

Bonds eased, with the new 4½ per cent federal issue slipping to 98.4 from its 98.8 pricing. Its size was trimmed to SwFr 230m from SwFr 250m.

Technical adjustments took Milan lower. Fiat shed L88 to L4,405, and Olivetti L18 to L5,910. Bonds, more actively dealt, were selectively firmer.

Utilities led Brussels higher, while chemicals fared best in Madrid. Copenhagen provided a DKr 85 rally for Novo at DKr 1,970, but it and Oslo generally lost ground.

KEY MARKET MONITORS



STOCK MARKET INDICES

	Aug 31	Previous	Year ago
NEW YORK			
DJ Industrials	1,224.38	1,223.28	1,216.16
DJ Transport	520.51	517.93	548.58
DJ Utilities	129.46	129.10	129.53
S&P Composite	186.68	186.60	164.40
LONDON			
FT Ind Ord	856.1	853.7	713.2
FT-SE 100	1,105.3	1,103.9	966.0
FT-A All-shares	521.63	520.47	451.51
FT-A 500	565.94	564.49	488.35
FT Gold mines	581.4	565.4	682.3
FT-A Long gilt	10.55	10.57	10.81

TOKYO

Nikkei-Dow	10,830.08	10,842.20	9,183.11
Tokyo 30	618.99	616.69	676.31

AUSTRALIA

All Ord	1,974.1	1,974.1	1,974.1
Metals & Min	1,974.1	1,974.1	1,974.1

AUSTRIA

Credit Aktien	53.37	53.23	55.21
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BELGIUM

Belgian SE	157.48	157.18	132.49
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CANADA

Toronto	2,019.1	2,031.36	—
Metals & Min	2,388.8	2,380.0	2,483.0
Montreal	117.08	118.59	120.68

DENMARK

Copenhagen SE	184.33	185.71	186.81
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FRANCE

CAC Gen	173.2	172.5	133.1
Ind. Tendence	111.9	111.8	84.35

WEST GERMANY

FAZ-Aktien	343.92	341.08	312.12
Commerzbank	100.2	99.9	92.6

HONG KONG

Hang Seng	939.42	928.78	950.54
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ITALY

Banca Com	218.05	220.53	202.27
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NETHERLANDS

ANP-CBS Gen	165.5	164.5	138.4
ANP-CBS Ind	130.5	129.8	111.8

NORWAY

Oslo SE	260.24	264.16	207.1
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SINGAPORE

Straits Times	922.29	929.26	978.46
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SOUTH AFRICA

Gold	966.3	992.3	947.8
Industrials	908.7	908.8	933.8

SPAIN

Madrid SE	138.58	138.48	113.07
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SWEDEN

J & P	1,454.48	1,473.97	1,587.15
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SWITZERLAND

Swiss Bank Ind	379.3	379.4	335.3
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WORLD

Capital Int'l	184.7	184.7	177.8
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GOLD (per ounce)

	Sept 3	Prev
London	\$344.20	\$348.00
Frankfurt	\$344.50	\$348.00
Zurich	\$344.50	\$348.00
Paris (bids)	\$348.66	\$348.65
Luxembourg (bids)	\$348.00	\$348.60
New York (Sept)	\$348.40	\$348.50

* Latest available: 1 Aug 31 close

CURRENCIES

	U.S. DOLLAR	STERLING
(London)	Sept 3	Previous
\$	2.9115	2.889
DM	2.4275	2.4185
Yen	6.934	8.8645
SwFr	2.428	2.41
Guilder	3.284	3.255
Lira	1798.0	1796.0
BPf	58.855	58.175
CS	1.25955	1.2658

INTEREST RATES

	Sept 3	Prev
Euro-currencies		
(3-month offered rate)		
\$	10 ¾	10 ¾
SwFr	4 ¾	4 ¾
DM	5 ¾	5 ¾
FFr	11 ¾	11 ¾
FT London Interbank fixing		
(offered rate)		
3-month U.S.\$	12	12
6-month U.S.\$	12 ½	12 ½
U.S. Fed Funds	11 ½	11 ½
U.S. 3-month CDs	11.501	11.60
U.S. 3-month T-bills	10.801	10.80

U.S. BONDS

	Aug 31	Prev
Treasury		
12% 1986	99 ¾	12.54
13% 1991	103 ¾	12.87
12% 1994	98 ¾	12.83
12% 2014	99 ¾	12.55
Corporate		
AT & T		
10% June 1990	98 ¾	12.90
5% July 1990	71.00	10.60
8% May 2000	72 ½	12.80
Xerox		
10% March 1993	87 ½	13.15
Diamond Shamrock		
10% May 1993	86 ¾	13.25
Federated Dept Stores		
10% May 2013	90.342	13.30
Abbot Lab		
11.80 Feb 2013	89.00	13.30
Alcoa		
12% Dec.2012	89.00	13.30

FINANCIAL FUTURES

	Aug 31	High	Low	Prev
CHICAGO				
U.S. Treasury Bonds (CBT)				
8% 32nds of 100%	85-26	85-29	85-10	85-19
U.S. Treasury Bills (TMM)				
\$1m points of 100%				
Sept	89.82	89.57	89.56	89.81
Certificates of Deposit (CMM)				
\$1m points of 100%				
Sept	88.51	88.55	88.44	88.47
LONDON				
Three-month Eurodollar				
\$1m points of 100%				
Sept	88.33	88.35	88.31	88.34
20-year National Gilt				
£50,000 32nds of 100%				
Sept	105-17	105-27	105-15	105-30

COMMODITIES

	Sept 3	Prev
(London)		
Silver (spot fixing)	\$60.75p	\$68.30p
Copper (cash)	£1,037.50	£1,042.50
Coffee (Sept)	£2,394.00	£2,423.50
Oil (spot Arabian light)	\$27.95	\$27.84

HONG KONG

TRADERS were encouraged by weekend developments on the future of Hong Kong and showed selective buying interest throughout the day.

Among property stocks, Cheung Kong rose 10 cents to HK\$7.80 before the announcement, after the close of trading, of a slide in first-half earnings.

SINGAPORE

PROFIT-TAKERS trimmed Singapore prices during light trading. Turnover slipped to 12.5m shares compared with 21.2m on Friday.

Lee Kim Tah was the most active stock with 1m shares changing hands, while its price rose 2 cents to S\$2.13. Pan Electric fell 5 cents to S\$2.84, and United Industrial Corp 2 cents to S\$2.49.

AUSTRALIA

RESOURCE STOCKS came under mild selling pressure during thin Sydney trading. Falls clearly outnumbered rises, but movements were marginal.

Market leader BHP shed 5 cents to A\$10.40. Western Mining 11 cents to A\$3.25, and EZ Industries and Poseidon 10 cents each to A\$6.10 and A\$3.05 respectively.

SOUTH AFRICA

GOLD SHARES closed mixed after quiet trading in Johannesburg. Industrials were largely unchanged in light trading.

Kloof gained 50 cents to R89.25, while among the cheaper issues Simmer and Jack fell 15 cents to R1.30.

After the announcement that Barlow Rand was making an offer for the UK company J. Bibby and

INTERIM REPORT

LASMO achieves remarkable period of exploration success

Mr. Geoffrey Searle, LASMO Chairman, highlights some of the significant steps forward made by the Company during the first half of 1984.

JANUARY

- * Seven-fold increase in US gas reserves announced.
- * Successful well brings Audrey gas field in the North Sea closer to development.

FEBRUARY

- * Completion of development drilling for the Lalang field, Indonesia.
- * Highly encouraging Tiffany appraisal well in North Sea raises hopes for decision on commerciality.

Drilled 49 exploration and appraisal wells with 22 oil and gas discoveries.

MARCH

- * Oil discovered offshore Gabon, West Africa.

APRIL

- * Substantial increase in Company exploration acreage with acquisition of Colombian permits.

MAY

- * Approval given for development of offshore Netherlands oil field.

JUNE

- * Production started from Beatrice B platform in the North Sea.
- * First exploration success in Australia with onshore discovery in Queensland.
- * Oil production starts from Lalang field, Indonesia.
- * US gas reserves rise again - this time by 30 per cent.

Exploration acreage portfolio enlarged by more than 25 per cent to 32.5 million gross acres. Worldwide holdings now equal in size to 600 North Sea blocks.

JULY

- * Oil discovered onshore Malacca Strait, Indonesia.
- * Further 6.25 million acres added to exploration portfolio with new licence interests in Queensland, Australia.

THE FUTURE

Awaiting outcome of further exploration wells in UK, Indonesia, Australia, Canada, United States, Sicily and Colombia.

Net proven reserves up in six months to 111 million barrels.

RESERVES

Successful exploration brings increase in proven reserves. Substantial rise in other reserves now being evaluated.

PRODUCTION AND DEVELOPMENT
July production reached 43,000 barrels of oil equivalent per day - highest gross daily output in Company's history.

TRADING RESULTS

Pre-tax profit steady at £56.3 million (1983 - £56.2 million). After-tax profit £13.2 million (1983 - £16.9 million).

DIVIDEND

Interim dividend unchanged at 4.5p net per share.

RESULTS IN BRIEF

6 months to 30 June

	1984	1983
£ millions	£ millions	
Sales	110.7	122.1
Pre-tax profit	56.3	56.2
Profit after tax	13.2	16.9
Cash flow	53.0	32.7
Capital expenditure	40.3	30.1

Copies of the Interim Report containing the Chairman's Remarks in full can be obtained from the Secretary at the address below:



London & Scottish Marine Oil PLC

Bastion House, 140 London Wall, London EC2Y 5DN

WORLD STOCK MARKETS

AUSTRIA				GERMANY				NORWAY				AUSTRALIA (continued)				JAPAN (continued)			
Sept. 3	Price	±	or	Sept. 3	Price	±	or	Sept. 3	Price	±	or	Sept. 3	Price	±	or	Sept. 3	Price	±	or
Österreichische	228	-1		AEG-Telef.	90.8	-0.1		Borgen Bank	150	-1.5		Con Prop Trust	1.10	-0.02		Bank of Japan	234	+1	
Österreichische	228	-1		Audi AG	90.8	-0.1		Borg & Beck	150	-1.5		Hardy James	0.5	-0.02		Bank of Japan	234	+1	
Österreichische	228	-1		BASF	154	-0.5		Chrysema Bank	150	-1.5		Harris NY Times	0.5	-0.02		Bank of Japan	234	+1	
Österreichische	228	-1		Bayer	269	+0.5		Chrysema Bank	150	-1.5		Harris NY Times	0.5	-0.02		Bank of Japan	234	+1	
Österreichische	228	-1		Bayer-Hypo	310	+1		Chrysema Bank	150	-1.5		Harris NY Times	0.5	-0.02		Bank of Japan	234	+1	
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LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Takeover speculation highlights opening session of new equity trading account

Account Dealing Dates

Option

First Declared Last Account

Dealing Dates

July 30 Aug 9 Aug 10 Aug 20

Aug 15 Aug 20 Aug 21 Sept 10

Sept 5 Sept 10 Sept 14 Sept 24

Sept 19 Sept 24 Sept 27 Sept 28

Sept 29 Oct 4 Oct 11 Oct 18

Oct 23 Oct 30 Oct 31 Nov 7

Nov 14 Nov 21 Nov 28 Dec 5

Dec 12 Dec 19 Dec 26 Dec 31

Jan 6 Jan 13 Jan 20 Jan 27

Feb 3 Feb 10 Feb 17 Feb 24

Feb 28 Mar 6 Mar 13 Mar 20

Mar 27 Mar 31 Apr 7 Apr 14

Apr 21 Apr 28 May 5 May 12

May 19 May 26 Jun 2 Jun 9

Jun 16 Jun 23 Jun 30 Jul 7

Jul 14 Jul 21 Jul 28 Aug 4

Aug 11 Aug 18 Aug 25 Sep 1

Sep 8 Sep 15 Sep 22 Sep 29

Oct 6 Oct 13 Oct 20 Oct 27

Oct 31 Nov 7 Nov 14 Nov 21

Nov 28 Dec 5 Dec 12 Dec 19

Dec 26 Dec 31 Jan 6 Jan 13

Jan 20 Jan 27 Jan 31 Feb 3

Feb 10 Feb 17 Feb 24 Feb 28

Mar 6 Mar 13 Mar 20 Mar 27

Mar 31 Apr 7 Apr 14 Apr 21

Apr 28 May 5 May 12 May 19

May 26 Jun 2 Jun 9 Jun 16

Jun 23 Jun 30 Jul 7 Jul 14

Jul 21 Jul 28 Aug 4 Aug 11

Aug 18 Aug 25 Sep 1 Sep 8

Sep 15 Sep 22 Sep 29 Oct 6

Oct 13 Oct 20 Oct 27 Nov 3

Nov 10 Nov 17 Nov 24 Dec 1

Dec 8 Dec 15 Dec 22 Dec 29

Jan 5 Jan 12 Jan 19 Jan 26

Jan 31 Feb 7 Feb 14 Feb 21

Feb 28 Mar 6 Mar 13 Mar 20

Mar 27 Mar 31 Apr 7 Apr 14

Apr 21 Apr 28 May 5 May 12

May 19 May 26 Jun 2 Jun 9

Jun 16 Jun 23 Jun 30 Jul 7

Jul 14 Jul 21 Jul 28 Aug 4

Aug 11 Aug 18 Aug 25 Sep 1

Sep 8 Sep 15 Sep 22 Sep 29

Oct 6 Oct 13 Oct 20 Oct 27

Oct 31 Nov 7 Nov 14 Nov 21

Nov 28 Dec 5 Dec 12 Dec 19

Dec 26 Dec 31 Jan 6 Jan 13

Jan 20 Jan 27 Jan 31 Feb 3

Feb 10 Feb 17 Feb 24 Feb 28

Mar 6 Mar 13 Mar 20 Mar 27

Mar 31 Apr 7 Apr 14 Apr 21

Apr 28 May 5 May 12 May 19

May 26 Jun 2 Jun 9 Jun 16

Jun 23 Jun 30 Jul 7 Jul 14

Jul 21 Jul 28 Aug 4 Aug 11

Aug 18 Aug 25 Sep 1 Sep 8

Sep 15 Sep 22 Sep 29 Oct 6

Oct 13 Oct 20 Oct 27 Nov 3

Nov 10 Nov 17 Nov 24 Dec 1

Dec 8 Dec 15 Dec 22 Dec 29

Jan 5 Jan 12 Jan 19 Jan 26

Jan 31 Feb 7 Feb 14 Feb 21

Feb 28 Mar 6 Mar 13 Mar 20

Mar 27 Mar 31 Apr 7 Apr 14

Apr 21 Apr 28 May 5 May 12

May 19 May 26 Jun 2 Jun 9

Jun 16 Jun 23 Jun 30 Jul 7

Jul 14 Jul 21 Jul 28 Aug 4

Aug 11 Aug 18 Aug 25 Sep 1

Sep 8 Sep 15 Sep 22 Sep 29

Oct 6 Oct 13 Oct 20 Oct 27

Oct 31 Nov 7 Nov 14 Nov 21

Nov 28 Dec 5 Dec 12 Dec 19

Dec 26 Dec 31 Jan 6 Jan 13

Jan 20 Jan 27 Jan 31 Feb 3

Feb 10 Feb 17 Feb 24 Feb 28

Mar 6 Mar 13 Mar 20 Mar 27

Mar 31 Apr 7 Apr 14 Apr 21

Apr 28 May 5 May 12 May 19

May 26 Jun 2 Jun 9 Jun 16

Jun 23 Jun 30 Jul 7 Jul 14

Jul 21 Jul 28 Aug 4 Aug 11

Aug 18 Aug 25 Sep 1 Sep 8

Sep 15 Sep 22 Sep 29 Oct 6

Oct 13 Oct 20 Oct 27 Nov 3

Nov 10 Nov 17 Nov 24 Dec 1

Dec 8 Dec 15 Dec 22 Dec 29

Jan 5 Jan 12 Jan 19 Jan 26

Jan 31 Feb 7 Feb 14 Feb 21

Feb 28 Mar 6 Mar 13 Mar 20

Mar 27 Mar 31 Apr 7 Apr 14

Apr 21 Apr 28 May 5 May 12

May 19 May 26 Jun 2 Jun 9

Jun 16 Jun 23 Jun 30 Jul 7

Jul 14 Jul 21 Jul 28 Aug 4

Aug 11 Aug 18 Aug 25 Sep 1

Sep 8 Sep 15 Sep 22 Sep 29

Oct 6 Oct 13 Oct 20 Oct 27

Oct 31 Nov 7 Nov 14 Nov 21

Nov 28 Dec 5 Dec 12 Dec 19

til being suspended in April

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FINANCIAL TIMES STOCK INDICES

	Sept. 3	Aug. 31	Aug. 30	Aug. 29	Aug. 28	Aug. 27	Year ago
Government Secs	78.84	78.76	78.75	78.78	78.85	78.78	78.55
Fixed Interest	82.58	82.51	82.51	82.58	82.51	82.55	82.18
Industrial Index	855.1	853.7	853.8	854.9	855.4	855.8	851.9
Gold Mines	561.4	566.4	568.4	564.0	561.0	570.8	562.3
Ord. Div. Yield	4.91	4.82	4.95	4.84	4.94	4.97	4.74
Earnings, Yld. (%)	11.28	11.28	11.31	11.35	11.37	11.31	11.20
P/E Ratio (net)	10.65	10.58	10.55	10.60	10.40	11.00	10.08
Total bargains (%)	12.34	12.54	12.54	12.54	12.54	12.54	12.54
Equity turnover	187.80	187.35	187.35	187.35	187.35	187.35	187.35
Equity turnover	187.80	187.35	187.35	187.35	187.35	187.35	187.35
Shares traded (m)	164.4	164.8	164.8	164.8	164.8	164.8	164.8

10 am 854.3, 11 am 853.9, Noon 853.9, 1 pm 853.5, 2 pm 853.7, 3 pm 853.2.

Sept. 3, 1984. Fixed Inc. 1928. Industrial 17/25. Gold Mines 12/25. SE Activity 1974.

Latest index 01-248 8022. * 10-10.21.

HIGHS AND LOWS S.E. ACTIVITY

	High	Low	Since Close	Aug. 31	Aug. 30
Govt. Secs	81.77	78.78	42.48	115.4	114.8
Fixed Int.	87.48	80.43	60.03	121.0	114.8
Ind. Ord.	855.1	853.7	1.4	641.5	605.5
Gold Mines	561.4	566.4	5.0	108.6	108.6

Imps. closed a further 4 higher at 182p. Chestnut RHM advanced 5 1/2 to 83p and Associated Dairies put on 4 to 176p. Amas Hinton gained 1 1/2 to 408p, while improvements in Northern and Early were recorded in Meadow Farm, 188p, and Gregg, 155p. By way of contrast, J. N. Nichols (Vimco) lost 25 to 255p following disappointing interim results.

Hotels were highlighted by a jump of 22 to 56p in USM-quoted Stripes Restaurant following news of a bid approach. Comfort Hotels, which holds majority stake in Stripes, improved 1 1/2 to 45p.

Johnson Matthey up

Leading Miscellaneous Industrials rarely strayed from previous closing levels. Late speculative support lifted Birmidalest 2 1/2 to 84p.

Food speculation revived strongly in the Food sector following Unilever's weekend counter bid for Brooks Bond and news of Barlow's approach to J. Bibby. Brooks Bond leapt a new high for the year of 118p before closing 7 higher at 117p following the Board's rejection of Unilever's cash offer of 114p per share. Meanwhile, original bid for Barlow's, which jumped 10 to 382p, after 385p, as speculation mounted that Tate could be vulnerable to a bid if their attempt to acquire Brooks Bond failed. J. Bibby soared to 305p before finishing 66 higher at 295p on Barlow's approach; the latter improved 10 to 580p, while Tiger Oats, which holds a near 50 per cent stake in Barlow's, advanced 3 1/2 to 520p in sympathy.

Elsewhere in the sector, any stock with a speculative flavour attracted renewed support. Following a sharp rise in good of late on talk of a bid for

warning on domestic profit

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OIL AND GAS—Continued

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F.T. CROSSWORD PUZZLE No. 5508

ACROSS

1. Each shows outer decay —

strapping needed (11)

4. Lie in wait for morning —

conveyance in Huddersfield (8)

8. Mistrustfully watchful of Joe

Saul, perhaps (7)

9. Scraper in Roman bath —

equipment not quite without

movement on the outside (7)

11. Magazine for the occasional —

table? (10)

12. Sign at roundabout there in

Scotland (4)

13. Oval's turned out such shots

(5)

14. In future, kind letters to be

light again (8)

16. Cigarettes put out in the

country (8)

18. Show poor bowling action —

lose deliberately (5)

20. Cliff and Mark (4)

21. Dobb thrust out with mini-

mum of Insignia (10)

22. Dulverton (7)

3. Safe job in fiddle-making (5)

5. Tin, for example, for repast

tin-opener inside (15)

DOWN

1. Partner to ruff? (5)

2. Dulverton (7)

3. Safe job in fiddle-making (5)

5. Tin, for example, for repast

tin-opener inside (15)

11. Magazine for the occasional —

table? (10)

12. Sign at roundabout there in

Scotland (4)

FT UNIT TRUST INFORMATION SERVICE

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar and pound firm

The dollar rose in very thin trading on the foreign exchanges yesterday. Expectations that U.S. interest rates are likely to remain firm in the near future, and that U.S. dealers may return from the Labor Day holiday as buyers of their own currency helped to underpin the dollar. There also seemed to be some wish to take the dollar outside its recent range of DM 2.87-2.90, but no new factors contributed to the closing level of over DM 2.91, the highest finish since August 13.

It climbed to DM 2.9115 from DM 2.8890 against the D-mark, FFR 8.9340 from FFR 8.8645 against the French franc, and Sfr 2.4280 from Sfr 2.4100.

In terms of the Swiss franc, and Y242.75 against the Japanese yen.

On Bank of England figures the dollar's trade-weighted index rose to 137.2 from 136.5.

STERLING - Trading range against the dollar in 1984 is 1.4905 to 1.5020. August average 1.5133. Trade-weighted index 78.1, unchanged from the previous close compared with 78.2 at the opening and noon, and 82.4 six months ago.

Developments at the TUC conference in Brighton had little or no impact on sterling, with the foreign exchanges generally expecting an overwhelming vote of support for the miners, and now waiting to see what effect

this will have on power supplies, steel and other industries. The pound weakened against the strong dollar, was steady in terms of the yen, and rose against Continental currencies.

It traded with a fairly narrow range of \$1,300 to \$1,308, before closing 55 points down at \$1,303. Sterling was unchanged at Y242.75, but improved to DM 3.7950 from DM 3.7775; FFR 11.64 from FFR 11.5825; and Sfr 2.1650 from Sfr 2.1500.

D-MARK - Trading range against the dollar in 1984 is 2.9145 to 2.9535. August average 2.9322. Trade-weighted index 123.3 against 123.5 six months ago.

The dollar was fixed at DM 2.9040 against the D-mark at yesterday's fixing in Frankfurt. The Bundesbank sold 50m of the fixing but there appeared to be little indication of any open market intervention. The dollar's former trend was ascribed to very thin volume in the absence of U.S. markets for a holiday and the lack of any fresh influences in the market.

Elsewhere sterling rose to DM 2.9040 from DM 2.870 while the Swiss franc eased to

DM 1.1983 from DM 1.1997. Within the EMS the Belgian franc improved to DM 4.9620 from Bfr 100 from DM 4.9590 and the French franc was higher at DM 32.59 from FFR 100 compared with DM 32.555. The Dutch guilder also showed an improvement to DM 88.65 per F1 100 from DM 88.61.

ITALIAN LIRA - Trading range against the dollar in 1984 is 0.000 to 0.1591. August average 1.7787. Trade-weighted index 47.5 against 48.9 six months ago.

The dollar rose to a record six level against the Italian lira in Milan yesterday of L1,797.25. This was up from Friday's level of L1,789.00. There was little incentive to run short on dollars in the absence of U.S. centres for Labor Day holiday. Within the EMS the D-mark was lower at L618.59 from L619.44 and the French franc was slightly easier at L201.67. The Belgian franc was also weaker at L30.683 from L30.689.

Weaker trend

Prices were mostly easier in the London International Financial Futures Exchange yesterday. Trading volume was reduced by the closure of Chicago for Labor Day. Sterling based instruments touched their best levels early in the day, gaining some impetus from an apparent lack of unity to how much support other nations would give to the National Union of Mineworkers. A majority vote at yesterday's TUC conference to give support to the miners did not immediately affect sentiment ahead of any practical application of such a motion.

Attention focused later in the day on sterling's weaker trend against the dollar, reflecting a reluctance to run short on dol-

lar's over the three-day break. Consequently sterling based contracts finished towards the lower end of the day's range.

Euro-dollars were little changed to a market lacking any fresh direction. Recent interest in the numerous amount of U.S. economic statistics failed to provide any relief to the relative inactivity with little of any significance other than money supply, due for release this week. Much will depend on how U.S. markets react to last week's injection of funds by the Federal Reserve Board.

In the table below, the Chicago Financial Futures Exchange prices are for August 31. Prices quoted for London are as at September 3.

THE POUND SPOT AND FORWARD

Sept 3	Day's spread	Close	One month	% Three months	p.a.	
U.S.	1.3030-1.3035	1.3025-1.3030	0.08-0.12c ds	-0.82	0.62-0.47ds	-1.37
Canada	1.3030-1.3035	1.3025-1.3030	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Netherlands	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Belgium	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Denmark	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Ireland	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
West Germany	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
France	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Spain	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Portugal	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Greece	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Switzerland	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
Japan	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
South Africa	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
India	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
China	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
USSR	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
USSR (East)	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
USSR (West)	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06
USSR (South)	1.3035-1.3040	1.3030-1.3035	0.07-0.11c ds	-1.23	0.60-0.45ds	-1.06

Belgian rates are for convertible francs. Financial franc 77.00-77.10.
Six-month forward rates 1.01-1.06c ds, 12-month 2.50-2.65c ds.
* Rate for August 31

